



celebrating every story

WLA 2019

Kalahari Convention Center  
Wisconsin Dells  
October 8-11

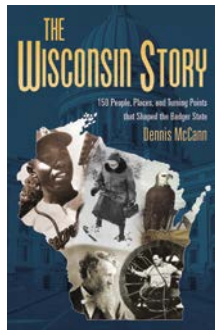
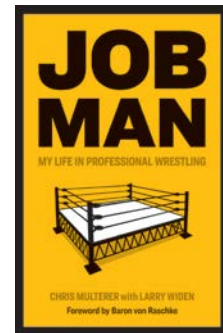


# — NEW *for* FALL 2019 —

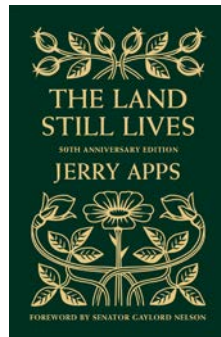


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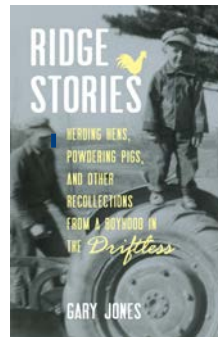
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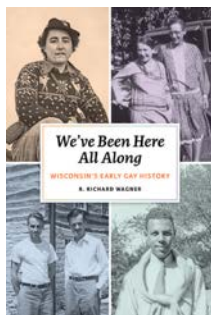
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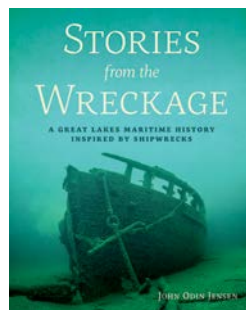
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Wisconsin Historical Society  
**P R E S S**

# Conference Greetings

Welcome to the Wisconsin Library Association's Annual Conference at the Kalahari Resort & Convention Center in Wisconsin Dells. This year's tagline, Celebrating Every Story, is meant to focus our energies on embracing everyone in the library community with inclusive and transformative programming.

The opening keynote speaker is **Ijeoma Oluo**, whose bestseller *So You Want to Talk About Race* is a stepping off point for engaging our communities in discussions about race. Ms. Oluo will not only deliver the opening keynote but also will lead a **Tuesday Preconference** that will include small group conversations and facilitated discussions. This free preconference is brought to us with funds from the Wisconsin Humanities Council, the WLA Foundation and the iSchool at UW-Madison.

The closing keynote will feature **Michelle Hensley**, founder of **Ten Thousand Things Theater**, whose work has embodied a commitment to making theater accessible to audiences of varied experiences and socioeconomic backgrounds. Some of that work includes bringing reimagined theater to prisons, homeless shelters, adult education forums and rural areas.

Other powerful featured speakers and presenters include:

- **Davette Baker**, Regional Director of the Southern Region for the Women's March Wisconsin and Community Activist, on **Privilege, Racism and White Fragility**.
- **Miranda Paul**, author of multiple children's books including *Little Libraries*, *Big Heroes*, *One Plastic Bag*, *Water Is Water*, *I Am Farmer* and *Nine Months*, as the YSS Luncheon speaker on Wednesday.
- **John Chrastka**, founder and executive director of EveryLibrary, the first national PAC for libraries, and the EveryLibrary Institute, a nonprofit with a mission to support the funding future for libraries, as the WLTF luncheon speaker on Thursday.

Some exciting NEW items this year include:

- **Capira WLA conference app!** — All you need is your phone, as if you weren't already staring at it enough!

- **Conference Connectors** — An opportunity for relative newbies to partner with a more experienced WLA member during the conference.

- **Poster Sessions** — A staple at academic conferences (including WAAL), poster sessions allow members to share the transformative and creative work they are doing in their libraries in a compact format.



In keeping with our focus on equity, diversity and inclusion, the following programs are a small sample of the outstanding presentations we will experience:

- ✓ Libraries and Food Security
- ✓ How to Be an Indian in the 21st Century, featuring poet Louis Clark III
- ✓ "T" Time in the Library
- ✓ So You Want to Talk About Accessibility
- ✓ Sensory Storytime and Beyond
- ✓ We've Been Here All Along: Wisconsin's Early Gay History

All that and MORE, including day trips, awards and evening activities! So join us in making this a creative and participatory conference that truly reflects who we are and the great work that we do.

Special thanks go to the stellar WLA Conference Committee for their excellent work in creating a wonderful event. And THANK YOU for joining us for this year's WLA conference, and for Celebrating Every Story.

Scott Vrieze  
WLA President

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# 2019 WLA Board of Directors



## **President**

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Ashland



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## **Wisconsin Library Trustees and Friends**

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LibrariesFirst, Williams Bay

## **Youth Services Section**

Sue Abrahamson  
Waupaca Area Public Library

# Conference Information and Hours

## Registration

Africa West  
Tuesday, 3:00 P.M. – 6:30 P.M.  
Wednesday, 7:00 A.M. – 7:00 P.M.  
Thursday, 7:00 A.M. – 5:00 P.M.  
Friday, 7:00 A.M. – 11:00 A.M.

## Activities in Exhibit Hall

Africa West Ballroom

### WLA Foundation Silent Auction

Wednesday, 10:00 A.M. – 5:00 P.M.  
Thursday, 8:30 A.M. – 3:30 P.M.  
Thursday, 3:30 – 4:30 P.M.  
pick up and pay

### Exhibits

Wednesday, 10:00 A.M. – 5:00 P.M.  
Thursday, 8:30 A.M. – 4:30 P.M.

### Breaks

Wednesday, 10:00 A.M. – 10:45 A.M.  
and 3:30 P.M. – 4:15 P.M.  
Thursday, 10:00 A.M. – 10:45 A.M.  
and 3:30 P.M. – 4:15 P.M.

*Meal tickets* will be collected at the table for all pre-registered meal functions. Meals will not be available for purchase on-site.

*Other meal options:* You may enjoy planning a quieter meal away from the crowd at one of the many restaurants in the Wisconsin Dells area. There are casual and fine dining options located within minutes of the Kalahari as well as several unique dining establishments in downtown Wisconsin Dells. For restaurant selections, please check the local arrangements table for area guidebooks and brochures.

*Official WLA announcements* and other messages will be posted in the Registration area.

*Smoking is not permitted* in the Kalahari Resort & Convention Center.

*The recording of programs*, meetings and meal functions by personal use of cameras or audio or video equipment is not permitted.

*Badges* must be worn when attending conference programs, meetings, exhibits and hospitality functions. White name badges are required to gain entrance to conference programming; blue badges indicate speaker-only, WLA/WLAF business meeting or exhibit-only attendance. If you would like to attend programs, please return to the Registration area and pay the appropriate fee.

*Free internet access* is available throughout the Convention Center.

*Follow us* on Twitter at #WLA19.

## Program Sponsors

The Wisconsin Library Association, along with the following association unit leadership and partners, is pleased to present this slate of programs and special events. We hope you find educational sessions that are of interest and value. We also hope our special events provide opportunities to network with colleagues from around the state and beyond our borders.

### WLA Divisions, Sections, Roundtables

Association of Special Librarians (AWSL)	Wisconsin Association of Public Libraries (WAPL)
Outreach Services Roundtable (OSRT)	Wisconsin Genealogy & Local History Roundtable (WIGLHR)
Readers Section (READ)	Wisconsin Library Trustees & Friends (WLTF)
Reference and Adult Services Section (RASS)	Wisconsin Small Libraries Section (WISL)
Support Staff and Circulation Services Section (SSCS)	Youth Services Section (YSS)
Technical Services Section (TSS)	
Wisconsin Association of Academic Librarians (WAAL)	

### WLA Committees

Children's Book Award Committee	Literary Awards Committee
Library Development & Legislation Committee	WLA Conference Planning Committee

### WLA Special Interest Groups

Alumni	Inclusive Services
Community for Open Wisconsin	Intellectual Freedom
Government Information	Students

### Partners

Capira Technologies	UW-Madison iSchool
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# Special Thanks

## Special Thanks to Our Conference Partners and Advertisers

*We gratefully acknowledge the following for their support of the  
Wisconsin Library Association Annual Conference.*

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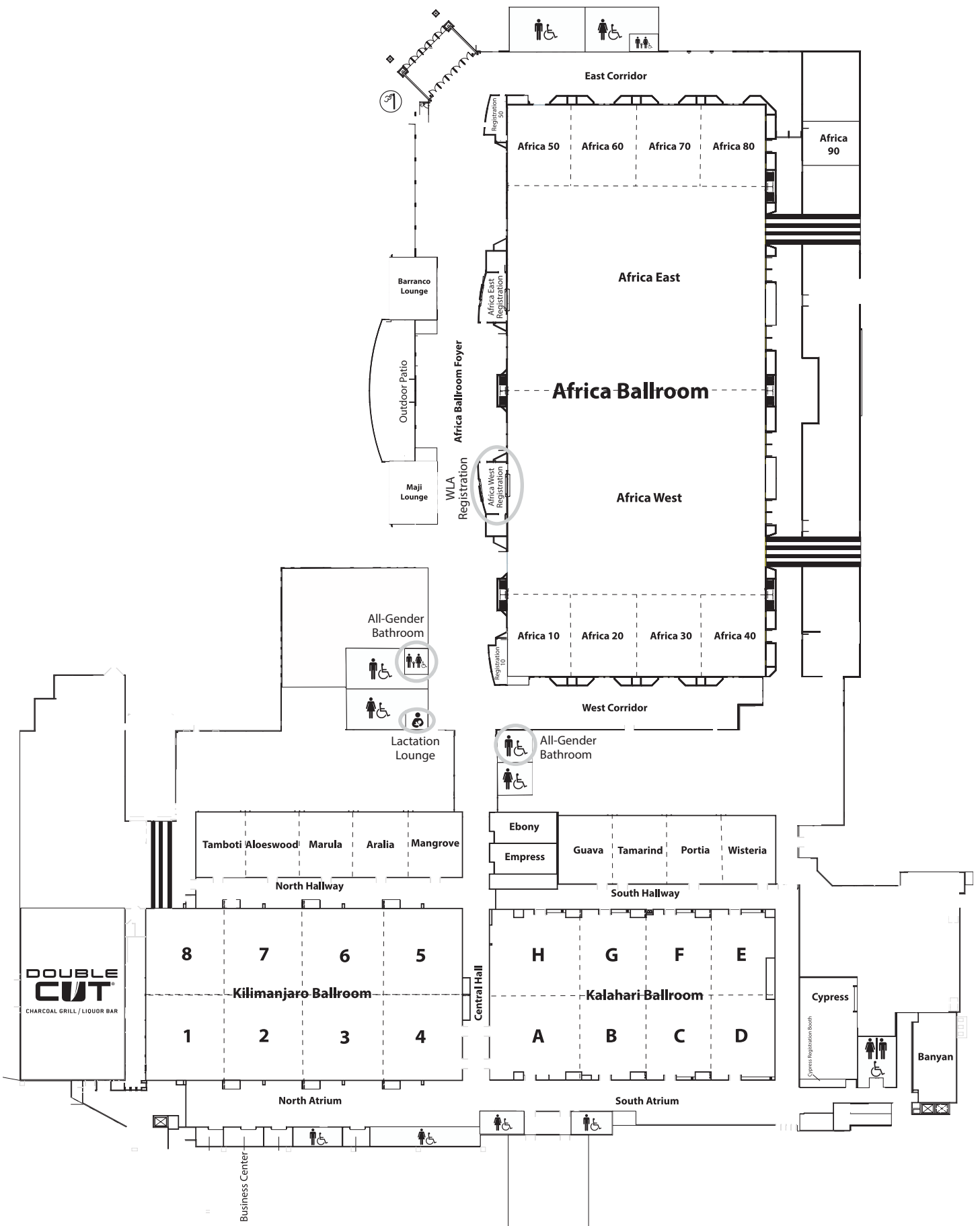
UW-Milwaukee School of Information Studies

Wisconsin Access to Justice Commission

Wisconsin Historical Society Press

We gratefully acknowledge Steve Platteter's skills behind the photo lens!  
See various WLA highlights online after the conference.

# Kalahari Resort & Convention Center



# Special Events

## REGISTRATION

Africa West  
Tuesday, 3:00 P.M. – 6:30 P.M.  
Wednesday, 7:00 A.M. – 7:00 P.M.  
Thursday, 7:00 A.M. – 5:00 P.M.  
Friday, 7:00 A.M. – 11:00 A.M.

## WLA CONFERENCE WELCOME RECEPTION

Tuesday, October 8, 7:00 P.M. – 9:00 P.M.

Africa West Ballroom Foyer

Join us for a kickoff reception with light hors d'oeuvres and a cash bar, and take some time to meet and greet colleagues, vendors and WLA members.

## EXHIBIT HALL GRAND OPENING

Wednesday, October 9, 10:00 A.M. – 10:45 A.M.

Africa West Ballroom

Meet up in the Exhibit Hall for a great start to the day! Enjoy a snack and beverage and meet our many returning and new vendors during this no-conflict time. Engage vendors in playing our BINGO game by having them initial their box on the card. Prizes will be given away during all no-conflict times and you could be one of the lucky winners!



## TOUR OF CIRCUS WORLD'S ROBERT L. PARKINSON LIBRARY AND RESEARCH CENTER

Baraboo

Wednesday, October 9, 1:30 P.M. – 3:30 P.M.

The Robert L. Parkinson Library and Research Center is the world's foremost research facility for circus history, whose holdings document the American circus from its inception in 1793 to the present day. Circus World Archivist Pete Shrake and Curator Jen Cronk will lead participants on a tour and view rare lithographs, photographs, archival manuscripts, as well as outlandish wardrobe and other unique items from the museum's three dimensional object collection. Participants should be aware that some stairs will be involved in the tour.

Transportation provided; bus leaves from the Africa East entrance.

## WLA MEMBERSHIP MEETING

Wednesday, October 9, 5:30 P.M. – 6:30 P.M.  
Africa 10

## WLA DINE AROUND

Wednesday, October 9, 5:30 P.M. – 7:30 P.M.

Meet near Registration

Don't want to eat alone? Not sure where to go for dinner? Let food and networking be your guide! Here's your chance to explore a local restaurant and dine with other WLA colleagues. Reservations will be made ahead of time under the name WLA/Wisconsin Library Association for a table for 12 guests at each restaurant.

Carpooling is suggested as not all restaurants are within walking distance. Sign up to reserve your spot ahead of time on SignUpGenius.

- **Jose's Authentic Mexican Restaurant** — local, family-owned
- **Monk's Bar & Grill** — Family-friendly sports bar serving burgers, cheese curds and other American fare
- **Moosejaw Pizza & Dells Brewing Co.** — Sprawling, lodge-like venue offering pizza and other bar eats, an arcade and a microbrewery
- **River's Edge Pub and Grub** — Rustic eatery serving American fare and spirits in cabin-style digs with an old oak tree in the bar

## YOUTH SERVICES SECTION (YSS) SOCIAL

Wednesday, October 9, 7:30 P.M. – 9:00 P.M.

Suite E

Relax and reflect with fellow youth services librarians at the Youth Services Section (YSS) Social. YSS board members will provide materials to make recycled book art for those interested, or simply kick back and make new friends.



## WLA FOUNDATION FUNDRAISER: LIBRARIANS ROCK RETURNS

Wednesday, October 9, 8:00 P.M. – 11:00 P.M.

Kilimanjaro Ballroom 3/4/5/6

Always wanted to sing with the band? This will be your chance. Live Band Karaoke from the Book-Enz returns to the conference, ready to take requests so you can karaoke your heart out. This live music event will also include special guest appearances by library leaders from across the state. The cost is \$25 if registered in advance or \$30 at the door. Come out and support Wisconsin libraries.



## UW-MADISON iSCHOOL (SLIS) FRIENDS AND ALUMNI REUNION

Wednesday, October 9, 6:30 P.M. – 7:30 P.M.  
Suite D

## UW-MILWAUKEE SCHOOL OF INFORMATION STUDIES (SOIS) ALUMNI AND STUDENTS REUNION

Wednesday, October 9, 6:30 P.M. – 7:30 P.M.  
Wisteria



## TOUR OF DEVIL'S LAKE LAVENDER FARM AND LUNCH

Baraboo

Thursday, October 10, 10:00 A.M. – 1:15 P.M.

Visit the only lavender/hemp farm in the country. The lavender season will be over; however, you will be able to enjoy the butterfly and bee gardens, learn about the farm and their products and their commitment to the environment and our local region. For your lunch, select either a Vegan/GF option or a Lavender Chicken Salad Croissant; both use locally-sourced ingredients to make the experience as field-to-fork as possible. Pre-register: \$30.00. Transportation provided; meet in front of the Africa East entrance.

## WLA FOUNDATION SILENT AUCTION

Exhibit Hall

Wednesday, October 9, 10:00 A.M. – 5:00 P.M.

Thursday, October 10, 8:30 A.M. – 3:30 P.M.

3:30 – 4:30 P.M. – pick up and pay

The Silent Auction is a great way to support the WLA Foundation. Be sure to stop by and browse for gifts while admiring the creative talents of your peers.



## BREAKS IN EXHIBIT HALL

Wednesday, 10:00 – 10:45 A.M.; 3:30 – 4:15 P.M.

Thursday, 10:00 – 10:45 A.M.; 3:30 – 4:15 P.M.



## UPPER DELLS BOAT TOUR

Wisconsin Dells

Thursday, October 10, 12:30 P.M. – 3:30 P.M.

Explore the natural history of the Wisconsin Dells by boat. Journey under pine-crowned cliffs, navigate winding river narrows, and view iconic sandstone formations like Chimney Rock, Blackhawk's Profile and Romance Cliff through a path cut by ancient glaciers. Shore landings at Witches Gulch and Stand Rock include unique rock formations and a narrow canyon filled with fern glens and hidden whirlpool chambers. Pre-register: \$25.00. Transportation provided; meet in front of the Africa East entrance.

## AWARDS & HONORS RECEPTION

Thursday, October 10, 5:30 P.M. – 7:00 P.M.

Kilimanjaro Ballroom 3/4/5/6

Sponsored by **EBSCO**  
PUBLISHING

This informal event will give everyone the chance to personally thank and interact with award winners. There will be a formal presentation of awards during the reception. It's a chance to celebrate with the winners and raise a glass in their honor. Instrumental music by Bob Corey and David Miotke.

## EXHIBITS

Africa West Ballroom

Wednesday, 10:00 A.M. – 5:00 P.M.

Thursday, 8:30 A.M. – 4:30 P.M.

## EXHIBIT BREAKS

Wednesday, 10:00 – 10:45 A.M.; 3:30 – 4:15 P.M.

Thursday, 10:00 – 10:45 A.M.; 3:30 – 4:15 P.M.

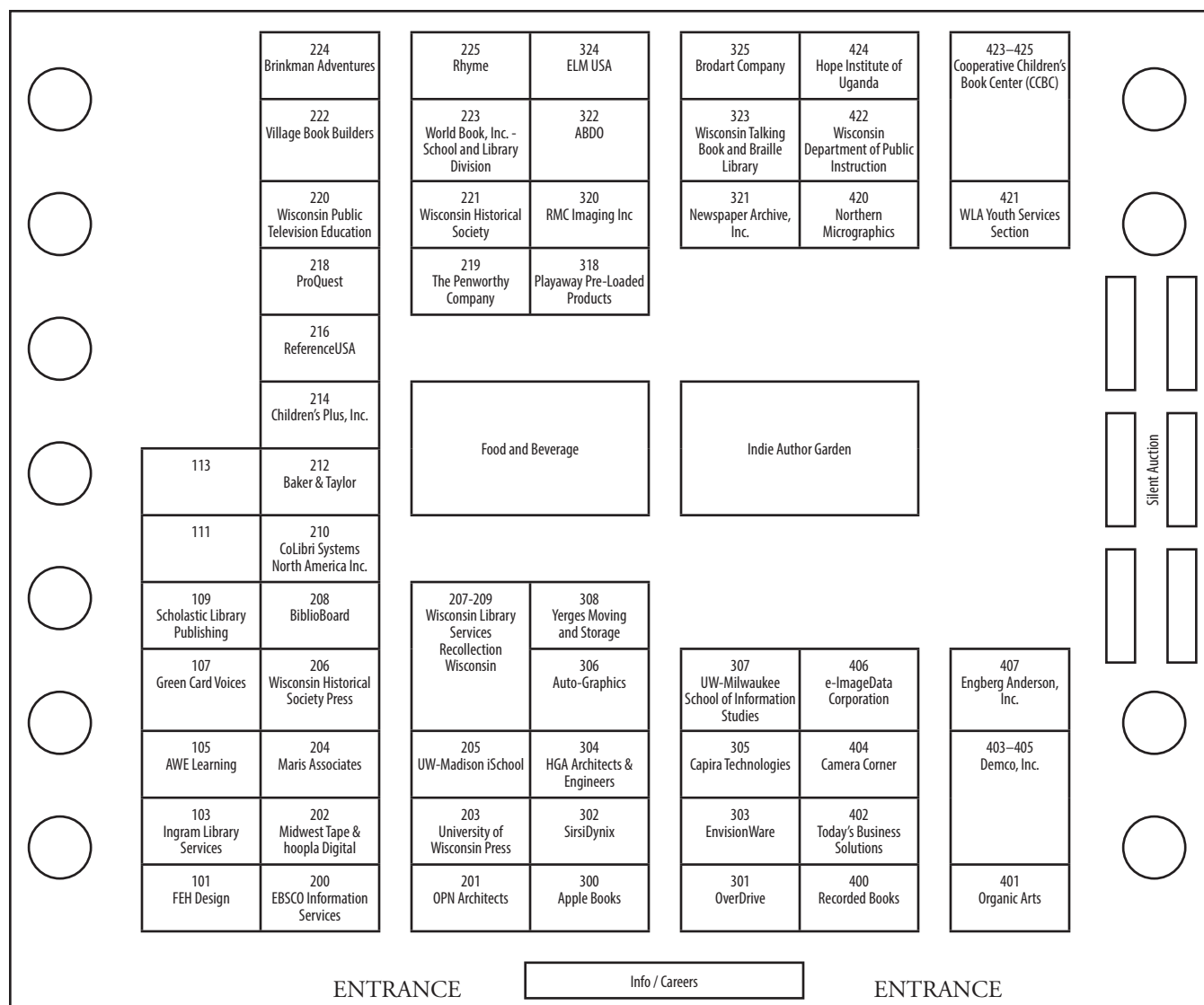
## ACTIVITIES IN EXHIBIT HALL

Print Business Cards

Résumé Review

Professional Head Shots by Kelly Doering

# Exhibit Hall Floor Plan



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## ABDO

8000 West 78th Street, Suite 310  
Edina, MN 55439  
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For over 30 years, ABDO has been publishing exceptional children's PreK-12 fiction and nonfiction educational titles for libraries and schools.

## Apple Books

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800.783.6767  
www.applebks.com

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909.569.1514  
www.auto-graphics.com

*Representative:* Jan Sheppard

Auto-Graphics is a Library Management and Sharing Software company serving customers' needs and technology to improve, assist, expand and engage the communities they serve.

## AWE Learning

2501 Seaport Drive, Suite 410-SH  
Chester, PA 19013  
888.293.0272  
www.awelearning.com

*Representative:* Kirk Hall

AWE is a provider of comprehensive digital learning solutions to libraries, schools, childcare centers and other educational entities.

## Booth 322

## Baker & Taylor

2550 West Tyvola Road, Suite 300  
Charlotte, NC 28217-4579  
www.btol.com  
704.998.3231

*Representative:* Michael Gooding

Baker & Taylor, a Follett company, is the premier distributor of books and entertainment products.

## Booth 212

## Booth 300

## BiblioBoard

100 Calhoun Street, Suite 220  
Charleston, SC 29401  
203.545.6101  
library.biblioboard.com/

*Representative:* Roy Serrao

BiblioBoard's community engagement tools help libraries and their patrons create, share and discover local content.

## Booth 208

## Booth 306

## Brinkman Adventures

222 East Main Street, Suite 210  
Port Washington, WI 53074  
262.227.8621

www.brinkmanadventures.com

*Representatives:* Ian Bultman, Amy Bultman, Josh Bultman, David Bultman, Grace Bultman

The Brinkman Adventures is a captivating audio drama series! We dramatize powerful stories from the lives of real Christian missionaries and bring them to life through the humorous escapades of the Brinkman family. These adventures will strengthen your faith and family and inspire young and old to follow Jesus wherever He may lead. The Brinkman Adventures are a treat for the ears, mind and heart. So sit back, turn up the volume, and get ready...

## Booth 224

## Booth 105

## Brodart Company

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570.326.2461  
800.999.6799 (fax)  
www.brodart.com

*Representative:* Patrick Deering

Brodart pioneered the book jacket cover in 1939. Today, Brodart provides a broad range of collection development/cataloging services, supplies and furnishings, and custom furniture.

## Booth 325

### EXHIBIT HALL GRAND OPENING

Wednesday, October 9, 10:00 A.M. – 10:45 A.M.  
Africa West Ballroom

Meet up in the Exhibit Hall for a great start to the day! Enjoy a snack and beverage and meet our many returning and new vendors during this no-conflict time. Engage vendors in playing our BINGO game by having them initial their box on the card. Prizes will be given away during all no-conflict times and you could be one of the lucky winners!

# Exhibitors

## Camera Corner

529 N. Monroe Avenue  
Green Bay, WI 54305  
920.438.0368  
920.438.0389 (fax)  
www.cccp.com

*Representative:* Beth Vander Loop

Camera Corner offers design and installation services including Wi-Fi coverage, end point devices and audio visual equipment for library public spaces and meeting rooms.

## Capira Technologies

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631.317.1338  
www.capiratech.com

*Representative:* TBA

The digital extension of your library! Capira Technologies offers many services to fit the ever growing mobile world, including mobile library apps, iBeacon technology and museum pass software.

## Children's Plus, Inc.

1387 Dutch American Way  
Beecher, IL 60401  
800.230.1279  
800.896.7213 (fax)  
www.childrensplusinc.com

*Representatives:* Rick Ziebart, Sue Umhoefer

Children's Plus offers nearly 300,000 titles in our K-12 children's and young adult collection. We specialize in quality and selection.

## Cooperative Children's Book Center (CCBC)

600 North Park Street, Room 4290  
Madison, WI 53706  
608.262.9503  
608.262.4933  
www.education.wisc.edu/ccbc/

*Representative:* Megan Schliesman

Cooperative Children's Book Center (CCBC) displays a selection of books published for children and young adults in the year 2019.

## Booth 404

## CoLibri Systems

### North America Inc.

13301 NW 47th Avenue  
Miami FL 330545  
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877.265.4274

*Representative:* Tom Rankin

Book covering system. Preserve and protect your books. Easy to learn and use.

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608.241.1201  
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*Representatives:* Rachel Lehmann, Heidi Green, Erin Hoag

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*Representative:* Harry Gustafson

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www.ebsco.com  
978.356.6500

*Representatives:* Jaye Hess, Tim Turner

EBSCO provides a discovery service, full-text and secondary databases, e-books, e-journals and e-packages, print subscriptions and related services for all types of libraries.

## ELM USA

1609 Barclay Boulevard  
Buffalo Grove, IL 60089  
847.243.4150  
www.elm-usa.com

*Representative:* Ralph Gutierrez

Disc cleaning and repair products.

## Booth 210

## Booths 403/405



Indicates WLA member

## Engberg Anderson, Inc.

320 E. Buffalo Street, Suite 500  
Milwaukee, WI 53202  
414.944.9000  
www.engberganderson.com

*Representatives:* Alex Ramsey, Janine Kolbeck, Hannah Burns  
Wisconsin-based architectural firm that focuses on library spaces. We collaborate with clients to help them achieve their goals and realize their vision.

## Booth 407



## HGA Architects & Engineers

333 E. Erie Street  
Milwaukee, WI 53202-6005  
414.278.8200  
414.270.7754 (fax)  
www.hga.com

*Representatives:* Jane Dederig; Jennifer McMaster  
HGA Architects and Engineers is a full-service architecture, engineering and planning firm. A nationally recognized, award-winning firm, HGA's comprehensive solutions correspond with each client.

## Booth 304



## EnvisionWare

2855 Premiere Parkway, Suite A  
Duluth, GA 30097  
678.382.6500  
678.382.6501 (fax)  
www.envisionware.com

*Representatives:* John Dexter, John McCabe  
EnvisionWare provides self-service and library efficient solutions to over 10,000 libraries around the globe.

## Booth 303

## Hope Institute of Uganda

1260 Milton Avenue, Suite 170  
Janesville, WI 53545  
608.449.3821  
www.hopeinstituteofuganda.org

*Representative:* Gideon Ngobi  
We are a fair trade shop with the objective of helping artisans in Uganda earn a sustainable living.

## Booth 424

## FEH Design

1241 Corporate Center Drive  
Oconomowoc, WI 53066  
www.fehdesign.com  
262.968.2055

*Representatives:* Gregg Baum, Kevin Eipperle, Karen Greiner  
FEH Design is an architecture, interior design and structural engineering firm specializing in libraries with offices in Oconomowoc, Wisconsin, Dubuque, Des Moines and Sioux City Iowa.

## Booth 101



## Ingram Library Services

One Ingram Blvd  
La Vergne, TN 37086  
615.213.5696  
www.ingramcontent.com

*Representative:* Jennifer Rose  
Ingram Library Services delivers innovative systems and assistance in developing and maintaining your library's collection.

## Booth 103

## Green Card Voices

2611 1st Avenue South  
Minneapolis, MN 55408  
612.889.7635  
www.greencardvoices.org

*Representatives:* Julie Vang, Robin Amado  
Green Card Voices is a Minneapolis-based and nationally growing nonprofit organization. They connect immigrants and their communities through multimedia first person storytelling in the forms of books, exhibits, videos and in-person story sharing.

## Booth 107

## Maris Associates

3175 Willowgate Pass  
Colgate, WI 53017-9346  
262.628.1926  
262.628.2662 (fax)

*Representatives:* Maris Dambekaln, Ingeborg Froiland  
Books and digital resources.

## Booth 204

## Midwest Tape & hoopla Digital Booth 202

1417 Timberwolf Drive  
Holland, OH 43528  
800.875.2785  
800.444.6645 (fax)  
www.midwesttape.com/home

*Representative:* Chad Lewandowski  
Midwest Tape is proud to be librarian's #1 Media Source. We are also proud to offer hoopla Digital, the fastest growing all-in-one library media service.

### Breaks in Event Center

Wednesday  
10:00 – 10:45 A.M.  
3:30 – 4:15 P.M.

Thursday  
10:00 – 10:45 A.M.  
3:30 – 4:15 P.M.

# Exhibitors

## Newspaper Archive, Inc.

P. O. Box 9348  
Cedar Rapids, IA 52404  
612.590.3401  
Newspaperarchive.com

*Representative:* Jamie Knebel

NewspaperArchive.com is the first commercial newspaper archive online. Every newspaper in the archive is fully searchable by keyword, date, place and title.

## Northern Micrographics

2004 Kramer Street  
La Crosse, WI 54603  
608.781.0850  
www.normicro.com

*Representative:* Colleen Lubinsky

For over 60 years, Northern Micrographics has partnered with clients in library, academic, commercial and industrial markets to provide award-winning preservation imaging services. We digitize a variety of object types including bound and disbound volumes, photos, maps, microfilm and microfiche. Northern Micrographics can also help place your digital collections online with our software products, ProSeek® and PhotoAtlas™. We also offer a variety of other services including microfilming, microfilm duplication, metadata development, data conversions, hosting and book binding.

## OPN Architects

301 North Broom Street  
Madison, WI 53703-5216  
www.opnarchitects.com  
319.730.2908

*Representatives:* Toby Olsen, Mindy Sorg, Wesley Reynolds, Mark Kruser, Ryan Frank

OPN's approach to library design is based on our belief that libraries should be unique and specific to the needs of the community, efficient to operate and beautiful in design.

## Organic Arts

2609 South Delaware Avenue  
Milwaukee, WI 53207  
www.performingartsmilwaukee.com/  
414.702.6053

*Representative:* David HB Drake

Organic Arts is a collective of lifelong professional performing artists/educators providing music, storytelling, natural history programs and workshops to schools, libraries, communities and family organizations.

## Booth 321

## Booth 420



## Booth 201



## Booth 401

## OverDrive

One OverDrive Way  
Cleveland, OH 44125  
216.573.6886  
216.573.6888 (fax)  
www.overdrive.com

*Representative:* Meghan Volchko

Create your Virtual Branch! OverDrive enables you to offer bestselling audiobooks, eBooks, streaming video and periodicals — online 24/7 — from your library's website.

## Playaway Pre-Loaded Products Booth 318

31999 Aurora Road  
Solon OH 44139  
shop.playaway.com  
877.893.0808

*Representatives:* Peter Wuerl, Lindsay Endicott

Playaway Products meet your goals of promoting literacy and learning and bridge the digital divide by making technology accessible to everyone while giving patrons flexibility and freedom—and wonder.

## ProQuest

789 E. Eisenhower Parkway  
Ann Arbor, MI 48108  
www.proquest.com  
800.521.0600  
734.761.4700

*Representatives:* Julie Salvatori, Bill Schwarting

ProQuest supports the important work in research and learning communities. It curates authoritative content and builds workflow solutions that empower libraries to be the source of extraordinary outcomes.

## Recorded Books

270 Skipjack Road  
Prince Frederick, MD 20678  
www.recordedbooks.com  
800.638.1304

*Representative:* Meghan Haddad-Null

Recorded Books delivers the library industry's broadest array of digital services via its RBdigital app, including audiobooks, eBooks, magazines, comics, streaming video and more.

## Booth 301

## Booth 218

## Booth 400



Indicates WLA member

## ReferenceUSA

1020 East 1st Street  
Papillion, NE 68046  
www.referenceusa.com  
402.836.3746

*Representative:* Andra Roussel

ReferenceUSA has been serving the library community since 1992. Our easy-to-use platform provides library patrons access to business and residential information for reference and research.

## Rhyme

P.O. Box 338  
Portage, WI 53901  
800.362.2433  
www.rhymebiz.com

*Representatives:* Rick Bollig, John Barry, Kendall Steinhoff, Amy Clarke

Rhyme is an office technology company that helps our clients grow and innovate by being a 1-stop source for the workplace.

## RMC Imaging, Inc.

780 Creek Bluff Lane  
Rockford, IL 61114  
815.885.4521  
www.stimaging.com

*Representatives:* Bob Czechowicz, Phil Czechowicz

Viewscan 4 18-megapixel color reader printer with PerfectView software.

## Scholastic Library Publishing

P.O. Box 3765  
Jefferson City, MO 65102-3765  
651.303.3460  
651.304.6037 (fax)  
www.scholastic.com/librarypublishing

*Representative:* Gabe Flynn

Scholastic Library Publishing offers the best nonfiction books like Nature's Children and award-winning digital products like BookFlix and GO! for your library.

## SirsiDynix

3300 N. Ashton Blvd., Suite 500  
Lehi, UT 84043-5340  
801.888.9049  
www.sirsidynix.com

*Representative:* Jim Schwieters, Justin Swain

Together with libraries, we help communities thrive by connecting people with library resources that educate and inspire.

## Booth 216

## The Penworthy Company

219 North Milwaukee Street  
Milwaukee, WI 53202-5811  
www.penworthy.com  
414.921.1518

*Representatives:* Laquen McGraw, Shelley Koester

Penworthy offers new Penworthy Prebound Books monthly with no back orders and free shipping — for grades preK-6, with laminated covers and reinforced, side-sewn binding.

## Today's Business Solutions, Inc. Booth 402

7820 South Quincy Street  
Willowbrook IL 60527-5534  
www.singlecard.com  
630.537.1370

*Representative:* Vivienne Porter

TBS providers of high-tech library solutions; enhancing patrons' experience with computer reservation, mobile printing, print management, multilingual scan station and print payment kiosk with PCI Compliant Credit/Debit Card solutions.

## Booth 225

## UW-Madison iSchool

600 North Park Street  
Madison, WI 53706  
608.263.2900  
608.263.4849 (fax)  
ischool.wisc.edu

*Representative:* Meredith Lowe

Master's degree, PhD, certificate programs and continuing education for library and information professionals.

## Booth 320

## UW-Milwaukee

P. O. Box 413  
Milwaukee, WI 53201-0413  
414.229.5409  
414.229.6699 (fax)  
www.ischool.uwm.edu

*Representatives:* Julie Walker, Toby Deutsch, Tomas Lipinski, Chad Zahrt, Laura Meyer

Through leading international faculty, undergraduate, master's and doctoral degree programs, and institutional partnerships spanning the globe, SOIS prepares students for success in our information world.

## Booth 219

## Booth 205

## Booth 307

### Breaks in Event Center

Wednesday  
10:00 – 10:45 A.M.  
3:30 – 4:15 P.M.

Thursday  
10:00 – 10:45 A.M.  
3:30 – 4:15 P.M.

# Exhibitors

## University of Wisconsin Press Booth 203

728 State Street, Room 443  
Madison, WI 53706-1418  
608.263.1110  
608.263.1173 (fax)  
www.uwpress.wisc.edu

*Representative:* Claire Eder, John Ferguson, Toni Gunnison,  
Chloe Lauer, Aurora L. Shimshak

Publisher and distributor of regional, scholarly and general interest books.

## Village Book Builders Booth 222

3700 Libal Street  
Green Bay, WI 54301  
715.432.0012  
www.villagebookbuilders.org

*Representatives:* Tammie Blomberg, Roger Blomberg, Tyler Clark

Village Book Builders is a nonprofit organization that builds libraries around the world. There are a variety of ways for you to get involved.

## Wisconsin Department of Public Instruction Booth 422

125 S. Webster Street  
Madison, WI 53703  
608.267.5077  
dpi.wi.gov/it

*Representative:* Tessa Michaelson Schmidt

The Division for Libraries and Technology, through the Public Library Development Team and Resources for Libraries and Lifelong Learning, supports lifelong learning and information needs of all Wisconsin citizens and those who serve them.

## Wisconsin Historical Society Booth 221

816 State Street  
Madison, WI 53706  
608.422.0390  
www.wisconsinhistory.org

*Representatives:* Jane Conway, John Friend, Eli Brunett

Since 1846, the Wisconsin Historical Society has been collecting, preserving and sharing our stories. See how we make one of America's largest newspaper collections accessible.

## Wisconsin Historical Society Press Booth 206

816 State Street  
Madison, WI 53706-1417  
608.264.6465  
608.264.6486 (fax)  
www.wisconsinhistory.org/whspress/

*Representatives:* Chris Caldwell, Jen Rubin, Kristin Gilpartrick

By collecting, preserving and sharing our stories, the Wisconsin Historical Society Press helps people connect to the past by publishing the best in Wisconsin history and culture.

## Wisconsin Library Services (WiLS) and Recollection Wisconsin Booths 207/209

1360 Regent Street, #121  
Madison, WI 53715-1255  
www.wils.org

*Representatives:* Sarah Birkholz, Melody Clark, Andrea Coffin, Bruce Smith, Jeff Brunner

WiLS is a nonprofit membership organization that facilitates collaborative projects and services to save our members time and money, and to advance library services.

Recollection Wisconsin is a collaborative digital program that brings together photographs, documents and other unique local resources from libraries, archives, historical societies and museums across Wisconsin.

## Wisconsin Public Television Education Booth 220

821 University Avenue  
Madison, WI 53706  
608.265.8071  
WPTeducation.org

*Representative:* Mouna Algahaithi

The Wisconsin Public Television Education team creates and curates high-quality, free, standard-aligned multimedia educational resources, while connecting with Wisconsin's most valuable resource — teachers.



Indicates WLA member



## Wisconsin Talking Book and Braille Library

813 West Wells Street  
Milwaukee, WI 53233  
dpi.wi.gov/talkingbooks  
414.286.6918

*Representative:* Katie Malloy

Wisconsin Talking Book and Braille Library provides free library service for anyone with a visual or physical impairment that prevents them from reading standard print.

## World Book, Inc. - School and Library Division

180 N. La Salle Street, Suite 900  
Chicago, IL 60601-312.729.5858  
888.922.73766 (fax)  
www.worldbook.com

*Representatives:* Michael Kane, Sharon Kane

Award-winning library and classroom references, featuring cutting-edge new and enhanced PK-Adult World Book Web; PK-Intermediate new, dynamic nonfiction print series for early skills, social studies and sciences; and the only yearly updated print World Book Encyclopedia.

## Yerges Moving and Storage

P. O. Box 339  
Fort Atkinson, WI 53538-0339  
www.yergesmoving.com  
920.563.5000

*Representatives:* Kevin Becker, Lori Becker

Commercial movers with extensive experience in library relocation and remodeling projects. Also moving of medical equipment and household furniture. On-site storage available.

## Wisconsin Library Association

4610 S. Biltmore Lane, Suite 100  
Madison, WI 53718-2153  
608.245.3640  
608.245.3646 (fax)  
wla.wisconsinlibraries.org

**Career Center**

**Africa West Ballroom**

**Youth Services Section**

**Booth 421**

## Wisconsin Library Association Foundation

4610 S. Biltmore Lane, Suite 100  
Madison, WI 53718-2153  
608.245.3640  
608.245.3646 (fax)  
wla.wisconsinlibraries.org/wlaf

**Fundraiser Kilimanjaro Ballroom 3/4/5/6**

**Silent Auction Africa West Ballroom**

**Booth 323**

## Indie Author and Program Garden

### Abraham Lincoln by Kevin Wood

333 S. Oak Park Avenue, Unit 2N  
Oak Park, IL 60302-3549  
708.979.3093

www.mrlincoln.com

*Representative:* Kevin Wood

First-person historical portrayer of Abraham Lincoln.

### Historic Voices

12120 N. Tall Trees Drive  
Dunlap, IL 61525-9533  
815.494.4313

www.LauraFKeyes.com

*Representative:* Laura Keyes

Laura Keyes has been portraying women from history since 2008. Schedule a visit from Mary Todd Lincoln, Laura Ingalls Wilder, Elizabeth Cady Stanton or others as well as lectures.

### Gregory Lee Renz

W8231 Stockbridge Court  
Lake Mills, WI 53551-9742  
920.945.0284

www.glenz.com

*Representatives:* Gregory Renz, Paula Renz

Indie author of the critically acclaimed novel *Beneath the Flames*.

### Splash 5 Publishing, LLC

702 S. 5th Avenue  
Wausau, WI 54401  
715.848.0160

*Representative:* Mike O'Connor

Splash 5 Publishing, LLC offers high-quality books on military aviation topics such as WWII ace Richard Bong, Wisconsin fighter aces and air combat.



Indicates WLA member

# Exhibit Categories

## Accessible Library

Wisconsin Talking Book and Braille Library

## Architecture & Design

Engberg Anderson, Inc.  
FEH Design  
HGA Architects and Engineers  
OPN Architects

## Audio/Interactive Books and Materials

Brinkman Adventures  
Brodart Company  
Midwest Tape & hoopla Digital  
Playaway Pre-Loaded Products  
OverDrive  
Recorded Books  
Wisconsin Talking Book and Braille Library

## Audio Visual Equipment/Products/Systems

Brodart Company  
Camera Corner  
Midwest Tape & hoopla Digital  
Rhyme

## Automation Software/Systems

EnvisionWare  
ProQuest  
Rhyme  
SirsiDynix

## Bindery

Brodart Company

## Book Protection

CoLibri Systems North America, Inc.

## Books

ABDO  
Apple Books  
Brodart Company  
Children's Plus, Inc.  
CoLibri Systems North America, Inc.  
Green Card Voices  
Maris Associates  
The Penworthy Company  
Playaway Pre-Loaded Products  
ProQuest  
Scholastic Library Publishing  
University of Wisconsin Press  
Wisconsin Historical Society Press

## Book Jobber/Wholesaler

Brodart Company  
Children's Plus, Inc.

## Children's Books/Materials/Programs

ABDO  
Brinkman Adventures  
Brodart Company  
Children's Plus, Inc.  
Cooperative Children's Book Center  
Demco, Inc.  
Maris Associates  
Midwest Tape & hoopla Digital  
Organic Arts  
The Penworthy Company  
Playaway Pre-Loaded Products  
Wisconsin Public Television Education

## Computer Reservation

Today's Business Solutions, Inc.

## Computer Software

Rhyme

## Consortium

Wisconsin Library Services

## Databases

ABDO  
BiblioBoard  
EBSCO Information Services  
Maris Associates  
ProQuest  
Recorded Books  
ReferenceUSA  
Scholastic Library Publishing  
World Book, Inc. – School and Library Division

## Digital Collection/Content

Auto-Graphics  
AWE Learning  
BiblioBoard  
e-ImageData Corporation  
EBSCO Information Services  
Midwest Tape & hoopla Digital  
Newspaper Archive, Inc.  
OverDrive  
Playaway Pre-Loaded Products  
ProQuest  
Recorded Books  
Wisconsin Library Services

## Digital Scanning & Preservation

e-ImageData Corp  
ProQuest  
Today's Business Solutions, Inc.  
Wisconsin Library Services

## Distributor

Baker & Taylor  
Brodart Company  
Children's Plus, Inc.  
OverDrive

## eBooks and Audiobooks

EBSCO Information Services  
Midwest Tape & hoopla Digital

## eBook Lending System

OverDrive  
ProQuest  
Recorded Books

## Education

ABDO  
ProQuest  
UW-Madison iSchool  
UW-Milwaukee SOIS  
Village Book Builders  
Wisconsin Department of Public Instruction  
Wisconsin Public Television Education

## Encyclopedia

World Book, Inc. – School and Library Division

## Engineers

FEH Design  
HGA Architects and Engineers  
OPN Architects

# Exhibit Categories

## Entertainment Products

Baker & Taylor

## Fair Trade Items

Hope Institute of Uganda

## Furniture

Brodart Company  
Demco, Inc.  
Rhyme

## Government Agency

Wisconsin Talking Book and Braille Library

## History and Culture

Brinkman Adventures  
Organic Arts  
Recollection Wisconsin  
Village Book Builders  
Wisconsin Historical Society Press  
World Book, Inc. – School and Library Division

## Imaging

EnvisionWare  
Rhyme  
RMC Imaging, Inc.

## Integrated Library Systems

SirsiDynix

## Interior Design

Demco, Inc.  
HGA Architects & Engineers

## Language Learning

Playaway Pre-Loaded Products  
Recorded Books

## Library Management

Auto-Graphics  
CoLibri Systems North America, Inc.  
EBSCO Information Services  
ProQuest  
Today's Business Solutions, Inc.

## Literacy

Playaway Pre-Loaded Products  
Village Book Builders

## Magazine

### Subscription Agency

EBSCO Information Services  
Recorded Books

## McNaughton Leading and Purchase Plans

Brodart Company

## Movers

Yerges Moving and Storage

## Music

Midwest Tape & hoopla Digital  
Organic Arts  
ProQuest

## Newspapers

Newspaper Archive, Inc.

## Online Information

ProQuest  
Wisconsin Public Television Education

## Popular Regional & Small Press Titles

University of Wisconsin Press

## Print Management/ Mobile Printing

Today's Business Solutions, Inc.

## Public Agencies

Wisconsin Talking Book and Braille Library

## Public Broadcasting

Wisconsin Public Television Education

## Publishers

ABDO  
University of Wisconsin Press  
Wisconsin Historical Society

## Puppets/Puzzles

The Penworthy Company

## Reference Materials

World Book, Inc. – School and Library Division

## Scanning Solutions

Today's Business Solutions, Inc.

## Special Library

### Braille Books

Wisconsin Talking Book and Braille Library

## Storage

Yerges Moving and Storage

## Storytelling

### Resources

Wisconsin Public Television Education

## Strategic Planning

Wisconsin Library Services

## Supplies

Brodart Company  
Midwest Tape & hoopla Digital

## Technology

### Management

Today's Business Solutions, Inc.

## Video/DVD/CD

### Products

Midwest Tape & hoopla Digital  
Playaway Pre-Loaded Products

# Author Signings

All signings will take place immediately after program or luncheon, with listed book titles available for purchase.

## Wednesday, October 9

8:30 A.M.

Kilimanjaro Ballroom 3/4/5/6

**Ijeoma Oluo – Keynote Speaker**

*So You Want to Talk About Race*

12:00 P.M.

Kilimanjaro Ballroom 3/4/5/6

**Miranda Paul – YSS Luncheon Speaker**

*Little Libraries, Big Heroes*

*Thanku: Poems of Gratitude*



## Thursday, October 10

1:45 P.M.

Africa 20

**Louis V. Clark III**

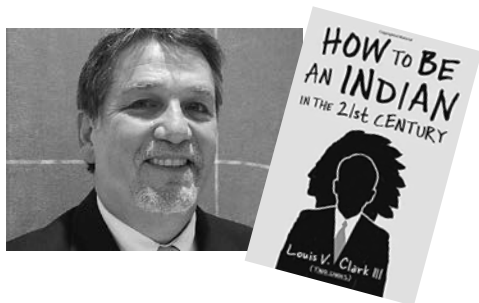
*How to Be an Indian in the 21st Century*

2:45 P.M.

Africa 10

**Chad Sell – Children’s Book Award Burr/Worzalla Winner**

*The Cardboard Kingdom*



## Friday, October 11

10:00 A.M.

Africa 10

**Richard Wagner**

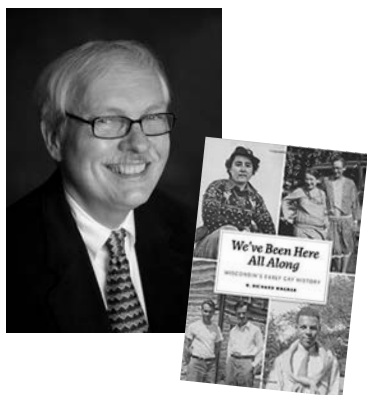
*We’ve Been Here All Along: Wisconsin’s Early Gay History*

11:00 A.M.

Kilimanjaro Ballroom 3/4/5/6

**Michelle Hensley – Closing Speaker**

*All the Lights On*



## Ijeoma Oluo

Wednesday, October 9, 8:30 A.M. – 10:00 A.M.  
Kilimanjaro Ballroom 3/4/5/6

Ijeoma Oluo is a Seattle-based writer, speaker and Internet Yeller. She's the author of the *New York Times* Best Seller *So You Want to Talk About Race*, published in January 2018 by Seal Press. Named one of *The Root's* 100 Most Influential African Americans in 2017, one of the Most Influential People in Seattle by *Seattle Magazine*, one of the 50 Most Influential Women in Seattle by *Seattle Met*, and winner of the 2018 Feminist Humanist Award by the American Humanist Society, Oluo's work focuses primarily on issues of race and identity, feminism, social and mental health, social justice, the arts and personal essay. Her writing has been featured in *The Washington Post*, NBC News, *Elle*, *TIME*, *The Stranger* and *The Guardian*, among other outlets.



## Michelle Hensley

### All the Lights On: Reimagining Theater Through Audience

Friday, October 11, 11:00 A.M. – Noon  
Kilimanjaro Ballroom 3/4/5/6

Michelle Hensley founded Ten Thousand Things Theater, where she directed and produced more than 60 tours of award-winning drama to audiences in prisons, shelters and housing projects, as well as to the general public. Many of her productions made the local critics' Top Ten lists. A McKnight Theater Fellow, in 2005 she received the Francesca Primus Prize from the American Theater Critics Association for outstanding contribution to the American Theater.

In 2015, she published the book *All the Lights On: Reimagining Theater with Ten Thousand Things*. In 2017, Michelle won the Twin Cities' Ivey Award for Lifetime Achievement, and in 2018, Theatre Communications Group gave her its Visionary Leadership Award.



## When library users have legal questions, where can you send them?

Wisconsin Free Legal Answers is an online service for low-income residents who cannot afford a lawyer. It offers brief and confidential legal advice for civil (not criminal) legal questions. And, it's free.

### Easy as 1, 2, 3:

1. Go to [wi.FreeLegalAnswers.org](http://wi.FreeLegalAnswers.org) and click "Get Started."
2. Use the website to ask a question.
3. Receive an email notification when a lawyer responds to the question on the website.

WISCONSIN  
FREE LEGAL  
ANSWERS



Wisconsin Free Legal Answers is administered by the Wisconsin Access to Justice Commission with support from the State Bar of Wisconsin and is part of the ABA Free Legal Answers network.

PRO106\_WLA 9/19

# Speakers

**Davette Baker** is the regional director of the Southern



Region for the Women's March Wisconsin. She hails from Milwaukee, Wisconsin, but currently lives in Madison. In her day job she is one of the Regional Organizing Directors for the Democratic Party of Wisconsin, focusing on the northside of Milwaukee County. She is a graduate of Milwaukee Public Schools and UW-Whitewater and has a Master's in Mental Health. Before moving to Madison, she worked to change the lives of those who struggle with mental illness as well as criminal justice issues in the Milwaukee

area. Davette's road to activism started with completing a program for women who wanted to help and shape policy. She most recently played a role in assisting with the effort of electing a new state leadership team for the state of Wisconsin. She also facilitates trainings that center on transformative leadership, discussions about race, gender and sexuality. As a Queer Black woman, she noticed that those identities are not represented and this is what fuels her spirit to be a leader in her community. She strives to remember all of her identities and she is excited to finally be in a place where she is supported and is able to uplift those with the same identities and to create the change needed in the world. She also fosters a love for cats and grilled cheese.

**John Chrastka** is the founder and executive director of



EveryLibrary, the first national PAC for libraries, and the EveryLibrary Institute, a non-profit with a mission to support the funding future for libraries. Since 2012, EveryLibrary has provided pro-bono support to over 100 library communities with ballot measures and tax referenda, helping win hundreds of millions of dollars in stable tax funding for operations

and building projects. John is a former Board president of the Berwyn (IL) Public Library and RAILS, the Reaching Across Illinois Libraries System. Prior to EveryLibrary, he was a partner in AssociaDirect, an association consultancy, was Director for Membership Development at ALA and was a co-founder of the education technology firm ClassMap. He was recognized by *Library Journal* in 2014 as a Mover & Shaker.

**Louis V. Clark III**, author of *How to Be an Indian in the 21st*

*Century*, was born and raised on the Oneida Reservation in northeastern Wisconsin and turned to poetry to continue the oral tradition of his people, the People of the Standing Stone. A member of the Iroquois Confederacy, his family is of the Bear clan. His first chapbook, *Two Shoes*, was published in 2011. He and his wife live in Omro, Wisconsin, where their home is filled with love from six children and nine grandchildren.



**Tracy Nelson Maurer** has written more than 100 books

for children, including *Samuel Morse, That's Who!* and *John Deere, That's Who!* Both books are Junior Library Guild Selections. *Noah Webster's Fighting Words* received starred reviews as well as recognition from the Wisconsin Library Association and the Cooperative Children's Book Center. Tracy holds an MFA in Writing for Children and Adults from Hamline University and continues to study children's literature when she's not researching, writing or presenting. Learn more at [TracyMaurerWriter.com](http://TracyMaurerWriter.com).



Books: *Samuel Morse, That's Who!*; *John Deere, That's Who!*; *Noah Webster's Fighting Words*; *Storm Codes*

**Miranda Paul** is passionate about creating picture books for

young readers that inspire, entertain and broaden horizons. Her first two titles, *One Plastic Bag* and *Water Is Water*, were named Junior Library Guild selections and received starred reviews. She is also the author of *Whose Hands Are These?*, *Trainbots*, *10 Little Ninjas*, *Blobfish Throws a Party*, *Are We Pears Yet?* and *The Great Pasta Escape*. Other accolades include an ALA Notable Book, Charlotte Zolotow Highly Commended Title, and Best of the Year



titles by *Booklist*, *School Library Journal* and *Huffington Post*. Her latest books include *Mia Moves Out* (Knopf, 2018) and *Nine Months* (Neal Porter Books, 2019). Her titles *Adventures to School* (June 2018) and *I Am Farmer* (February 2019) are co-authored with her husband, Baptiste Paul. She is a former educator and the current Mentorship Chair for We Need Diverse Books™. Miranda believes in working hard, having fun and being kind.

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**Note:** WLA members who are conference presenters are not included in this listing. Nevertheless, their participation is critical to the success of our conference, and we thank them! For contact information, members may consult the online directory at <http://wla.memberclicks.net/>.

**Chad Sell** was raised in Marshfield, Wisconsin. He lived in a neighborhood much like the Cardboard Kingdom, where he and his friends bounded through backyards having adventures and escaping into worlds of make believe. Chad studied film and fine art at Yale University, but he decided he liked making comic books best. *The Cardboard Kingdom* is his first book, and it was written with contributions from ten other collaborators. Chad lives in Chicago with his husband and two cats.



**Davey Shlasko** is an educator, author and consultant whose passion is facilitating adult learning about, and in the context of, social justice movements. Davey's recent and ongoing work includes consulting with numerous K-12 schools, colleges and human service providers to improve trans inclusion. Davey is the author of the *Trans Allyship Workbook: Building Skills to Support Trans People in Our Lives*, a practical and accessible guide to trans inclusion for communities, workplaces and families. Davey holds an M.Ed. in Social Justice Education and teaches as a lecturer at UW-Madison and Smith College School of Social Work.



**Jake Smith** currently serves as the Deputy Secretary of the Academic Staff for the University of Wisconsin-Madison, a position which helps facilitate shared governance for over 10,000 academic staff in the university. He has served as parliamentarian for the UW-Madison Academic Staff Assembly since 2014 and the UW-Madison Faculty Senate since 2015.



**Richard Wagner**, scholar and activist, was the first openly gay member of the Dane County Board of Supervisors, where he served for fourteen years. In 1983, he co-chaired the Wisconsin Governor's Council on Lesbian and Gay Issues — the first such council in the nation. And in 2005, he joined the Board of Fair Wisconsin to fight the constitutional amendment against marriage equality. He has his M.A. (1967) and Ph.D. (1971) in American History from the University of Wisconsin-Madison.



**Stephen P. Williams** is a longtime journalist, author and ghostwriter. He's published 14 books, and has written for *The New York Times*, *Newsweek*, *Martha Stewart Living* and many other publications. Most recently, he wrote *Blockchain: The Next Everything* (Scribner, 2019). His father was head of special collections at the University of Kansas Watson Library.



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10:00 A.M – 12:00 P.M.

**System and Resource Library Administrators’  
Association of Wisconsin (SRLAAW) Meeting**

Africa 10

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12:00 P.M. – 1:00 P.M.

**WLA Finance Committee Meeting**

Empress

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12:00 P.M. – 7:00 P.M.

**WLA Foundation Silent Auction Drop-Off  
in Exhibit Hall**

Africa West Ballroom

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PRE-CONFERENCE

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1:00 P.M. – 4:00 P.M.

**Ijeoma Oluo**

Marula/Aralia

“Look where your privilege intersects with someone’s oppression because that’s where you have the most power to make change.” —Ijeoma Oluo



In her book, *So You Want To Talk About Race*, Ijeoma Oluo breaks down barriers and candidly explains key concepts of privilege, intersectionality, microaggressions, cultural appropriation, and so much more. Ms. Oluo says, “we live in a country that upholds the ideal that we aren’t allowed to talk about race and not talking is THE problem.” In this preconference we will talk about race, privilege, intersectionality, microaggressions and cultural appropriation. Through small group discussions, report-backs and other facilitated discussion methods, participants will identify ways to dismantle racism in their libraries, communities and personal lives. This free event is intended for staff, trustees and partners from all types of libraries and key components, themes and action steps will be captured live by a visual notetaker and shared with members who are unable or choose not to attend the 2019 conference at the Kalahari. Conference planners request that participants read *So You Want To Talk About Race* before the preconference as well as additional articles that will be sent in the weeks preceding the event.

Sincere gratitude to the Wisconsin Humanities Council, the Wisconsin Library Association Foundation, the iSchool at the University of Wisconsin-Madison and the Wisconsin Department of Public Instruction for funding the preconference.



3:00 P.M. – 6:30 P.M.

**Registration**

Africa West

4:15 P.M. – 5:00 P.M.

**Wisconsin Association of Public Libraries (WAPL) Leadership Meeting**

Africa 10

5:00 P.M. – 7:00 P.M.

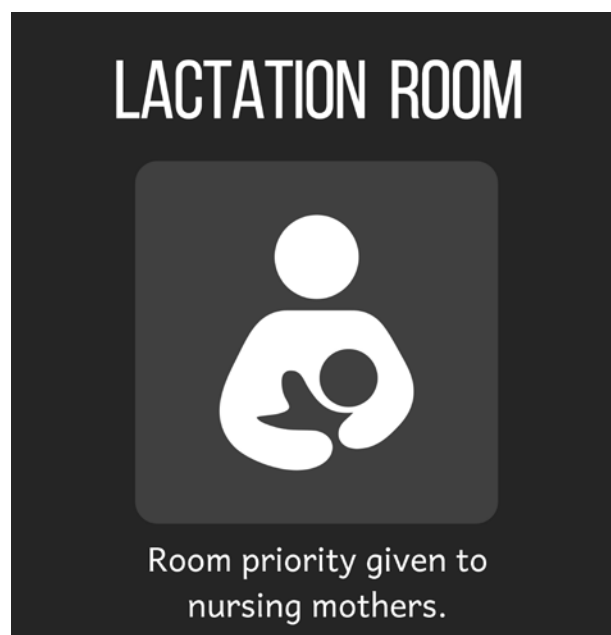
**Wisconsin Library Association (WLA) Board of Directors Meeting**

Empress

7:00 P.M. – 9:00 P.M.

**WLA Conference Welcome Reception**

Africa West Ballroom Foyer



**Lactation Lounge – Africa West Foyer**

**Facilities:**

*A Lactation Lounge* is available just inside the women’s restroom on the side of the hall closest to the registration booth. Anyone (regardless of gender identity) is welcome to use the lactation lounge for pumping.

*Gender-Inclusive Restrooms* are available in several locations in the newer wing of the Kalahari Conference Center. There are two single stall all-gender/family restrooms on the same side of the hall as the main, large bathrooms. There is an additional two-stall all-gender restroom on the same wall as the registration booth, just on the inside of the new wing.

*What are gender-inclusive restrooms?*

They are facilities that people of all gender identities and expressions are welcome to use without interference. The WLA conference has a few options, noted above. Gender-specific restrooms (female/women and male/men) are also available.

*Why are gender-inclusive restrooms important?*

People who are transgender, non-binary or gender non-conforming have been subjected to many kinds of discrimination and disrespectful behavior, particularly in restrooms. Gender-inclusive restrooms meet medical and accessibility needs of all conference attendees.

*Who can use a gender-inclusive restroom?*

Everyone! Its purpose is to provide facilities that are safe, accessible and convenient for all. Common uses include, but are not limited to, individuals of all gender identities and expressions, as well as those who need help from family members, friends or attendants. If you prefer to use a gender-specific restroom, they are located throughout the conference center.

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7:00 A.M. – 7:00 P.M.

## Registration

Africa West

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7:00 A.M. – 8:30 A.M.

## Breakfast Buffet

North Hallway  
(seating in Kilimanjaro Ballroom 3/4/5/6)

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7:00 A.M. – 9:30 A.M.

## WLA Foundation Silent Auction Drop-Off in Exhibit Hall

Africa West Ballroom

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7:30 A.M. – 8:30 A.M.

## Past Presidents' Breakfast

Empress

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8:30 A.M. – 10:00 A.M.

## Keynote Address Ijeoma Oluo

Kilimanjaro Ballroom 3/4/5/6

*Ijeoma Oluo*, Author



Ijeoma Oluo's 2018 New York Times Best Seller *So You Want to Talk About Race* has been described as "generous and empathetic, yet usefully blunt" by *Salon* and by *Shelf Awareness* as "a beautifully organized how-to manual for anyone who wants to address problems of race and racism in the U.S." In her keynote, Ms. Oluo will discuss issues of privilege, oppression, intersectionality and cultural appropriation and how they relate to libraries and librarians.

Sponsored by  innovative

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10:00 A.M. – 11:00 A.M.

## WLA Leadership Committee Meeting

Empress

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10:00 A.M. – 5:00 P.M.

## WLA Foundation Silent Auction

Your chance to bid on the many donated items, including artwork, tasty food, valuable services and more, while benefiting the WLA Foundation! All bids close at 3:30 P.M. on Thursday.

## Activities in Exhibit Hall

Africa West Ballroom

10:00 A.M. – 5:00 P.M.

## Sign Up for Thursday Headshots with Kelly Doering of Stick People Productions

Sign up at the Career Center beginning on Wednesday, October 9, for a five-minute photo session with one of Madison's premier photographers. There will be a limited number of drop-in, first-come-first-served slots available between 1:00 P.M. and 3:00 P.M. the day of, so don't miss this opportunity to have a professional portrait to add to your website or LinkedIn profile.

11:00 A.M. – 1:00 P.M.

## Résumé Review: Drop-Off

Looking for a first job? Applying for a new position? Have a library manager review your résumé first! Drop it off at the Career Center in the Exhibits Hall between 11:00 A.M. and 1:00 P.M. and it will be reviewed by a library administrator. Stop back between 3:30 P.M. and 4:30 P.M. and view the results.

3:30 P.M. – 4:30 P.M.

## Résumé Review: Pick Up

Conference attendees who dropped off résumés earlier in the day can pick up their résumés and view the results.

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10:00 A.M. – 10:45 A.M.

## Grand Opening and No-Conflict Time in Exhibit Hall

Africa West Ballroom

Join us for the grand opening of the Exhibit Hall and visit our new and returning vendors.

11:00 A.M. – 11:45 A.M.

## A Sampling of Special Librarians

Guava

*Amy O’Shea*, Olbrich Botanical Gardens, Madison; *Carrie Doyle*, UW Law Library, Madison; *Carly Sentieri*, UW-Madison  
Ever wonder how special librarians spend their days? From maintaining rare and often fragile materials, creating unique catalog records and marketing materials, to providing access to the collection, this panel will give participants an idea of what the day-to-day workflow looks like in a special collection. Join the presenters as they discuss the varied duties, responsibilities and challenges involved with the daily operations of their special collections.

## Building STEM Themes into Library Programs

Africa 10

*Carrie Portz*, Barneveld School District

In 2019, the Spring Green Community Library used a Wisconsin Space Grant to expand the CSLP theme, “A Universe of Stories,” into a year of space and STEM-themed programming. Its goals were to develop programming that was more education- and literacy-based, to improve access to science-based programming in their rural southwest Wisconsin community, and to build awareness and appreciation of science within the community. The presenter will discuss the grant, efficacy, community partnerships and practical advice for bringing STEM programs to your community.

## Compact Outreach

Tamarind

*Jennie Fidler*, Oconomowoc Public Library

Don’t let the cost of a bookmobile stop you from providing outreach services to your community! Jennie provides pop-up libraries at senior living facilities, delivers items to patrons at home and takes the library to community events. Learn how she began these outreach services from scratch, driving only her compact car.

## e-Resource Usage: Nationwide and Local Trends

Portia

*Jennifer Champoux*, Wisconsin Department of Public Instruction, Madison

The presenter will highlight research on the national public library use of databases. This “state of the nation” will focus on other statewide e-resource groups and the trends of usage particularly in public libraries, while highlighting Wisconsin libraries that show exceptional use of BadgerLink resources.

## MemberClicks Training

Suite E

*Hannah Bunting*, Wisconsin Library Association, Madison

The presenter will share tips for utilizing the WLA membership database, MemberClicks.

## Motivating Library Staff and Why It Matters

Africa 20

*Kris Turner*, UW Law Library, Madison; *Bonnie Shucha*, UW Law Library, Madison

The presenters will help supervisors and managers understand what motivates employees and how to meaningfully recognize and reward staff achievement for all levels of staff ranging from full-time employees to student workers. Via an interactive presentation, the presenters will explain how recognition boosts productivity and include best practices for ensuring all staff feel valued and recognized.

## Why OER: Leveraging Openly Licensed Content for Equity and Access in Teaching and Learning

Africa 30

*Kaye Henrickson*, CESA 4, West Salem

Wisconsin is one of the many states in the early stages of leveraging high quality, openly licensed instructional content (OER) for K-12 teaching and learning. Wisconsin’s WISELearn Library provides a centralized location for connecting Wisconsin educators and sharing classroom and professional learning resources. This free site brings Wisconsin content to one easy-to-search spot. Through the WISELearn OER Grant Project, school districts may partner with regional educational and/or professional (content-related) associations, and grantees are supported in the work of authoring, remixing, curating and contributing OER into the library in a collaborative space. OER training is provided through the grant and grantees develop a sustainability strategy which can then be shared with future grantees. The presenter will share Wisconsin’s WISELearn journey, the WHY behind the transition to OER, success stories, growing pains and all.

### Resource List about First Nations:

Inform yourself about First Nations in Wisconsin and beyond and get connected to the tribes in your region with the help of this resource list, which was created with the assistance of the University of Wisconsin-Madison’s Tribal Museums and Libraries Student Group.

<http://wla.wisconsinlibraries.org/events-conferences/annual-conference/resource-list-about-first-nations>

12:00 P.M. – 1:30 P.M.

## YSS Luncheon: How to Jump Out of a Book

Kilimanjaro Ballroom 3/4/5/6

*Miranda Paul, Author*



The old adage “jump into a book” suggests an immersion into an imagined world of text and pictures. But award-winning picture book author Miranda Paul has spent the last decade finding ways to tell stories that incite readers and classrooms to jump out of her books and into their communities and the wider world in order to create, innovate and advocate. Hear the story of how she broadened her own horizons beyond her Northeastern Wisconsin upbringing to travel to many countries, help co-found the nonprofit organization We Need Diverse Books and be a champion for grassroots heroes doing extraordinary work.

## AWSL Business Meeting and Lunch

Kalahari Resort & Convention Center - Wisconsin Brew Pub

1:30 P.M. – 3:30 P.M.



## Tour of Circus World's Robert L. Parkinson Library and Research Center

Baraboo

Circus World's Robert L. Parkinson Library and Research Center is the world's foremost research facility for circus history, whose holdings document the American circus from its inception in 1793 to the present day. Circus World Archivist Pete Shrake and Curator Jen Cronk will lead participants on a tour and view rare lithographs, photographs and archival manuscripts, as well as outlandish wardrobes and other unique items from the museum's three dimensional object collection. Participants should be aware that some stairs will be involved in the tour.

Transportation provided; bus leaves from front of the Africa East entrance.

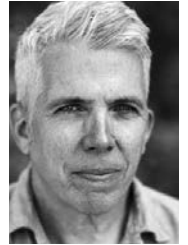
1:45 P.M. – 2:30 P.M.

## Blockchain, Books and Innovative Librarians

Guava

*Stephen Williams, Author*

This presentation will begin with a Blockchain 101 intro, to familiarize people with the basic concepts, and then discuss the potential and current uses of blockchain, along with its drawbacks, with a focus on use cases of interest to libraries, publishers, writers and librarians.



## I Want You to Tell Me the Truth!: The Importance of Honest Interactions and Giving Feedback

Africa 10

*Stef Morrill, WiLS, Madison; Tasha Saecker, Appleton Public Library; Ryan Claringbole, Monona Public Library; Nathan Dowd, Oscar Rennebohm Library, Edgewood College, Madison*

Without regular feedback employees are operating in a vacuum, not knowing how their work and their behavior is impacting the organization and those around them. Clear feedback is essential to growing strong leaders and strong institutions. In this session, the panelists will explore the importance of honest feedback to organizational culture, effective ways to provide formal and informal assessment, and how to foster helpful peer interactions.

## Is There Interest in a Business Interest Group Among Wisconsin Librarians?

Suite E

*Michael Enyart, UW-Madison Business Library*

Michael is trying to gauge the interest of forming a Business Interest Group among all types of librarians in Wisconsin. There is such a group in the Chicago area and Michael feels that the librarians dealing with business at their home institution might profit from having such an informal organization/meeting in Wisconsin.

## Technical Services Forum

Africa 40

*Amy Gannaway, South Central Library System, Madison; Nic Ashman, Chippewa Valley Technical College, Eau Claire; Beth Bechtel, Bridges Library System, Waukesha*

Is there a Technical Services topic about which you need information? Join the Technical Services Section officers for this forum-style facilitated session of questions and answers. The section officers or your peers might have great answers for you . . . or maybe you have an idea someone else could use. Are you interested in options for processing materials? Looking for ideas of regular reports to use? Does your department need tips on reorganization? Have you had success changing classification systems? Want to rave about your new magazine vendor? Come with questions for your peers and section officers, as well as ideas to share.

## The Room of Requirement: Libraries and *This American Life*

Africa 30

*Lydia Sigwarth, Platteville Public Library*

As featured on *This American Life*, Lydia will share her personal story of why she became a librarian as well as how her childhood library provided a home for her when she and her family were homeless. She will also share tips on how to help disadvantaged children in your library and the best ways to provide a safe environment for young patrons. Lydia's debut picture book, *Dear Librarian*, will be published by Farrar, Straus and Giroux in Spring 2021.

## Working It! Enhancing Your Library's Workforce Development Connections

Portia

*Martha Berninger, Wisconsin Department of Public Instruction, Madison; John DeBacher, Wisconsin Department of Public Instruction, Madison; Mark Jochem, South Central Library System, Madison; Kristen Anderson, Winding Rivers Library System, West Salem; Jon Menz, Wisconsin Workforce Development Association, Stevens Point; Ted Anderson, Department of Workforce Development, Milwaukee*

The panel will share their experiences as leaders of the first year of the three-year Libraries Activating Workforce Development Skills (LAWDS) project. LAWDS is making connections between public libraries and Wisconsin's workforce development experts. Audience members will be asked to provide feedback on the LAWDS training sessions and "meet and greets" that are bringing together staff from public libraries and experts from the Department of Workforce Development, Wisconsin Workforce Development Boards and American Job Centers. LAWDS is funded through the Laura Bush 21st Century program of the Institute for Museums and Library Services.

2:45 P.M. – 3:30 P.M.

## A Tale of Two Libraries: The Best and Worst of Times in Reclassification from a Public and Academic Library Perspective

Africa 10

*Chris Skorlinski, Brown County Library, Green Bay; Katie Guzek, Brown County Library, Green Bay; Mitchell Scott, St. Norbert College Mulva Library, De Pere; Rochelle Van Erem, St. Norbert College Mulva Library, De Pere*

Considering reclassifying a children's picture book collection by subject categories? Over the past year Brown County Library has worked to reclassify the children's picture books at its nine branch libraries to a subject categories classification scheme. St. Norbert College took their lead, their schema and their MARC data and did the same. Learn about these projects as two very different libraries, with differing collection sizes, workflows and patron bases, adapted the same classification schema for their children's picture books.

## Facilitating Change with PLAY!

Suite E

*Michelle Dennis, Hedberg Public Library, Janesville; Jeff Messer, Incorporating the Invisible, Edgerton*

What do you do when you must guide your staff through what feels like an overwhelming number of changes? Team Building, of course! Come and experience how activities learned on the challenge course can help your team navigate difficult times and come out the other side more confident and better equipped for any challenge. It will feel like PLAY! and you will be changed.

## How can (DP) I Help You? Crowdsourcing Your Adult Program and Service Needs

Guava

*Cindy Fesemyer, Wisconsin Department of Public Instruction, Madison*

Did you know there's a new-ish team member at your State Library? Cindy Fesemyer is the Adult and Community Services Consultant and wants this discussion to be all about YOU. Whether you work in a school, public, academic or special library, you serve adults. Join this facilitated brainstorming session to share your wants and needs when it comes to providing quality services and programs for adults in your community.

## Leadership Development Institute: Are You a Leader?

Tamarind

**Barry McKnight**, *La Crosse Public Library*; **Plumer Lovelace**, *Wisconsin Library Association, Madison*; **Jen Gerber**, *Oscar Grady Public Library, Saukville*; **Rebecca Phillips**, *Brown County Library, Green Bay*

The Leadership Development Institute (August 7–9, 2019 in Madison) provides the tools and insight needed to improve your leadership effectiveness and help your library respond to a rapidly shifting competitive landscape. Designed for those who must think strategically about emerging institutional and informational needs, changing expectations of library leaders, new technologies and long-range plans for the library. Learn about this opportunity for you to deepen your insights, broaden your leadership skills and assess your own leadership strengths and weaknesses in a supportive and engaging learning environment.

## Notable Books Marathon

Africa 20

**Jean Anderson**, *South Central Library System, Madison*; **Helene Androski**, (Ret.) *UW-Madison*; **Eliot Finkelstein**, *UW-Madison College Library*; **Amy Lutzke**, *Dwight Foster Public Library, Fort Atkinson*

Hosted by the READ section, the annual Notable Books Marathon features librarians from across the state discussing books from ALA's Notable Books list. In addition, the panel will highlight titles from the current WLA Literary Award Committee's Outstanding Achievement list. Come and find more books to add to your TBR list!

## So You Want to Talk About Accessibility?

Africa 30

**Angela Meyers**, *Bridges Library System, Waukesha*; **Brian Peters**, *IndependenceFirst, Milwaukee*

The Americans with Disabilities Act passed nearly thirty years ago, yet people with disabilities often find that they can't fully access programs and services at public libraries. Making sure shelving ranges have 36 inches of clearance is just the tip of the iceberg. Discover how Bridges Library System worked with the state's Independent Living Centers to assess its member libraries' accessibility and start addressing accessibility barriers. Participants will leave with a checklist to take back to their library to look for common accessibility mistakes and ideas on how to take their library's accessibility to the next level.

## What's so Funny About Children's Nonfiction

Portia

*Tracy Maurer, Author*

Have some fun with the truth! Explore humorous nonfiction children's literature as a way to engage young readers, especially reluctant readers. The presenter will talk about what makes people laugh and why children think some things are "funny" while adults often don't. Tapping current research as well as her writing background and experience, Tracy will highlight techniques authors use to tickle funny bones and share contemporary examples to lighten nonfiction reading lists. This is a multimedia presentation with hands-on opportunities to review humorous nonfiction books, paired discussions with handout activities and large-group question-and-answer time.



## WLA Support Staff & Circulation Services Section (SSCS) Information Session and Leadership Meeting

Africa 40

**Paula Stanton**, *L.E. Phillips Memorial Public Library, Eau Claire*; **Brendan Faberty**, *Middleton Public Library*; **Cynthia Arauz**, *La Crosse Public Library*; **Jen Cook**, *Chippewa Valley Technical College, Eau Claire*; **Katie Ganser**, *Middleton Public Library*; **Samantha Vogel**, *Waterford Public Library*; **Chris Kalupa**, *Berlin Public Library*

The SSCS Board will hold its annual WLA Conference leadership meeting and present information on the purpose and mission of the SSCS Section and discuss their annual one-day conference, held in May each year.



## WLA Foundation Fundraiser: Librarians Rock Returns!

Wednesday, October 9, 8:00 p.m. – 11:00 p.m.  
Kilimanjaro Ballroom 3/4/5/6

Always wanted to sing with the band? This will be your chance. Live Band Karaoke from the Book-Enz returns to the conference, ready to take requests so you can karaoke your heart out. This live music event will also include special guest appearances by library leaders from across the state.

The cost is \$25 if registered in advance or \$30 at the door. Come out and support Wisconsin libraries.

3:30 P.M. – 4:15 P.M.

## No-Conflict Time in the Exhibit Hall

Africa West Ballroom

3:30 P.M. – 4:30 P.M.

## Résumé Review: Pick-Up

Africa West Ballroom

Conference attendees who dropped off résumés earlier in the day can pick up their résumés and view the results.

4:30 P.M. – 5:15 P.M.

## Beyond the Page: Dane County's Grant Program Success Story

Guava

*Katharine Clark, Beloit Public Library; Tracy Herold, Dane County Library Services, Madison*

The two presenters will share information about Dane County's successful grants program that funds humanities programming at area libraries. Started in 2011 with a matching NEH grant, this has become a permanent endowment held by the Madison Community Foundation that will fund library programs forever. As Beyond the Page's mission states: it supports Dane County public libraries by connecting and engaging their community through programs that celebrate their individual and collective human experiences.

## BREAKS IN EXHIBIT HALL

Wednesday, 10:00 – 10:45 A.M.; 3:30 – 4:15 P.M.  
Thursday, 10:00 – 10:45 A.M.; 3:30 – 4:15 P.M.

## WLA FOUNDATION SILENT AUCTION

Exhibit Hall - Africa West Ballroom  
Wednesday, October 9, 10:00 a.m. – 5:00 p.m.  
Thursday, October 10, 8:30 a.m. – 3:30 p.m.  
3:30 – 4:30 p.m. – pick up and pay

The Silent Auction is a great way to support the WLA Foundation and continues to be a popular feature of the conference. Be sure to stop by and browse for gifts while admiring the creative talents of your peers.



SUPPORT  
Wisconsin Libraries  
Keep Us All In A Better State

## Connect and Create Panel Discussion: Public and School Librarian Collaboration Projects

Wisteria

*Tessa Michaelson Schmidt, Wisconsin Department of Public Instruction, Madison; Monica Treptow, Wisconsin Department of Public Instruction, Madison; Jenny Wegener, Pewaukee Public Library; Angela Meyers, Bridges Library System, Waukesha; Michele Gagner, Waukesha Public Library; Kerry Pinkner, Waukesha Public Library; Malena Koplín, Waukesha School District; Abby Bussen, Muskego Public Library*

In June 2018, Library Services and Technology (LSTA) grant money was awarded to public and school librarian teams in order to develop collaborative projects for their communities. The projects aligned with one of two themes explored in workshops held in May: Students as Community Members - Connecting through Books, Collections and Perspective Sharing or Students as Creators - Connecting through STEM, Maker, Coding and Hands-On Learning. The grant recipients hosted authors, purchased robotics and ultimately provided fabulous opportunities that highlighted their libraries. This discussion will showcase some of these diverse projects as panelists share their strategies, successes and lessons learned. Come by and be inspired!

## "Fines Free": A Year in Review

Africa 10

*Paula Stanton, L.E. Phillips Memorial Public Library, Eau Claire; Katherine Elchert, Rice Lake Public Library; Su Leslie, St. Croix Falls Public Library; Karen Furo-Bonnstetter, Woodville Public Library*

The presenters will describe their process of going fines free and the reasons behind the decision. They will also explain the implementation of the decision and the outcomes of the process. Time will be given for questions.

## Growing from Thing 1 to Thing 2: Expanding Your Library Collection to the Community

Africa 20

*Heather Thompson, Kenosha Public Library; Shannon Urban, Kenosha Public Library; Jill Miatch, Kenosha Public Library; Robert Nunez, Kenosha Public Library*

In 2016, two technocrats at the Kenosha Public Library (KPL) decided to add a Snap Circuits kit to the collection. From there the collection has grown to include a 360fly, Cozmo robots, Amazon Echos, cake pans and more. With the addition of these items, programming and resources had to be dedicated to training patrons and staff on their use. KPL staff will discuss the growing pains of a Library of Things collection and how these items have been used to inspire creativity and learning and to keep generations curious about what's around the corner.

## It's a Trap! How to Avoid Giving Legal Advice in Reference Services

Tamarind

*Jaime Healy-Plotkin, Wisconsin State Law Library, Madison; Carol Hassler, Wisconsin State Law Library, Madison*

Librarians can be at the front lines of the legal system; however, helping users access legal information and resources can be complicated. Where is the line between research help and giving legal advice? How can library staff determine which sources are authoritative or up to date? This session gives examples and practical tips, including phrases one can use to manage users' expectations. Discover online sources for case law, statutes and regulations, and understand how the Wisconsin State Law Library's website and services can be used to optimize legal reference services.

## Library Language Learner

Suite E

*Erin Conway, UW-Madison Division of Extension, Janesville*

Upon returning to the United States, after mentoring staff in literacy education programs in Guatemala, the presenter soon realized that despite having an extensive literacy background she didn't speak "library." Today's libraries are blessed with diverse staff knowledge who speak many life experience languages. Based on her observations as a learner, this session provides the basics of how to unify staff learning and customer service practices around common topics like reference interviews and readers' advisory. Developed from her experiences working at Hedberg Public Library, takeaways include example staff learning goals, activities and documents for group training and individual use.

## Process Design: The Work You Do Before You Start the Work

Portia

*Bruce Smith, WiLS, Madison; Stef Morrill, WiLS, Madison*

The presenters will cover the necessary steps one needs to take before jumping into a project, which they call Process Design. Often an issue or opportunity to do something (solve a problem, collaborate, etc.) presents itself and the inclination is to move into project management. But, before one does so, how can one know what the objectives are? How should staff determine what the right approaches are or who should be involved? In this presentation, attendees will learn about steps to take to define an objective and determine the steps, tools, activities and people that should be involved. To follow a project roadmap, one first needs to design the map!

## Telestory: Connecting Incarcerated Parents and their Kids through Literacy

Africa 30

*Heidi Ungrodt, UW-Madison Division of Extension, Ashland County; Sarah Adams, Vaughn Public Library, Ashland; Stephanie Julian, Bad River Education Department, Odanah*

The presenters will introduce Literacy Link, a UW Extension initiative to support literacy and relationships between young children and their incarcerated parents. The focus of the presentation will be on TeleStory, a child-friendly video visitation program held at the Vaughn Public Library in Ashland and the Chief Blackbird Center on the Bad River Reservation in Odanah. Presenters will share the planning, partnerships and process used to create the Telestory program.

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5:30 P.M. – 6:30 P.M.

## Annual WLA Membership Meeting

Africa 10

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5:30 P.M. – 7:30 P.M.

## WLA Dine Around

Meet near Registration

Don't want to eat alone? Not sure where to go for dinner? Let food and networking be your guide! Here's your chance to explore a local restaurant and dine with other WLA colleagues. Reservations will be made ahead of time under the name WLA/Wisconsin Library Association for a table for 12 guests at each restaurant.

Meet up with the other foodies near registration on Wednesday, October 9 at 5:30 P.M. and venture to the restaurant. Carpooling is suggested as not all restaurants are walking distance. Sign up to reserve your spot ahead of time on SignUpGenius.



6:30 P.M. – 7:30 P.M.

## UW-Madison iSchool (SLIS) Friends and Alumni Reunion

Suite D

## UW-Milwaukee SOIS Alumni and Students Reunion

Wisteria

7:30 P.M. – 9:00 P.M.

## Youth Services Section (YSS) Social

Suite E

Relax and reflect with fellow youth services librarians at the Youth Services Section (YSS) Social. YSS board members will provide materials to make recycled book art for those interested, or simply kick back and make new friends.

8:00 P.M. – 11:00 P.M.



## WLA Foundation Fundraiser: Librarians Rock Returns!

Kilimanjaro Ballroom 3/4/5/6

Always wanted to sing with the band? This will be your chance. Live Band Karaoke from the Book-Enz returns to the conference, ready to take requests so you can karaoke your heart out. This live music event will also include special guest appearances by library leaders from across the state.

The cost is \$25 if registered in advance or \$30 at the door. Come out and support Wisconsin libraries.

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# Wisconsin Library Association Code of Conduct

## Wisconsin Library Association Code of Conduct

The Wisconsin Library Association (WLA) holds professional conferences and meetings to enable its members to receive continuing education, build professional networks, and discover new products and services for professional use. To provide all participants – members and other attendees, speakers, exhibitors, staff and volunteers – the opportunity to benefit from the event, WLA is committed to providing a harassment-free environment for everyone, regardless of gender, sexual orientation, gender identity, gender expression, disability, physical appearance, ethnicity, religion or other group identity.

As an association, WLA is strongly committed to diversity, equity and the free expression of ideas. Taken cumulatively, these values are based on our professional organization's (American Library Association) firm belief in the value of civil discourse and the free exploration of competing ideas and concepts – with a fundamental respect for the rights, dignity and value of all persons.

Within the context of this WLA Code of Conduct and, more broadly, the freedom of expression, critical examination of beliefs and viewpoints does not, by itself, constitute hostile conduct or harassment. Similarly, use of sexual imagery or language in the context of a professional discussion might not constitute hostile conduct or harassment.

WLA seeks to provide a conference environment in which diverse participants may learn, network and enjoy the company of colleagues in an environment of mutual human respect. *We recognize a shared responsibility to create and hold that environment for the benefit of all.* **Some behaviors are, therefore, specifically prohibited:**

- Harassment or intimidation based on race, religion, language, gender, sexual orientation, gender identity, gender expression, disability, appearance or other group status.
- Sexual harassment or intimidation, including unwelcome sexual attention, stalking (physical or virtual) or unsolicited physical contact.
- Yelling at or threatening speakers (verbally or physically).

Speakers are asked to frame discussions as openly and inclusively as possible and to be aware of how language or images may be perceived by others. Participants may – and do – exercise the option of leaving a presentation or exhibit. Exhibitors must follow all WLA Exhibit rules, regulations and policies.

**All participants are expected to observe these rules and behaviors in all conference venues, including online venues and conference social events. Participants asked to stop hostile or harassing behavior are expected to comply immediately.** Conference participants seek to learn, network and have fun. Please do so responsibly and with respect for the right of others to do likewise.

If you believe you have been harassed or that a harassment problem exists, report the incident on WLA's website, [https://wla.memberclicks.net/index.php?option=com\\_mcform&view=ngforms&id=2029991#/](https://wla.memberclicks.net/index.php?option=com_mcform&view=ngforms&id=2029991#/). After an online report is submitted, WLA will determine and carry out the appropriate course of action, and may engage WLA Directors, staff or legal counsel as appropriate. For more details about reporting, see WLA's Reporting Guide at <http://wla.wisconsinlibraries.org/images/about/ReportingGuide.pdf>. Event security and/or local law enforcement may be involved, as appropriate, based on the specific circumstances. A follow-up report will be made to individuals who report the harassment.

Questions/concerns about this policy should be sent to the WLA Executive Director ([wla@wisconsinlibraries.org](mailto:wla@wisconsinlibraries.org))

Adapted from the American Library Association Code of Conduct

[http://www.ala.org/conferencesevents/statement\\_appropriate\\_conduct](http://www.ala.org/conferencesevents/statement_appropriate_conduct)

# 2019 WLA and WLA Foundation Annual Membership Meeting

## **WISCONSIN LIBRARY ASSOCIATION AND WISCONSIN LIBRARY ASSOCIATION FOUNDATION ANNUAL MEMBERSHIP MEETING**

Wednesday, October 9, 5:30 – 6:30 P.M.  
Africa 10

### AGENDA

- I. President, Scott Vrieze  
Welcome / Call to Order  
Approval of the 2019 Agenda & 2018 Membership Meeting Minutes  
Introduction of Incoming Vice President / President Elect, Treasurer and Secretary
- II. WLA Foundation Report, WLAF Board President, Skip Mosshamer
- III. ALA Report – ALA Councilor, Sherry Machones
- IV. Financial Report – Treasurer, Katharine Clark
- V. WLA 2019 Initiatives – Executive Director, Plumer Lovelace
- VI. Vice President / President Elect – Sherry Machones
- VII. Be a Member Prize Drawing
- VIII. Resolutions, Peter Gilbert
- IX. Adjournment

# 2019 WLA End of Year Review

## 2019 WISCONSIN LIBRARY ASSOCIATION ROADMAP

### END OF YEAR REVIEW

KEY AREAS	TASKS REQUIRED	CURRENT STATUS
<b>Membership</b>	Retention & Growth <ul style="list-style-type: none"> <li>Increase contact with lapsed members</li> <li>Collaborate with library systems to send WLA welcome letter to new library staff</li> </ul>	<ul style="list-style-type: none"> <li>Developed customizable WLA welcome letter</li> <li>Continue “Be A Member, Get A Member” campaign annually</li> <li>Jan 1 – Sept 13 – 171 new members</li> </ul>
<b>Financial</b>	Continue focus on marketing primary revenue sources <ul style="list-style-type: none"> <li>Membership Dues</li> <li>Conference Registration</li> </ul> <hr/> Consider availability of grants and other funding sources	<ul style="list-style-type: none"> <li>On track to achieve targeted budget amount for personal and institutional membership dues</li> <li>Achieved targeted budget amount for Support Staff event and Leadership Development Institute</li> </ul> <hr/> <ul style="list-style-type: none"> <li>Secured grant from Wisconsin Humanity Council</li> </ul>
<b>Policy</b>	Code of Conduct Policy	<ul style="list-style-type: none"> <li>Developed policy language</li> <li>Developed support materials for WLA office</li> <li>Completed legal review</li> <li>Completed phase I communication</li> </ul>
<b>New Initiatives</b>	Leadership Committee <ul style="list-style-type: none"> <li>Develop new WLA mentor program</li> </ul> <hr/> Leadership Development Institute <ul style="list-style-type: none"> <li>Transition to program committee model</li> <li>Consider new meeting space beginning in 2019</li> <li>Expand list of sponsors for 2019</li> <li>Increase number of scholarships from 6 to 9</li> </ul> <hr/> Technology <ul style="list-style-type: none"> <li>Migrate staff from Thunderbird email software to Google G-Suite</li> <li>Transition from Big Pulse election software to new software tool</li> </ul>	<ul style="list-style-type: none"> <li>Began mentor program design based on analysis of WeLead Program and best practice</li> <li>Presented initial design considerations to WLA Board at September meeting</li> </ul> <hr/> <ul style="list-style-type: none"> <li>Transitioned program from Park Hotel to Madison Public Library</li> <li>Increased enrollment from 23 to 36</li> <li>Increased number of sponsors and associated revenue</li> <li>Increased number of scholarships from 6 to 21</li> </ul> <hr/> <ul style="list-style-type: none"> <li>Email migration complete</li> <li>Big Pulse election software replaced with custom MemberClicks form</li> </ul>
<b>WLA Website</b>	Replace current website with MemberClicks website template	<ul style="list-style-type: none"> <li>Target date for presentation of prototype to WLA Board – December 8th</li> </ul>

# 2019 WLAF End of Year Review

## 2019 WISCONSIN LIBRARY ASSOCIATION FOUNDATION ROADMAP

### END OF YEAR REVIEW

KEY AREAS	TASKS REQUIRED	CURRENT STATUS
<b>Mission</b>	<ul style="list-style-type: none"> <li>Revise WLAF mission statement to better align with WLA mission statement</li> </ul>	<ul style="list-style-type: none"> <li>WLAF mission statement revision completed</li> </ul>
<b>Financial</b>	<ul style="list-style-type: none"> <li>Explore options to allow members to provide donations online</li> <li>Develop a plan to explore opportunities to secure grant money for WLA Foundation</li> </ul>	<ul style="list-style-type: none"> <li>Rolled out online option linked to WLA home page</li> <li>List of potential funding sources submitted to Foundation Board</li> </ul>
<b>Fundraising</b>	<ul style="list-style-type: none"> <li>Revise bylaws to provide flexibility to locate Board members comfortable with requirements of fundraising</li> <li>Ensure Foundation presence at WAAL, WAPL and WLA Conferences</li> <li>Promote planned giving option</li> </ul>	<ul style="list-style-type: none"> <li>Bylaw revision completed</li> <li>On-going</li> <li>Developed a plan and timeline for rollout in 2020</li> </ul>
<b>Endowment</b>	<ul style="list-style-type: none"> <li>Continue to expand non-WLA Annual Conference fundraising opportunities</li> </ul>	<ul style="list-style-type: none"> <li>On-going</li> </ul>
<b>Marketing</b>	<ul style="list-style-type: none"> <li>Use multiple channels to promote Foundation to new WLA members</li> <li>Promote status of Endowment to general WLA membership</li> </ul>	<ul style="list-style-type: none"> <li>On-going</li> <li>On-going</li> </ul>
<b>Board Development</b>	<ul style="list-style-type: none"> <li>Complete Board orientation for new officers</li> </ul>	<ul style="list-style-type: none"> <li>On-going</li> </ul>
<b>Board Recruitment</b>	<ul style="list-style-type: none"> <li>Use Leadership Development Institute attendee list to recruit candidates</li> <li>Use annual online “Call for Volunteers” to secure potential candidates</li> </ul>	<ul style="list-style-type: none"> <li>Used Leadership Development Institute attendee list to help recruit Board members</li> <li>Used annual Call for Volunteers to help recruit Board members</li> </ul>

Wisconsin Library Association Statement of Financial Position August 31, 2019		Wisconsin Library Association Foundation, Inc. Statement of Financial Position August 31, 2019	
Net Assets		Net Assets	
Fund Balance	162,896.58	Fund Balance	311,358.26
Increase to Net Assets	62,360.74	Increase to Net Assets	22,118.52
<b>TOTAL NET ASSETS</b>	<b>225,257.32</b>	<b>TOTAL NET ASSETS</b>	<b>333,476.78</b>

7:00 A.M. – 5:00 P.M.

## Registration

Africa West

7:00 A.M. – 8:30 A.M.

## Breakfast Buffet

Kilimanjaro Ballroom 4/5

7:30 A.M. – 8:30 A.M.

## Unit Meetings

### Technical Services Section (TSS) Meeting

Empress

### Wisconsin Small Libraries (WISL) Leadership Meeting

Guava

### Youth Services Section (YSS) Leadership Meeting

Tamarind

## BREAKS IN EXHIBIT HALL

Wednesday, 10:00 – 10:45 A.M.; 3:30 – 4:15 P.M.

Thursday, 10:00 – 10:45 A.M.; 3:30 – 4:15 P.M.

## AWARDS & HONORS RECEPTION

Thursday, October 10, 5:30 P.M. – 7:00 P.M.

Kilimanjaro Ballroom 4/5

Sponsored by **EBSCO**  
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This informal event will give everyone the chance to personally thank and interact with award winners. There will be a formal presentation of awards during the reception. It's a chance to celebrate with the winners (and raise a glass in their honor). Instrumental music by Bob Corey and David Miotke.

8:30 A.M. – 4:30 P.M.

## WLA Foundation Silent Auction

Exhibit Hall - Africa West Ballroom

The auction will be open for business until 3:30 P.M. today, at which time you can check to see if you won your bid and, if you're the lucky winner, pick up and pay!

## Activities in the Exhibit Hall

Africa West Ballroom

11:00 A.M. – 1:00 P.M.

### Résumé Review: Drop-Off

Looking for a first job? Applying for a new position? Have a library manager review your résumé first! Drop it off at the Career Center in the Exhibits Hall between 11:00 A.M. and 1:00 P.M. and it will be reviewed by a library administrator. Stop back between 3:30 P.M. and 4:30 P.M. and view the results.

1:00 P.M. – 3:00 P.M.

### FREE Professional Headshots with Kelly Doering of Stick People Productions

Don't miss this opportunity to have a professional portrait to add to your website or LinkedIn profile. Kelly Doering of Stick People Productions is offering FREE professional headshots. Five minutes is all it takes! Those who signed up on Wednesday will get priority; those who drop in will be taken on a first-come-first-served basis. Mr. Doering will send your portrait directly to you in the weeks that follow the conference.

3:30 P.M. – 4:30 P.M.

### Résumé Review: Pick-Up

Conference attendees who dropped off résumés earlier in the day can pick up their résumés and view the results.

9:00 A.M. – 9:45 A.M.

## Connecting with Your Mission and Creating Patron-Centered Spaces on a Dime

Guava

*Kelly Johnson, UW-Oshkosh Fox Cities*

What are the steps to take when a library space is not living up to its potential? Maybe it is dated books, unused periodical runs, waiting room-style seating or just a general sense of being stuck in a library time warp? By assessing collections and usage of the physical space and asking patrons what they wanted from their library, the library was able to dramatically change its spaces with little cost. Topics include: tips for weeding collections to best support the mission and free up space and repurposing existing library fixtures and furniture to create updated layouts that support diverse spaces for patrons.

## Defusing Tense Situations and Setting Effective Limits (program will be streamed)

Africa 10

*Betsy Bleck, Oconomowoc Public Library*

What does one do when a patron or colleague gets upset, non-compliant or out of control? Participants will discover verbal and non-verbal methods for resolving difficult situations. They will learn specific skills, such as how to set effective limits, that will increase the likelihood of a positive outcome and increase one's comfort level when faced with uncooperative behavior. This presentation complements the session on "Giving Bad News" on Friday morning. Betsy Bleck is certified in the "Prepare Training Program" by the Crisis Prevention Institute.

## From the Ridiculous to the Sublime: Innovative Ideas for Fundraising

Tamarind

*Bill Wilson, Wisconsin Library Trustees and Friends, Milton; Carol Chapman, Friends of the Madison Public Library*

Ever wondered what it would take to organize a library murder mystery fundraiser or to pull off a library-sponsored fun run? How about a food truck rally or an annual gala event to supplement the budget? The presenters at this session will provide participants with some essential information about fundraising events that range from low-effort/high return ideas to high-effort/maximum-visibility events. Information has been gleaned from libraries that have achieved success and useful handouts will give attendees a range of possibilities.

## How Technology Can Enhance the Transitions that Come with Getting Older

Africa 20

*Stephen Williams, Author*



From work to love, technology offers people the chance to weather midlife and late-life crises with more ease, sovereignty and confidence. Stephen will discuss his personal journey and how technology continues to lead him forward, offer suggestions for career change, dating, self-empowerment, learning and having fun, and explain why no one needs to run in fear from our rapidly evolving technological future. He encourages everyone to embrace the technological changes that will benefit them.

## Libraries and Food Security

Africa 30

*Kerry Preece, McMillan Memorial Library, Wisconsin Rapids; Rob Ankarlo, Thomas St. Angelo Public Library, Cumberland; Maria Dietrich, Oak Creek Public Library*

Children who rely on free or reduced-price lunch and breakfast during the school year can go hungry in the summer months. Join three librarians from different-sized libraries to talk about

their summer meal programs for kids. They will discuss why they offer meals, how they make it work logistically, what kinds of partnerships they have leveraged to make this possible and give some tips about what to do or not do.

## Public Records: Research Tips and Tricks

Africa 40

*Carol Hassler, Wisconsin State Law Library, Madison*

Everyone has an inner government information nerd. Embrace it! Get an overview of the history of Wisconsin's public records law, understand top research sources, and learn where to find public records on individuals and businesses. Discover state and local court records, business entity records, liens, real estate records and more. The presenter will help participants find online and offline government agency sources for commonly-sought Wisconsin public records.

## Sixth Grade Journal Buddies

Suite E

*Mary Mulvaney-Kemp, McIntosh Memorial Library, Viroqua; Trina Erickson, McIntosh Memorial Library, Viroqua*

This program was developed to expand the depth of relationships in Viroqua, both among peers and across generations, and to foster the desire to read and write in adolescents. It serves as the library's cornerstone program in fulfilling its role as a dynamic, welcoming common ground for the community. This program pairs all sixth grade students with adult volunteers. They read the same book and share their thoughts via a journal they exchange. The program earned WLA's 2018 Innovative Programming Award. Presenters will discuss the organization and timeline necessary for establishing a "Journal Buddies Program."

## Time to Reminisce — The Whole Kit and Kaboodle for Memory's Sake

Portia

*Laurie A. Ollhoff, T.B. Scott Free Library, Merrill; Donna Plautz, T.B. Scott Free Library, Merrill; Maureen Danner Birchfield, Hedberg Public Library, Janesville*

The presenter, along with the presenter's Outreach Program staffer and Hedberg Library's Outreach Program staffer, will take attendees through the wonderful world of memories and the tools that can be placed in the hands of patrons, caregivers and family members to spark those memories and the wonderful conversations that follow. Attendees will learn of grant opportunities and how a grant received by T.B. Scott Free Library became the impetus for the Library's "Time to Reminisce" Memory Kits. Attendees will also be provided with templates and other resources. "Time to Reminisce" Memory Kits will be on display for the presentation.

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10:00 A.M. – 10:45 A.M.

## No-Conflict Time and Break in Exhibit Hall

Africa West Ballroom

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10:00 A.M. – 1:15 P.M.



## Tour of the Devil's Lake Lavender Farm and Lunch

Baraboo

Visit the only lavender/hemp farm in the country. The lavender season will be over; however, you will be able to enjoy the butterfly and bee gardens, learn about the farm and their products and their commitment to the environment and our local region. For your lunch, select either a Vegan/GF option or a Lavender Chicken Salad Croissant; both use locally-sourced ingredients to make the experience as field-to-fork as possible. Transportation provided; bus leaves from the front of the Africa East entrance.

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10:45 A.M. – 11:45 A.M.

## WLA Foundation (WLA) Board Meeting

Empress

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11:00 A.M. – 11:45 A.M.

## Community Surveys: How To and How NOT To

Tamarind

**Bill Wilson**, *Wisconsin Library Trustees and Friends, Milton*

The concept is simple...if someone wants to find out what the public wants, just create a survey and ask them! Unfortunately, very few community surveys really accomplish this goal. The presenter will provide some insight into how to create a good community survey and how to avoid many of the pitfalls that doom surveys to failure. Without getting too “wonky,” attendees will learn how to avoid loaded and “double-barreled” questions, learn about sample size and what one can legitimately say about the survey results.

## More Effective Meetings with Robert's Rules of Order

Africa 40

**Jake Smith**, *UW-Madison*

Creating order out of chaos? Or, at the very least, holding a more effective meeting? Parliamentary procedure may offer some solutions. Whether it's a library board, trustee meeting or committee work, parliamentary procedure is used to ensure a civil and productive process. UW-Madison Deputy Secretary of the Academic Staff, Jake Smith, who also serves as a parliamentarian for the university, will discuss how parliamentary procedure in general, and Robert's Rules of Order specifically, can play a role in more effective meetings.

## Planning an Oral History Project for Your Community: Lessons Learned?

Guava

**Chad Robinson**, *Matheson Memorial Library, Elkhorn*; **Ryan Claringbole**, *Monona Public Library*

Public libraries are in a unique position to collect local history and make it accessible to their communities. Matheson Memorial Library finished Phase 1 of their project interviewing long-time City of Elkhorn residents; Monona Public Library is midway through Phase 1 of taking a snapshot of the community by interviewing residents of all ages. Join Chad and Ryan as they share what they learned going through these projects, including grant writing, partnership building, marketing and working with volunteers.

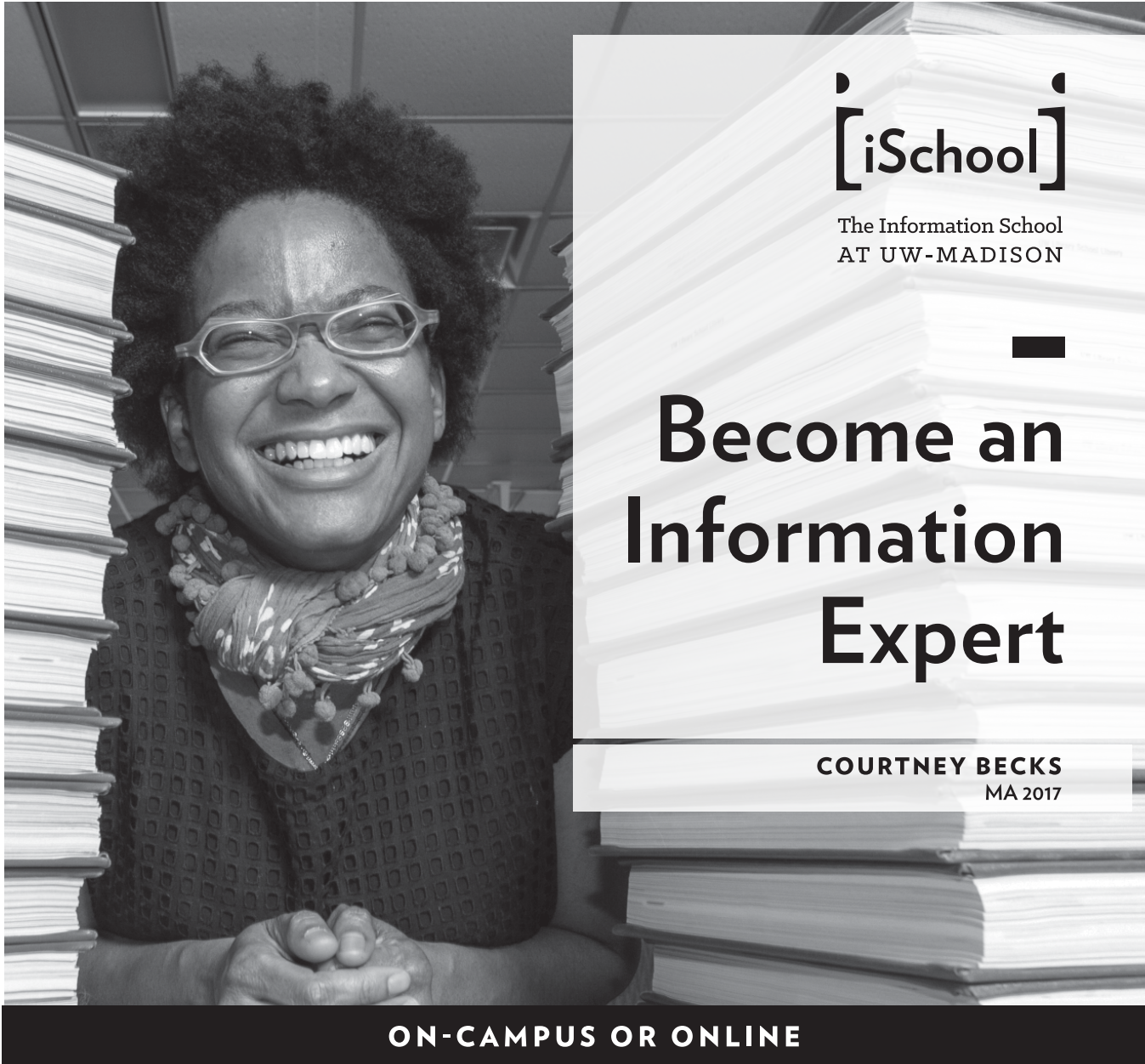
## Public-Private Partnerships: Your Path to a New Library?

Africa 20

**Jessie Lee-Jones**, *Platteville Public Library*; **Paula Kiely**, *Milwaukee Public Library*; **Ashley Thiem-Manning**, *Kaukauna Public Library*; **Colleen Rortvedt**, *Appleton Public Library*

Libraries throughout Wisconsin and the U.S. have formed public-private partnerships as models for developing new mixed-use facility projects. Why are more communities considering this model and what makes them different than a traditional stand-alone library? Is this just the latest trend or are public-private partnerships for library facilities here to stay? Four Wisconsin library directors will share their unique experiences and provide advice about what to consider before undertaking one of these projects. Learn about the potential cost and community benefits as well as the risks and best practices for working with developers. Four communities, four stories. Hear each of their unique experiences and determine if this might be an avenue for your next building project.





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## Putting Equity, Diversity and Inclusion into Action: Forming a Staff-Led EDI Committee at Waukesha Public Library (program will be streamed)

Africa 10

**Kelly Bolter**, Waukesha Public Library; **Paula Mason**, Waukesha Public Library; **Olivia Langby**, Waukesha Public Library; **Khorrye Huffman**, Waukesha Public Library

Tick-tock, it's EDI O'Clock! It's time to make time for equity, diversity and inclusion at the library! In this session, participants will join a discussion about one mid-size library's approach to creating an interdepartmental, staff-led Equity, Diversity and Inclusion (EDI) Committee. Attendees will gain practical insight and strategies for getting started in their own libraries, including areas on which to focus and ways to engage staff from wherever they are in their organization.

## Say Yes to Census 2020

Africa 30

**Cindy Fesemyer**, Wisconsin Department of Public Instruction, Madison  
Get the lowdown on all the ways you can say YES to Census 2020. Census 2020 counts will potentially create changes to political representation and Federal funding and inform your local data. Good numbers are important and libraries can — and should — help! Whether you're in a school, public or academic library, there's information here for you on this timely topic.

## The Science of Play: Creating Joyful STEAM Experiences at the Library

Suite E

**Heather Thompson**, Kenosha Public Library; **Katie Kiekhäfer**, Whitefish Bay Public Library

Librarians know that children need time to play in order to develop early literacy skills. What about using play to develop their skills in science, engineering and math? In this session, participants will learn how to encourage scientific reasoning and math skills for toddlers to tweens through play-based programs at the library. With humor and a hands-on playtime component, the presenters will help you tap into your inner child and remember the awe and simple joy of discovering how the world works.

## Test Prep for the U.S. Citizenship Test: What Small Libraries Can Do

Portia

**Kayce Henderson**, Sparta Free Library

This presentation will introduce attendees to the components of the U.S. Citizenship Test and share lessons learned from a tutoring program conducted jointly between the Sparta Free Library and Lugar de Reunion, a Spanish-language community center. Attendees will leave equipped to advise their patrons on how best to prepare to take the citizenship exam as well as tips for outreach to new Americans, particularly in small communities without other adult education services.

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12:00 P.M. – 1:30 P.M.

## WLTF Luncheon: Inclusive Strategic Planning for Fundability

Kilimanjaro Ballroom 4/5

**John Chrastka**, EveryLibrary

It is often difficult to motivate elected officials and communities to say yes to new funding. A “fundable strategic plan” explains not only where the money is going but also who is spending it. Funders and supporters need to also know how outcomes will be enhanced through new features at the library and diminished across the community if it is not funded. EveryLibrary's executive director, John Chrastka, will share actionable insights from over 100 library funding campaigns about inclusive planning, and uncover what data drives successful plans.



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12:30 P.M. – 3:30 P.M.



## Upper Dells Boat Tour

Wisconsin Dells

Explore the natural history of the Wisconsin Dells by boat. Journey under pine-crowned cliffs, navigate winding river narrows, and view iconic sandstone formations like Chimney Rock, Blackhawk's Profile and Romance Cliff through a path cut by ancient glaciers. Shore landings at Witches Gulch and Stand Rock include unique rock formations and a narrow canyon filled with fern glens and hidden whirlpool chambers. Transportation provided; bus leaves from the front of the Africa East entrance.

1:00 P.M. – 3:00 P.M.

## FREE Professional Headshots with Kelly Doering of Stick People Productions

Africa West Ballroom

Don't miss this opportunity to have a professional portrait to add to your website or LinkedIn profile. Kelly Doering of Stick People Productions is offering FREE professional headshots. Five minutes is all it takes! Those who signed up on Wednesday will get priority; those who drop in will be taken on a first-come-first-served basis. Mr. Doering will send your portrait directly to you in the weeks that follow the conference.

1:45 P.M. – 2:30 P.M.

## Design Slam

Suite E

**Rebecca Kilde**, IFLS Library System, Eau Claire

Balance, pattern, contrast, rhythm are all elements to consider when creating a design. This hands-on session will introduce basic design concepts, then participants will dive in with colored paper and old magazines to see how those concepts translate into solutions for real design problems. Attendees will go home with tools to make their design projects quicker, easier and more fun.

## Friends, Foundations and Fundraisers (Oh My!)

Tamarind

**Jon Mark Bolthouse**, Fond Du Lac Public Library; **Erick Plumb**, Waunakee Public Library; **Kristin Stoeger**, Manitowoc Public Library

County and municipal budgets are down but demand for library services is up—what's a library director to do? During this panel discussion, three library directors will share their experiences as resourceful fundraisers. An audience Q&A will follow.

## Get Ready for 2020! Voter Education and Registration Assistant Project (program will be streamed)

Africa 10

**Kris Adams Wendt**, WLA Library Development & Legislation Committee; **Debra Durchslag**, League of Women Voters of the Northwoods; **Yolan Mistele**, League of Women Voters of the Northwoods; **Laurie A. Ollhoff**, T.B. Scott Free Library, Merrill

A dynamic team from the League of Women Voters of the Northwoods has been working with librarian colleagues in Florence, Forest, Langlade, Lincoln, Oneida and Vilas Counties to promote voter registration for all eligible adults. The Voter Education & Registration Assistance Project (VERAP) includes an Instructional Notebook to guide library users through the voter registration process, which can usually be completed online and on the spot. There is also a Resource Notebook to easily enable

library staff to answer questions about online voting registration as well as paper registration, photo ID and voting. This program will help prepare all libraries for the busy election season in 2020.

## Hiring to Retiring — Hopefully

Guava

**Paula Stanton**, L.E. Phillips Memorial Public Library, Eau Claire; **Kimberly Hennings**, L.E. Phillips Memorial Public Library, Eau Claire

Two members of the L.E. Phillips Memorial Public Library management team will outline the steps managers should take throughout an employee's time with the organization. They will discuss the hiring process: crafting accurate job descriptions, the interview process and onboarding. They will highlight important milestones in an employee's career, including training, performance evaluations, continuing education and promotions. They will also discuss how to prepare for an employee's eventual departure via succession planning or through termination. Special attention will be given to handling the separation process carefully, without discrimination.

## How to Be an Indian in the 21st Century

Africa 20

**Louis V. Clark III**, Author

Started writing poetry to ease my transition into reality, until then I had thought that I was Superman. College professors said that what I wrote wasn't poetry, so I just wrote for me.

In 2010 someone from the University of Arkansas read my poetry and published a chapbook for me. This turned into 20-minute readings at poetry gatherings.

In 2014, volunteering at the Oshkosh Library Literary Conference, Ruth, our leader, came to me, a bit out of sorts and screamed "Can you talk for an hour?"

I said give me a beer and I can go all day.

Never got the beer but I talked for an hour.

Someone said I should write down my speech.

Someone said send it to the Wisconsin Historical Society Press.

They said they don't accept poetry submissions.

They said call it "a memoir in prose and poetry."

They said they'd publish it.



## New Libraries, Three Ways

Africa 30

**Jennifer Bernetzke**, Schreiner Memorial Library, Lancaster; **Jessie Lee-Jones**, Platteville Public Library; **Nancy Ashmore**, Prairie du Chien Memorial Library

Three library directors will walk through the steps involved in their recent building projects and discuss the extreme differences — and the major similarities — each experienced before, during and after construction. Platteville Public Library was built through a public-private partnership; Lancaster’s Schreiner Memorial Library was built as part of a 10-year building project and fundraising campaign; Prairie du Chien’s new library was over 20 years in the making. From concept through grand opening, see how three library building projects were developed and implemented. No matter how it happens, it’s the community that benefits.

## Privacy Issues in Today’s Public Library

Wisteria

**Shannon Schultz**, Wisconsin Department of Public Instruction, Madison; **Ben Miller**, Wisconsin Department of Public Instruction, Madison

Uncertain about how to handle a potential surveillance video request by law enforcement? Concerned about how staff would or should respond to a “First Amendment audit?” In this timely and relevant session, the presenters will discuss issues surrounding patron privacy in today’s physical and virtual environments, the library’s legal requirements regarding the protection of library records, the development of privacy policies and the training of library staff.

## “T” Time at the Library: Trans Inclusion for Librarians

Africa 40

**Davey Shlasko**, Founder & Managing Consultant, Think Again Training



Creating an inclusive and affirming environment for transgender patrons is an important component of making libraries accessible for everyone. In this session, participants will be introduced to the practice of trans allyship and discuss best practices for trans inclusion in all libraries, from public to academic, special to school. These practices will include topics such as collection development, patron records, special programming and day-to-day patron interactions.

## Writing in the Library

Portia

**Alyssa Pisarski**, North Shore Library, Glendale; **Anne Kissinger**, Wauwatosa Public Library; **Lisa Quintero**, Shorewood Public Library; **Melody Schuetz**, Oak Creek Public Library

Becoming creators of content is an important step in developing the multiple literacies young people today are required to master. Library writing programs provide opportunities for youth to become creators of the content they consume daily. This panel of youth services librarians will present four such programs: a year-round writing group, a homeschool creative writing group, an annual teen writing contest and an intergenerational pen pal program. The panel will cover best practices, lessons learned, marketing tips and more. Attendees of this presentation will walk away with the knowledge and confidence to successfully implement writing programs at their library.

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2:45 P.M. – 3:30 P.M.

## At the Movies with Librarians: The 13th Tome

Africa 40

**Sherry Machones**, Northern Waters Library System, Ashland; **Kim Dearth**, Wonewoc Public Library; **Angie Bodzislav**, Spooner Memorial Library; **Erin Foley**, Adams County Library

Back by popular demand! The panel will be discussing popular books being made into movies slated for release in late 2019 and early 2020. After enjoying exciting trailers for these upcoming films, panelists will analyze how well (or how poorly) these books may translate to the screen. Of course, no film screening would be complete without popcorn!

## Creating the Cardboard Kingdom

Africa 10

**Chad Sell**, Burr/Worzalla Children’s Book Award Winner

Chad Sell will discuss the unique collaborative process of creating *The Cardboard Kingdom* with his team of ten contributors, and he’ll dive into the artistic process of illustrating kids’ comics. Chad will also share some of his favorite Cardboard Kingdom-inspired costumes and characters that children have created after reading the book!



## Diversity Grows and so Do We!

Africa 20

*Kerry Pinkner, Waukesha Public Library*

How can public libraries see beyond data to better support a diverse student population? A unique contract partnership between the School District of Waukesha and the Waukesha Public Library has enabled these organizations to share resources and remove barriers for underserved students. Students face obstacles: unique educational needs, language and transportation barriers, and summer opportunity gaps. The presenters will share ways in which they address the needs of a diverse and dynamic population through outreach and how they encourage children and families to flourish by having fair and flexible policies and procedures.

## Don't Judge a Building by Its Cover

Guava

*Matt Lininger, Grunau Company, Oak Creek; Sal Angelo, Grunau Company, Oak Creek*

With almost 40 years of combined industry experience, Matt Lininger and Sal Angelo of Grunau Company know a thing or two about taking care of a building. In this session, the presenters provide a pragmatic, proactive and hands-on approach to providing maintenance of mechanical systems. Topics include explanation of HVAC, plumbing and electrical mechanical equipment, life safety systems, and common building complaints. Matt and Sal will also discuss when it is time to call a professional, comprehensive and preventative audits, and scoping out problems and solutions.

## How to Set a Successful Path for Your Library

Africa 30

*Nyama Y. Reed, Whitefish Bay Public Library; Peter F. Loeffel, Wauwatosa Public Library; Bruce Smith, WiLS, Madison*

The presenters will discuss the basics of why and how to do a strategic plan, with real life examples from having done them, lived with them and updated them. Strategic planning will help participants identify their library's strengths and untapped opportunities, and create a community-centered plan of action. A strategic plan is a useful map for guiding the library's journey. It helps one identify where to invest budget and staff time for initiatives, services and programs to have maximum impact and community benefit. By specifying goals, measurable objectives and activities, chart a course to guide decisions.

## The Library as a Cause: How to Build Support Through Your Marketing

Tamarind

*John Chrastka, EveryLibrary*

Before asking for any new funding for a library, it is critical to understand that voters, constituents and donors are driven by their perceptions and attitudes, and not by their user experience of the library. Join EveryLibrary's executive director, John Chrastka, for a discussion of the latest public perception data about libraries, and learn actionable techniques to reach non-users about the vision, mission and values of the library.



# EBSCO - Helping Libraries Succeed

EBSCO is proud to sponsor the Awards & Honors Reception at the WLA conference. The work that every librarian does is important. We're working to optimize the value of that work with products and services that meet the needs of library users:

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## **Racial Healing Circles: A Model for Lasting Community Change**

Portia

*Nick Demske, Racine Public Library; Elkid Marie Alvarez Maldonado, Kenosha Public Library*

In a time where racial tensions are volatile, libraries play a crucial role in navigating these divisions with their communities. The American Library Association has been working to promote a model in libraries across the country called “Racial Healing Circles.” In March 2019, ALA convened 42 library workers from throughout the nation and trained them to act as facilitators of the RHC model, which aims to give participants a shared experience of each other’s humanity through nuanced prompts and story sharing. Come hear more about this model from two trained facilitators and learn how to bring it to your library.

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3:30 P.M. – 4:15 P.M.

### **No-Conflict Time in Exhibit Hall**

Africa West Ballroom

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3:30 P.M. – 4:30 P.M.

### **Résumé Review: Pick Up in Exhibit Hall**

Africa West Ballroom

Conference attendees who dropped off résumés earlier in the day can pick up their résumés and view the results.

### **WLA Foundation Silent Auction**

Africa West Ballroom

Check to see if you won your bid! If yes, pick up and pay for items!

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4:30 P.M. – 5:15 P.M.

## **Wisconsin Library Trustees and Friends (WLTF) Business Meeting**

Africa 10

Calling all Library Friends and Trustees! Join your colleagues as we start planning for 2020 WLTF activities and initiatives. Bring your best ideas and thoughts about how we can take WLTF to the next level!

## **Poster Sessions**

Africa West Corridor

### **Celebrating Student Creativity through Activity Kits**

*Katelyn Sabelko, Stephanie Zalewski, Greta Zimmermann, Graduate Students at UW-Madison iSchool and Graduate Assistants at Edgewood College, Madison*

Our poster will show how we created circulating activity kits for the students at Edgewood College’s Oscar Rennebohm Library. We will share how we collaborated with the campus community to gather items, created each kit to appeal to a different interest, and sought to connect students to each other, nature and new hobbies. With activities ranging from hiking to knitting to gaming, our activity kits encourage other academic libraries to think creatively about connecting students with new experiences. In our poster, we will share how our project came together, our marketing and promotion strategies, and how we continue to improve our kits. Additionally, we will provide resources for other libraries to adapt this project in similar low-cost, high-impact ways.

### **Chippewa Valley Technical College and Open RN**

*Vince Mussehl, Director of Library Services, and Kim Ernst-meyer, Open RN Project Director, Chippewa Valley Technical College, Eau Claire*

In the spring of 2019, Chippewa Valley Technical College (CVTC) was awarded a \$2.5 million grant as part of the U.S. Department of Education’s Open Textbooks Pilot grant program. The grant, Open Resources for Nursing, or Open RN, is allowing us to create a more affordable experience for students enrolled in nursing courses by developing open nursing textbooks and related virtual reality scenarios. Visit our poster to learn more about where we are at with our project, hear how the library has been supporting this project, and discover more about how we are making nursing education more innovative and affordable for students.

### **Curating Stories: Library Resources, Information Literacy and Public Engagement**

*Laura Godden, Academic Librarian and Archivist, University of Wisconsin-La Crosse (UWL) Murphy Library Special Collections and Area Research Center (ARC)*

Orange-colored signs distributed throughout downtown La Crosse encourage people on the street to dial a toll-free number to listen to a first-person account from an everyday citizen about the very place they stand. Hear, Here is an outreach project that utilizes library resources to enable student learning and engage with the community through its local history materials. From the initiative’s beginning, librarian/archivist Laura Godden has partnered with history professor Ariel Beaujot at the University of Wisconsin-La Crosse (UWL). Godden enhances the project with specifically tailored information literacy instruction as well as through recommending and incorporating library resources. [www.hearherelacrosse.org](http://www.hearherelacrosse.org).

## Fostering an Extraordinary Opportunity to Share, Use and Reuse Knowledge at UW-Madison: The OER Working Group

*Brooke Schenk, Campus Libraries Curricular Content Librarian; Carrie Nelson, Director of Scholarly Communication; Laura Schmidli, Instructional Technology Consultant, L&S Learning Support Services, UW-Madison*

The OER Working Group at UW-Madison began as an informal community of people with an interest in open education and has now become a cross-campus working group. Our mission is to foster an environment at UW-Madison that encourages instructors to create, adapt and adopt open course materials that facilitate learning and improve access to high quality, innovative learning resources. This poster provides information about Open Educational Resources, the UW-Madison working group, and highlights current projects and initiatives.

## Hepatitis A: Front Lines at the Library (A Public Health Story)

*Lea Lakes, Public Health Advisor, Wisconsin Department of Health Services, Madison*

Widespread outbreaks of hepatitis A are occurring throughout the United States, including in Minnesota, Michigan and Illinois. Librarians are on the front lines of serving communities who are at risk of contracting hepatitis A, such as those who are experiencing unstable housing, populations recently incarcerated or who have incarcerated loved ones, and people who struggle with drug use. The Wisconsin Department of Public Health (DPH) is asking for the help of librarians to prevent an outbreak of hepatitis A from occurring in Wisconsin. Please stop by for some free flyers to hang up at your libraries and learn how to help library patrons look up their personal vaccination history online through the Wisconsin Immunization Registry (WIR)! Spread the message: to prevent an outbreak of Hepatitis A, VACCINATE!

## The Information Specialist Internship Program: Increasing LIS Diversity through Undergraduate Engagement

*Kelli Hughes, Public Services Librarian, College Library, UW-Madison; Carrie Kruse, Director of College Library, User Experience and Library Spaces, UW-Madison*

The Information Specialist Internship Program (ISIP) aspires to increase diversity in the information professions by providing undergraduates from historically underrepresented backgrounds an opportunity to gain professional work experience in a large academic library system. We recruit second- and third-year undergraduate students with the primary goal of fostering interest in libraries and librarianship to create library advocates and future library leaders from diverse backgrounds. Over the course of two years, interns complete five modules in the areas of Collection Management, Information Technology, Public Services and Special Libraries, providing a breadth of exposure to critical areas of the field. The internship concludes with a semester-long capstone project tailored to the intern's personal interests and career goals. This poster presentation will provide

an overview of the ISIP framework and an examination of our challenges, outcomes and future opportunities.

## Inter-generational Programming Made Easy — And Fun!

*Becky Pfile, Director, Endeavor Public Library*

The poster will highlight a holiday program (Endeavor's First Annual Old-Fashioned Christmas) held at Endeavor Public Library last year. The program, which brought musical entertainment from a local youth brass band, cookies and hot chocolate, family photos by the tree, and the unveiling of a milk jug "ice cave" reading nook, was only made possible by the collaborative efforts of school-aged kids, the elderly and adults in our community. All community members were invited to donate milk jugs and the kids built and decorated the shelter. Seniors in the community gathered after their weekly luncheon at the senior meal site and decorated cookies to serve at the program, while adults assisted in planning and set-up. And a local youth brass band, directed by a library board member, performed a set of a half-hour's worth of holiday music as entertainment during the program.

## Inviting Children and the Community into the Academic Library

*Kati Schaller, Education & Instruction Librarian, UW-Eau Claire, and Kate Kramshuster, Interim Co-Director and Head of Public Services, UW-Stout, Menomonie*

The Educational Materials Centers at UW-Eau Claire and UW-Stout are collections of children's and YA books, textbooks, puppets and hands-on learning kits designed to support curricular areas including education, counseling and related programs focused on children and families. Both institutions not only support academic missions, but have also worked to invite children, families and the community into the space through story times, art programming and increased marketing of the collections. By developing partnerships on-campus and off, the education librarians at each campus have seen an increase in programming, circulation and space usage. This poster will provide an overview of programs offered at our libraries and provide tips for making partnerships and marketing your unique collections both within and outside your institution.

## Loose Parts Play in the Library

*Gretchen Swadley, Children's Librarian, Brown County Library Southwest Branch, Green Bay*

"Loose parts" is a phrase used to describe any collection of natural or manmade objects that can be used to spark creativity in children. The term was created by Simon Nicholson who believed that loose parts are important to higher-order thinking. These materials provide open-ended play with no predetermined use or function. We have gathered many different types of materials to create a Loose Parts Kit for our library system. At our program, children play together with the items however they choose and are limited only by their own imagination. These programs have inspired parents to look at what they can provide their children to play with at home. Opportunities to play freely are another great way to increase children's literacy and socialization skills.

## Making Makerspaces Accessible

**Katie Killian**, Graduate Student, UW-Madison iSchool

Makerspaces are an exciting new addition to public libraries. They build community, boost confidence and can help connect what students are learning in the classroom to tangible projects they can be proud of creating. However, makerspaces can also overwhelm new users and hold even more obstacles for others. Ensuring every patron has an equitable chance for exploration in the space requires attention to detail and effort by library staff. The good news is there are lots of small ways to extend accessibility to everyone — including wide aisles for patrons using wheelchairs, options for large fonts on monitors for those with visual impairments, visual instructions for English learners, and reaching out to local girls groups and GSA groups to welcome patrons who may not feel the space can be theirs, too. Making makerspaces more accessible helps everyone feel more welcome and free to explore in the space!

## A New Approach to Library Programs

**Erin Hoag**, Learning Content Manager, DEMCO, Madison

Milton Public Library kicked off their summer program with a themed camp; Houston Public Library in Texas had 125 people participate in a STEM activity making simple circuits; kids at Homer Public Library in Alaska learned about media literacy and photo doctoring while making clay models. What do all of these have in common? Guided discovery learning and Wonderosity programs. This approach allows program participants to draw on their own knowledge, use research skills, and test and reiterate to complete activities. By not giving the participants the answers, librarians don't have to be the experts in the subject matter but rather, can acknowledge when they don't know the answer and work with participants to try and figure it out together. See how five libraries and one library system have tried this approach to learning, what worked well, and what they might do differently in the future.

## On Being a Book Foster Family: Finding Temporary Homes for 8,000 Library Books

**Erica Brewster**, Director; **Lyn Pietila**, Assistant Director, Edward U. Demmer Memorial Library, Three Lakes

In 2018, the Demmer Library was faced with the daunting challenge of temporarily relocating our collection of 30,000 items during a major remodeling project that would last almost one year. We invited Demmer patrons to become “book foster families” and take home a collection of books of their choosing to love, care for, protect and play with for that year. With the support of Wisconsin Valley Library Service system, Demmer Library staff helped more than 100 individuals and families check out nearly 8,000 books, or a quarter of our collection, significantly reducing the amount of temporary storage space and the amount of materials to be moved. The program engaged the community in directly contributing to the building effort and the excitement and pride in becoming a book foster family increased the sense of individual ownership in “their Demmer.”

## The PBS KIDS Guide to Bridging STEM, Family Engagement and Curiosity

**Mouna Algabaithi**, Education Engagement Specialist, Wisconsin Public Television Education, Madison

In this poster session, we will share free, accessible, activity plans with libraries, created by PBS KIDS and public media stations around the country, dedicated to ensuring children are ready to learn in any space they are in. Focusing on STEM, the Activities Guide is a collection of fun, hands-on activities that librarians can use. The activities integrate digital media literacy, books and play into meaningful learning experiences that children will remember!

## Preservation, Collaboration and Visualization: How a Book Becomes an Experience

**Anne Moser**, Senior Special Librarian, UW-Madison, Wisconsin Water Library Education Coordinator, Wisconsin Sea Grant, UW-Madison

*People of the Sturgeon* is a tale of the cultural and scientific history of an iconic Wisconsin fish, the lake sturgeon. An ESRI Story Map, presented at WAAL in 2015, was the first project in what became a series inspired by the book. The Wisconsin Water Library preserved interviews with local figures, collected during the writing of the book, as oral histories in the University of Wisconsin Digital Collections open repository. Wisconsin Water Library and Thelma Sadoff Center for the Arts collaborated on a unique exhibit of fine art, spearing equipment, decoys and memorabilia that presents the sturgeon story in another medium. The Story Map has been revamped to incorporate oral histories and highlight the importance of visualization for place-based stories. The three components — oral history preservation, artistic collaboration and Story Map visualization — reach distinct audiences and demonstrate the value of auditory, visual and experiential learning in outreach and education.

## Reading is Good for Your Health

**Darlene Kaskie**, National Network of Libraries of Medicine, University of Iowa

Public libraries provide a forum where readers come together to talk about books and their reading experience. Usually each group has a number of participants who read and talk about books on a specific topic. The National Network of Libraries of Medicine (NNLM) is a supporting partner. In 2018, the NNLM Reading Club started offering free, downloadable discussion guides and health information in recognition of a consumer health topic. Three nonfiction, fiction, memoir or graphic medicine titles are selected each month. Libraries also have the option to apply for a free, ready-to-use kit, compete with books and materials. Learn how 1,400 readers, and growing, have discussed health and wellness topics important to them and their loved ones through the fun and intimacy of the NNLM Reading Club and their local library.



## Reading Reptiles

**Christina Makos**, *Youth Services, Spring Green Community Library and Verona Public Library*

The Spring Green Community Library has partnered with the Madison Area Herpetological Society and the Friends of Scales Reptile Rescue to provide a lifelong learning experience by fostering reptiles in the library setting. The poster will provide the planning, implementation and expected outcomes of this joint program to inform and encourage more libraries to foster and teach about reptiles and provide homes for those who need them most.

## Trauma-Informed Readers' Advisory for Adults

**Bailey Anderson**, *Graduate Student, UW-Madison iSchool*

For adults who are struggling with trauma such as violence, war, or sexual abuse, reading can be risky business. The content of novels may re-traumatize some readers, which makes reading inaccessible for many adult patrons. Librarians do not have adequate tools to confidently tell such patrons whether a book may re-traumatize them. This presenter is working on a controlled vocabulary and readers' advisory tool for patrons and librarians that records content warnings. The hope is to create a more accessible and trauma-informed information environment, while understanding the current market and existing tools (and what works or does not work), the impact of labels, and privacy concerns.

## Wisconsin State Law Library Services to Librarians

**Carol Hassler**, *Web Services Librarian, Wisconsin State Law Library, Madison*

The State Law Library works closely with other libraries to support the research needs of our community of users. The library offers research assistance and a practice-oriented legal collection to government employees, attorneys, librarians and members of the public. We emphasize outstanding service to facilitate equal access to the law throughout Wisconsin. We offer training and outreach programs to government agencies, local bar associations and public libraries. Ask us how we can help!

## A Universe of Stories

**Elizabeth M. Timmins**, *Library Director and Programmer, Muehl Public Library, Seymour*

The summer reading program theme of UNIVERSE OF STORIES at our library was focused on astronomy. Now, for fall, we are morphing the theme into focusing on stories of patrons. This poster session will have three components: 1) We will show how we did a multigenerational summer reading program culminating in a reward field trip for readers to a local planetarium! 2) UNIVERSE OF STORIES is extending into fall with patron stories. On Sept. 12, a patron did a talk about her summer vacation to Vietnam with her mother and daughter. On Sept. 15 and Oct. 17, another patron did pop-up grief groups. Her story is that she has learned from coping with the loss of her parents by helping others with their personal grief. 3) Bonus idea: a welcome packet about the library available to hand deliver to new leaders in the community. We are always excited to tell our library story and we are always happy to hear the stories that our patrons have to share.

## WVLS 2019–2020 Innovation & Collaboration Literacy Grant

**Tammie Blomberg**, *Director, Rib Lake Public Library*; **Annette Miller**, *Children's Librarian, Tomahawk Public Library*

The Rib Lake Public Library and Tomahawk Public Library are the recipients of the WVLS 2019–2020 Innovation and Collaboration Literacy Grant. This \$20,000 grant is designed for two partnering WVLS libraries to each create a space where families can talk, read, sing, write and play together. Annette Miller, Children's Librarian for the Tomahawk Public Library, and Krista Blomberg, Children's Librarian for the Rib Lake Public Library, will each use the funds to update the design of an area in their library. Changes for Rib Lake include a thirteen-foot mural from a local artist, updating a reading cubby and play structure, and colorful hemp globe lights. Tomahawk will be adding sky colored paint, some clouds, a tree and a log cabin. They will both be adding new signage and furniture, as well as interactive themes and purchased materials in their spaces. This poster highlights their ideas and progress.

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5:30 P.M. – 7:00 P.M.

## Awards & Honors Reception

Kilimanjaro Ballroom 4/5

This is your opportunity to personally thank and interact with our award winners. Check out the list of winners on pages 50–51.

Instrumental music provided by Bob Corey and David Miotke.

Sponsored by 

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7:15 P.M. – 9:15 P.M.

## BINGO with the WISLIans

Suite E

For those that take BINGO seriously and those that just want a good laugh, join Wisconsin's Small Libraries for a relaxing, fun social Thursday, immediately following the awards ceremony. There will be prizes and there will be fun, just a warning.

## Honoring Award Winners



### Celebrate at the Awards & Honors Reception

Thursday, October 10, 2019  
Kilimanjaro Ballroom 4/5

#### 2019 Wisconsin Author Project Award

Ken Hansen  
*The Light of Our Yesterdays*

#### Elizabeth Burr/Worzalla Children's Book Award

Chad Sell  
*The Cardboard Kingdom*

#### WLA Literary Award

Chloe Benjamin  
*The Immortalists*

#### Notable Wisconsin Authors

Peg Kehret  
Ellen Kort  
Michael Perry  
Michelle Wildgen

#### Wisconsin Library Heritage Center Library Hall of Fame Inductees

Nancy Marshall  
Richard J. Sorensen

#### SSCS Paralibrarian Award

LaShauna Miller  
Milwaukee Public Library – Atkinson Branch

#### Citation of Merit Award

Vicki Reuling, Community Library Supporter  
Three Lakes

#### Trustee of the Year Award

Kathy Pletcher  
Nicolet Federated Library System  
Green Bay

#### Programming Innovation Award

Dementia-Friendly Programs at North Shore Library  
Glendale

#### Library of the Year Award

L. E. Phillips Memorial Public Library  
Eau Claire

#### WLA/Demco Librarian of the Year

Marla Sepnafski  
Wisconsin Valley Library Service  
Wausau

This event is generously sponsored by EBSCO PUBLISHING

Be sure to stop at Booth 200 in the Exhibit Hall to thank them.

# 2019 Book Awards

## Literary Awards Committee Honors

### WLA Literary Award

*The Immortalists*  
Chloe Benjamin

### Notable Authors

Ellen Kort

Michael Perry

Michelle Wildgen

### Outstanding Achievement

*The Poison Squad: One Chemist's Single-Minded Crusade for Food Safety at the Turn of the Twentieth Century*  
Deborah Blum

*Paris by the Book*  
Liam Callanan

*The Philosopher's Flight*  
Tom Miller

*A Lucky Man: Stories*  
Jamel Brinkley

*Florida*  
Lauren Groff

*Light It Up*  
Nick Petrie

*How Are You Going to Save Yourself*  
J. M. Holmes

*What We Were Promised*  
Lucy Tan

### Outstanding Achievement in Poetry

*The Arrows That Choose Us*  
Marilyn Annucci

*At the End of the War*  
DeWitt Clinton

*A Stone to Carry Home*  
Andrea Potos

*Caught Between Coasts: Collected Poems, 1989–2018*  
Jan Chronister

*Under the Tail of the Milky Way Galaxy*  
Ethel Mortenson Davis

*Midwest Medley: People and Places, Wild Things and Weather*  
Patricia Williams

*Walking Backwards: Poems, 1966–2016*  
John Koethe

## Children's Book Award Committee Honors

### Elizabeth Burr/Worzalla Award

*The Cardboard Kingdom*  
Chad Sell

### Notable Author

Peg Kehret

### Outstanding Achievement

*The Button War*  
Avi

*Hooper*  
Geoff Herbach

*Capsized!: The Forgotten Story of the SS Eastland Disaster*  
Patricia Sutton

*Lowriders Blast from the Past*  
Cathy Camper

*Margot and Mateo Save the World*  
Darcy Miller

### Wisconsin Author Project

*The Light of Our Yesterdays*  
Ken Hansen

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7:00 A.M. – 11:00 A.M.

## Registration

Africa West

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7:00 A.M. – 8:30 A.M.

## Breakfast Buffet

Kilimanjaro Ballroom 4/5

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9:00 A.M.– 9:45 A.M.

## Eat Your Veggies! Healthy Ideas for Youth Programming

Portia

*Kirsten Almo, Edgerton Public Library*

The statistics are alarming. Nearly one in five school-aged children in the U.S. are obese and the percentage of children affected by obesity is rising. In 2016, more than 40% of adults in Wisconsin were considered obese. Everyone knows that most people don't eat enough fruits and vegetables! In this presentation, Kirsten will share some ideas for adding more (figurative) fruits and veggies to already awesome children's programming. She'll share her experiences offering a weekly program called "Super Veggies: Stories at Silverwood" as well as other programming ideas that support healthy habits. Please pass the eggplant!

## HarperCollins Digital Book Buzz

Africa 10

*Christopher Connolly, HarperCollins Publishers, New York City;*  
*Virginia Stanley, HarperCollins Publishers, New York City;*  
*Lainey Mays, HarperCollins Publishers, New York City*

The HarperCollins Library Marketing Team is coming to Wisconsin (virtually) to present exciting upcoming titles that patrons will be clamoring for in the months ahead. Join us for this pre-recorded event and discover a variety of exciting books from the Winter/Spring/Summer 2020 catalog. Participants will receive a galley copy (or two) of selected titles.

## Move over Mother Goose! Focusing on Families First

Tamarind

*Dawn Foster, Portage Public Library*

Children's librarians have a toolbox brimming with options to serve babies, children and tweens — from picture books to nursery rhymes, readers' advisory to an array of classic and newly minted pre-literacy and early literacy techniques. But, what about the needs of the adults in these kids' lives? How can libraries serve the family as a whole to ensure every child's success? This session will provide real-life examples of programs that focus on families (establishing routines, reading readiness, practicing kindness, etc.) and offer tips on including parenting tools which help fill out that children's librarian toolbox.

## National Network of Libraries of Medicine: Your Library Partner for a Healthy Community

Africa 40

*Darlene Kaskie, Community Engagement Coordinator, Greater Midwest Region, NNLM*

Libraries are a trusted community resource. They often provide the only access to computer and Internet service for an individual. This is why ALA, PLA and WebJunction have partnered with the National Library of Medicine to connect consumers to health information. Librarians don't need to be health professionals to help their patrons find free, trustworthy health information in multiple languages. In this session, attendees will learn about programming, training and funding opportunities, and they will leave with at least one new resource that they can use immediately to help their communities access health information.

## Privilege, Racism and White Fragility: Let's Talk About It! (Part I)

Guava

*Davette Baker, Community Organizer & Activist, Madison*

Participants will gain tools for understanding, identifying and calling out white supremacy, and for taking meaningful action to challenge racism and enhance their allyship to people of color. Additionally, attendees will gain an understanding of white fragility, including how to recognize it in their day-to-day lives, how to check it in their own behaviors, and how to combat its dangers.



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## Puzzles, Props, Plots: Creating Your Own Escape Room Step-By-Step

Suite E

*Phil Schomber, Hedberg Public Library, Janesville*

Escape rooms are all the rage, but creating one can feel like a daunting task — although it doesn't have to be! Phil has created several teen, adult and all-ages escape rooms. In the first part of the presentation, he will walk participants through one of his escape rooms, sharing what worked and what didn't. Then everyone will work together in a "choose your own adventure" format to create an escape room plan. Participants will leave with specific storylines, end games, puzzles and other materials for their next escape room program.

## Storming the Forts: Change Is Coming!

Africa 20

*Michael DeVries, Beloit Public Library; Jennifer Laatz, Beloit Public Library; Amy Mitchell, Beloit Public Library; Jeni Schomber, Beloit Public Library; Nicole Ballok, Beloit Public Library; Nick Dimassis, Beloit Public Library*

The Beloit Public Library received an award for "Innovative Approaches to Problem Solving" from the Wisconsin Policy Forum in Summer 2019. It recognized a year of great change, reorganization and creativity from the library to both cut operational costs and improve customer service: departments had been eliminated; new positions created; cross-training implemented; and, most visible to customers, traditional adult reference and children's room desks (the forts) were toppled. With a new org chart, outfitting roaming staff with communication tools, and allowing staff to experiment and flourish, a new level of engagement between staff and customers has been achieved — and recognized. The presenters will describe what they did, how you can make similar change and how to overcome resistance.

### Here's a snapshot of dates to keep in mind for 2020

January 10	Volunteer Orientation, DeForest Public Library
February 11	Library Legislative Day, Madison Concourse Hotel
April 15–17	WAAL Conference, Sheraton Milwaukee Brookfield Hotel
April 29–May 1	WAPL Conference, Best Western Premier Waterfront Hotel & Convention Center, Oshkosh
TBD	SSCS One-Day Conference
October 27–30	WLA Conference, Hyatt Regency and KI Convention Center, Green Bay

10:00 A.M. – 10:45 A.M.

## Giving Bad News: Never Fun. Often Necessary. Always Survivable!

Africa 30

*Betsy Bleck, Oconomowoc Public Library*

Giving bad news is seldom easy, especially for service-oriented library staff. It is, however, a regular part of the job. Bad news may cause anguish and agitation — for both the person giving and receiving it! Learn how to deliver bad news in a tactful and direct way that ensures safety, defuses tension and helps everyone involved retain a sense of dignity and pride. This session builds on some of the concepts in Thursday's presentation titled "Defusing Tense Situations." It is not necessary to attend "Defusing Tense Situations" to attend this session. Betsy Bleck is certified in the "Prepare Training Program" by the Crisis Prevention Institute.

## LIS Is KM: Leveraging Knowledge Management in the Library

Tamarind

*Bradley J. Wiles, UW-Milwaukee School of Information Studies*

Everyone who works in a library is a knowledge manager to some degree, but Library and Information Studies and Knowledge Management remain largely unlinked in the professional literature and continue to identify as separate disciplines despite the tremendous overlap in shared central concepts like information organization and access. This presentation, led by a librarian-turned-corporate knowledge manager, discusses the complementary aspects of KM and LIS and offers recommendations for how librarians might better leverage knowledge management methods within their institutions. Technology trends that may further bridge the gap between LIS and KM in the coming years will also be discussed.

## Privilege, Racism and White Fragility: Let's Talk About It! (Part II)

Guava

*Davette Baker, Community Organizer & Activist, Madison*

Building on the insights gained in Part I, participants will continue to explore how to engage in meaningful action that challenges racism and enhances allyship with people of color. Attendees will take part in a "privilege walk" to actively engage in the process of recognizing how society privileges some individuals over others. It is not necessary to attend the first session to participate in the second.



**Seeing the Unseen in Young Adult Literature (YAL)**

Portia

*Morgan Foster, UW-Milwaukee*

While there has rightfully been a great deal of attention paid to the visible identities in YAL (such as race), less attention is being paid to invisible yet equally important identities such as queerness and religion. By bringing attention to a selection of recently published young adult novels, the presenter will discuss how we can better understand the experiences and existences of the teens with whom we work. The books the presenter will discuss will also help us better understand the identities we don't see and why it's urgent in our current era to see the unseen.

**Sensory Storytime and Beyond**

Africa 20

*Heather Kent, E.D. Locke Public Library, McFarland; Jess Lawinger, McFarland School District, McFarland*

Sensory Storytimes are a perfect collaboration opportunity for public libraries and schools. The E.D. Locke Public Library sensory programming began in 2018 and was developed by their children's librarian along with McFarland Early Childhood staff — including the special education coordinator, occupational therapist and physical therapist. Through this effort, the school has been able to utilize the library as a resource for children identified as needing early intervention through IEPs (Individualized Education Plans) and the library has been able to grow and develop best practices for both sensory and regular programming. The presenters will discuss the collaboration, programming and extensions of sensory programming in the library and how other libraries can grow their own sensory-friendly programming.

**Unstructured: Programming for Teens and Tweens**

Suite E

*Chelsea Gilman, Frank L. Weyenberg Library of Mequon-Thiensville, Mequon*

Are you frustrated with the lack of attendance at your teen programs? Have you put in time and effort for a special program only to have no one show up? We all know that today's teens are overscheduled and overworked, so how can we get them to engage with the library? Come and find out how one library has found success in unstructured programming that engages teens in the little time they have free. The latter half of this session will be an opportunity to share ideas and brainstorm what your library can do!

**Waunakee Public Library: A Road Map**

Africa 40

*Mindy Sorg, OPN Architects, Inc., Madison; Jean Elvekrog, Waunakee Public Library Board of Trustees*

Waunakee may be "the only Waunakee in the world," but the Village's path to the opening of its new 40,000-square-foot library is one that many rapidly growing Wisconsin communities could also picture their way down. Waunakee Library Board President Jean Elvekrog and library designer Mindy Sorg will discuss how Waunakee's success, "built on a foundation of passionate and committed volunteers and leaders and fueled by a vision for a community-centered, forward thinking library," provides a map for other communities who see a need for reimagined library services in their town or village.

**We've Been Here All Along: Wisconsin's Early Gay History**

Africa 10

*Richard Wagner, Author*

The author draws on historical research and materials from his own extensive archive to uncover previously hidden stories of gay Wisconsinites before the gay rights era. Through this book, Wagner honors their legacy and confirms that they have been foundational to the development and evolution of the state since its earliest days.



11:00 A.M. – NOON

**Closing Session**

**All the Lights On: Reimagining Theater Through Audience**

Kilimanjaro Ballroom 4/5

*Michelle Hensley, Founder and Retired Artistic Director of Ten Thousand Things, Minneapolis, MN*

Michelle will talk about the origins of her unique and nationally-renowned theater company, and how her desire to include everyone in the audience has created a way of doing and thinking about theater that has changed the art form for many around the country.



**On behalf of WLA and the Conference Committee,** thank you for participating in this year's conference. We hope you enjoyed your experience! We look forward to seeing you in Green Bay.

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