

Learning Engagement

Let's

Dedication

STEM Research Collections Assessment

Making Resource Connections Outreach Involvement

Make It

Literacy Training Makerspaces Research Cataloging Freedom Collaboration

Vision Fun Leadership Technology Engagement ROI History

Partnerships Public Access Skills Motivation Planning Archive

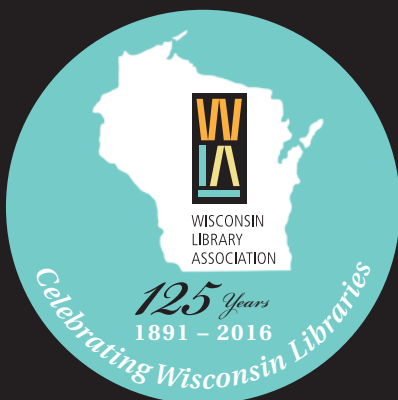
Advocacy

HAPPEN

Scholarship Innovation

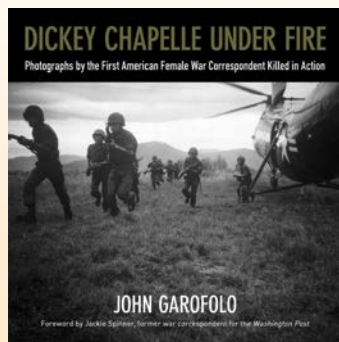
Teaching

Storytime

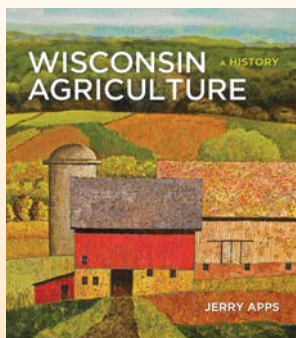


ANNUAL CONFERENCE
NOVEMBER 3-6, 2015
MADISON MARRIOTT WEST

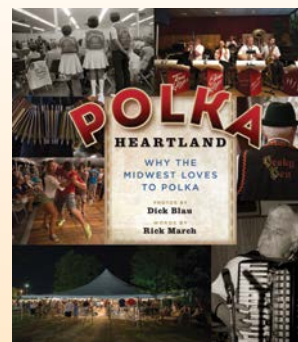
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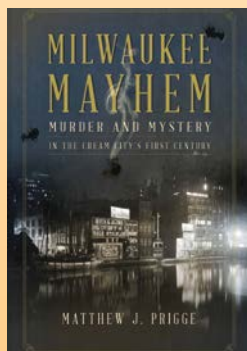
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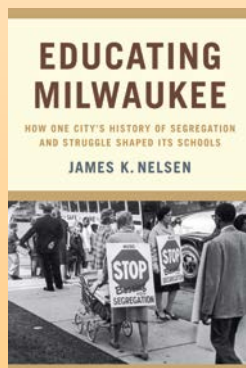
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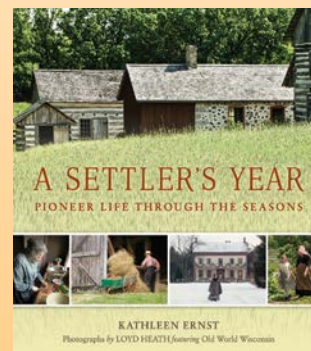
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Wisconsin Historical Society
P R E S S

wisconsinhistory.org/whspress

Conference Greetings

Welcome to the Wisconsin Library Association's annual conference at the Madison Marriott West in Middleton, Wisconsin. This year's theme is "Let's Make It Happen!" We are coming together to celebrate all of the ways Wisconsin libraries do make it happen for our citizens. Our conference will focus on community building, advocacy and collaboration. So many things are happening around our state and we are coming together to share. One of the many great things about librarians is how well we learn from each other. Every time I come home from a WLA conference I bring back ideas that make my library better.

The 2015 Conference Committee has put together a stellar program this year. From the Decision-Making Boot Camp workshop and the Kickoff Reception to the President's Luncheon with recording engineer Steve Albini, we will have four days filled with fascinating keynotes and stimulating presentations by our colleagues from around the state, beyond the state and beyond the country. The wide range of presentations will interest academic, public and special librarians, trustees and friends.

Don't forget to get out of your comfort zone and think "WAY Beyond the Box...." Maybe you can try Improv to improve your organization. When our theme is about *making it happen*, you know makerspaces will be one of the hot topics for sure. There will also be plenty of ideas on how to ramp up your library's impact on the community. On Thursday and Friday morning begin your day with a mindful hour of yoga.

Get ready to rock on Thursday night with "The Return of Librarians (Still) Rock 2.0." Your friends will be up on stage with a five-piece rockin' band living out their rock star fantasies. The WLA Foundation fundraiser will have our Wisconsin library celebrities singing songs based on how many donations

they raise. The bigger the donation the cheesier the songs. I hope to raise a lot of donations so I can sing Debbie Boone's "You Light up My Life" or something worse. Other events include a tour of the Wisconsin Historical Society's library and archives reading room. Renew your pride in our profession at the Awards Reception where we honor our own.

No conference is complete without our vendors. They always have something new to talk about. Please visit their booths. Learn about new products and services. Please thank them for helping our conference succeed. Finally, I want to thank the terrific conference committee who have been so creative and worked so hard to put this conference together.

Thank you to all of you for coming to Middleton and joining old friends and new. Have a great conference.



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2015 WLA Board of Directors



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Sonja Ackerman
Wausau School District

Conference Information and Hours

Meal tickets will be collected at the table for all pre-registered meal functions. Conference attendees who have not pre-registered for meals may attend the speaker portion of programs following meals, provided that space is available.

Other meal options: You may enjoy planning a quieter meal away from the crowd at one of the many restaurants in the Middleton area. There are many casual or fine dining options located within minutes of the Madison Marriott West. For restaurant selections, please check your VisitMiddleton.com Swag Bag, which includes a visitor guide.

Official WLA announcements and other messages will be posted in the Registration Area.

The recording of programs, meetings and meal functions by personal use of cameras or audio or video equipment is not permitted.

Badges must be worn when attending conference programs, meetings, exhibits and hospitality functions. White name badges are required to gain entrance to conference programming; blue badges indicate speaker-only, WLA/WLA Foundation business meeting or exhibit-only attendees. If you would like to attend

programs, please return to the registration desk to pay the conference fee. If you see a green sticker on a badge, that means “library student.” Be sure to smile and say hello.

Internet is complimentary throughout the Madison Marriott West. In addition, complimentary computers with access to the Internet are available at the Registration Desk.

Follow us on Twitter at #WLA15.

Area Attractions

Registration

Madison Marriott West
Convention Center Lobby

Tuesday, 3:00 P.M. – 7:00 P.M.
Wednesday, 7:00 A.M. – 7:00 P.M.
Thursday, 7:00 A.M. – 5:30 P.M.
Friday, 7:00 A.M. – 11:00 A.M.

WLA Foundation Sweet 16 Silent Auction

Madison Marriott West
Exhibit Hall (Superior/Michigan)
Wednesday, 10:00 A.M. – 5:00 P.M.

Thursday, 8:30 A.M. – 3:30 P.M.
3:30 P.M. – pay and pickup

Exhibits

Madison Marriott West Exhibit
Hall (Superior/Michigan)
Wednesday, 10:00 A.M. – 5:00 P.M.
Thursday, 8:30 A.M. – 4:30 P.M.

Breaks in Exhibit Hall

Wednesday, 10:00 – 10:45 A.M.,
3:30 – 4:15 P.M.
Thursday, 10:00 – 10:45 A.M.,
3:30 – 4:15 P.M.

Henry Vilas Zoo

www.vilas zoo.org
One of the few free zoos in the country.

Madison Civic Center

www.madcivic.org
Madison's home for arts and entertainment. Also contains Madison Art Center and gallery gift shop.

Madison Public Library

201 West Mifflin Street, Madison
608.266.6300
www.madisonpubliclibrary.org

Middleton Public Library

7425 Hubbard Street, Middleton
608.831.5564
www.midlibrary.org

Olbrich Botanical Gardens

www.olbrich.org
Features a year-round tropical conservancy and lush outdoor gardens, plus a full schedule of musical and educational events. Be sure to see the Thai Pavilion and Garden.

Overture Center for the Arts

201 State Street, Madison
608.258.4141
www.overturecenter.org

State Capitol Building

2 East Main Street, Madison
608.266.0382
www.tours.wisconsin.gov
Free tours are offered daily.

State Street

www.state-st.com
This vibrant pedestrian street linking the State Capitol and the University of Wisconsin campus always offers an entertaining stroll, unique shopping and enticing restaurants and cafes.

University of Wisconsin

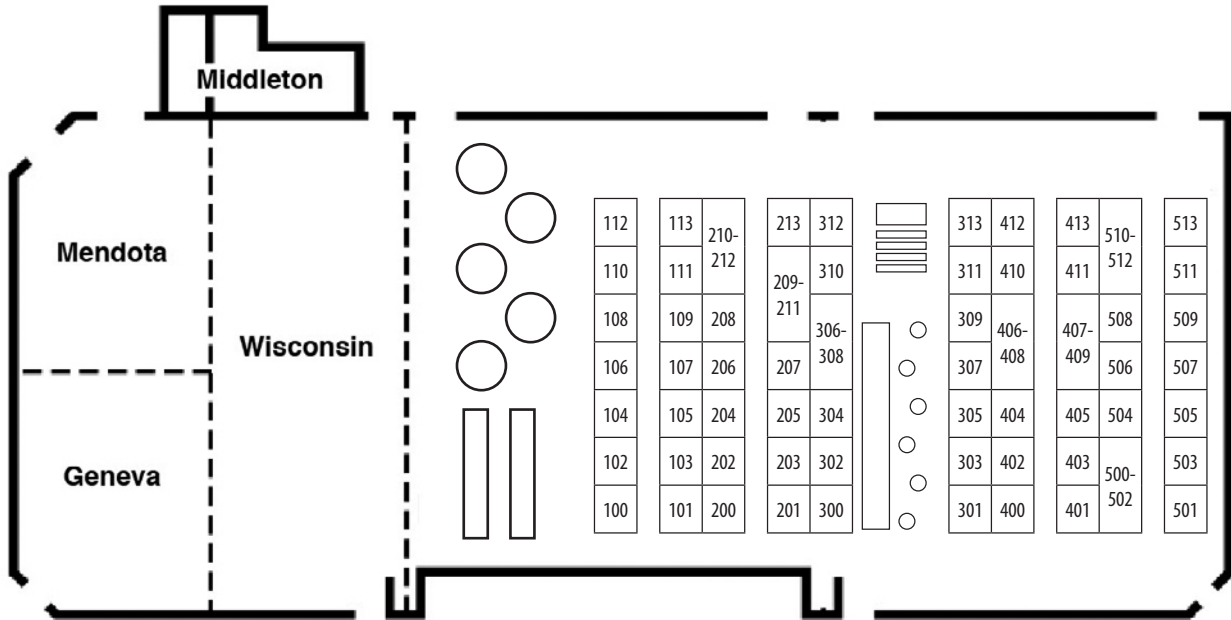
www.wisc.edu
From the famed Union Terrace to beautiful Picnic Point to the ice cream shop in Babcock Hall, there's plenty for visitors to take in on this Big Ten campus.

Wisconsin Historical Museum

30 North Carroll Street, Madison
historicalmuseum.wisconsinhistory.org
Located on the Capitol Square in Madison, the Wisconsin Historical Museum is full of wonderful information about the state's rich history.

We gratefully acknowledge Steve Platteter's skills behind the photo lens!
See various WLA highlights online after the conference.

Madison Marriott West



BALLROOM

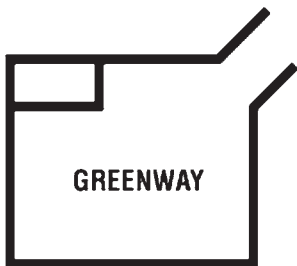
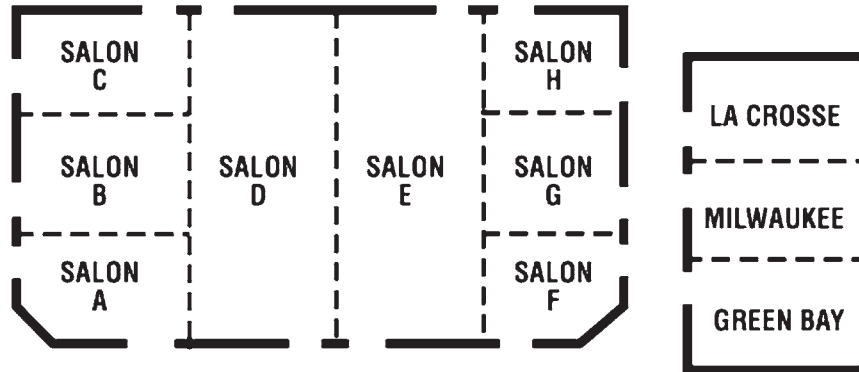
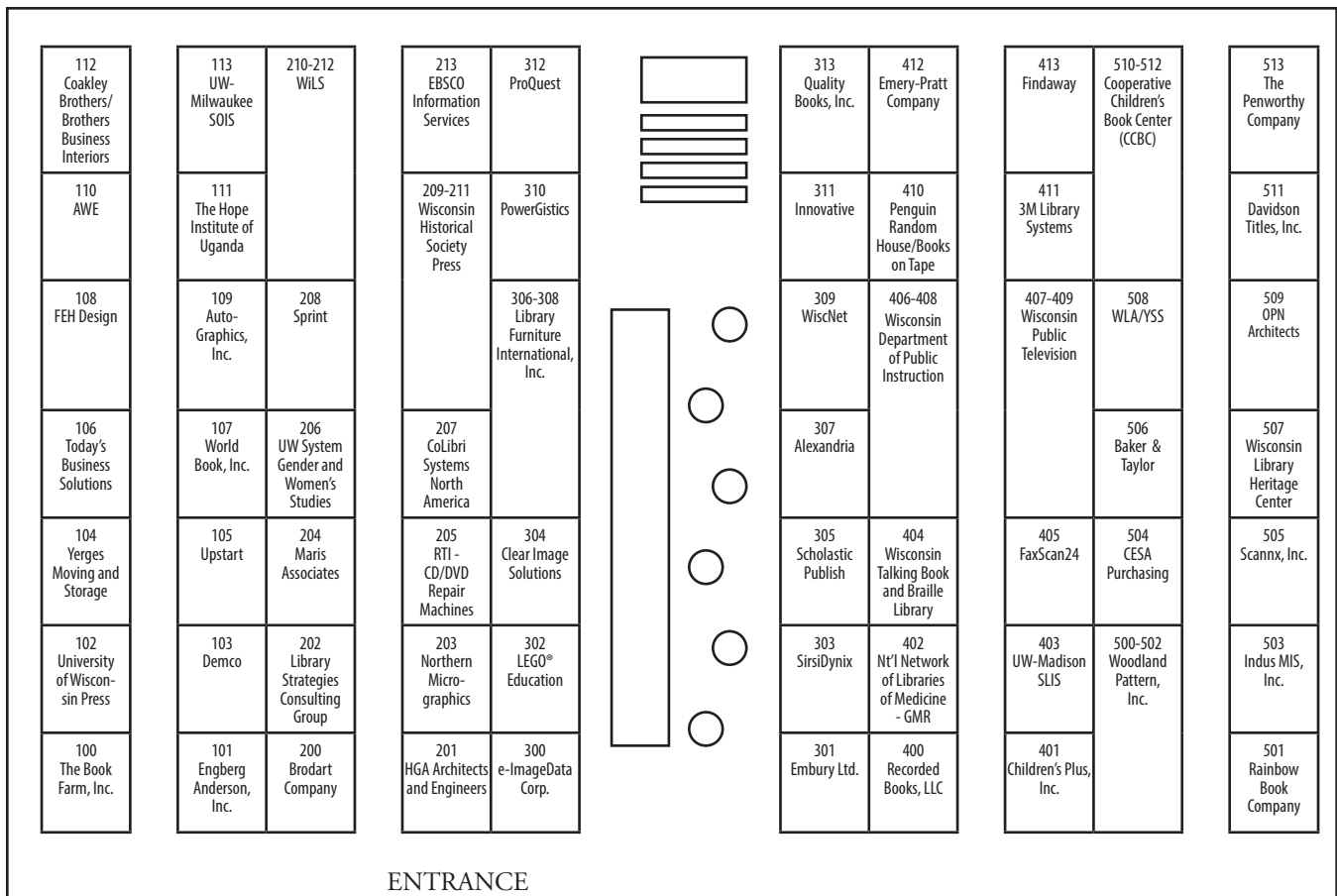


Exhibit Hall Floor Plan



3M Library Systems	411	Findaway	413	Scholastic Library Publishing	305
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Emery-Pratt Company	412	Rainbow Book Company.	501	Woodland Pattern, Inc.	500/502
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Special Events

CONFERENCE KICKOFF RECEPTION

Tuesday, November 3
7:00 P.M. – 9:00 P.M.
Madison Marriott West – Ballroom D and E



WLA FOUNDATION SILENT AUCTION

Madison Marriott West Exhibit Hall (Superior/Michigan)
Wednesday, November 4, 10:00 A.M. – 5:00 P.M.
Thursday, November 5, 8:30 A.M. – 3:30 P.M.
3:30 P.M. – pay and pickup

The Silent Auction is a great way to support the WLA Foundation and continues to be a popular feature of the conference. Be sure to stop by and browse for gifts while admiring the creative talents of your peers.



EXHIBIT HALL OPENING

Wednesday, November 4, 10:00 A.M. – 10:45 A.M.
Madison Marriott West Exhibit Hall (Superior/Michigan)
Meet up in the exhibit hall for a great start to the day! Pick up a hot or cold beverage and greet your favorite vendors and meet some new ones during this no-conflict time. And don't forget to check out the Demo Stage as well as the WLA Makerspace.



PARTICIPATE IN THE MAKER EXPERIENCE!

Visit the WLA Makerspace in the Exhibit Hall for hands-on activities and informative displays that allow you to experience the maker movement firsthand and come away with ideas for your own library. The Maker movement combines creativity, collaboration, literacy development and STEM/STEAM education in a participatory learning environment. Find out how you can be part of this movement using high-tech, low-tech, or even no-tech tools!



MAKE DESSERT HAPPEN: MIDDLETON PUBLIC LIBRARY OPEN HOUSE

Wednesday, November 4, 7:00 P.M. – 8:00 P.M.
Middleton Public Library
7425 Hubbard Avenue, Middleton, WI 53562
Hop on the free Middleton Trolley and visit the Middleton Public Library for some delicious, locally produced desserts and explore their wonderful facility.

WILS 2ND ANNUAL FALL CLASSIC: THE LIBRARY GAMES

Wednesday, November 4, 8:30 P.M. – 10:30 P.M.
Keva Sports Center, Middleton
Bus will load at the front of the Madison Marriott Convention Center Lobby entrance at 8:00 P.M. and 8:15 P.M.; bus will return from Keva at the end of the event. How many times in your life have you spent an evening building book towers, racing on carts, bowling with coconuts and flinging cats at your friends? None? Let's change that! Join your colleagues — librarians and vendors alike — for an evening of games and trivia and food and drink at Keva. Hosted by WiLS and sponsored by WiLS' vendor partners, the event will be free to attend and transportation will be provided to and from the conference hotel. Wouldn't you like to know if cat flinging is your superpower, or if you're an all-star coconut bowler? Join us to find out, and have a lot of fun in the process!

MINDFUL MORNING YOGA TO REFRESH AND ENERGIZE

Thursday, November 5 and Friday, November 6
7:00 A.M. – 8:00 A.M.
Geneva
Jillian Jacklin, certified yoga teacher, will lead gentle yoga exercises to stretch, rejuvenate and start your day right. Suitable for all ages and abilities.



WISCONSIN HISTORICAL SOCIETY TOUR

Thursday, November 5, 10:15 A.M. — 12:45 P.M.
(Bus loads at the Madison Marriott West Convention Center entrance, closest to Registration)

Tour of the Wisconsin Historical Society's Library and Archives Reading Rooms and highlights of recent collections and current exhibits.



HOLY WISDOM MONASTERY TOUR

Thursday, November 5, 1:30 P.M. — 3:45 P.M.
(Bus loads promptly at 1:30 P.M. from the Madison Marriott West Convention Center entrance, closest to WLA Conference Registration)

Holy Wisdom Monastery in Middleton features two main buildings: the Monastery, awarded the highest LEED certification and one of the "greenest" buildings in the U.S., and the newly renovated Retreat and Guest House. It includes two hermitages and 138 acres of land, including restored prairies, a small glacial lake, woodlands, four miles of nature trails, gardens and orchards. The Monastery has an onsite library of 4,000 volumes, with collection strengths in the areas of scripture commentary, eco-spirituality, liberation theology and feminist theology. Tour attendees will be split into two groups to tour the buildings and grounds of this beautiful, eco-friendly sanctuary.

IFRT'S 3RD ANNUAL "BRING IT!" BANNED BOOKS READ-IN

Thursday, November 5, 4:30 P.M. – 5:15 P.M.
Milwaukee

Kristina Gomez, Librarian, Milwaukee Public Library
Bring your favorite banned book and bring your voice to a read-in celebrating the fight against censorship.

AWARDS & HONORS RECEPTION

Thursday, November 5, 5:30 P.M. – 7:00 P.M.
Ballroom D and E

Sponsored by **EBSCO**

This informal and free event will give everyone attending the conference the chance to personally thank and interact with award winners. There will be a formal presentation of awards during the reception. It's a chance to celebrate with the winners and raise a glass in their honor. Entertainment provided by members of the Reedsburg area Brass Ensemble.

WLA FOUNDATION FUNDRAISER: THE RETURN OF LIBRARIANS (STILL) ROCK 2.0

Thursday, November 5, 8:00 P.M. – 11:00 P.M.
Madison Marriott West – Mendota/Geneva

\$25 entry includes a charitable contribution to the WLA Foundation.

Two years ago, the WLA Foundation lit up Green Bay with "Librarians Rock!", an amazing display of the musical talent within our Wisconsin libraries. But you haven't seen nothin' yet! The Return of Librarians (Still) Rock 2.0 will bring even more vocal adrenaline to the Madison Marriott West. And it's a fundraiser to boot!

- Dance contest
- 50/50 Raffle

FREE PROFESSIONAL HEADSHOTS WITH KELLY DOERING OF STICK PEOPLE PRODUCTIONS

Exhibit Hall

Sign up at the Career Center beginning on Wednesday, Nov. 4, for a 5-minute photo session with one of Madison's premier photographers. Don't miss this opportunity to have a professional portrait to add to your website or LinkedIn profile.

Author Signings

All signings will take place immediately after program or luncheon, with listed book titles available for purchase.

Wednesday, November 4

12:00 P.M. – 1:30 P.M.

YSS Luncheon

Ballroom D and E
Duncan Tonatiuh

Separate is Never Equal; Rancho Rabbit and the Coyote; Diego Rivera: His World and Ours; Dear Primo: a Letter to My Cousin; Funny Bones: Posada and His Day of the Dead Calaveras



2:45 P.M.– 3:30 P.M.

WLA Literary Award Winner

Salon C
Nickolas Butler

Shotgun Lovesongs; Beneath the Bonfire



Thursday, November 5

12:00 P.M.– 1:30 P.M.

WLTF Luncheon: Part of Our Lives: A People's History of the American Public Library

Ballroom D and E
Wayne Wiegand

Part of Our Lives: A People's History of the American Public Library



2:45 P.M. – 3:30 P.M.

Burr/Worzalla Children's Book Award Winner

Salon A
Crystal Chan

Bird



1:45 P.M. – 2:30 P.M.

The Role of the Public Library: Historical and Modern Perspectives

Salon C

Wayne Wiegand

Part of Our Lives: A People's History of the American Public Library

4:30 P.M. – 5:15 P.M.

Agents?! We Don't Need No Stinkin' Agents!

Salon C

Silvia Acevedo
God Awful Loser

Valerie Biel
Circle of Nine

Zachary Howe
The Heir of Olympus and the Forest Realm (Ebook only)



Friday, November 6

10:45 – 11:30 A.M.

The Craft of Story: Combining Film and Fiction to Attract Tween and Teen Audiences

Salon C
Julie Mata

Kate Walden Directs: Night of the Zombie Chickens; Kate Walden Directs: Bride of Slug Man



We gratefully acknowledge the assistance of Woodland Pattern Book Center in providing the majority of the books for author signings.

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WiLS

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The Hope Institute of Uganda

Wisconsin Historical Society Press

Engberg Anderson

Library Strategies Consulting Group

WiscNet

UW-Madison SLIS

Exhibit Categories

Architecture &

Design

Engberg Anderson, Inc.
FEH Design
HGA Architects & Engineers

Associations

National Network of Libraries
of Medicine

Audio/Interactive Books and Materials

Findaway
Maris Associates
Penguin Random House/
Books on Tape
Recorded Books
Wisconsin Talking Book and
Braille Library

Audio Visual

Equipment/Products/ Systems

CESA Purchasing
Demco
Emery-Pratt Company
RTI - DVD/CD Repair
Machines

Automated Handling Materials/Systems

3M Library Systems
Demco
PowerGistics
RTI - DVD/CD Repair
Machines

Automation Software/ Systems

Alexandria
Auto-Graphics, Inc.

Bindery

Northern Micrographics

Books

Baker & Taylor, Inc.
Book Farm, The
Brodart Company
CESA Purchasing
CoLibri Systems North
America
Davidson Titles, Inc.
Emery-Pratt Company
Findaway
Hope Institute of Uganda,
The
Maris Associates
Penworthy Company, The
Quality Books, Inc.
University of Wisconsin Press
Wisconsin Historical Society
Press
Wisconsin Talking Book and
Braille Library
Woodland Pattern, Inc.

Book Jobber/ Wholesaler

Brodart Company

Book Scanners

Indus MIS, Inc.

CD/DVD Repair Machines

RTI - DVD/CD Repair
Machines

Cellular Technology

Sprint

Children's Books/ Materials

Book Farm, The
Brodart Company
Children's Plus, Inc.
Cooperative Children's Book
Center
Demco
Findaway
Hope Institute of Uganda,
The
Maris Associates
Penworthy Company, The
Rainbow Book Company
Scholastic Library Publishing
Wisconsin Talking Book and
Braille Library
Woodland Pattern, Inc.

Children's Programs

AWE
Demco

Computer Software

CESA Purchasing
e-ImageData Corp.
SirsiDynix

Construction Management

Engberg Anderson, Inc.

Consortium

Auto-Graphics, Inc.
CESA Purchasing

Consulting Services

Library Strategies Consulting
Group
WiLS

Consumer Health

National Network of Libraries
of Medicine

Databases

Auto-Graphics, Inc.
EBSCO
Maris Associates
National Network of Libraries
of Medicine
ProQuest
Recorded Books
Scholastic Library Publishing
Wisconsin Department of
Public Instruction

Digital Content

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Findaway
Maris Associates
Recorded Books
Scholastic Library Publishing
Sprint
Wisconsin Department of
Public Instruction
World Book, Inc.

Digital Scanning & Preservation

e-ImageData Corp
Northern Micrographics
Scannx, Inc.

eBook Lending System

3M Library Systems
Baker & Taylor
Recorded Books

Education

AWE
Book Farm, The
CESA Purchasing
Findaway
Hope Institute of Uganda,
The
LEGO® Education
National Network of Libraries
of Medicine
Sprint
UW-Madison SLIS
UW-Milwaukee SOIS
UW System Gender and
Women's Studies
Wisconsin Department of
Public Instruction
Wisconsin Historical Society
Press
Wisconsin Public Television
World Book, Inc.

Encyclopedia

Wisconsin Department of
Public Instruction
World Book, Inc.

Fair Trade Products

Hope Institute of Uganda,
The

Fundraising

Library Strategies Consulting
Group

Furniture

CESA Purchasing
Demco
Embury, Ltd.
Library Furniture
International

Exhibit Categories

Government Agency

CESA Purchasing
National Network of Libraries
of Medicine
Wisconsin Department of
Public Instruction
Wisconsin Talking Book and
Braille Library

History and Culture

Wisconsin Department of
Public Instruction
Wisconsin Historical Society
Press
Wisconsin Public Television
World Book, Inc.

Integrated Library Systems

Auto-Graphics, Inc.
Scannx, Inc.
SirsiDynix

Interior Design

Demco Interiors
Embury, Ltd.
Engberg Anderson, Inc.
FEH Design
HGA Architects & Engineers

Language Learning

Findaway
Penguin Random House/
Books on Tape
Recorded Books

Library Management

Auto-Graphics, Inc.

Literacy

AWE
CESA Purchasing
Demco
Findaway
Penworthy Company, The

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Subscription Agency
EBSCO

McNaughton Leasing

Brodart Company

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Indus MIS, Inc.

Movers

Coakley Brothers/Brothers
Business Interiors
Yerges

Music

CESA Purchasing

Networking

WiscNet

Online Information

National Network of Libraries
of Medicine
Wisconsin Department of
Public Instruction

Patron Self Services

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Portal Software

Today's Business Solutions,
Inc.

Printing

Northern Micrographics

Promotional Materials

CESA Purchasing
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University of Wisconsin Press
Wisconsin Historical Society
Press

Puppets/Puzzles

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Special Library Braille Books

Wisconsin Talking Book and
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Storytelling

Resources
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Public Instruction

Strategic Planning

Engberg Anderson, Inc.
Library Strategies Consulting
Group

Supplies

CESA Purchasing
Demco
Upstart

Technology Management

Innovative
Scannx, Inc.
SirsiDynix
Sprint
Today's Business Solutions
WiLS
WiscNet

Travel

Hope Institute of Uganda,
The

Video/DVD/CD

Findaway
Wisconsin Talking Book and
Braille Library

Vision Products/ Services

Wisconsin Talking Book and
Braille Library

WiFi Networking

WiscNet

Exhibitors

3M Company Library Systems Booth 411

3M Center, Building 225-4N-14
St. Paul, MN 55144
651.263.5829

www.3m.com/us/library/eBook

Representative: Doug Monson

3M is committed to helping libraries connect with their diverse, evolving communities with solutions for simplified digital lending, increased productivity and security.

Alexandria Library Automation Booth 307

1031 Ft. Union Blvd.
Salt Lake City, UT 84121-3041
800.347.6439
888.515.3883 (fax)

www.goalexandria.com

Representative: Chris Plummer

Alexandria is a powerful, modern library automation software to effectively manage your catalog and give patrons the ability to search your collection anytime from anywhere. Alexandria Library Software is developed to accommodate the needs of every library—no matter the size or desired configuration. With over 10,000 users, we invite you to “check us out” and see why our customers love working with us.

Auto-Graphics, Inc. Booth 109

430 Vineyard Avenue, Suite 100
Ontario, CA 91764-5674
909.569.1505
855.314.6880 (fax)

www.auto-graphics.com

Representatives: John Hagan, Mary Clark

Auto-Graphics' Library Management Platform provides tools, technologies and services that enable libraries to create, manage and provide personalized access to print and digital collections.

AWE Booth 110

2501 Seaport Drive, Suite SH410
Chester, PA 19013-2252
610.833.6400
610.833.6440 (fax)

www.awelearning.com

Representatives: Paul Getzen, Jeremy Link

AWE is a provider of digital learning solutions to schools, libraries, childcare centers and other educational entities. We offer both stand-alone computer workstations and web-based products.

Baker & Taylor

2550 W Tyvola Road, Suite 300
Charlotte, NC 28217-4579
704.998.3231

704.998.3316 (fax)

www.baker-taylor.com

Representative: Jennifer Rose

Baker & Taylor, Inc., is a global information and entertainment services company offering print and digital books, and entertainment products along with value-added services to libraries, education institutions and retailers.

Booth 506

The Book Farm, Inc.

210 Lazenby Street
Blanchester, OH 45107
937.783.8093
937.783.8254 (fax)

www.thebookfarminc.com

Representative: Mary Therese Boyle

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Booth 100

Brodart Co.

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Williamsport, PA 17701
570.326.2461
800.999.6799 (fax)

www.brodart.com

Representative: Brette Dorris

Brodart strives to be an extension of your staff. We focus strictly on libraries and their needs to provide customizable services from selection to shelf.

Booth 200

CESA Purchasing

1221 Innovation Drive, Suite 115
Whitewater, WI 53190
262.473.1473
262.472.2269 (fax)

www.cesapurchasing.org

Representative: Lisa Melby

CESA Purchasing is a statewide Wisconsin cooperative that works with local and national vendors to provide contracts for K12 schools, libraries and other nonprofit educational entities.

Booth 504

Breaks in Exhibit Hall

Wednesday
10:00 – 10:45 A.M.
3:30 – 4:15 P.M.

Thursday
10:00 – 10:45 A.M.
3:30 – 4:15 P.M.



Indicates WLA member

Children's Plus, Inc.

1387 Dutch American Way
Beecher, IL 60401-5094
www.childrensplusinc.com

Representatives: Ed McCabe, Rick Ziebart

Children's Plus, Inc. offers nearly 300,000 titles in our K-12 children's and young adult collection. We specialize in custom lists, 100% guaranteed prebinds and service.

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815.885.4521

Representatives: Neil Milkowski, Ann Czechowicz

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Coakley Brothers/

Brothers Business Interiors

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Milwaukee, WI 53204
414.238.2525
414.278.8030 (fax)
www.coakleybrothers.com

Representatives: Jesse Stertz, Carrie Steves, Pete Cherchian, Shelly Ruppel, Lisa Kaufmann, Aaron Winkler

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North America, Inc.

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412.787.5138 (Fax)
www.colibriusa.com

Representative: Tom Rankin

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600 North Park Street, Room 4290
Madison, WI 53706
608.262.9503
www.education.wisc.edu/ccbc/

Cooperative Children's Book Center (CCBC) displays a selection of books published for children and young adults in 2015.

Booth 401

Davidson Titles, Inc.

2345 Doctor F. E. Wright Drive
Jackson, TN 38305-7501
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800.787.7935 (fax)
www.davidsontitles.com

Representative: Susan Hardtke-Laughlin

Davidson Titles, Inc. is a full service distributor of quality print materials combined with digital resources.

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Madison, WI 53704
608.242.2398
www.demco.com

Representative: Lynn Kiley

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262/673/3406
www.e-imagedata.com

Representative: Jeff Middleton

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Booth 511 WLA



Booth 103

Booth 300

Booths 510/512

Exhibitors

EBSCO Information Services

10 Estes Street
Ipswich, MA 01938
205.981.4678
205.995.1613 (fax)
www.ebsco.com

Representatives: Jaye Hess, Kirk Powell, Terrie Kelty

EBSCO provides e-journal, e-book and e-journal package and print subscriptions, e-resource management tools, full-text and secondary databases, and related services for all types of libraries.

Booth 213

FaxScan24 Fax & Scan Kiosks

10 Lonetown Road, #1171
Redding, CT 06875-1171
203.885.8323
815.361.9150 (fax)
www.faxscan24.com

Representative: John Davey

FaxScan24 is an affordable and easy-to-use self-service fax and scan kiosk. Patrons can easily send faxes and email scanned documents using credit, debit or prepaid fax cards as payment. No library cost. No staffing required.

Booth 405

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877.218.7678 (Fax)
www.emburyltd.com

Representatives: Bruce Deming, Mona Deming

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Booth 301



FEH Design

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262.968.2055
www.fehdesign.com

Representative: Gregg Baum

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Booth 108

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305 West Washington Avenue
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608.250.0100
www.engberganderson.com

Representatives: Bill Robison, Mike Zuehlke

Having worked with 150+ libraries of all shapes and sizes, Engberg Anderson is a leader in the architecture, planning and interior design of library spaces.

Booth 101



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www.hga.com

Representative: Jane Dederling

HGA is a national architecture, engineering and planning firm. We design state-of-the-art libraries that reflect regional influences, community values, evolving digital information and life-long learning.

Booth 201



Indicates WLA member

The Hope Institute of Uganda Booth 111

3822 Buckingham Drive
Janesville, WI 53546-8851
608.449.8140
www.hopeinstituteuganda.org
Representative: Joy Ngobi

We are a 501c3 nonprofit company whose mission is to change generations, one life at a time. Our work focuses on improving health care access and education, and eradicating poverty in our partner community in Uganda.

Indus MIS, Inc. Booth 503

340 South Oak Street
West Salem, WI 54669-1737
608.786.0300
608.786.0786 (fax)
www.indususa.com
Representative: Scott Stenslien

Indus provides book scanners and micrographics equipment for libraries.

Innovative Booth 311

5850 Shellmound Way
Emeryville, CA 94608
510.655.6200
510.450.5350 (fax)
www.iii.com
Representative: Peter Zeimet

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LEGO® Education Booth 302

1005 E Jefferson Street
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952.250.4066
620.231.4767 (fax)
www.legoeducation.us
Representative: Kathy Grotta

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Library Furniture International, Inc., provides library furniture, display and shelving solutions with attention to quality and design.

Library Strategies Booth 202 **Consulting Group**

325 Cedar Street, Suite 555
St. Paul, MN 55101
651.253.3231
651.222.1988 (fax)
www.librarystrategiesconsulting.org
Representative: Stu Wilson

Library Strategies Consulting Group provides an array of fundraising, capital campaign, strategic planning, board development, Friends and foundation, and other library specific consulting services.

Maris Associates Booth 204

3175 Willowgate Pass
Colgate, WI 53017
262.628.1926
262.628.2662 (fax)
www.mariseducation.com
Representative: Maris Dambekaln

Direct publishers' representative for childrens, young adult and adult books, databases and digital content.

Breaks in Exhibit Hall

Wednesday	Thursday
10:00 – 10:45 a.m.	10:00 – 10:45 a.m.
3:30 – 4:15 p.m.	3:30 – 4:15 p.m.

Exhibit Hall Opening

Wednesday, November 4, 10:00 A.M. — 10:45 A.M.

Madison Marriott West – Exhibit Hall

Meet up in the exhibit hall for a great start to the day! Pick up a hot or cold beverage and greet your favorite vendors and meet some new ones during this no-conflict time. And don't forget to check out the Demo Stage as well as the WLA Makerspace.

Exhibitors

National Network of Libraries of Medicine, Greater Midwest Region Booth 402

(exhibiting on behalf of the National Library of Medicine)

1750 W Polk Street
Chicago, IL 60612-4330
800.338.7657 (option 1)
312.996.2226 (fax)
<http://nlnm.gov/gmr>

Representative: Carol Bean

Learn about biomedical and consumer health information freely available on the Internet from the National Library of Medicine, and other services offered in Wisconsin.

Northern Micrographics Booth 203

2004 Kramer Street
La Crosse, WI 54603
608.781.0850
608.781.3883 (fax)
www.normicro.com

Representative: Colleen Lubinsky

Northern Micrographics offers digitizing, microfilming, printing and binding.

OPN Architects Booth 509

301 North Broom Street
Madison, WI 53703
608.819.0260
608.819.0261 (fax)
www.opnarchitects.com

Representatives: Bradd Brown, Mindy Sorg, Wes Reynolds

OPN's approach to library design is based on our belief that libraries should be unique and specific to the needs of the community, efficient to operate and beautiful in design.

Penguin Random House – Books on Tape Booth 410

2804 Royal Fox Drive
St. Charles, IL 60174-8720
630.816.3848
630.584.1848 (fax)
www.booksontape.com

Representatives: Rob Innes, Ann Innes

Publisher of fiction and nonfiction audiobooks for children and adults, packaged for the library market.

The Penworthy Company Booth 513

219 N Milwaukee Street
Milwaukee, WI 53202-5811
414.921.1518
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Representatives: Rosanne McDonald, Laquen Koester, Will De Boer

Penworthy Prebound Books: high circulation titles with durable bindings for grades preK-6. New titles monthly with no back-orders and free shipping.

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ProQuest Booth 312

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Representative: Ed McCullough

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Quality Books Inc. specializes in distributing small press print and nonprint materials to libraries. We offer approval, annotation, standing order plans and shelf-ready library processing.

Rainbow Book Company Booth 501

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847.726.9935 (fax)
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 www.recordedbooks.com

Representative: Bill Schwarting

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Booth 400

SirsiDynix

3300 N Ashton Blvd., Suite 500
 Lehi, UT 84043-5340
 952.201.6778
 www.sirsidynix.com

Representatives: Adam Johnson, Jim Schwieters

SirsiDynix library management technology is constructed to be open, scalable and robust, offering a complete out-of-the-box solution and unparalleled flexibility through APIs and web services.

Booth 303

RTI-DVD/CD Repair Machines Booth 205

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 Lincolnwood, IL 60712-1608
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 847.677.1311 (fax)
 www.discchek.com

Representatives: Scott Jahnke, Debbie Jahnke

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 www.scannx.com

Representatives: Patty Wanninger, John Dexter

Scannx is the leading supplier of book-edge scanning solutions for libraries. Wisconsin agencies may buy Scannx products under its University of Wisconsin contract prices.

Booth 505

Scholastic Library Publishing Booth 305

1030 O'Ryan Trail North
 West Lakeland, MN 55082-1888
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 651.304.6037 (fax)
 www.scholastic.com/librarypublishing

Representative: Gabe Flynn

Award-winning books and digital resources: Children's Press, Rookie Readers, Book Flix, True Flix, Science Flix and Scholastic Go!

Demo Stage Schedule

Wednesday, November 4

10:30 – 11:00	Wisconsin Public Library Standards
11:30 – 12:00	LEGO® Education
2:00 – 2:30	From Seeds to Salsa: Growing Community Through Seed Libraries
2:30 – 3:00	The Hope Institute of Uganda
3:00 – 3:30	The World of World Book

Thursday, November 5

8:30 – 3:00	Dane County Library Service (DCLS) Bookmobile
11:00 – 12:00	Hackathon! Create Visualizations for OverDrive Statistics
2:00 – 2:30	DPI Job Portal Feedback
2:30 – 3:00	Alexandria Library Automation

Breaks in Exhibit Hall

Wednesday	Thursday
10:00 – 10:45 a.m.	10:00 – 10:45 a.m.
3:30 – 4:15 p.m.	3:30 – 4:15 p.m.

Exhibitors

Today's Business Solutions, Inc. Booth 106

7820 S. Quincy Street
Willowbrook, IL 60527-5534
630.537.1370
630.537.1369
www.singlecard.com

Representatives: Lou Flavio, Tim McGahan, Jim Farrell,
Nathan Handlon, Vivienne Porter

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University of Wisconsin Press Booth 102

1930 Monroe Street, 3rd Floor
Madison, WI 53711
608.263.1136
608.263.1132 (fax)
www.uwpress.wisc.edu

Representative: Andrea Christofferson

Publisher and distributor of regional, scholarly and general interest books.

Upstart Booth 105

P.O. Box 7820
Madison, WI 53707-7829
800.558.2110
www.upstartpromotions.com
Representative: Anthony Diaz

Upstart reading promotions include posters, bookmarks and incentives to get kids excited about reading.

UW System Office of the Gender and Women's Studies Librarian Booth 206

728 State Street 430 Memorial Library
Madison, WI 53706
608.263.5754
www.library.wisc.edu/gwslibrarian/
Representative: Karla Strand

The UW System Office of the Gender and Women's Studies Librarian is one of the premier resources for support of GWS scholarship and librarianship.

UW-Madison School of Library and Information Studies Booth 403

600 North Park Street
Madison, WI 53706
608.890.0364
608.263.4849 (fax)
www.slis.wisc.edu

Representatives: Meredith Lowe, Anna Palmer, Debra Shapiro, Kristin Eschenfelder, Dorothea Salo

SLIS, the iSchool at UW-Madison, offers on-campus and fully online options for a Master's degree in Library and Information Studies, as well as numerous continuing education opportunities.

UW-Milwaukee School of Information Studies Booth 113

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Milwaukee, WI 53201-0413
414.229.5409
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www.ischool.uwm.edu

Representatives: Sharon Lake, Twyla McGhee, Tomas Lipinski, Thomas Walker, Richard Kessler, Julie Walker

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608.224.6165
www.rl3.dpi.wi.gov

Representatives: Kara Ripley, Gail Murray, Elizabeth Neuman, Ben Miller

DPI provides resources so Wisconsin residents have equitable access to information.

Wisconsin Historical Society Press Booths 209/211

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608.264.6465
608.264.6486 (fax)
www.wisconsinhistory.org/whspress/

Representatives: John Friend, Eli Brunett

The Wisconsin Historical Society Press has been publishing the best of Wisconsin history and culture since 1855, supporting the mission of the Wisconsin Historical Society to connect people to the past by collection, preserving and sharing our stories.

WiLS/Recollection Wisconsin Booths 210/212

1360 Regent Street, #121
Madison, WI 53715-1255
608.216.8399
608.237.2358 (fax)
www.wils.org

Representatives: Jeff Brunner, Andrea Coffin, Sara Gold, Lisa Marten, Stefanie Morrill, Emily Pfotenhauer, Bruce Smith

WiLS is a nonprofit membership organization that facilitates collaborative projects and services to save our members time and money, and to advance library services.

Recollection Wisconsin is a collaborative digital program that brings together photographs, documents, and other unique local resources from libraries, archives, historical societies and museums across Wisconsin.

WiscNet

740 Regent Street, Suite 203
Madison, WI 53715
608.210.3957
608.210.3979 (fax)
www.wiscnet.net

Representative: Sarah Miller

WiscNet is a nonprofit membership organization and Wisconsin's research and education network. Our mission is to connect people with strategies.

Wisconsin Public Television Booths 407/409

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www.wpt.org

Representative: Lynne Blinkenberg

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www.talkingbooks.wi.gov/

Representative: Becky Manz

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414.372.7636 (fax)

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Woodland Pattern is a nonprofit literary arts center, which specializes in contemporary literature, with emphasis on poetry, small press and cross cultural titles.

Booth 309

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Booth 107

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608.245.3646 (fax)
wla.wisconsinlibraries.org

Career Center

Marriott Exhibit Hall

Youth Services Section

Booth 508

Wisconsin Library Association Foundation

4610 S Biltmore Lane, Suite 100
Madison, WI 53718-2153
608.245.3640
608.245.3646 (fax)
wla.wisconsinlibraries.org/wlaf

Fundraiser

Mendota/Geneva

Silent Auction

Marriott Exhibit Hall

Wisconsin Library

Booth 507

Heritage Center

Breaks in Exhibit Hall

Wednesday
10:00 – 10:45 A.M.
3:30 – 4:15 P.M.

Thursday
10:00 – 10:45 A.M.
3:30 – 4:15 P.M.



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Keynote Speakers



Mita Williams

Keynote Address: The City as Classroom... How Can We Embed the Library in the Community?

Wednesday, November 4, 8:45 A.M. – 10:00 A.M.

Ballroom D and E

Mita Williams is a librarian at the Leddy Library, University of Windsor. She's passionate about public space, civic engagement and environmental restoration, and she keeps her spirits up by playing games and thinking about how games can improve lives and change the world.

She has been blogging since 1999 about library things at "New Jack Librarian." You can find her on twitter and various other online spaces and games as *copystar* and you can find out what events she's helped organize and contribute to at AedileWorks.com.

After graduating from McMaster University with an Honours B.Sc. in Geography and Environmental Science and acquiring an MLIS from McGill University, Mita was employed in a number of contract positions in public, corporate, non-profit, government and academic libraries before joining the Leddy Library as Science Librarian in 1999. In 2010, her position evolved into the current role as User Experience Librarian. Currently she's covering a colleague's sabbatical by acting as the Clinical Medical Librarian for the Windsor Campus of Western University's Schulich School of Medicine and Dentistry.

She is a founding member and on the board of directors of a community focused hackerspace in Windsor Ontario called Hackforge, is the lead of Open Data Windsor Essex, and hosts mostly monthly meetups of Maptime Windsor.



Jay Turner

Keynote Address: Shift Happens (And I Helped)

Thursday, November 5, 8:45 A.M. – 10:00 A.M.

Ballroom D and E

Jay Turner currently serves as Senior Consultant for Talent and Organization Development for the American Red Cross, serving as the business lead on a cross-functional project team to implement a national, enterprise-wide learning management solution that affects roughly 30,000 employees and over two million volunteers and the general public. Prior to joining the American Red Cross, Jay logged over 15 years serving in multiple capacities in Georgia's public libraries, where career highlights included implementing GLEAN, the award-winning Georgia Library Education Access Network, a statewide training and development program for all of Georgia's 63 public library systems, and introducing an organizational talent management strategy in a large suburban library system to align the library's training and human resources departments and unite employee learning with professional development goals.

Jay currently serves on the board of directors of the Public Library Association (PLA), served as an advisor on the strategic funding priorities for the Institute of Museum and Library Services, and contributed to the Aspen Institute Dialog on the Future of Libraries report.

Jay was the 2014 recipient of the Georgia Library Association's Nix Jones Award and was named one of Library Journal's 2015 Movers and Shakers.



The WLA 125th Anniversary Task Force invites Wisconsin libraries to use 2016 as an opportunity to collectively

Recognize our past

Envision our future

and continue to

‘Make it happen’!

ANNIVERSARY KICKOFF: WLA FALL CONFERENCE

- **WLTF Luncheon: Part of Our Lives: A People’s History of the American Public Library**, Thursday, 12:00 – 1:30 P.M. Presenter: Wayne A. Wiegand, F. William Summers Professor of Library and Information Studies Emeritus, Florida State University.
- **The Role of the Public Library: Historical and Modern Perspectives**, Thursday, 1:45 – 2:30 P.M. A panel discussion following the WLTF luncheon.
- **Awards & Honors Reception**, Thursday, 5:30 – 7:00 P.M. An opportunity to congratulate the winners, including Wisconsin Library Hall of Fame inductee Wayne A. Wiegand.
- Stop by the **Wisconsin Library Heritage Center’s table in the exhibits area** Wednesday, 10 A.M. – 5 P.M. and Thursday, 8:30 A.M. – 4:30 P.M. and talk with members of the WLA 125th Anniversary Planning Task Force about ways to celebrate Wisconsin libraries at the local level throughout 2016.

And watch for details about our public kick-off event at WLA Library Legislative Day, Tuesday, February 9, 2016 starting at 12:00 P.M.
Rally in State Capitol Rotunda

For regular updates and ideas for Celebrating Wisconsin Libraries, visit the Wisconsin Library Heritage Center blog at <http://heritage.wisconsinlibraries.org/>

Please make the Task Force aware of any activities that your library plans to undertake in support of this celebration. Contact Paul Nelson, Task Force Chair at bennel62@gmail.com.

Speakers



Silvia Acevedo is a television personality and former news reporter and anchor who has spent many years reporting objective fact. She has interviewed presidential candidates, covered national and international stories, and given breaking news reports for CNN and local television and radio stations around the country. She also occasionally guest hosts a television morning talk show for a local NBC

affiliate. Roman gods, however, have been curiously absent during this time, so Silvia decided to put fiction — especially mythology — back into her life.

The result is her debut novel, *God Awful Loser*, in which Silvia deftly weaves vignettes of ancient myth with a wholly new and laugh-out-loud story for the modern age. The gods have never been so mistreated.

Silvia lives with her husband, Jeff Miracola, who is an accomplished fantasy illustrator and children's book artist, and their children just outside of Milwaukee.

Find her at www.silviaacevedo.com



Steve Albini is the owner and recording engineer at Electrical Audio in Chicago. He designed Electrical Audio and moved his home studio, where he recorded for over 10 years, there in 1997. A Montana native and graduate of Northwestern University with a degree in journalism, Steve has made over 1,000 records by over 1,000 bands.

Original illustration, courtesy of Danny Martin.



Elizabeth (Lizzy) Baus is the cataloging and metadata training coordinator for Minnetex, located in Minneapolis, MN. Previously she was the cataloging/metadata librarian at Cardinal Stritch University in Milwaukee, after earning an MLIS and a Master's degree in Language, Literature, and Translation from the University of Wisconsin-Milwaukee in 2012.

Lizzy enjoys crossword puzzles and long bike rides with her husband.



Valerie Biel's love for travel inspires her novels for teens and tweens. When she's not writing or traveling, she's wrangling her overgrown garden and doing publicity work for the local community theatre. She's a graduate of the University of Wisconsin with degrees in journalism and political science and lives in the Madison area with her husband and three children — who often provide her with new story ideas whether they mean to or not. Her debut novel, *Circle of Nine: Beltany*, is a semi-finalist in the Kindle Book Awards and has been honored as a finalist in a nationwide Young Adult Novel Discovery Contest. The story follows the path of 15-year-old Brigit Quinn as she learns she's descended from a legendary Celtic tribe that serves as guardian of the ancient stone circles of Ireland.

Bradd Brown, OPN Architects, has been helping communities realize their vision for library services for more than 20 years and with 30+ libraries in his portfolio, he is deeply immersed in best practices for library design. Notable projects include the new Cedar Rapids Public Library, which was recognized with a 2015 AIA/ALA Design Award and a 2014 IIDA/ALA Award; and the award-winning restoration of Dubuque's Carnegie-Stout Public Library. Past talks include "Next Generation Libraries," Library Journal's Design Institute, Salt Lake City, UT; "Next Generation Libraries Lightning Talk," Wisconsin Library Association, October 2014; "Commons x3 Academic, Public and School Library Commons," Library Journal Webinar, November 2014; "Bringing Older Buildings into a New Age or Building Anew" Panel Discussion, Library Journal's Design Institute, St. Louis, MO; "Design Challenge: Exploring Co-Location" Library Journal's Design Institute, St. Louis, MO; "Designing Your Library for Interactivity," Library Journal Webinar, November 2013.



Note: WLA members who are conference presenters are not included in this listing. Nevertheless, their participation is critical to the success of our conference, and we thank them! For contact information, members may consult the online directory at <http://wla.memberclicks.net/>.



Nickolas Butler was born in Allentown, PA, raised in Eau Claire, WI, and educated at the University of Wisconsin-Madison and the University of Iowa Writer's Workshop. He is the author of the internationally best-selling novel *Shotgun Lovesongs* and a collection of short stories entitled *Beneath the Bonfire*. He is the winner of France's prestigious PAGE Prix

America, the 2014 Great Lakes Great Reads Award, the 2014 Midwest Independent Booksellers Award, the 2015 Wisconsin Library Association Literary Award, the 2015 UW-Whitewater Chancellor's Regional Literary Award, and has been long-listed for the 2014 Flaherty Dunnan Award for First Novel and short-listed for France's FNAC Prix. Along the way he has worked as a Burger King maintenance man, a tutor, a telemarketer, a hot-dog vendor, an innkeeper (twice), an office manager, a coffee roaster, a liquor store clerk and an author escort. His itinerant work includes potato harvester, grape picker and Christmas tree axe-man. His short stories, poetry and nonfiction have appeared in *Ploughshares*, *The Kenyon Review Online*, *The Lumberyard*, *The Christian Science Monitor*, *Narrative*, *Sixth Finch* and several other publications.

He lives on 16 acres of land in rural Wisconsin adjacent to a buffalo farm. He is married and has two children.



Crystal Chan grew up as a mixed-race kid in the middle of the Wisconsin cornfields and has been trying to find her place in the world ever since. Over time, she found that her heart lies in public speaking, performing and, ultimately, writing. She has given talks and workshops across the country; facilitated discussion groups at national conferences; is a professional storyteller for children and adults

alike; and is a regular contributor to Wisconsin Public Radio. In Chicago, where Crystal now lives, you will find her biking along the city streets and talking to her pet turtle. *Bird* is her first novel and is published in ten countries.

Steven Conway is an active member of DeWitt's government relations practice group. He represents healthcare, business and educational clients with legislative and State agency regulatory issues. His primary focus involves the hands-on, intensive work necessary to develop and successfully pass legislative bills into law. Steven has also developed expertise with the Governor's Office including appointments to Boards, Councils and Advisory bodies by the Governor.

Steven has worked very hard to develop and maintain strong personal relationships with key legislative leaders through years of consistent "boots on the ground," back-in-the-districts efforts. In fact, his efforts were noted in a front page Milwaukee Journal Sentinel newspaper article during the last election cycle. A relentless advocate for his clients, his successful representations include the development of a healthcare coalition to obtain the passage of positive legislation for multiple state healthcare associations. He has also successfully passed specific business related legislation that assisted national retail and manufacturing companies.

Adam Erdmann is the development officer at the Wisconsin Alumni Research Foundation (WARF) and is the contact person for libraries and other organizations participating in the Wisconsin Science Festival.



Zachary Howe was raised in Madison by his single mother, an amazing woman who made great sacrifices to raise him and his sister. When he was ten, Zachary's mom enrolled him in the Big Brothers/Big Sisters program, where he met Charlie, who remains a Big Brother and mentor to this day. Zachary went on to earn his English degree from the University of Wisconsin and lives in Madison with his fiancée, Jody, and their boxer, Mick. Zachary is currently working on the second installment of The Heir of Olympus series, *The Heir of Olympus and the War for Hades*.



Jillian Jacklin completed her 500-hour certification in Alignment Yoga in October 2014. Also a Ph.D. candidate in the Department of History at UW-Madison, the intellectual trajectory of the Alignment philosophy has allowed her the opportunity to fuse her passion for yoga with her academic interests. Celebrating the revolutionary potential of yoga, Jillian encourages practitioners to develop strategies for cultivating healthy relationships in their everyday lives through collective breath and physical movement.



Speakers



Tomas A. Lipinski is the Dean of the University of Wisconsin-Milwaukee School of Information Studies. Professor Lipinski has worked in a variety of legal settings including the private, public and non-profit sectors. He teaches, researches and speaks frequently on various topics within the areas of information law and policy, especially copyright, free speech and privacy issues in schools and libraries. He is the author of numerous articles and

book chapters. He is a national leader in copyright education, developing and teaching online continuing education courses for both ACRL and the University of Maryland University College, is the chair of both the American Library Association-Office of Information Technology Policy, Copyright Education Subcommittee and the Association of College and Research Libraries, Copyright Discussion Group, and is a member of the International Federation of Library Associations, Copyright and Other Legal Matters Committee.



Julie Mata grew up in Barrington, IL, and always loved reading and writing. She penned her first story at age six, entitled “Charlotte the Horse,” and was thrilled when it received a starred review from her mother. Julie was the champion four-square player during recess at Grove Avenue Elementary School, probably because she was very short and could get all

those tricky low balls. She took horseback riding lessons during her middle school years and learned how to jump fences (do NOT close your eyes). And she beat her high school ceramics teachers in several hotly contested ping-pong matches.

After graduating from Oberlin College with a B.A. in English Literature, Julie worked as a reporter and part-time dee-jay at a country radio station in Colorado. She went back to school and received a masters degree in broadcast journalism from Northwestern University. Julie landed a job as a TV reporter, where she covered everything from murder trials to pig races at the county fair. She has also worked as a news producer and freelance writer.

Currently, Julie and her husband own a video production company in Wisconsin. She loves going to the movies, traveling, reading, writing, gardening and having amazing adventures.

Gina Millsap is the chief executive officer of the Topeka & Shawnee County Public Library. She leads an organization of 200 employees serving a library-loving community of 179,000. She served as the director of the Ames (Iowa) Public Library and at the Daniel Boone Public Library prior to making Kansas her home. She has worked in libraries for 40 years and received her Masters of Library Science from the University of Missouri, in the previous century.



Her degree may be an antique, but her outlook isn't; she's been recognized as a Library Journal Mover and Shaker and is Past President of the Library Leadership and Management Association, a division of the American Library Association. She currently serves as chair of the ALA Committee on Library Advocacy and on the boards of Lyrasis, an organization that serves libraries through purchasing consulting and continuing education, and the Public Library Association Board of Directors. She is immediate past chair of Heartland Visioning, the strategic planning process for the Topeka and Shawnee County community. She is currently serving as the Co-chair of the Topeka and Shawnee County Community Broadband Planning Project.

She also ran (and lost) for American Library Association president, so she's not afraid to take risks and always thinks *no* means “for now.” She presents and writes on a variety of topics, including community leadership and engagement, market segmentation, public library trustee education, 21st century librarianship, library advocacy and process improvement, and is an experienced facilitator for library and community groups.



Randa Noble is an independent motivational speaker, staff trainer and not-for-profit board trainer/consultant. She holds a Bachelor of Science degree in journalism from the University of Kansas and has over 40 years of management experience in both for-profit and non-profit arenas. Her experience includes 15 years with Rockford Rescue

Mission, where she served as Director of Development, and 12 years as Vice President for Rock Valley Credit Union in Loves Park, IL, where she was responsible for staff training, business development and marketing. She also co-owned two service-related businesses, worked for the editorial staff of DECISION Magazine (Billy Graham Evangelistic Association, Minneapolis, MN), and was in retail management with Dayton-Hudson and Target in Minneapolis.

Randa conducts customer service training for Highland Community College's Business Institute, Freeport, IL; Rockford University's Center for Nonprofit Excellence (NICNE), Rockford, IL; Visit Beloit, Beloit, WI; and Rockford Convention and Visitors Bureau, Rockford, IL. She is also a consultant for non-profits with NICNE. In addition, Noble has been a contributing writer to Rescue magazine, (Association of Gospel Rescue Missions) and The Voice (Rockford Chamber of Commerce), has served on numerous boards in the Rockford area, and has been the recipient of Rockford YWCA's Nonprofit Management award, WQFL-WGSL Radio's Citizen of the Year and the Dale Carnegie Highest Achievement Award.



Kathleen A. Paris, Ph.D., author, speaker and consultant, provides management and strategic planning consulting in higher education and health care. In addition to work on the U.S. mainland, she has consulted in Guam, The Virgin Islands, Canada, Cyprus and the U.K. Paris also holds the title of Consultant, Distinguished, Emeritus from the Office of Quality Improvement,

UW-Madison.

Paris is on the faculty of the University of Wisconsin System Statewide Leadership Program. Among the books she has authored are *Staying Healthy in Sick Organizations: The Clover Practice™* (2008) and *Bringing Your Strategic Plan to Life: A Guide for Public Agencies and Nonprofits* (2011).

Paris holds a Ph.D. in Educational Administration from UW-Madison and has served as a lecturer on the Madison campus in the Department of Educational Leadership and Policy Analysis. She is currently serving in an interim leadership position at Madison College.

Mindy Sorg leads the interior design and library planning groups at OPN. She has a deep résumé of projects including award-winning work for libraries, corporate and higher education clients. Her ability to make connections and to design unique, inviting and highly-functional spaces makes her a highly sought-after designer. She served as the interior designer for Cedar Rapids Public Library, Carnegie-Stout Public Library and Moline Public Library. Past talks include: "Design Challenge: Exploring Co-Location," Library Journal's Design Institute, St. Louis, MO; "Design Challenge: Bringing Historic Libraries into the 21st Century," Library Journal's Design Institute, Salt Lake City, UT; "Next Generation Libraries Lightning Talk," Wisconsin Library Association, October 2014.



Duncan Tonatiuh is the author and illustrator of five picture books: *Dear Primo*, *Diego Rivera: His World and Ours*, *Pancho Rabbit and the Coyote*, *Separate Is Never Equal* and *Funny Bones*. He has received multiple awards and honorable mentions for his books, among them the Pura Belpré medal, the Tomás Rivera Mexican-American Children's Book award, the Américas Award and the Jane Addams Children's Book Award.

Duncan grew up in San Miguel de Allende, a small city in central Mexico. He attended high school in the U.S. and he graduated from Parsons School of Design in New York City. His work is inspired by the ancient art of Mexico, particularly that of the Mixtec codex. His aim is to create images and stories that honor the past, but that are relevant to children nowadays.



Wayne A. Wiegand is F. William Summers Professor of Library and Information Studies Emeritus at Florida State University, and former Director of the Florida Book Awards. As author and editor of many books (including *Irrepressible Reformer: A Biography of Melvil Dewey*) and over 100 scholarly articles, he is often referred to as the "Dean of American library historians." In 2008–9 he was a National Endowment for the Humanities Fellow to support research on his forthcoming book, *Part of Our Lives: A People's History of the American Public Library*. He currently lives in California's Bay Area.



PRE-CONFERENCE

1:00 P.M. — 4:00 P.M.

Decision-Making Boot Camp for Leaders

Salon F and G

Kathleen A. Paris, Consultant, Madison



Attend this workshop and gain practical tools and techniques for making effective decisions in complex systems. Experience a lively World Café process, which can be used to gather stakeholder input for decision-making and planning. You will learn how asking the right questions for decision-making in a complex system is far more important than knowing “the right answer” up front. Finally, you will

learn how to use the interest based approach to collaborative decision-making, which was introduced in the bestseller, *Getting to Yes* (3rd Edition) by Fischer, Ury and Patton, 2011.

12:00 P.M. — 7:00 P.M.

WLA Foundation Sweet 16 Silent Auction Drop-Off

Madison Marriott West - Exhibit Hall

1:30 P.M. — 4:00 P.M.

System and Resource Library Administrators' Association of Wisconsin (SRLAAW) Meeting

Greenway

3:00 P.M. — 7:00 P.M.

Registration

Madison Marriott West Convention Center Lobby

4:00 P.M. — 5:30 P.M.

Wisconsin Association of Public Libraries (WAPL) Board Meeting

Salon H

6:00 P.M. — 8:00 P.M.

Wisconsin Library Association (WLA) Board Meeting

Salon H

7:00 P.M. — 9:00 P.M.

Conference Kickoff Reception

Ballroom D and E

Join us for a kickoff reception with hors d'oeuvres and a cash bar, and take some time to meet and greet our vendors and colleagues.



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School of Library &
Information Studies
UNIVERSITY OF WISCONSIN-MADISON

7:00 A.M. — 7:00 P.M.

Registration

Madison Marriott West Convention Center Lobby

7:00 A.M. — 8:30 A.M.

Continental Breakfast

Madison Marriott West Hotel Atrium

7:00 A.M. — 9:30 A.M.

WLA Foundation Sweet 16 Silent Auction Drop-Off

Madison Marriott West - Exhibit Hall

7:30 A.M. — 8:30 A.M.

Past Presidents' Breakfast

Middleton

8:45 A.M. — 10:00 A.M.

Keynote Address:

The City as Classroom... How Can We Embed the Library in the Community?

Ballroom D and E

Mita Williams, Librarian, Leddy Library, University of Windsor, Windsor, Ontario

In 1977, media scholar Marshall McLuhan published *The City as Classroom: Understanding Language and Media*, which considered that the city could be a learning tool as much as a school classroom itself. With tablets and smart phones allowing us to bring the Internet with us as we travel through the world, we now interact with where we live and with our fellow residents in remarkable new ways. In this talk, Mita will explore the potential of these new interactions and see how libraries can engage in tactical urbanism as a means to bring us more fully into our communities.



10:00 A.M. — 5:00 P.M.

Activities in the Exhibit Hall

Madison Marriott West - Exhibit Hall (Superior/Michigan)

Demo Stage

Check out the complete schedule on page 19.

Makerspace

Stop by to play, experiment and make with your WLA makerspace coordinators!

WLA Foundation Sweet 16 Silent Auction

Here is the perfect opportunity to find gifts for your loved ones and yourself! Look for scarves, jewelry, books, gift baskets, beer :) and much more. Stop by to admire the handiwork of your fellow librarians and shop for a good cause. All proceeds go to the Wisconsin Library Association Foundation (WLAF).



WLA FOUNDATION SILENT AUCTION

Madison Marriott West Exhibit Hall (Superior/Michigan)

Wednesday, November 4, 10:00 A.M. – 5:00 P.M.

Thursday, November 5, 8:30 A.M. – 3:30 P.M.

3:30 P.M. – pay and pickup

The Silent Auction is a great way to support the WLA Foundation and continues to be a popular feature of the conference. Be sure to stop by and browse for gifts while admiring the creative talents of your peers.



SUPPORT
Wisconsin Libraries
Keep Us All In A Better State

10:00 A.M. — 10:45 A.M.

Grand Opening and No-Conflict Time in Exhibit Hall

Madison Marriott West - Exhibit Hall

Join us for the grand opening of the Exhibit Hall and visit our many new and returning vendors.

10:30 A.M. – 11:00 A.M.

Demo Stage

Madison Marriott West - Exhibit Hall

Wisconsin Public Library Standards

Denise Anton Wright, Public Library Consultant, Wisconsin Department of Public Instruction, Madison

11:00 A.M. — 11:45 A.M.

Changing Children's Collections

Track: Building Collections

La Crosse

Kelsey Johnson-Kaiser, Youth Services Librarian, La Crosse Public Library; Katherine Elbert, Public Services Director, Rice Lake Public Library

Ever heard of Picture Book City? Thinking about how a tween collection might work at your library? Want to make nonfiction books more accessible to kids? Kelsey and Katherine will discuss their experiences with the process of creating nontraditional collections, how the changes affect circulation and patrons, and how you can start defining your community's needs and build creative collections of your own.



extend library reach and offer 24/7 collections & returns

smartlocker™ extends the coverage and accessibility of your library service so that you can offer patrons a self service experience at locations and times more convenient to them. Deployable at any indoor location, smartlocker™ allows customers to reserve items in the their usual way, collect them at the device and return their previous loans.

- extend library services within and beyond your community
- configure to fit your individual requirements and space
- provide patrons with familiarity with our liber8™ software interface
- ILS/LMS automatically updates once item is collected
- large locker capacities allowing patrons to collect multiple items
- available in a variety of colors to suit any community environment



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Connecting and Collecting: Community Engagement and Digital Collections in the Library

Track: Technology & Digital Services

Greenway

Heather James, *Research and Instruction Librarian, Marquette University Raynor Memorial Library, Milwaukee*; **Michelle Sweetser**, *University Archivist, Marquette University Raynor Memorial Library, Milwaukee*; **Jean Zanoni**, *Associate Dean, Marquette University Raynor Memorial Library, Milwaukee*
PACE: a Portal and Archive of Community Engagement is a social innovation initiative of Marquette University Libraries, which serves as a model for connecting campuses to communities. PACE archives, preserves and showcases digital content ranging from service learning in the local community to international programs. Panelists will make the case for why libraries are in the best position to serve as a nexus for engagement activities within their communities.

LIS Education: Innovating to Make it Happen

Track: Library Issues & Challenges

Salon F

Michele Besant, *Associate Director, UW-Madison SLIS*; **Kristin Eschenfelder**, *Professor, UW-Madison SLIS*; **Dorothea Salo**, *Faculty Associate, UW-Madison SLIS*; **Rebekah Willett**, *Faculty Member, UW-Madison SLIS*

How does LIS education need to innovate to deal with today's and tomorrow's challenges in the information professions? The presenters will share trends in characteristics of graduate LIS programs nationally, Bureau of Labor Statics forecasts and update you on current initiatives at UW-Madison SLIS. This interactive program will encourage discussion among audience members about trends and needs in LIS graduate education and professional development.

Mission Possible: Dealing with Difficult Customers

Track: Leadership/Professional Development

Salon H



Randa Noble, *Professional Public Speaker and Customer Service Trainer, Rockford, IL*

Everyone expects good customer service. Sadly, our fast-paced society has lowered our expectations, both as customers and as providers. Learn why first impressions are important, how to become a better problem solver and how to be a better listener so that you raise your customer service from good to excellent.

Principles of Data Visualization

Track: Other

Salon G

Stef Morrill, *Director, WiLS, Madison*

We begin our three-part data visualization adventure (see "Using Excel to Create Visualizations" and "OverDrive Statistics Hackathon" for parts 2 and 3) with the basics: What is a visualization? What makes a good visualization? What are some tools to create visualizations? We'll do some fun exercises to improve existing visualizations and to create our own. This session will be hands-on so please bring laptops if you have them!

Thinking WAY Beyond the Box: Library Programming Outside the Realm of Possibilities (or Common Decency)

Track: Advocacy & Promotion

Green Bay

Jon Mark Bolthouse, *Director, Fond du Lac Public Library*; **Brian Simons**, *Executive Director, Brown County Library, Green Bay*

Sure you've had your patrons read to a dog, but why not have your canine companions replace your home-bound delivery van? You've transformed your Teen Center into a makerspace; why not go a step further and install a deer processing area in Large Print? We're always being urged to "Think Outside the Box!" What happens when library leaders take it to the extreme? Come vote for the most outrageous, egregious, irreverent and irrelevant idea out there in Library Land!

What Is Bubbler?: Developing a Systemwide Approach to Arts and Making

Track: Collaborations & Innovations

Milwaukee

Rebecca Pettyjohn, *Student, UW-Madison*; **Jaime Vache**, *Librarian, Madison Public Library*; **Alexandra Lakind**, *Doctoral Student, UW-Madison Curriculum and Instruction, Environment and Resources*; **Nate Clark**, *Library Media Production Instructor, Madison Public Library*

Madison Public Library's Bubbler: A maker-focused program for all ages. The Bubbler does not rely on a single space, but on a flexible programming model unique in its scope and community-based approach. The Bubbler has moved from a single hub to a network of programs and events specific to neighborhood library communities and their needs. As part of an IMLS National Leadership grant, Madison Public Library is developing a plan for expansion and sustainability. Hear what they're doing to move forward.

Yes, And: Improvising Your Way to a More Creative and Positive Library

Track: Engaging People
Salon B

Jill Markgraf, Professor and Head of Research & Instruction, UW-Eau Claire McIntyre Library

The art of improvisation cultivates creativity, positivity, deep listening, active engagement, quick thinking and more. This session will share strategies for implementing the philosophy and practice of improv into the library to enhance professional performance, staff development and teaching. Expect to actively participate. Is the thought of doing improv outside of your comfort zone? All the more reason to give it a try. The improv philosophy is one of support, spontaneity and suspension of judgment!

11:00 A.M. — 1:00 P.M.

Career Center

Madison Marriott West - Exhibit Hall
Sponsored by UW-Madison, UW-Milwaukee, WLA

Résumé Review Drop-Off

Pamela O'Donnell, UW-Madison College Library; Julie S. Walker, UW-Milwaukee SOIS

Looking for a first job or applying for a new position and would like a second opinion of your résumé? Drop it by the Career Center and have it reviewed by a librarian. Come back to the Career Center between 4:00 P.M. and 5:00 P.M. to meet up and chat about it.

Free Professional Headshots with Kelly Doering of Stick People Productions

Exhibit Hall

Sign up now and through Thursday at 1:00 P.M. for a five-minute photo session with one of Madison's premier photographers. There will be a limited number of drop-in, first-come-first served slots available between 1:00 and 3:00 P.M. the day of, so don't miss this opportunity to have a professional portrait to add to your website or LinkedIn profile.

11:30 A.M. – 12:00 P.M.

Demo Stage

Madison Marriott West - Exhibit Hall

LEGO® Education

Kathy Grotta, LEGO® Educational Representative

12:00 P.M. — 1:00 P.M.

Wisconsin Public Library System Redesign Committee Meeting

La Crosse

12:00 P.M. — 1:30 P.M.

Association of Wisconsin Special Librarians (AWSL) Business Meeting

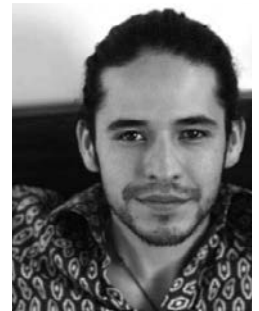
Sprecher's Restaurant & Pub,
1262 John Q. Hammons Drive, Madison

YSS Luncheon: Modern Codex

Mendota/Geneva

Duncan Tonatiuh, Author/Illustrator

In this presentation, Duncan will talk about how he became an author-illustrator. He will discuss his artistic process and how he looks for inspiration in the Ancient Art of the Americas to make books that are relevant to children, especially Latino children, nowadays. He will also address how children's books can deal with important topics like social justice, history and art.



MAKE DESSERT HAPPEN: MIDDLETON PUBLIC LIBRARY OPEN HOUSE

Wednesday, November 4, 7:00 P.M. – 8:00 P.M.
Middleton Public Library

7425 Hubbard Avenue, Middleton, WI 53562
Hop on the free Middleton Trolley and visit the Middleton Public Library for some delicious, locally produced desserts and explore their wonderful facility.

1:45 P.M. — 2:30 P.M.

Career Center

Madison Marriott West - Exhibit Hall

Sponsored by UW-Madison, UW-Milwaukee, WLA

Speed Networking

Exhibit Hall

Pamela O'Donnell, *UW-Madison College Library*; **Chloe Prosser**, *Graduate Student, UW-Madison SLIS*

New to librarianship? New to the conference? Just a people-person? Join us in the exhibit hall for this high-energy, high-fun way to meet fellow attendees and forge connections with others who share your passion for libraries. Using a round-robin approach, participants will spend five minutes sharing experiences/insights and leave the session with a dozen contacts and perhaps a buddy (or two). Here's your opportunity to put your business cards and/or LinkedIn profile to good use!

Demonstrating the Value of Academic Libraries Using Student Level Data: Linking Library Use and Experiences with Student Success

Track: Advocacy & Promotion

Milwaukee

David Dettman, *Assessment and Access Services Librarian, UW-Stevens Point*

The library at UW-Stevens Point is gathering survey data during library instruction sessions and at library events that, in part, asks students to report on their use of library services and resources as well as their library experiences in general, including exposure to library instruction. By gathering student ID numbers, we can begin to show correlations between library use and experience, and student success as measured by grade point averages. Other findings will be shared.

Doing RDA-Friendly: Identifying and Producing RDA-friendly Records

(first 45 minutes of 135-minute program)

Track: Mix-It-Up Programs

Salon H

Elizabeth Baus, *Cataloging and Metadata Training Coordinator, Minitex, Minneapolis, MN*

Workshop on how to incorporate RDA in daily workflows.



Quick and Easy Copyright

(first 45 minutes of 90-minute program)

Track: Library Issues & Challenges

Salon B

Tomas A. Lipinski, *Dean and Professor, UW-Milwaukee School of Information Studies*

This session covers the basics of the copyright law most relevant to libraries and librarians, including a primer on the works protected by copyright, the rights of copyright holders, and, more importantly, the use rights granted in the law such as fair use, specific library provisions and public performance rights. The session will help participants determine when a license is needed and when use is allowed under the law. Ample time for questions throughout!



Taking the "Difficult" Out of Difficult Conversations

Track: Leadership/Professional Development

Salon A

Laura V. Page, *Principal Consultant, Page Management Consulting, Madison*; **Brian Simons**, *Executive Director, Brown County Library, Green Bay*

Giving coaching feedback to staff is one of the most difficult communications leaders and managers do. Receivers can become defensive which can trigger our own reaction, and then the discussion can miss the goal of motivating change while preserving or strengthening the relationships. In this session we will build on best practices for giving feedback and focus on how to get ourselves and receivers ready for feedback. We'll cover how to create a coaching culture. Expect a fast-paced and lively session, including some video clip analysis.

WILS 2ND ANNUAL FALL CLASSIC: THE LIBRARY GAMES

Wednesday, November 4, 8:30 P.M. – 10:30 P.M.

Keva Sports Center, Middleton

Bus will load at the front of the Madison Marriott Convention Center Lobby entrance at 8:00 P.M. and 8:15 P.M.; bus will return from Keva at the end of the event.

How many times in your life have you spent an evening building book towers, racing on carts, bowling with coconuts and flinging cats at your friends? None? Let's change that! Join your colleagues — librarians and vendors alike — for an evening of games and trivia and food and drink at Keva. Hosted by WiLS and sponsored by WiLS' vendor partners, the event will be free to attend and transportation will be provided to and from the conference hotel. Wouldn't you like to know if cat flinging is your superpower, or if you're an all-star coconut bowler? Join us to find out, and have a lot of fun in the process!

Three Unique Wisconsin Library Collections and a Delivery System... and How to Borrow from Them

Track: Collaborations & Innovations
Salon F

Linda Vincent, *Management Librarian, Wisconsin Talking Book and Braille Library, Milwaukee*; **Nell Fleming**, *Librarian, Wisconsin School for the Deaf, Delavan*; **Corey Baumann**, *Delivery Services Coordinator, South Central Library System, Madison*; **Lori Bessler**, *Reference Librarian, Wisconsin Historical Society Library Archives, Madison*

Don't miss out any longer on unique and valuable resources available in the state of Wisconsin, just a van ride away! Professionals from the Wisconsin Historical Society Library, the Wisconsin Talking Book and Braille Library, the WESP-Deaf and Hard of Hearing Statewide Resource Library, and the South Central Library System, with delivery to state prison libraries, will discuss the unique materials that anyone can borrow. Foreign and domestic sign language studies, North American newspaper collections and local histories, LEGO® Mindstorm robots, and audio magazines (like Playboy!) are all available to your patrons, if you know how to find them. Come and learn how to get more for your patrons!

Untraditional Resource Sharing: Using Partnerships and Private Suppliers for Fast Document Delivery

Track: Engaging People
Green Bay

Jeff Brunner, *Community Liaison/Service Specialist, WiLS, Madison*; **Rachel Watters**, *Director, Wisconsin TechSearch, UW-Madison Wendt Library*

As with all library services, the interlibrary loan and document delivery world is constantly changing. As libraries across the country are reducing their physical collections by canceling print subscriptions and withdrawing or putting collections in storage, it can be difficult to get articles from other institutions. This session will introduce you to some alternatives to traditional ILL that may help you speed your service without compromising quality or driving up your costs. Jeff will discuss the partnerships WiLS has developed with document suppliers to help libraries get articles fast (and at a discount!). Rachel has years of experience meeting customer demand for lightning fast document delivery and can share her tips and tricks for speedy delivery.

BREAKS IN EXHIBIT HALL

Wednesday: 10:00 – 10:45 A.M., 3:30 – 4:15 P.M.
Thursday: 10:00 – 10:45 A.M., 3:30 – 4:15 P.M.

Using Excel to Create Visualizations

(first 45 minutes of 90-minute program)
Track: Other

Salon G

Stef Morrill, *Director, WiLS, Madison*

In this extended session we'll dive into how to create data visualizations using Excel. Attendees will learn the basics for making charts using Excel and how to dress up the charts to make them clear and compelling. Bring your laptop for this hands-on session!

What Do You Mean, I Have to Teach Computers?

Track: Technology & Digital Services
Greenway

Lindsay Schmitt, *Technology Librarian, La Crosse Public Library*; **Brendan Hubbs**, *Programming Librarian, La Crosse Public Library*; **Maria Hertel**, *Reference Librarian, La Crosse Public Library*

Are you bombarded with the same computer questions every day? Struggling to meet the needs of patrons who have never used a computer? You are not alone. Come learn how the La Crosse Public Library has been meeting the technology needs of patrons through computer training. This session will provide ideas to get started, ways to assist patrons at any level and tips for success. There will be time for questions and discussion.

Wisconsin Marine Historical Society Treasures and Government Documents

Track: Building Collections
La Crosse

Constance Behrens-Huffstetter, *Reference and Government Documents Librarian, Milwaukee Public Library*

For over 50 years, the Wisconsin Marine Historical Society and the Milwaukee Public Library have jointly developed one of the most important repositories of Great Lakes historical materials in existence. Tour this great collection as we find the role that government documents — federal, state, local — play in Great Lakes nautical history. Welcome aboard!

2:00 P.M. — 2:30 P.M.

Demo Stage

Madison Marriott West - Exhibit Hall

From Seeds to Salsa: Growing Community Through Seed Libraries

Heidi Cox, *Director, E.D. Locke Public Library, McFarland*

2:30 P.M. — 3:00 P.M.

Demo Stage

Madison Marriott West - Exhibit Hall

The Hope Institute of Uganda

Joy Ngobi, Janesville

2:45 P.M. — 3:30 P.M.

Doing RDA-Friendly: Identifying and Producing RDA-friendly Records

(second 45 minutes of 135-minute program)

Track: Mix-It-Up Programs

Salon H

Elizabeth Baus, Cataloging and Metadata Training Coordinator, Minitex, Minneapolis, MN

Workshop on how to incorporate RDA in daily workflows.



Engaging Teens Through Technology

Track: Engaging People

Greenway

Ashley Bieber, Teen Services Coordinator, L.E. Phillips Memorial Library, Eau Claire; Kelly Steiner, Library Media Specialist, School District of Baraboo; Emily Townsend, Librarian, Cooperative Children's Book Center, Madison; Carolyn Vidmar, Youth Services Librarian, Waunakee Public Library

This panel will combine research and practice to explore how libraries can promote innovative literacy offerings for teens. Panelists will discuss how school and public libraries can use technology and social media to increase teen engagement. Panelists will share feedback from teens in their communities and provide suggestions for implementing similar programs. To encourage further collaboration, books selected for Read On Wisconsin, a statewide literacy program that connects children and teens with great books, will be used.

Quick and Easy Copyright

(second 45 minutes of 90-minute program)

Track: Library Issues & Challenges

Salon B

Tomas A. Lipinski, Dean and Professor, UW-Milwaukee School of Information Studies

This session covers the basics of the copyright law most relevant to libraries and librarians, including a primer on the works protected by copyright, the rights of copyright holders, and, more importantly, the use rights granted in the law such as fair use, specific library provisions and public performance rights. The session will help participants determine when a license is needed and when use is allowed under the law. Ample time for questions throughout!



Reaching Out Through Delivery

Track: Advocacy & Promotion

La Crosse

Kristie Hauer, Director, Shawano City-County Library; Cassie Cummings, Shawano City-County Library; Liz Vukelich, Shawano City-County Library

While implementing an interim bookmobile plan of service due to a staffing vacancy, the Shawano City-County Library quickly entered into a successful and rewarding process for both library staff and patrons. Instead of continuing to do what had always been done, staff rallied around a new approach to serving outlying patrons and, within four months, increased outreach circulation by over 45% and increased patrons and organizations served by nearly 25%. They will share their story (and tears!) over retiring the traditional bookmobile service that began in 1939, and charting a new course of outreach service with higher efficiencies and success.

Using Excel to Create Visualizations

(second 45 minutes of 90-minute program)

Track: Other

Salon G

Stef Morrill, Director, WiLS, Madison

In this extended session we'll continue to dive into how to create data visualizations using Excel. Attendees will learn the basics for making charts using Excel and how to dress up the charts to make them clear and compelling. Bring your laptop for this hands-on session!

What Is the Digital Public Library of America?

Track: Technology & Digital Services
Salon F

Dorothea Salo, Faculty Associate, UW-Madison SLIS; **Molly Warren**, Collection Management, Madison Public Library; **Emily Pfothenbauer**, WiLS, Madison; **Kate Odahowski**, Librarian, Madison Public Library; **Carol Kaufman**, Librarian, Columbia Correctional Institution, Portage

What is the Digital Public Library of America? Learn more from Wisconsin's DPLA community representatives.

WLA Literary Award Winner

Track: Collaborations & Innovations
Salon C



Nickolas Butler, author, *Eau Claire*; winner of the WLA Literary Award for his book, *Shotgun Lovesongs*; **Kate Hull**, Adult and Technical Services Manager, Fitchburg Public Library
The WLA Literary Awards Committee recognizes contributions to the world of literature and ideas by Wisconsin authors. Join us as we honor Nickolas Butler for *Shotgun Lovesongs!* Mr. Butler will discuss his work, and there will be time for questions and a book signing.

Wisconsin Women Making History: Their Stories. Our Legacy.

Track: Building Collections
Green Bay

Lynne Blinkenberg, Director of Community Engagement, Wisconsin Public Television, Madison; **Karla Strand**, Gender and Women's Studies Librarian, UW-Madison

Wisconsin women have shared in the making of history from the centuries of Indian settlement, through subsequent waves of immigration, and through all our major social, environmental, political, economic and cultural movements. Wisconsin libraries can help make these histories visible and accessible, drawing on existing local resources and working to supplement missing narratives. Learn more about the building of the Wisconsin Women Making History collection and how your library can join this groundbreaking effort.

3:00 P.M. — 3:30 P.M.

Demo Stage

Madison Marriott West - Exhibit Hall

The World of World Book

Michael Kane, World Book Representative

3:30 P.M. — 4:15 P.M.

No-Conflict Time in Exhibit Hall

Madison Marriott West - Exhibit Hall

4:00 P.M. — 5:00 P.M.

Career Center

Madison Marriott West - Exhibit Hall

Sponsored by UW-Madison, UW-Milwaukee, WLA

Résumé Pick-Up and Discussion

Exhibit Hall

Pamela O'Donnell, Senior Academic Librarian, UW-Madison College Library; **Tanya Cobb**, Student & Alumni Services Coordinator, UW-Madison SLIS; **Betsy Bleck**, Director, Oconomowoc Public Library; **Anjali Bhasin**, Librarian, UW-Madison SLIS; **Maggie Heckelsmiller**, Reference Librarian, Verona Public Library; **Anna Palmer**, Outreach Specialist, UW-Madison SLIS; **Marge Loch-Wouters**, Retired, La Crosse Public Library

Conference attendees who dropped off résumés or *curricula vitae* earlier in the day will meet with their reviewers for one-on-one discussions and receive pointers on using it to make the best impression.

MINDFUL MORNING YOGA TO REFRESH AND ENERGIZE

Thursday, November 5 and Friday, November 6
7:00 A.M. – 8:00 A.M.

Geneva

Jillian Jacklin, certified yoga teacher, will lead gentle yoga exercises to stretch, rejuvenate and start your day right. Suitable for all ages and abilities.

4:30 P.M. — 5:15 P.M.

Designing the Participatory Library

Track: Library Issues & Challenges
Greenway



Mindy Sorg

Bradd Brown

Wesley Reynolds

Mindy Sorg, Interior Designer, OPN Architects, Madison; **Bradd Brown**, AIA, Principal, OPN Architects, Madison; **Wesley Reynolds**, AIA, Principal, OPN Architects, Madison

Following a devastating flood, a visionary group seized the opportunity to radically re-imagine the role of a library in the community. The Cedar Rapids Public Library re-opened in 2013 and the impact has been astonishing. The library has seen major increases in civic engagement, programming, and other traditional and nontraditional measures. This discussion with the library designers will address the design philosophy of the library, the choices that were made and take a candid look at the results.

Doing RDA-Friendly: Identifying and Producing RDA-friendly Records

(third 45 minutes of 135-minute program)

Track: Mix-It-Up Programs

Salon H

Elizabeth Baus, Cataloging and Metadata Training Coordinator, Minitex, Minneapolis, MN

Workshop on how to incorporate RDA in daily workflows.



Let's Make It Happen: Planning a Collaborative Community READ

Track: Collaborations & Innovations

La Crosse

Nyama Marsh, Director, Whitefish Bay Public Library; **Kathy Manning**, Head of Circulation Services, North Shore Library, Glendale; **Brian Williams-Van Klooster**, Director, Brown Deer Public Library

Ever wanted to run a Community READ but were too intimidated by all it takes to plan one? Many hands make for light work. Learn how to Make It Happen by collaborating with your neighboring libraries. Staff from Brown Deer Public Library, North Shore Library and Whitefish Bay Public Library will discuss their joint efforts this year for planning and implementing their North Shore Community READ.

Making Students Believers in Electronic Media

Track: Engaging People

Salon C

Michelle Gullickson, Library Assistant, ITT Technical Institute, Madison

Many students perceive electronic media, such as electronic textbooks, as a roadblock to their educational experience. How can library staff not only effectively train students to utilize these resources, but also instill in them the advantages of these technologies and their applications in their future workplaces? Michelle will discuss her developing experience on these topics working with adult learners at ITT Technical Institute.

Night at the Library: A Mingle Murder Mystery

Track: Advocacy & Promotion

Salon G

Elizabeth Hough, Public Information Coordinator, Hedberg Public Library, Janesville; **Melissa Carollo**, Reference and Programming Librarian, Hedberg Public Library, Janesville

Hedberg Public Library has hosted a Mingle Murder Mystery fundraiser event for the past five years. Join Elizabeth and Melissa for a discussion about developing partnerships, managing a show and hosting a successful party. They'll show you how they made their patrons' after-hours experience in the library a night to remember!

Notable Books Marathon

Track: Building Collections

Salon B

Jean Anderson, Continuing Education Consultant, South Central Library System, Madison; *Helene Androski*, Retired, UW-Madison Memorial Library; *Eliot Finkelstein*, Public Services Librarian, UW-Madison College Library; *Amy Lutzke*, Assistant Director, Dwight Foster Public Library, Fort Atkinson

The annual Notable Books Marathon is once again hosted by the READ section. Librarians from across the state will be discussing books from ALA's Notable Books list as well as titles from the current WLA Literary Award Committee's list of Outstanding Achievement winners. As always, this will be a fun and fast-paced program!

Sustaining a Culture of Learning: Incentivizing Professional Development for Library Staff

Track: Leadership & Professional Development

Milwaukee

Jennifer Endres-Way, Director, Ruth Culver Community Library, Prairie du Sac; *Meredith Lowe*, Outreach Specialist, UW-Madison SLIS Continuing Education Services; *Lexy Spry*, Training Specialist, Widen Enterprises, Madison; *Peter Gilbert*, Director, Lawrence University Seeley G. Mudd Library, Appleton
Librarians and library staff face several challenges while seeking continuing education opportunities: limitations on funds, time and support. How can libraries create cultures of learning by providing encouragement and support for their staff? What kinds of training tend to be a good return on investment? How can a director or manager encourage a reluctant learner on their staff? Join this panel discussion with librarians in several types of institutions and add your own ideas!



PARTICIPATE IN THE MAKER EXPERIENCE!

Visit the WLA Makerspace in the Exhibit Hall for hands-on activities and informative displays that allow you to experience the maker movement firsthand and come away with ideas for your own library. The Maker movement combines creativity, collaboration, literacy development and STEM/STEAM education in a participatory learning environment. Find out how you can be part of this movement using high-tech, low-tech, or even no-tech tools!

Toddlers & Tablets: New Media in the Lives of Young Children, Their Caregivers and Librarians

Track: Technology & Digital Services

Salon A

Tessa Michaelson Schmidt, Youth and Special Services Consultant, Wisconsin Department of Public Instruction, Madison; *Carissa Christner*, Youth Services Librarian, Madison Public Library, and National eLit Little Network Trainer

New media can be described as the ever-evolving software (e.g. apps) and hardware (e.g. tablets) that are radically influencing the childhood experience. In March, 24 Wisconsin librarians participated in the Growing Wisconsin Readers New Media Training. Find out how participants have integrated new media into new and existing library collections, programs and services.

EVER FLUNG CATS* AT YOUR COLLEAGUES?

WHAT WiLS 2nd Annual Fall Classic:
The Library Games

WHEN Wed, Nov. 4th 8:30-10:30 pm

WHERE Keva Sports Center



* Stuffed cats, of course

5:30 P.M. — 6:30 P.M.

WLA/WLA Foundation Annual Business Meeting

Green Bay

5:45 P.M. — 7:00 P.M.

Association of Wisconsin Special Librarians (AWSL) Social

Madison Marriott West - Falling Water Grill

6:30 P.M. — 7:30 P.M.

UW-Madison SLIS Alumni Reunion

La Crosse

UW-Milwaukee SOIS Alumni Reunion

Milwaukee

7:00 P.M. — 8:00 P.M.



Make Dessert Happen: Middleton Public Library Open House

Middleton Public Library, 7425 Hubbard Avenue, Middleton Hop on the free Middleton Trolley and visit the Middleton Public Library for some delicious, locally produced desserts and explore their wonderful facility. Library trustees and staff will be on hand to answer questions about their 3-D printer, Automated Materials Handling system (sorter), on-going feasibility study and more.

Make It Happen with WISL

Salon G

Sherry Machones, Director, Edgerton Public Library; Erin Foley, Director, Adams County Public Library, Adams

Back by popular demand, this get-together will pit librarians against each other with an all new “Wisconsin” Cards Against Librarians deck! We will also showcase the new card game made famous on Kickstarter, Exploding Kittens!

7:00 P.M. — 8:30 P.M.

Youth Services Section Meet Up and Social

Sprecher’s Restaurant & Pub,
1262 John Q. Hammons Drive, Madison

8:30 P.M. — 10:30 P.M.

WiLS 2nd Annual Fall Classic: The Library Games

Keva Sports Center, Middleton

Bus will load at the front of the Madison Marriott Convention Center Lobby entrance at 8:00 P.M. and 8:15 P.M.; bus will return from Keva at the end of the event.

How many times in your life have you spent an evening building book towers, racing on carts, bowling with coconuts and flinging cats at your friends? None? Let’s change that!

Join your colleagues — librarians and vendors alike — for an evening of games and trivia and food and drink at Keva. Hosted by WiLS and sponsored by WiLS’ vendor partners, the event will be free to attend and transportation will be provided to and from the conference hotel. Wouldn’t you like to know if cat flinging is your superpower, or if you’re an all-star coconut bowler? Join us to find out, and have a lot of fun in the process!

2015 WLA and WLA Foundation Annual Meeting

WISCONSIN LIBRARY ASSOCIATION AND WISCONSIN LIBRARY ASSOCIATION FOUNDATION ANNUAL MEMBERSHIP MEETING

Wednesday, November 4, 2015
Green Bay Room
5:30 – 6:30 PM

AGENDA

- I. Call to Order, John Pollitz, President
- II. Report of the Secretary, Shawn Brommer
 - A. Approval of the minutes of the 2014 Annual Membership Meeting
- III. Report of the President, John Pollitz
- IV. Report of WLA Finance Manager, Tom Klement
- V. Report of the Foundation President, Valerie Malzacher
 - A. Approval of 2014 WLAF Membership Meeting minutes
 - B. 2014 Projects
 - C. Scholarship Committee
 - D. Wisconsin Library Heritage Center Steering Committee
- VI. Report of the Executive Director, Plumer Lovelace
- VII. Report of the American Library Association Councilor, Sherry Machones
- VIII. Committee & Task Force Reports
 - A. Nominations & Elections, Pamela O'Donnell, Chair
 - B. Leadership Development Task Force, Plumer Lovelace, Member, Ex-Officio
 - C. Membership Committee, Alice Sturzl, Committee Member
Library Development & Legislative Committee, Kathy Pletcher & Kris Adams Wendt, Co-Chairs
 - D. 125th Anniversary Task Force, Paul Nelson, Chair
- IX. Resolutions, Peter Gilbert
- X. Vice President's Report, Pamela Westby
- XI. New Business
- XII. Adjournment

7:00 A.M. — 5:30 P.M.

Registration

Madison Marriott West Convention Center Lobby

7:00 A.M. — 8:00 A.M.

Mindful Morning Yoga to Refresh and Energize

Geneva

Jillian Jacklin, Certified Yoga Teacher, Madison
Gentle yoga exercises to stretch, rejuvenate and start your day right. Suitable for all ages and abilities.



7:00 A.M. — 8:30 A.M.

Marriott Breakfast Buffet

Madison Marriott West Hotel Atrium

7:30 A.M. — 8:30 A.M.

Ethnic and Multicultural Information Exchange Round Table (EMIERT) Business Meeting

Salon C

Intellectual Freedom Round Table (IFRT) Business Meeting

La Crosse

Resource Sharing Round Table (RSRT) Business Meeting

Salon F

Support Staff & Circulation Services Section (SSCS) Business Meeting

Green Bay

Technical Services Section (TSS) Business Meeting

Milwaukee

Youth Services Section (YSS) Board Meeting

Salon G

Wisconsin Library Trustees & Friends (WLTF) Business Meeting

Salon A

8:30 A.M. — 1:00 P.M.

Career Center

Madison Marriott West - Exhibit Hall

Sponsored by UW-Madison, UW-Milwaukee, WLA

Free Professional Headshots with Kelly Doering of Stick People Productions

Madison Marriott West - Exhibit Hall

Sign up for a five-minute photo session with one of Madison's premier photographers. There will be a limited number of drop-in, first-come-first served slots available between 1:00 and 3:00 P.M., so don't miss this opportunity to have a professional portrait to add to your website or LinkedIn profile.

8:30 A.M. — 3:00 P.M.

Demo Stage

Madison Marriott West - Exhibit Hall

DCLS Bookmobile

Tracy Herold, Director, Dane County Library Service, Madison

8:30 A.M. — 4:30 P.M.

Activities in the Exhibit Hall

Madison Marriott West - Exhibit Hall (Superior/Michigan)

Demo Stage

Check out the complete schedule on page 19.

Makerspace

Stop by to play, experiment and make with your WLA maker-space coordinators!

WLA Foundation Sweet 16 Silent Auction

You have another chance today to bid on the many donated items. The auction will be open for business until 3:30 P.M., at which time you can check to see if you won your bid and, if you're the lucky winner, pick up and pay!



WE STRENGTHEN COMMUNITIES ONE LIBRARY AT A TIME.

Founded in 2006, Library Strategies is a unique and innovative consulting group within The Friends of the Saint Paul Public Library. We ensure that libraries are vital centers of their communities and pride ourselves on continually developing new models and tools to deliver results that are realistic, actionable, and cost-effective. Library Strategies recruits the best and brightest library leaders and experts who know the daily workings and challenges of the library world. Our consultants handle projects of all sizes, from helping Romanian libraries with advocacy efforts to creating a library foundation in rural Kansas.



STRATEGIC PLANNING



DEVELOPMENT PLANNING



FEASIBILITY STUDIES



CAPITAL CAMPAIGNS



FRIENDS & FOUNDATIONS



FACILITIES PLANNING



ADVOCACY TRAINING



STAFFING



BOARD DEVELOPMENT

To read our resource blog and learn more about Library Strategies' services and consultants, visit:

www.LibraryStrategiesConsulting.org

8:45 A.M. — 10:00 A.M.

Keynote Address: Shift Happens (And I Helped)

Ballroom D and E



Jay Turner, Senior Consultant for Talent and Organization Development, American Red Cross, Lilburn, GA

Organizations say it all of the time: “People are our most valuable asset.” When times are good and budgets secure, cutting edge libraries identify those with leadership potential and mentor them to grow them into the leaders of tomorrow. But when times are tough and workloads heavy, professional develop-

ment is often the first item on the budgetary chopping block. In such an environment, those who learn to align their learning trajectories with organizational goals begin to lead themselves, and then branch out to lead others. When this alignment occurs throughout the organization, employee engagement peaks and the library has the capacity to be a game changer in its community.

During this brutally honest and enlightening conversation, Jay Turner shares insights and anecdotes from his non-traditional career about how taking charge of your professional development and applying your learning in the workplace can lead to meaningful change. Regardless of job classification or library type, attendees will walk away from this session feeling inspired to be the change they want to see in the communities that they serve.

10:00 A.M. — 10:45 A.M.

No-Conflict Time in Exhibit Hall

Madison Marriott West - Exhibit Hall

10:15 A.M. — 12:45 P.M.



Wisconsin Historical Society Tour

(Bus will leave Madison Marriott West from the Convention Center entrance at 10:15 A.M.)

Tour of the Wisconsin Historical Society’s Library and Archives Reading Rooms and highlights of recent collections and current exhibits.

10:45 A.M. — 11:45 A.M.

WLA Foundation Board Meeting

Madison Marriott West Falling Water Grill
Private Dining Room

16
(Sweet 16)

WLA FOUNDATION SILENT AUCTION

Madison Marriott West Exhibit Hall (Superior/Michigan)

Wednesday, November 4, 10:00 A.M. – 5:00 P.M.

Thursday, November 5, 8:30 A.M. – 3:30 P.M.

3:30 P.M. – pay and pickup

The Silent Auction is a great way to support the WLA Foundation and continues to be a popular feature of the conference. Be sure to stop by and browse for gifts while admiring the creative talents of your peers.



SUPPORT
Wisconsin Libraries
Keep Us *All* In A Better State

ScanPro 1100



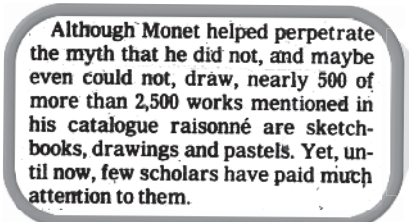
Low cost
Built for public use
Provides powerful features
and is easy-to-use.

Track record of performance and reliability.

The world's leading universities, libraries and private companies have been choosing e-ImageData microfilm scanners over the competition for more than 20 years. No other equipment on the market can match the ScanPro for its proven track record of innovation, performance and reliability.

On-screen magnifier.

Slide the magnifier over the area you want to view in detail. It is easy, fast and intuitive. There is no need to resize or reposition the image.



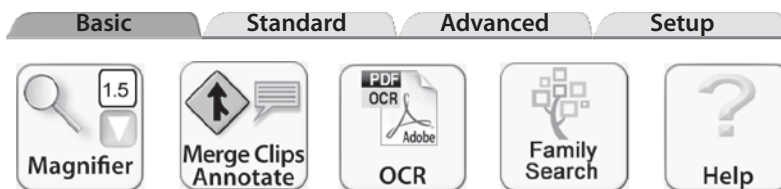
Just slide the magnifier over any area on the image to view small text and image details up to 800%.

Customizable tool bar tabs and button controls.

Skill levels of microfilm users vary from the occasional user to the advanced researcher. Basic, Standard, and Advanced modes are available to match these skill levels. Also, you can customize the toolbar to meet the needs for any application.



Clear, crisp image of a newspaper image Scanned in less that 1 second



Buttons

Button Controls



Add you own text labels for tabs and button controls. You can even specify the size of the button control. Large buttons have been selected in this example, large buttons are ideal for Touch Screen applications.

11:00 A.M. — 11:45 A.M.

Ask What You Can Do for Your Community: Planning Around Community Aspirations

Track: Leadership & Professional Development

Green Bay

Bruce Smith, *Community Liaison/Service Specialist, WiLS, Madison*; **Cindy Fesemyer**, *Director, Columbus Public Library*

Every public library is part of a community. As we plan our services, how do we identify the goals and aspirations of the community and how our libraries can best support the community in meeting these goals? Join Cindy and Bruce as they talk about their experiences with planning processes designed to capture and act on what the community aspires to be. The session will get participants thinking about techniques and outcomes of planning, as well as why we plan and how to best prepare for a planning process.

Digital Books: What Books Are Included and Where Do I Find Them?

Track: Building Collections

Salon B

Lori B. Bessler, *Reference Librarian, Wisconsin Historical Society Library Archives, Madison*

There are many sites that host digital book collections. This presentation will provide you with guidance on the top sites and what you can expect from those sites, such as HathiTrust, FamilySearch.org, Internet Archive as well as many other sites. Access to offline books will also be discussed.

Discovering and Sharing with OCLC: Using OCLC's New WorldCat Discovery and OCLC's Knowledge Base for Resource Sharing

Track: Mix-It-Up Programs

Greenway

Mitchell Scott, *Collection Assessment and Analysis Librarian, UW-Milwaukee*; **Rachel Watters**, *Director, Wisconsin Tech-Search, UW-Madison*

Are you ready? OCLC is launching their new WorldCat Discovery service, which will replace FirstSearch and WorldCat Local, in December. Come hear about the changes and improvements you'll find for searching and discovering items, as well as how WorldCat Discovery interacts with WorldShare ILL. OCLC's Knowledge Base is a great tool for resource sharing operations. UW-Green Bay uses its features to streamline workflows in borrowing and lending, and to automate certain portions of ILL borrowing. Find out how the Knowledge Base could reduce your operation's turnaround times and expenditures.

Let's Make It Happen: One Book, One Conference Discussion

Track: Other

Salon G

Nyama Marsh, *Director, Whitefish Bay Public Library*; **Kathy Manning**, *Head of Circulation Services, North Shore Library, Glendale*

We all know the benefits of having One Book campaigns in our communities: bringing people together to discuss the same story, increasing feelings of community, providing a conversation starter for people who may not typically talk with each other. In that vein, it's time to revamp the One Book, One Conference with *Go Set a Watchman* by Harper Lee. Extra points if you also read *To Kill A Mockingbird*.

Join other people who have read the book to bandy about opinions of this much anticipated title. The full program will involve breaking into smaller groups for discussions. Also, a table in the Exhibit Hall break area will be set aside for impromptu discussions.

Libraries Through Planner-Tinted Glasses: Lessons in Collaboration

Track: Technology & Digital Services

Salon H

Catherine Duarte, *Library Planner, Madison Public Library*; **Sarah Lawton**, *Neighborhood Librarian, Madison Public Library*

In 2014, Madison Public Library created a staff position for an urban planner to take on a comprehensive plan for library growth in the Wisconsin capitol's dynamic east side. Concurrently, one of the city's busiest locations, Pinney Library, is scheduled to move to a new development in 2016. How does Madison Public Library apply community planning lessons to its design and construction process? How will the lessons from one neighborhood library move transfer to the overall comprehensive plan? What are some lessons learned about community engagement, interagency support, communicating through data and racial equity?

Catherine and Sarah will present the challenges, advantages, frustrations and joys of collaboration between the two fields under one roof. They will discuss the process of working concurrently with staff, neighborhood advocates, city planners, developers, patrons and traditionally underserved populations to build a culture of engagement before the design process even begins. Lastly, it wouldn't be a party without some culture shock! Catherine will share some lessons learned as a professional of color new to the Midwest and how that perspective is invaluable in designing and practicing methods of equitable engagement.

**Maker Boxes:
The Makerspaces of Small Libraries**

Track: Collaborations & Innovations

Milwaukee

Jamison Hein, Director, Clintonville Public Library; **Trititie Wilke**, Director, Marion Public Library; **Sue Vater Olsen**, Director, Scandinavia Public Library

Six public libraries in Waupaca County joined forces and applied for and received a 2015 LSTA grant in the Digital Creation Technology Level 2 category. Each library dedicated staff to obtain “Maker Boxes” of equipment that will be shared between the participating libraries for portable “Maker Spaces.” At least three librarians from participating libraries will present on procurement, program planning, and successes and failures to date.

The following ‘Maker Spaces’ will be featured:

- Electronic Cutting Machine Maker Box
- 3D Printer Maker Box
- Canning Maker Box
- Music and Sound Recording Maker Box
- Coding Maker Box
- Makey Makey Inventor Maker Box
- Sewing Maker Box

Solid Foundations for Funding

Track: Library Issues & Challenges

Salon F

Bob Sorge, President, Madison Community Foundation

Community foundations benefit public libraries by managing trusts and donations.

**Sustaining Partnerships:
From Red Cliff to Regional Movement**

Track: Engaging People

La Crosse

Carmella Hatch, Student, UW-Madison SLIS; **Megann Schmitt**, Graduate Student, UW-Madison SLIS; **Samantha Link**, Graduate Student, UW-Madison SLIS

Hear these UW-Madison SLIS students tell stories of a project seven years (and more to come) in the making: how activist administrators, devoted community organizers and students interested in making a difference have come together to support tribal cultural institutions of the upper Great Lakes. Their milestone in April was helping the Red Cliff Band of Lake Superior Chippewa reopen a community library called Ginanda Gikend-aasomin, which translates to “We Seek to Learn.”



For every visitor to our booth, we will donate one canned good to a local food pantry.

Stop by and find out more about the WiscNet CAN of CANs initiative.

Who's Listening? Bringing Candidates, Representatives and Citizens into the Library

Track: Advocacy & Promotion

Salon C

Alli Chase, Director, Alice Baker Memorial Library, Eagle; **Laurie Freund**, Coordinator of Library Development, Bridges Library System, Waukesha; **Nick DiMassis**, Director, Beloit Public Library; **Steven Conway**, Attorney, DeWitt, Ross and Stevens, Madison

Get your library involved in the community by hosting a candidate forum or listening session. Learn how you can bring people together, share information about your library and legislative issues that may impact library services. Learn from personal experiences and find resources that can make this easy to do.

11:00 A.M. – 12:00 P.M.

Demo Stage

Madison Marriott West - Exhibit Hall
Hackathon! Create Visualizations
for OverDrive Statistics

Stef Morill, WiLS, Madison

What is a statistics hackathon? It's YOUR opportunity to help create templates that libraries around the state can use to present data about OverDrive usage. We'll have a list of OverDrive statistics that would benefit from a chart or other visualization. You'll get data for that statistic from OverDrive Marketplace (we'll help you do that!). You'll make a visualization for that data. We'll work together to take that visualization and convert it into a template that other libraries can use. Have some fun and do some good! (Note: Please bring your own laptop if you have one!)

11:00 A.M. — 2:00 P.M.

Résumé Review Drop Off

Madison Marriott West - Exhibit Hall
Maggie Heckelsmiller, Reference Librarian, Verona Public Library (11:00 A.M.–12:30 P.M.); Pamela O'Donnell, Senior Academic Librarian, UW-Madison College Library (12:30 P.M.–2 P.M.)

Reviewers: **Pamela O'Donnell**, Senior Academic Librarian, UW-Madison College Library; **Miguel Ruiz**, E-Learning Resident Librarian, UW-Madison; **Sheila Stoeckel**, Interim Director, Teaching & Learning Programs, UW-Madison; **Taryn Resnick**, Electronic Resources Acquisitions Librarian, UW-Madison; **Pamela Westby**, Director, Middleton Public Library; **Leah Langby**, Library Development/Youth Services Coordinator, Indianhead Federated Library System, Eau Claire

Looking for a first job or applying for a new position and would like a second opinion of your résumé? Drop it by the Career Center and have it reviewed by a librarian. Marked-up résumés with notes will be emailed back to you.

12:00 P.M. — 1:30 P.M.

New Member Round Table Business Meeting

Madison Marriott West - Exhibit Hall
Bring your lunch, meet your fellow newbies and discuss the round table's business.

WLTF Luncheon: Part of Our Lives: A People's History of the American Public Library

Mendota/Geneva

Wayne A. Wiegand, F. William Summers Professor of Library and Information Studies Emeritus, Florida State University

Dr. Wiegand, former UW-Madison School of Library and Information Studies faculty member and current F. William Summers Professor of Library and Information Studies Emeritus, Florida State University, has written a history of the American public library from the user's point of view.

He will share some of the conclusions he reached during the research and writing of this just-published book.



1:00 P.M. — 3:00 P.M.

Career Center

Madison Marriott West - Exhibit Hall
Sponsored by UW-Madison, UW-Milwaukee, WLA

Free Professional Headshots with Kelly Doering of Stick People Productions

If you signed up for a headshot, now's the time to look professional for your website or LinkedIn profile! If you didn't sign up, there may still be a chance after Kelly is through with the earlybirds.

1:30 P.M. — 3:45 P.M.



Holy Wisdom Monastery Tour

(Bus will leave Madison Marriott West from the Convention Center entrance at 1:30 P.M.)

Holy Wisdom Monastery in Middleton features two main buildings: the Monastery, awarded the highest LEED certification and one of the “greenest” buildings in the U.S., and the newly renovated Retreat and Guest House. It also includes two hermitages and 138 acres of land, including restored prairies, a small glacial lake, woodlands, four miles of nature trails, gardens and orchards. The Monastery has an onsite library of 4,000 volumes, with collection strengths in the areas of scripture commentary, eco-spirituality, liberation theology and feminist theology. Tour attendees will be split into two groups to tour the buildings and grounds of this beautiful, eco-friendly sanctuary.

1:45 P.M. — 2:30 P.M.

Authority Work: Where to Begin

Track: Library Issues & Challenges

Green Bay

Michael Sheehan, Assistant Director, Northern Waters Library Service, Ashland; **Inese Christman**, Assistant Director, Wisconsin Valley Library Services, Wausau; **Kathy Setter**, MORE Project Manager, Indianhead Federated Library System, Eau Claire; **Amy Gannaway**, Technical Services Consultant, South Central Library System, Madison

Join this panel discussion about various methods for getting an authority project off the ground — and how to keep it going.

Building Community Around Openness at the University of Wisconsin-Madison

Track: Technology & Digital Services

Salon F

Carrie Nelson, Digital Curation Coordinator, UW-Madison General Library System; **Brianna Marshall**, Digital Curation Coordinator, UW-Madison General Library System

In this talk, the presenters will provide an introduction and overview of the concepts of open access, open data and open educational resources. They will also discuss existing efforts to spark discussion and create community around these issues at UW-Madison, providing lessons learned for those who may be interested in doing the same at their institution.

Freedom to Create! Using Process-Focused and Open-Ended Concepts in Children’s Programming

Track: Engaging People

Salon G

Katie Kiekhoefer, Head of Youth Services, Whitefish Bay Public Library; **Valerie Morris**, Youth Services Reference Librarian, Whitefish Bay Public Library

Want to make your library programming easier and more budget-friendly? Wishing your toddlers, preschoolers and elementary-school age kids could explore, create and problem-solve in a way that makes them feel confident and proud? You need process-focused and open-ended programming in your library life! Katie and Valerie will discuss successful examples, the types of supplies to have on hand, and ways to encourage reluctant children and their parents.



Hope Institute of UGANDA
&
Jinja Fair Trade Gift Shop

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Hope Institute of Uganda is a 501c3 nonprofit company that sells African crafts as a way to raise money for their community development. Our items are unique and every dollar goes to bring hope to those who have lost hope. Our profits have been invested in education, health care and job creation for the people of Uganda. Our volunteers have also written a book, *Hope for Joy*, which chronicles the true story of a Ugandan child.

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Pair Up!: School Libraries and Public Libraries Form Rich Partnerships

Track: Advocacy & Promotion

Milwaukee

Maegan Heindel, School Librarian, Marquette Elementary School, Madison; **Lesley Kircher**, Youth Services Librarian, Madison Public Library; **Dana R. Prager**, Library Media Specialist and Reach Teacher, Van Hise School, Madison

Have you ever wondered how to pull more students into your public library programs? Have you thought about reaching out to school librarians? In this session, one public children's librarian and two school librarians will share how they have forged a collaborative relationship. They will describe the resulting programs, which have brought together not only schools and public libraries, but also community members and volunteers. Bring your questions and ideas to share!

The Role of the Public Library: Historical and Modern Perspectives

Track: Building Collections

Salon C



Moderator: **Paul Nelson**, Chair, WLA 125 Anniversary Task Force; Panelists: **Wayne A. Wiegand**, F. William Summers Professor of Library and Information Studies, Florida State University; **Kathy Pletcher**, Board President, Brown County Public Library, Green Bay; **Jon Mark Bolthouse**, Director, Fond du Lac Public Library; **Cindy Fesemyer**, Director, Columbus Public Library

F. William Summers Professor Emeritus and premier public library historian Wayne Wiegand's latest book, *Part of our Lives: a History of the American Public Library*, focuses on the perspectives of library patrons. Following his presentation at the WLTF luncheon, a panel of three library leaders will respond to Wiegand's premise and provide their own perspectives. With time provided for questions, this is an opportunity to take this discussion to the next level.

Six Teams, Eight Months, Thirty People and a Ton of Coffee: An Overview of Wisconsin's ILEAD USA Experience

Track: Leadership & Professional Development

La Crosse

Denise Anton Wright, Public Library Administration Consultant, Department of Public Instruction, Madison; **Ryan Claringbole**, Technology Consultant, Department of Public Instruction, Madison

During 2015, Wisconsin was one of ten states implementing ILEAD USA, a nationwide leadership program. Our state's six ILEAD teams included staff from public, school and academic libraries as well as regional library systems. Each team identified a specific need in their community that could be addressed using participatory technology and then formulated a project.

Members from each ILEAD team will discuss their experiences and what they learned in the process.

Trustee Education: Not a "One and Done"

Track: Other

Salon B

Krista Ross, Director, Southwest Wisconsin Library System, Fennimore

At every stage of a trustee's service, certain informational and educational needs arise. Krista is developing a three-four prong trustee training plan. This program will describe her training plan for the newly appointed to the veteran trustee, which includes, for example, creating multiple ways for trustees to get advice and guidance from one another. She will also discuss what worked and what did not in her implementation of the plan in her system.

Wisconsin Science Festival = Awesome Events

Track: Collaborations & Innovations

Greenway

Jenny Wegener, Head of Youth Services, Pewaukee Public Library; **Adam Erdmann**, Development Officer, Wisconsin Alumni Research Foundation, Madison

What is the Wisconsin Science Festival and why should you participate? Discover the answers at this collaborative presentation that includes a representative from the Wisconsin Science Festival and program ideas and photos from libraries around the state that have participated in the Festival. We will be sure to have many good ideas to share.



2:00 P.M. — 2:30 P.M.

Demo Stage

Madison Marriott West - Exhibit Hall

DPI Job Portal Feedback

Martha Derninger, Resources for Libraries and Lifelong Learning, Wisconsin Department of Public Instruction, Madison; **Kara Ripley**, Resources for Libraries and Lifelong Learning, Wisconsin Department of Public Instruction, Madison; **Grant Lynch**, Waukesha Public Library

2:30 P.M. — 3:00 P.M.

Demo Stage

Madison Marriott West - Exhibit Hall

Alexandria Library Automation

Chris Plummer, Regional Sales Manager, COMPANION Corporation, Alexandria Software

2:45 P.M. — 3:30 P.M.

Advocacy with a Big "A": The Aspen Institute Report

Track: Advocacy & Promotion

Salon B



Gina Millsap, Chief Executive Officer, Topeka & Shawnee County Public Library, Topeka, KS
A presentation of the Aspen Institute's new report, *Rising to the Challenge: Re-envisioning Public Libraries*, within the context of advocacy and changing the way the general public views public libraries. How do we implement the strategies outlined in the report at the local level, such as holding community engagement meetings to help people

understand the potential of public libraries in facilitating real and lasting change in their communities?

Build It and They Will Click It: Rebuilding a Library Website

Track: Mix-It-Up Programs

Milwaukee

Kris Turner, Reference and Technology Services Librarian, UW-Madison Law School Library, and Association of Wisconsin Special Librarians (AWSL) chair

Library websites can be complicated creatures. They are becoming the new portal where many users first interact with the library. Helping create content for a website and deciding on how to present it can be a daunting task. This session will give you pointers and highlight how one library redesigned their website for the better. What should be included on the home page? How do library users find content on the web? What can I do if I am not an IT nerd? These questions and many more will be answered as AWSL dives deep into the depths of web design and online web content.

Burr/Worzalla Children's Book and Notable Author/Illustrator Winner

Track: Building Collections

Salon A



Crystal Chan, Author, Chicago; **Jeni Schomber**, Head of Youth Services, Beloit Public Library

The Children's Book Award Committee of the WLA Youth Services Section carefully examined and evaluated more than 70 titles by authors and illustrators with a Wisconsin connection. Come and hear this year's winning titles and meet Crystal Chan, author of this year's Burr/Worzalla Winner for *Bird*.

Centralized Cataloging For Public Library Systems: What Are the Benefits and Limitations

Track: Library Issues & Challenges

Green Bay

Inese Christman, Assistant Director, Wisconsin Valley Library Services, Wausau; **Kathy Setter**, MORE Project Manager, Indianhead Federated Library System, Eau Claire; **Krista Ross**, Director, Southwest Wisconsin Library System, Fennimore; **Alan Mask**, Manager, Collection Management, La Crosse Public Library

A panel from public library systems currently providing centralized technical service to member libraries will speak to the advantages and limitations of such a system.

Defeating the Zombies of Inequity with ILEAD Team MKE Mixers

Track: Technology & Digital Services

Greenway

Sandra Speare, Library Media Specialist, Greendale Middle School; **Beth Henika**, Children's Supervisor, West Allis Public Library; **Emily Passey**, Assistant Director, Shorewood Public Library; **Jennifer Loeffel**, Assistant Director, Franklin Public Library; **Krista Hutley**, Adult & Administrative Services Librarian, Whitefish Bay Public Library

Hear from the six-person Team MKE Mixers on their 2015 ILEAD USA-WI experience and team project: a free-for-all mobile makerspace for MCFLS librarians to bring technology out into their communities. They want to leverage their skills, shared resources and community partners to address barriers in providing technology access in schools, libraries and community organizations with limited space and funding. Come see why they're not afraid of the zombies... they have all the tools needed to defeat them together! During the program you'll be invited to do a "make and take" activity of your own.

Engaged and Inclusive: Strategies for Racial Equity and Social Justice

Track: Other

Salon G

Sarah Lawton, Neighborhood Library Supervisor, Madison Public Library; **Tariq Saqqaf**, Neighborhood Resource Team Coordinator, City of Madison

In many communities, libraries seek to address staggering racial disparities and create more inclusive public spaces. Madison Public Library is working with local government to establish racial equity and social justice as core principles in all decisions, policies and services. Learn about a model that focuses on dismantling structural barriers to equity through use of an "equity impact tool" and participation on Neighborhood Resource Teams: action groups supporting communities in identifying and addressing community needs.

Guerrilla Storytime

Track: Engaging People
La Crosse

Kelsey Johnson-Kaiser, Youth Services Librarian, La Crosse Public Library

Oh, you mighty storytime providers! Come share your expertise with colleagues from around the state! This free-form sharing of tips, tricks, songs and silliness will pack your story bag with new ideas and materials!

Making Waves with Research: Lessons from RIPL Participants

Track: Leadership & Professional Development
Salon H

Jamie McCannless, Library Data and Finance Coordinator, Wisconsin Department of Public Instruction, Madison; **John DeBacher**, Director, Public Library Development, Wisconsin Department of Public Instruction, Division for Libraries & Technology, Madison; **Judith Pinger**, Assistant Director, IT and Technical Services, Milwaukee Public Library; **Josh Cowles**, IT Specialist, Fond du Lac Public Library; **Stef Morrill**, Director, WiLS, Madison

Make data work! Participants who attended the 2015 Research Institute for Public Libraries will share *aha!* moments from the Institute as well as how they are using what they learned to collect and analyze data for decision-making and communicate library successes. Panelists represent public libraries and hope to inspire you to help drive a culture shift that will be purposeful in gathering, analyzing and using data.

Not Your Momma's Library: Lending Nontraditional Items to Your Patrons

Track: Collaborations & Innovations
Salon C

Kent Barnard, Director, Patterson Memorial Library, Wild Rose; **Linda DeNell**, Director, Caestecker Public Library, Green Lake; **Nicole Overbeck**, Director, Wautoma Public Library

Three small libraries in a relatively poor area have a seed library and lend other nontraditional items: rubber stamps, cake pans, fishing equipment, card creator kits, embossing machines and A/V equipment. Why do they provide these things? Service to their patrons! You won't want to miss this introduction to the way they catalog things and how they're checked out. Each library will give a short presentation on what they circ, and there will be plenty of time to answer questions. Materials will be available for review.

3:30 P.M. — 4:15 P.M.

No-Conflict Time in Exhibit Hall

Madison Marriott West - Exhibit Hall

3:30 P.M. — 4:30 P.M.

WLA Foundation Sweet 16 Silent Auction

Madison Marriott West - Exhibit Hall

Check to see if you won your bid! If yes, pick up and pay for items!

4:30 P.M. — 5:15 P.M.

Agents?! We Don't Need No Stinkin' Agents!

Track: Advocacy & Promotion
Salon C



Silvia Acevedo

Valerie Biel

Zachary Howe

Moderator: **Cindy Fesemyer**, Director, Columbus Public Library; Panelists: **Zachary Howe**, author, *The Heir of Olympus and the Forest Realm*; **Silvia Acevedo**, author, *God Awful Loser*; **Valerie Biel**, author, *Circle of Nine: Beltany*

Whether you have patrons who are writers or you're a writer yourself, you don't need an agent to get those works published. Now that self publishing is hotter than ever, library professionals need to know a little something about the variety of methods available. Join our three authors as they detail their self-publishing experiences using three different publishing platforms: Smashwords, CreateSpace and DIY (no platform at all).

Building Better Library Friends Groups, Part II

Track: Engaging People

Salon H

Carol Chapman, President, Friends of the Madison Public Library; **John Thompson**, Director, Indianhead Federated Library System, Eau Claire; **Grace Rich**, Book Sale Manager, Friends of the L.E. Phillips Memorial Library, Eau Claire; **Doug Lay**, Trustee, Wisconsin Valley Library Services, Wausau

A continuation of Part I presented at WAPL last May, this is a moderated panel discussion by presenters from library Friends groups representing small, medium and large communities. The format and subject matter will be refined based on the questions and comments from Part I, with a library director and leaders of Friends groups highlighting programs that have increased membership and raised significant funds for the libraries they represent. Audience participation is encouraged.

Dream Big. Learn Code.

Track: Technology & Digital Services

Salon A

Melody Clark, Arrowhead Library System, Janesville; **Holly Storck-Post**, Youth Services Coordinator, Monroe Public Library; **Joshua Cowles**, IT Specialist, Fond du Lac Public Library; **Kimberly Boldt**, Branch Manager, Milwaukee Public Library Villard Branch

Join team WisCode Literati as they share their plan for world domination! They see coding as a way to teach computational thinking by identifying small steps, exploring new solutions and creating big answers. This session will examine how they seek to prepare librarians and educators for bringing coding and problem solving to their communities. This project started as part of the ILEAD USA initiative.

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Every Picture Tells (and Needs) a Story: Outreach Through Cataloging

Track: Building Collections

Green Bay

Christina Johanningmeier, *Visual Materials Assistant Archivist, Wisconsin Historical Society, Madison*

The job of a cataloger can seem distant from patrons, but the records we create are often the first things patrons or researchers encounter when they begin their search. Describing the collections and items patrons are seeking is, in essence, telling stories: stories of collections, their contents and creators. The presenter will talk about the experience in cataloging visual materials at the Wisconsin Historical Society, including a retrospective conversion project, and what the changing cataloging landscape means for libraries, archives and museums, and their collections. What will the future bring for professionals and patrons? What will the stories of the future look like for patrons?

IFRT's 3rd Annual "Bring It!" Banned Books Read-In

Track: Library Issues & Challenges

Salon B

Kristina Gomez, *Librarian, Milwaukee Public Library*

Bring your favorite banned book and bring your voice to a read-in celebrating the fight against censorship.

It's All About the Story: Building Community through Partnership Programs

Track: Other

Milwaukee

Jaime Vache, *Librarian, Madison Public Library*; **Robin Krueger**, *Librarian, Madison Public Library-Pinney*

How can libraries develop partnerships that bring arts and culture to the ground level and get people involved in learning, sharing and creating? How can the library serve as an access point for cultural opportunities and greater social integration? Learn how two neighborhood librarians formed exciting partnerships to create community-based extensions of citywide festivals and helped people from diverse backgrounds and experiences connect with film and literature in new ways. This program will present a model that can be applied in libraries of all sizes and that reimagines the library's role in elevating the idea that everyone has a story to share.

Making Justice: Maker-Focused Programming for Underserved Teens

Track: Collaborations & Innovations

Salon G

Nancy Buenger, *UW-Madison*; **Kay DeWaide**, *Expressive Arts Facilitator, Baldwin Grant/Bubbler MPL*; **Jesse Vieau**, *Madison Public Library*; **Dana Johnson**, *Project Assistant, UW-Madison SLIS*; **Emma Rothensluf**, *graduate student, UW-Madison SLIS*

Can libraries make a difference for teens entangled in the justice system? Learn how a campus-community initiative is building on Madison Public Library's Bubbler program to address the educational opportunity gap for court-involved youth, who are overwhelmingly low-income youth of color. Connecting with local black makers, artists and activists, teens are creating visual, audio and performance projects documenting themselves and their communities. The presenters will discuss their partnerships, projects and plans for the future.

So You're Nearing the End of Your ILS Contract, Now What?

Track: Mix-It-Up Programs

La Crosse

Gretel Stock-Kupperman, *Director of Library and Instructional Design Services, Viterbo University, La Crosse*; **Steven Hesper**, *Library Systems Administrator, Milwaukee County Federated Library System, Milwaukee*; **Mellanie Mercier**, *Library Automation Coordinator/Assistant Director, Bridges Library System, Waukesha*; **Jennifer Schmidt**, *SWITCH Library Consortium, Milwaukee*; **Karl Holton**, *Systems Integration Specialist, SWITCH Library Consortium, Milwaukee*

This is a panel discussion on how to thoughtfully begin the search for a new ILS, as well as tips for negotiating ILS vendor contracts — whether during a renewal process or with a new vendor.

Thief of Joy: An Overview of the Annual Report

Track: Leadership & Professional Development

Salon F

Tessa Michaelson Schmidt, *Youth and Special Services Consultant, Wisconsin Department of Public Instruction, Madison*; **Jamie McCannless**, *Library Data and Finance Coordinator, Wisconsin Department of Public Instruction, Madison*

Comparison is the thief of joy! While annual reports seem to fit the bill, compiling and comparing their data contributes to the state and national landscape. Tessa and Jamie offer an overview of the "why" and "what for" of the report, changes for the next report year, a mid-level review of the report itself and trends in Wisconsin Public Library Service Data for the ten years from 2005 through 2014. You won't leave joyless.

5:30 P.M. — 7:00 P.M.

Awards & Honors Reception

Ballroom D and E

Sponsored by **EBSCO**

This is your opportunity to personally congratulate our award winners.

6:30 P.M. — 7:00 P.M.

Wisconsin Small Libraries Section (WISL) Business Meeting

Green Bay

6:30 P.M. — 7:30 P.M.

New Member Meetup

Madison Marriott West Falling Water Lounge

Reference & Adult Services Section (RASS) Board Meeting

La Crosse

7:00 P.M. — 7:30 P.M.

Wisconsin Small Libraries Section (WISL) Board Meeting

Green Bay

8:00 P.M. — 11:00 P.M.

WLA Foundation Fundraiser: The Return of Librarians (Still) Rock 2.0

Mendota/Geneva

Two years ago the WLA Foundation lit up Green Bay with “Librarians Rock!,” an amazing display of the musical talent within our Wisconsin libraries. But you haven’t seen nothin’ yet! The Return of Librarians (Still) Rock 2.0 will bring even more vocal adrenaline to the Madison Marriott West. And it’s a fundraiser to boot!

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Celebrate at the Awards & Honors Reception

Thursday, November 5, 2015
Madison Marriott West – Ballroom D and E

WLA/WEMTA Intellectual Freedom Award

Marti Koller
English Department Chair, Baldwin-Woodville High School,
Baldwin

Elizabeth Burr/Worzalla Children's Book Award

Crystal Chan
Bird

WLA Literary Award

Nickolas Butler
Shotgun Lovesongs

Paralibrarian of the Year Award

Martin Alvarado
Library Assistant, Madison Public Library

Wisconsin Library Heritage Center Hall of Fame Inductees

Dorothea M. Krause
Marjorie Sornson Malmberg
Minnie M. Oakley
Wayne A. Wiegand
William J. Wilson

WAAL Information Literacy Award Flipping Out for Information Literacy

Amanda Howell
Ellen Latorraca
Diana Shull
Martha Stephenson

Citation of Merit

Mead Witter Foundation, Inc.
George Mead, Chairman

Trustee of the Year

Alice A. Sturzl
Wisconsin Valley Library Service, Wausau

Library of the Year

River Falls Public Library

WLA/Demco Librarian of the Year

Connie Meyer
Director, Bridges Library System (formerly Waukesha County Federated Library System)

This event is generously sponsored by 

Be sure to stop at Booth 213 in the Exhibit Hall to thank them.

2015 Book Awards

Literary Awards Committee Honors

WLA Literary Award

Nickolas Butler
Shotgun Lovesongs

Notable Authors

Deborah Blum

John Hildebrand

David Maraniss

Outstanding Achievement

Katherine Addison
The Goblin Emperor

Jordan Ellenberg
*How Not To Be Wrong:
The Power of Mathematical Thinking*

Rebecca Rasmussen
Evergreen

Forest Aguirre
*Heraclix & Pomp: A Novel of the
Fabricated and the Fey*

Susan Gloss
Vintage

Stuart Rojstaczer
The Mathematician's Shiva

Will Boast
Epilogue: A Memoir

John Hildebrand
*The Heart of Things:
A Midwestern Almanac*

Susan Vreeland
Lisette's List

Michelle Wildgen
Bread and Butter

Outstanding Achievement in Poetry

B.J. Best
Yes

Sean Bishop
The Night We're Not Sleeping In

Lisa Marie Brodsky
Motherlung

Angela Sorby
Sleeve Waves

Timothy Walsh
The Book of Arabella

Children's Book Award Committee Honors

Elizabeth Burr/Worzalla Award

Crystal Chan
Bird

Notable Author

Ann Bausum

Outstanding Achievement

Ann Bausum
*Stubby the War Dog: The True Story of
World War I's Bravest Dog*

Thelma Lynne Godin
The Hula Hoopin' Queen

Tom Lichtenheld, Illustrator
This Is a Moose

Julie Mata
*Kate Walden Directs:
Night of the Zombie Chickens*

Deborah Underwood
Here Comes the Easter Cat

7:00 A.M. — 11:00 A.M.

Registration

Madison Marriott West Convention Center Lobby

7:00 A.M. — 8:00 A.M.

Mindful Morning Yoga to Refresh and Energize

Geneva

Jillian Jacklin, *Certified Yoga Teacher, Madison*

Gentle yoga exercises to stretch, rejuvenate and start your day right. Suitable for all ages and abilities.



7:00 A.M. — 8:30 A.M.

Continental Breakfast

Madison Marriott West - Hotel Atrium

8:30 A.M. — 9:15 A.M.

Advocacy + You = Awesome

Track: Collaborations & Innovations

Salon F

Jenna Nemece-Loise, *Youth Services Librarian/ALSC Every Advocacy Website Content Editor, Chicago, IL*

Do you really factor into the advocacy equation as a youth librarian? You bet! Learn how in this high-energy session filled with quick, easy-to-implement ways to kick-start your Every-day Advocacy efforts. Flex new muscles by writing an elevator speech and practicing your skill set through hands-on activities. Come with your questions and leave with new ideas for advocacy awesomeness!

Library Programming for Home Schooling Families

Track: Engaging People

Salon G

Holly Storck-Post, *Youth Services Coordinator, Monroe Public Library*; **Christine Moede**, *Library Director, Brillion Public Library*; **Mary Vander Sanden**, *Kaukauna Public Library*; **Anne Horjus**, *Program Coordinator, Baraboo Public Library*

Join these panelists as they share successful educational programs their libraries offer for homeschooling families. These librarians are currently offering monthly and/or weekly programs that include networking for parents, book discussions, activities for all ages and even nature journaling at a local nature center! Participants will learn important information for starting and offering home school programs, including ideal dates and times, age groups, marketing, content/curriculum and more!

National Library Week: Connecting with Business and Community

Track: Other

Greenway

Jeff Dawson, *Director, Lester Public Library, Two Rivers*; **Terry Ehle**, *Youth Services Coordinator, Lester Public Library, Two Rivers*; **Chris Hamburg**, *Adult Services Coordinator, Lester Public Library, Two Rivers*

The Two Rivers Library staff shares an incredible partnership with the Two Rivers business community. In an effort to showcase a vibrant local business community, in the midst of great change for Two Rivers, staff devised a plan where your library card, the most powerful card in your wallet, gains actual purchasing power while boosting the local economy. The plan runs full circle, community to business to library back to community.



WLA 2016 Conference

See you at the Potawatomi Hotel & Casino in Milwaukee, October 25–28, 2016

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Tabletop Games with Teens

Track: Mix-It-Up Programs

Milwaukee

Mary Ostrander, Youth Services Librarian, Verona Public Library
The Guardian says we are in the “Golden Age of Board Games” and even the Green Bay Packers play Settlers of Catan. Come find out how to make partnerships and pull off great tabletop game programs for teens!

TEACH Updates for Libraries

Track: Advocacy & Promotion

Green Bay

Ryan Claringbole, Public Library Technology Consultant, Department of Public Instruction, Madison; Matt Yeabey, TEACH Administrator, Department of Administration, Madison
DOA and DPI will provide updates on several items that relate to the Technology for Educational Achievement (TEACH) E-rate and an update on the BadgerNet Converged Network (BCN) contract.

Tech Tuesdays: Taking Time to Teach Technology to Technophobes

Track: Technology & Digital Services

Salon B

Peter Rudrud, Reference Associate, L.E. Phillips Memorial Public Library, Eau Claire; Jennifer Cook, Reference Associate, L.E. Phillips Memorial Public Library, Eau Claire

Do you find it difficult to spend sufficient time with patrons and their technology questions? L.E. Phillips Memorial Public Library has adopted a program called “Tech Tuesdays” that allows staff to spend more time with each patron and deliver better service. They provide both informal walk-in hours and appointments to answer patron questions about their personal devices, such as e-readers, tablets, laptops and smartphones. Topics include how to load e-books, apps and music onto devices, and basic computer and internet skills. Staff members don’t claim to have all the answers, but they offer time, resources and patience to work with patrons to solve their technology issues. This session will address branding, marketing, promotion of the program and service models seen at other public libraries, such as workshops and working with partners to provide technology instruction outside of the library. They will also share their challenges, successes and the immediate responses received from patrons.

The Man, the Mystery, Sherlock Holmes: A Reader’s Advisory Look on Collection Development in the Mystery Genre

Track: Building Collections

La Crosse

Rachel Wedeward, Skokie Public Library, Skokie, IL

Sherlock Holmes is one of the more important literary characters for reader’s advisory librarians to know about, especially due to future adaptations, including other novels, theatre stages, and movie and television screens alike. It is essential for public libraries to stay up to date on current trends to enhance collection development. This presentation will look at the social history of Sherlock Holmes and how it can be applied to reader’s advisory and collection development.

Why You Should Give a Shit* About Banned Books Week: Intellectual Freedom Fighting for the Faint (and Not-so-Faint) of Heart

Track: Library Issues & Challenges

Salon C

Shannon Crawford Barniskis, PhD Student, UW-Milwaukee SOIS; Dr. Joyce M. Latham, Associate Professor, UW-Milwaukee SOIS; Nick Demske, Literacy Evangelist and In-reach Librarian, Racine Public Library

A librarian once told me “I don’t celebrate Banned Books Week. Why stir the pot?” Others have mentioned a desire to celebrate and defend intellectual freedom but are tired of doing the same old Banned Books activities, or want to incorporate other areas of IF, such as privacy concerns. This lively panel will discuss reasons to celebrate the Week (note: they are probably not the reasons you’ve heard before!), reasons to highlight Choose Privacy Week as well and strategies for fomenting an intellectual freedom revolution in your community. Most importantly, the panel will talk about why it’s critical to do so, especially in small or conservative communities.

*expletive included in the spirit of anti-censorship!

9:30 A.M. — 10:15 A.M.

Building Teen Collections

Track: Building Collections

Milwaukee

Ashley Thiem-Manning, *Programming Librarian, Kaukauna Public Library*

Are all the collections in your library created equal? Libraries have vast collection offerings for younger youth and for adults. But does your library offer the same collections for teen users? Quality teen collections today should be comprised of more than just a section of general fiction and graphic novels for middle school and high school aged students. Teen spaces today should be rich with magazines, nonfiction titles, music, videos, audiobooks and video games. Learn how to build and manage worthy teen collections to ensure that teens have equal access to diverse collections that interest them.

Busting SLP Roadblocks

Track: Engaging People

Greenway

Shawn Brommer, *Youth Services Consultant, South Central Library System, Madison*; **Tessa Michaelson Schmidt**, *Youth Services and Special Needs Consultant, Department of Public Instruction, Madison*; **Marge Loch-Wouters**, *Retired, La Crosse Public Library*; **Sue Abrahamson**, *Youth Services Coordinator, Waupaca Area Public Library*

Put on your hardhats, grab your toolbelts and join us as we identify and demolish roadblocks to Summer Library Program success. Prizes/no prizes? Summer school sucking up all the kids? No kids in town? Tired of going nuts on decorations? Four weeks, six weeks, 12 weeks — how long for SLP, how long? Develop a blueprint to creatively and effectively tackle obstacles that block your way to making summer fun for kids and staff in this audience participation session guided by your Roadblock Busting crew of SLP shakers.

Evaluating Learning and Making

Track: Collaborations & Innovations

La Crosse

Rebekah Willett, *Faculty member, UW-Madison SLIS*; **Jesse Vieau**, *Madison Public Library*; **Erica Halverson**, *UW-Madison*

How do we identify learning in maker-focused programs? How can we make learning experiences more effective? What data can we gather to enable us to advocate for different kinds of learning experiences? This session addresses these questions by discussing an IMLS research project, which examines learning in maker-focused programs. These questions become increasingly important as libraries move away from measuring the success of a program through counting participants and products and toward more outcome-based measures.

Knowing Our Neighbors: Wisconsin American Indian Nations

Track: Other

Green Bay

Kara Ripley, *BadgerLink Training Librarian, Department of Public Instruction, Madison*; **David O'Connor**, *Education Consultant, Department of Public Instruction, Madison*

What do many people know about the American Indian nations and tribal communities located in Wisconsin? Wisconsin K-12 schools are required to teach the history, culture and tribal sovereignty of the 11 federally recognized American Indian nations and tribal communities legally recognized in Wisconsin Act 31. David will provide information on why the history is important as well as the issues and concerns American Indian peoples and communities face today. Kara will share educational BadgerLink resources for more information.

Librarians at the Movies V — Dewey's Revenge!

Track: Mix-It-Up Programs

Salon G

Rachel Arndt, *General Reference and Customer Service Manager, Milwaukee Public Library*; **Brett Rohlwing**, *Business and Patents Librarian, Milwaukee Public Library*; **Stephanie Reister**, *Children's Librarian, Germantown Community Library*; **Sherry Machones**, *Library Director, Edgerton Public Library*; **Clairellynn Sommersmith**, *Library Director, Princeton Public Library*

This is the fifth installment of the popular program where librarians discuss books coming out as movies in the coming months! We will screen the trailers, talk about the books and the challenges of making it into a compelling film and, as always, serve popcorn! It's a great way to learn what patrons might be looking for in the near future.

There's an App for That: How One Library System Tackled the Creation of an App

Track: Library Issues & Challenges

Salon C

Dustin Hahn, *Project Manager, UW-Milwaukee*; **Angela Meyers**, *Coordinator of Youth and Special Needs Services, Bridges Library System, Waukesha*

Bridges Library System launched the 1000 Books before Kindergarten program in January 2014. While the traditional program is offered on paper, today's parents and caregivers are tech-savvy and may be more likely to engage if offered the program digitally. BLS partnered with the UW-Milwaukee App Brewery to create a mobile app to help parents and caregivers keep track of books read to their little ones, all while unlocking milestones along the way. In this session, you will learn how the program went from concept to product in less than two years.

Thinking About Customer Service Through “Setting the Table”

Track: Leadership & Professional Development

Salon F

Stef Morrill, Director, WiLS, Madison

In his book, *Setting the Table: The Transforming Power of Hospitality in Business*, Danny Meyer shares his ideas of “Enlightened Hospitality” and his practical advice on providing consistently positive experiences for those we serve. Join your colleagues for a discussion of “setting the table” and, more generally, of customer service and hospitality in libraries. You are welcome to join the discussion, even if you haven’t read the book.

This Is How We Do It: Creative Programming for the 20s & 30s Crowd

Track: Advocacy & Promotion

Salon B

Brendan Faberty, Head of Circulation Services, Middleton Public Library; **Jim Ramsey**, Head of Adult Services, Middleton Public Library; **Sarah Hartman**, Head of Technical Services, Middleton Public Library; **Jason Boak**, Acquisitions, Middleton Public Library

Middleton Public Library Staff will share a variety of programming ideas that have been used to engage a different segment of Middleton’s population: the so-called “new” adults. Bring your “alternative” programming ideas to share during this interactive session!

10:15 A.M. — 10:45 A.M.

Beverage Break

Madison Marriott West Convention Center Lobby

10:45 A.M. — 11:30 A.M.

15 Ways To Engage Library Facebook Fans

Track: Advocacy & Promotion

Salon B

Jamie Matczak, Continuing Education Coordinator, Nicolet Federated Library System, Green Bay

Is your library’s Facebook page stuck in a rut? Are you looking for some new ways to engage your patrons? Let’s add some pep to your page! Jamie will talk about 15 cool things other organizations are doing on Facebook and how they can be applied to libraries. She will also discuss tips on cover photos, the best times to post and what not to post.

Digital Freedom: BadgerLink Makes It Happen

Track: Building Collections

La Crosse

Kara Ripley, BadgerLink Training Librarian, Department of Public Instruction, Madison; **Gail Murray**, Content Management and Outreach Librarian, Department of Public Instruction, Madison

You and your patrons deserve access to quality information! In this session, learn how BadgerLink, Wisconsin’s Online Library, breaks the digital divide by providing reliable content 24/7 to everyone in the state at no additional cost. See your students succeed, find your roots, live a healthier life, stand out from the crowd, be informed and more — all with BadgerLink.

This session is perfect for the first-time attendees of WLA, library and information science students or those who just need a refresher on BadgerLink.

On behalf of WLA and the Conference Committee, thank you for participating in this year’s conference. We hope you enjoyed your experience! We look forward to seeing you in Milwaukee in 2016.

Moving to Yes — Handling Change without Fear

Track: Leadership & Professional Development
Milwaukee

Laura Damon-Moore, Assistant Director/Youth Services Librarian, Eager Free Public Library, Evansville; **Marge Loch-Wouters**, Retired, La Crosse Public Library; **Shawn Brommer**, Youth Services Consultant, South Central Library System, Madison; **Sharon Grover**, Youth Services Manager, Hedberg Public Library, Janesville; **Tessa Michaelson Schmidt**, Youth Services and Special Needs Consultant, Wisconsin Department of Public Instruction, Madison

Maya Angelou once said, “Culture is a way in which we express our humanity.” A culture that embraces change is one that continues to thrive and create courageous leaders. Fear of change is natural but it also fuels innovation and positive change. Wouldn't it be great to fling off the fear and do the things that need to be done? This panel of seasoned change agents will explore the world of yes and fear-conquering, and the many pathways to get there with coworkers, patrons, colleagues and administration.

Searching Nursing Literature: Discovery Services vs. Specialized Databases

Track: Mix-It-Up Programs
Salon F

Michael F. Strahan, Professor, Instruction Coordinator and Distance Library Services Librarian, Northern Michigan University, Lydia M. Olson Library, Marquette, MI; **Mary Boulanger**, Health and Life Sciences Librarian, UW-Milwaukee Libraries
Discovery services such as Primo and Summon are all the rage. However, they have their challenges and effectiveness, especially when searching the nursing literature. Presenters simultaneously searched these two products and compared results against strategically searching nursing-specific databases CINAHL and PubMed/Medline. Attend this session to see what we discovered.

The Craft of Story: Combining Film and Fiction to Attract Tween and Teen Audiences

Track: Engaging People
Salon C

Julie Mata, Children's Author

Even though film and fiction are very different mediums, they share an important connection story. Children ages 8–16 love to see their favorite books made into movies because they get to experience the story in two different ways. Yet most libraries offer separate, unrelated programs for reading books and watching movies. Julie discusses the benefits of creating after-school book clubs and summer reading programs that combine books, movies, and even simple filmmaking as a way to draw in reluctant readers, inspire new avenues of discussion about story and spark new levels of excitement among participants.



The MacGyver Files: The Technology Truth Is out There!

Track: Technology & Digital Services
Salon A

Jon Mark Bolthouse, Director, Fond du Lac Public Library; **Chris Grugel**, Instructional Services Supervisor, Carthage College Hedberg Library, Kenosha

Having trouble filtering the technology gold from the technology junk? Can't decide whether this piece of high priced IT malarkey will work for your Library? Never fear! The MacGyver guys are back after a 12-month hiatus with a brand new bunch of technology tools for you to use! The Truth? Hey, you can handle this truth!

11:45 A.M. — 1:00 P.M.

President's Luncheon

Mendota/Geneva

Steve Albini, Owner and Recording Engineer, Electrical Audio, Chicago, IL

In a recent interview on WGN about Chicago's music scene Steve Albini said, “the public library and Northwestern University library were very helpful” in his path toward becoming a successful recording engineer. Steve will bring his opinions on music, the Internet, a DIY work ethic and maybe even poker!



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2015 WLA Program Sponsors & Partners

Association of Special Librarians (AWSL)

AWSL Business Meeting
AWSL Social
Build It and They Will Click It: Rebuilding a Library Website
Designing Assignments for Information Literacy and Library Instruction
Every Picture Tells (and Needs) a Story: Outreach Through Cataloging
Science is Child's Play! STEM Kits in a Bag
Tour of Wisconsin Historical Society (off site)

Department of Public Instruction (DPI)

Defeating the Zombies of Inequity with ILEAD Team MKE Mixers
Digital Freedom: BadgerLink Makes It Happen
Dream Big. Learn Code.
Engaging Teens through Technology
Knowing Our Neighbors: Wisconsin American Indian Nations
Making Waves with Research: Lessons from RIPL Participants
Six Teams, Eight Months, Thirty People, and a Ton of Coffee: an Overview of Wisconsin's ILEAD USA Experience
Solid Foundations for Funding
TEACH Updates for Libraries
Thief of Joy: An Overview of the Annual Report
Toddlers & Tablets: New Media in the Lives of Young Children, Their Caregivers and Librarians

Ethnic & Multicultural Information

Exchange Round Table (EMIERT)

EMIERT Business Meeting

Government Information Round Table (GIRT)

Wisconsin Marine Historical Society Treasures and Government Documents

Intellectual Freedom Round Table (IFRT)

3rd Annual Banned Books Read-In
IFRT Business Meeting
Quick and Easy Copyright (90 minute session)
Why You Should Give a Shit* About Banned Books Week: Intellectual Freedom Fighting for the Faint (and Not-so-Faint) of Heart

Library User Education Round Table (LUERT)

Designing Assignments for Information Literacy and Library Instruction

Media & Technology Section (MATS)

The MacGyver Files: The Technology Truth is Out There!
Thinking WAY Beyond the Box: Library Programming Outside the Realm of Possibilities (or Common Decency)

New Members Round Table (NMRT)

New Member Roundtable Business Meeting (bag lunch/breakout in exhibits)
New Members Meetup

Outreach Services Round Table (OSRT)

Agents?! We Don't Need No Stinkin' Agents!
Engaged and Inclusive: Strategies for Racial Equity and Social Justice
Libraries through Planner-Tinted Glasses: Lessons in Collaboration
Night at the Library: A Mingle Murder Mystery
Reaching Out Through Delivery

Reference and Adult Services Section (RASS)

Designing Assignments for Information Literacy and Library Instruction
15 Ways To Engage Library Facebook Fans
RASS Board Meeting
Tech Tuesdays: Taking Time to Teach Technology to Technophobes
This Is How We Do It: Creative Programming for the 20s & 30s Crowd
Let's Make it Happen: One Book One Conference Discussion
Let's Make it Happen: Planning a Collaborative Community READ

Readers Section (READ)

Let's Make it Happen: One Book One Conference Discussion
Let's Make it Happen: Planning a Collaborative Community READ
Notable Books Marathon
The Man, The Mystery, Sherlock Holmes: A Reader's Advisory Look on Collection Development in the Mystery Genre
WLA Literary Award Winner: Nickolas Butler

Resource Sharing Round Table (RSRT)

Discovering and Sharing with OCLC: Using OCLC's New WorldCat Discovery and OCLC's Knowledge Base for Resource Sharing
RSRT Business Meeting
Three Unique Wisconsin Library Collections and a Delivery System; and How to Borrow from Them
Untraditional Resource Sharing: Using Partnerships and Private Suppliers for Fast Document Delivery

2015 WLA Program Sponsors & Partners

System and Resource Library Administrators Association of Wisconsin (SRLAAW)

SRLAAW Meeting

Support Staff & Circulation Services Section (SSCS)

Mission Possible: Dealing with Difficult Customers
SSCS Board Business Meeting

Technical Services Round Table (TSS)

Authority Work: Where to Begin
Centralized Cataloging For Public Library Systems: What are the Benefits and Limitations.
Doing RDA: Identifying and Producing RDA-Friendly Records
So You're Nearing the End of Your ILS Contract, Now What? The SkyRiver Experience
TSS Business Meeting

UW-Madison School of Library and Information Studies (SLIS)

Evaluating Learning and Making
LIS Education: Innovating to Make It Happen
Making Justice: Maker-Focused Programming for Underserved Teens
SLIS Reception
Sustaining a Culture of Learning: Incentivizing Professional Development for Library Staff
Sustaining Partnerships: From Red Cliff to Regional Movement
Tabletop Games with Teens
What Is Bubbler: Developing a System-Wide Approach to Arts and Making

UW-Milwaukee School of Information Studies (SOIS)

SOIS Reception

Wisconsin Association of Academic Librarians (WAAL)

Building Community Around Openness at the University of Wisconsin-Madison
Connecting and Collecting: Community Engagement and Digital Collections in the Library
Demonstrating the Value of Academic Libraries Using Student Level Data. Linking Library Use and Experiences with Student Success
Designing Assignments for Information Literacy and Library Instruction
ELIS: 15 Years of an Embedded Library Instruction Program
Making Students Believers in Electronic Media
Searching Nursing Literature: Discovery Services vs. Specialized Databases
Yes, And: Improvising Your Way to a More Creative and Positive Library

Wisconsin Association of Public Libraries (WAPL)

Advocacy with a Big "A": The Aspen Institute Report
Designing Assignments for Information Literacy and Library Instruction
Night at the Library: A Mingle Murder Mystery
WAPL Board Meeting

Wisconsin Genealogy & Local History Round Table (WIGLHR)

Digital Books: What Books Are Included and Where Do I Find Them?

WiLS

Hackathon! Create Visualizations for OverDrive Statistics
Principles of Data Visualization
Using Excel to Create Visualizations (90 minutes)
WiLS 2nd Annual Fall Classic: The Library Games

Wisconsin Small Libraries Section (WISL)

Designing Assignments for Information Literacy and Library Instruction
It's All About the Story: Building Community through Partnership Programs
Librarians at the Movies V - Dewey's Revenge!
Make It Happen with WISL
Makerboxes: The Makerspaces of Small Libraries
Not Your Momma's Library — Lending Non-Traditional Items to Your Patrons
Reaching Out Through Delivery
Thinking About Customer Service Through "Setting the Table"
What Do You Mean, I Have to Teach Computers?
WISL Board and Business Meetings

(continued on next page)

2015 WLA Program Sponsors & Partners

Wisconsin Library Association (WLA)

Awards & Honors Reception
The City as Classroom: How Can we Embed the Library in the Community?
Make Dessert Happen: Middleton Public Library Open House Conference Kickoff Reception
President's Luncheon: Steve Albini
Shift Happens (And I Helped!)
Who's Listening?: Bringing Candidates, Representatives and Citizens into the Library
Wisconsin Public Library System Redesign Committee
WLA Board of Directors Meeting
Wisconsin Women Making History
WLA/WLAF Business Meeting
Yoga: Mindful Morning Yoga to Refresh and Energize

WLA Foundation (WLAF)

Awards & Honors Reception
Thinking WAY Beyond the Box: Library Programming outside the realm of possibilities (or common decency)
WLAF Board Meeting
WLAF Fundraiser: The Return of Librarians (Still) Rock 2.0
WLA/WLAF Business Meeting

Wisconsin Library Trustees & Friends (WLTF)

Designing the Participatory Library
National Library Week: Connecting with Business and Community
Ask What You Can Do for Your Community: Planning Around Community Aspirations
Building Better Library Friends Groups, Part II
The Role of the Public Library: Historical and Modern Perspectives
Trustee Education: Not a "One and Done"
Who's Listening?: Bringing Candidates, Representatives and Citizens into the Library
WLTF Business Meeting and Luncheon "Part of Our Lives: A People's History of the American Public Library"

WLA WeLead Task Force

Decision-Making Boot Camp for Leaders
Taking the "Difficult" Out of Difficult Conversations
What is the Digital Public Library of America?

Youth Services Section (YSS)

Advocacy + You = Awesome
Building Teen Collections
Burr/Worzalla Children's Book and Notable Author/Illustrator Winner Presentation
Busting SLP Roadblocks
Changing Children's Collections
The Craft of the Story: Combining Film and Fiction to Attract Tween and Teen Audiences
Freedom to Create! Using Process-Focused and Open-Ended Concepts in Children's Programming
Guerrilla Storytime
Library Programming for Homeschooling Families
Moving to Yes — Handling Change Without Fear
Pair Up!: School Libraries and Public Libraries Form Rich Partnerships
There's an App for That: How One Library System Tackled the Creation of an App
Toddlers & Tablets: New Media in the Lives of Young Children, Their Caregivers and Librarians
Wisconsin Science Festival = Awesome Events
YSS Board Meeting
YSS Luncheon

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