

BACK



WLA 2021

TRACK

& MOVING
FORWARD



WISCONSIN LIBRARY ASSOCIATION | 2021
November 16-19, 2021 | Hyatt Regency & KI Convention Center | Green Bay

— NEW *for* FALL 2021 —



HOPE IS THE THING

Wisconsinites on Perseverance in a Pandemic

B.J. Hollars
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ISBN: 978-0-87020-977-2

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Memories of a Midwest Girlhood

Peggy Prilaman Marxen
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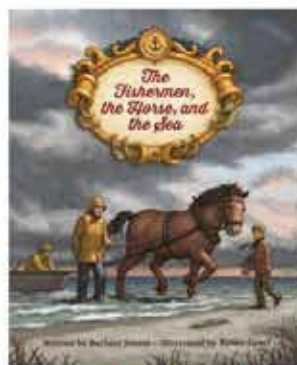
FOR YOUNG READERS



MODERN JUNGLES

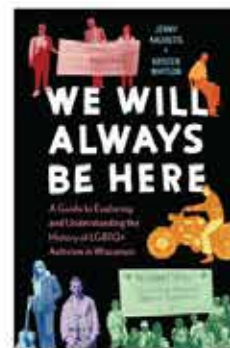
A Hmong Refugee's Story of Survival

Pao Lor
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THE FISHERMEN, THE HORSE, & THE SEA

Barbara Joose & Renee Graef
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WE WILL ALWAYS BE HERE

A Guide to Exploring and Understanding the History of LGBTQ+ Activism in Wisconsin

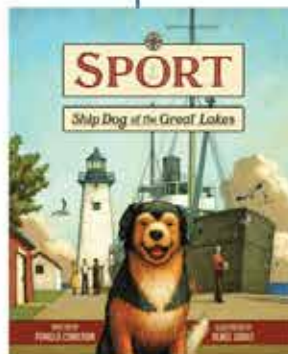
Jenny Kalvaitis & Kristen Whitson
Paperback: \$15.95
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THE BIRDMAN OF KOSHKONONG

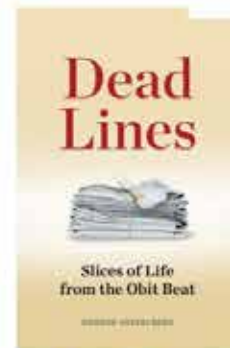
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Martha Bergland
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SPORT: SHIP DOG OF THE GREAT LAKES

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DEAD LINES

Slices of Life from the Obit Beat

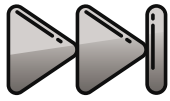
George Hesselberg
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PRESS



CONFERENCE GREETINGS



Welcome to Green Bay and the 2021 Wisconsin Library Association Conference, Back On Track & Moving Forward. The pandemic years of 2020 and 2021 have disrupted our lives, our financial stability, our politics, and our emotional health. Having this opportunity to finally reconnect will hopefully refill our

metaphorical tanks and get us all “back on track,” allowing us to return to our communities with new ideas and the fortitude to weather whatever comes next.

2021 has also been a year of transition for WLA. The WLA Board spent the first half of the year evaluating the needs of the association and desirable characteristics of an Executive Director that would lead WLA into the future. The search that followed resulted in Laura Sauser accepting the job and bringing to WLA a passion and dedication to libraries of all kinds and unmatched expertise in associations. Please take a moment to introduce yourself to Laura and welcome her to WLA.

The 2021 Conference is jam-packed with over 80 programs, social events, and tours. We have three nationally renowned keynote speakers: Sarah Vowell, Nigel Poor, and Felton Thomas, Jr., and an exceptional luncheon speaker series with Cathy Camper, Robyn Gigl, and Steven Wright.

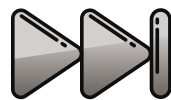
There are many opportunities to reconnect with your peers at this year’s conference, starting on Tuesday night with the WLA Conference Welcome Reception. Then on Wednesday evening, test out your trivia skills at the WLA Foundation Fundraiser event. Thursday evening you can enjoy Yoga & Mimosas and then have the opportunity to honor and thank our award winners at the Award & Honors Reception.

You can also get back on track by touring the National Railroad Museum on Wednesday afternoon and touring the Neville Public Museum collections, archives, and library on Thursday afternoon.

Be sure to visit the exhibit hall and find out about new products and services for libraries. Please thank the vendors for exhibiting at the conference as they help make it a success!

Lastly, I want to thank the 2021 Conference Committee for their dedication and hard work in bringing this conference to life and all of you for attending!

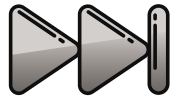
Sherry Machones, WLA Board President
Northern Waters Library Service, Ashland



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2021 WLA BOARD OF DIRECTORS



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Ashland*



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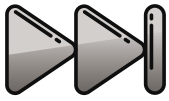
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CONFERENCE INFORMATION AND HOURS

REGISTRATION

KI Lobby South Counter

Tuesday: 3:00–6:30 p.m.

Wednesday: 7:00 a.m.–7:00 p.m.

Thursday: 7:00 a.m.–5:00 p.m.

Friday: 7:00–11:00 a.m.

ACTIVITIES IN THE EXHIBIT HALL

Exhibits

Wednesday: 10:00 a.m.–5:30 p.m.

Thursday: 10:00 a.m.–4:30 p.m.

WEDNESDAY

All Day

Resume Drop-Off

Sign up for Portrait Photos by
Stick People Productions

BINGO Card Drop-Off

NEW! Gaming Event:

3:00–5:30 p.m.

*Sponsored by Gnome Games,
Green Bay*

THURSDAY

10:00 a.m.–3:00 p.m.

BINGO Card Drop-Off

10:00 a.m.–1:00 p.m.

Sign up for Portrait Photos by
Stick People Productions

1:00–3:00 p.m.

Portrait Photos by Stick People
Productions (by appointment)

3:00–4:30 p.m.

Resume Pickup

BREAKS

Wednesday

10:00–10:30 a.m.

2:45–3:15 p.m.

Bingo Prize Drawing Every 10 Minutes

Thursday

10:00–10:30 a.m.

Bingo Prize Drawing Every 10 Minutes

2:45–3:15 p.m.

Bingo Prize Drawing Every 10 Minutes

CONFERENCE INFORMATION AND HOURS

Meal tickets will be collected at the table for all preregistered meal functions. Meals will not be available for purchase on-site.

Other meal options: You may enjoy planning a quieter meal away from the crowd at one of the many restaurants in the Green Bay area. There are casual and fine dining options located within minutes of the Hyatt/KI Center. For restaurant selections, please check the local arrangements table for area guidebooks and brochures.

Official WLA announcements and other messages will be posted in the Registration area.

Smoking is not permitted in the Hyatt Regency and KI Convention Center.

The recording of programs, meetings, and meal functions by personal use of cameras or audio or video equipment is not permitted.

Badges must be worn when attending conference programs, meetings, exhibits, and hospitality functions.

Free internet access is available throughout the Convention Center.

The Wi-Fi Code is WLA2021

Thank you to the Winnefox Library System for their support of the conference Wi-Fi.

WLA ANNUAL CONFERENCE SAFETY PRECAUTIONS

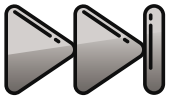
Subject to change. For the most current information on conference safety precautions, visit [wisconsinlibraries.org/wla-safety-precautions](https://www.wisconsinlibraries.org/wla-safety-precautions).

Masks

The Brown County Public Health (BCPH), the De Pere Health Department, and the Oneida Nation Health Department are strongly recommending masking in indoor settings even if you are vaccinated to protect those who are unvaccinated and those who are immunocompromised. The Hyatt Regency Green Bay's safety policy states that masks are required in all public areas of the hotel and are optional in the contracted meeting rooms. WLA expects attendees and exhibitors to wear masks during the conference unless actively eating or drinking. WLA will provide disposable masks to any attendees in need and will have masks and hand sanitizer dispensers available in various places throughout the conference area. Visit [browncountywi.gov](https://www.browncountywi.gov) for more information.

Room Arrangements

Seating at the conference will be arranged to allow for social distancing. There will be three feet of distance between chairs for breakout sessions and other sessions that are set theater style. Seating at round tables, such as for luncheons, will have reduced seating per table to have attendees sit further apart than usual. All program spaces will have ample space at the front of the room to allow for speakers to social distance from the audience. The exhibit area is arranged to allow for social distancing while you visit the exhibit booths or attend events in that area.



CONFERENCE INFORMATION AND HOURS

SAFETY PROTOCOLS AT OUTSIDE VENUES

The conference offers attendees several fun, educational events at venues outside the convention hall. These locations are also taking steps to ensure your safety.

The Neville Museum

Museum staff and volunteers will be wearing masks. Masks are optional for vaccinated guests, but they ask that unvaccinated guests please wear a mask. In addition:

- Museum housekeeping and guest services staff have been trained to keep public areas clean and disinfected before, during, and after your visit.
- Hand sanitizer is readily available throughout the museum.
- Maintain physical distancing of at least six feet from other guests and staff.
- The number of guests is limited to ensure adequate space for physical distancing.

For more information, visit nevillepublicmuseum.org.

Brown County Library

Per CDC and Brown County Public Health guidelines, masks and appropriate social distancing are strongly recommended, regardless of vaccination status. For more information, visit browncountylibrary.org.

National Railroad Museum

Masks are required for visitors and staff. Hand sanitizing stations and social distancing prompts can be found throughout the museum. Additional safety protocols can be found at nationalrrmuseum.org.



The Wisconsin Library Association, along with the following association unit leadership, is pleased to present this slate of programs and special events.

We hope you find educational sessions that are of interest and value. We also hope our special events provide opportunities to network with colleagues from around the state and beyond our borders.

WLA Divisions, Sections, Roundtables

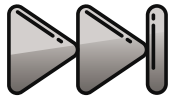
- Association of Special Librarians (ASL)
- Outreach Services Roundtable (OSRT)
- Reference and Adult Services Section (RASS)
- Support Staff and Circulation Services Section (SSCS)
- Technical Services Section (TSS)
- Wisconsin Association of Academic Librarians (WAAL)
- Wisconsin Association of Public Libraries (WAPL)
- Wisconsin Library Trustees & Friends (WLTF)
- Wisconsin Small Libraries Section (WISL)
- Youth Services Section (YSS)

WLA Committees

- Awards and Honors Committee
- Children's Book Awards Committee
- Library Development & Legislation Committee
- Literary Awards Committee
- Scholarship Committee

WLA Special Interest Groups

- Alumni
- Community for Open Wisconsin
- Government Information
- Inclusive Services
- Intellectual Freedom
- Student
- Urban
- Wisconsin Genealogy and Local History

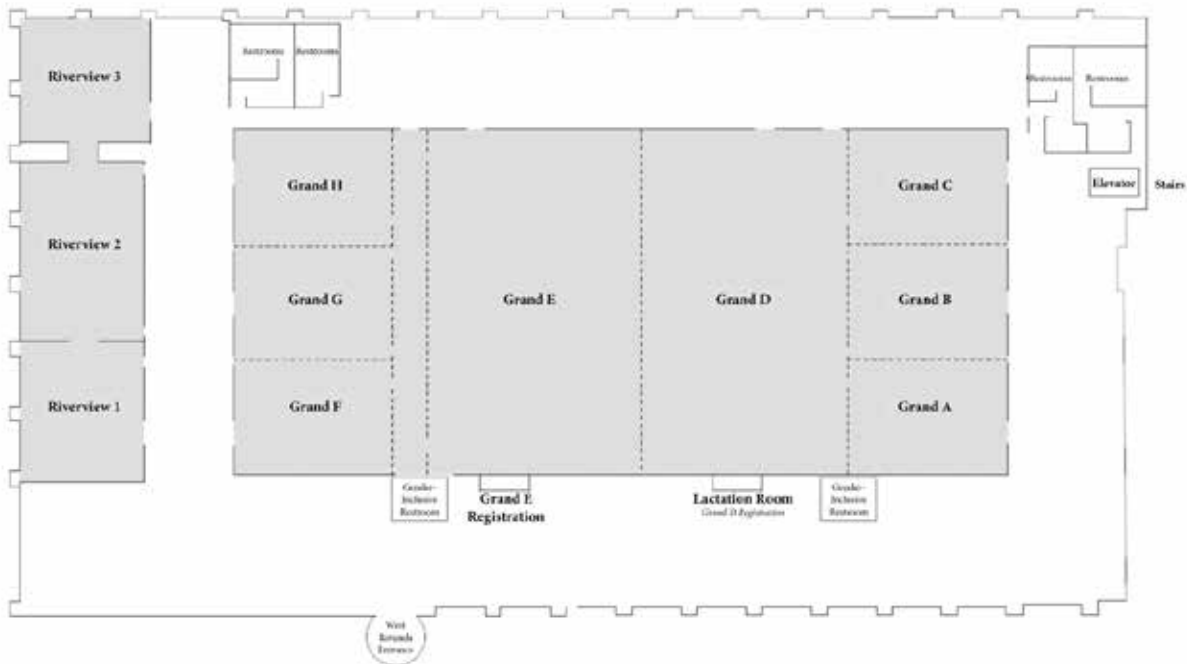


HYATT REGENCY & KI CONVENTION CENTER

Hyatt Lobby and KI Convention Center East



Hyatt Convention Center Floor West





SPECIAL THANKS

Special Thanks to Our Conference Partners

We gratefully acknowledge the following for their support of the Wisconsin Library Association Annual Conference.

Thank You to Our Sponsors for Their Continued Support of Wisconsin's Library Community

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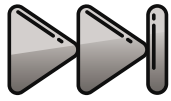
UW-Madison iSchool

Wisconsin Historical Society Press



We gratefully acknowledge Steve Platteter's skills behind the photo lens!
Check out WLA highlights online after the conference.





WISCONSIN LIBRARY ASSOCIATION CODE OF CONDUCT

The Wisconsin Library Association (WLA) holds professional conferences and meetings to enable its members to receive continuing education, build professional networks, and discover new products and services for professional use. To provide all participants – members and other attendees, speakers, exhibitors, staff, and volunteers – the opportunity to benefit from the event, WLA is committed to providing a harassment-free environment for everyone, regardless of gender, sexual orientation, gender identity, gender expression, disability, physical appearance, ethnicity, religion, or other group identity.

As an association, WLA is strongly committed to diversity, equity, and the free expression of ideas. Taken cumulatively, these values are based on our professional organization's (American Library Association) firm belief in the value of civil discourse and the free exploration of competing ideas and concepts – with a fundamental respect for the rights, dignity, and value of all persons.

Within the context of this WLA Code of Conduct and, more broadly, the freedom of expression, critical examination of beliefs and viewpoints does not, by itself, constitute hostile conduct or harassment. Similarly, use of sexual imagery or language in the context of a professional discussion might not constitute hostile conduct or harassment.

WLA seeks to provide a conference environment in which diverse participants may learn, network, and enjoy the company of colleagues in an environment of mutual human respect. *We recognize a shared responsibility to create and hold that environment for the benefit of all.* **Some behaviors are, therefore, specifically prohibited:**

- Harassment or intimidation based on race, religion, language, gender, sexual orientation, gender identity, gender expression, disability, appearance, or other group status.
- Sexual harassment or intimidation, including unwelcome sexual attention, stalking (physical or virtual), or unsolicited physical contact.
- Yelling at or threatening speakers (verbally or physically).

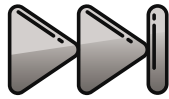
Speakers are asked to frame discussions as openly and inclusively as possible and to be aware of how language or images may be perceived by others. Participants may – and do – exercise the option of leaving a presentation or exhibit. Exhibitors must follow all WLA Exhibit rules, regulations, and policies.

All participants are expected to observe these rules and behaviors in all conference venues, including online venues and conference social events. Participants asked to stop hostile or harassing behavior are expected to comply immediately. Conference participants seek to learn, network, and have fun. Please do so responsibly and with respect for the right of others to do likewise.

If you believe you have been harassed or that a harassment problem exists, report the incident on WLA's website, https://wla.memberclicks.net/index.php?option=com_mcform&view=ngforms&id=2029991#/. After an online report is submitted, WLA will determine and carry out the appropriate course of action, and may engage WLA directors, staff, or legal counsel as appropriate. For more details about reporting, see WLA's Reporting Guide at <http://wla.wisconsinlibraries.org/images/about/ReportingGuide.pdf>. Event security and/or local law enforcement may be involved, as appropriate, based on the specific circumstances. A follow-up report will be made to individuals who report the harassment.

Questions/concerns about this policy should be sent to the WLA Executive Director (wla@wisconsinlibraries.org).

Adapted from the American Library Association Code of Conduct http://www.ala.org/conferencesevents/statement_appropriate_conduct



SPECIAL EVENTS



Tuesday, November 16

7:00–9:30 p.m.

WLA Conference Welcome Reception

Brown County Library, 515 Pine Street, Green Bay

Sponsored by the Friends of the Brown County Library

Mix and mingle with fellow conference attendees! The evening's entertainment will offer a multisensory experience of creativity, art, hip-hop, and spoken word with Cujo. Enjoy hors d'oeuvres and a cash bar. Welcome to Green Bay. Enjoy your stay!

**Wednesday
November 17
3:00–5:30 p.m.
Gaming Event**

Exhibit Hall
*Sponsored by Gnome Games,
Green Bay*

**Wednesday
November 17
6:00–7:00 p.m.
UW-Madison iSchool
Alumni, Students, and
Friends Reunion**

Riverview 2

**Wednesday
November 17
6:00–7:00 p.m.
UW-Milwaukee SOIS
iSchool Alumni, Students,
and Friends Reception**

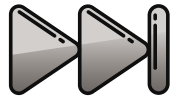
Riverview 1



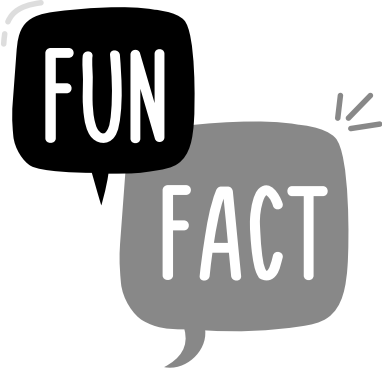
**Wednesday, November 17
4:00–6:00 p.m.
National Railroad Tour and Tappers**

Transportation is provided, and the bus leaves from the KI Convention Center on Adams St. Optional stop following the tour in downtown Green Bay's Railyard District: Enjoy a cold brew on your own at Tiltetown Brewery's Taproom and Roof Tap or The Depot Gastropub located in the historic Chicago & Northwestern depot. Bus leaves for the hotel at 7:45 p.m., or enjoy a walk across the bridge back to the hotel.

All aboard the library car! Did you know that some of America's finest passenger trains had a library on board for passengers' enjoyment? The railroads and literature ... both fiction and nonfiction ... are woven together throughout history. Join us at the National Railroad Museum to explore the intersection of trains, railroads, and books. We'll share with you many train stories, examples of good railroad books you can recommend, and illustrate how the museum can assist your library.



SPECIAL EVENTS



Wednesday, November 17

7:00–8:30 p.m.

WLA Foundation Fundraiser

Grand D/E

Join us for the WLA Foundation Fundraiser Trivia Contest hosted by Kris Turner. Here's your chance to show off your knowledge and enjoy a fun evening of random and obscure facts! Come as a team or play by yourself and compete for fun prizes. Light snacks, plus a charitable contribution to the Foundation! Cash bar available.

Wednesday

November 17

8:30–10:00 p.m.

**Youth Services Section
(YSS) Social**

Riverview 2

Join your fellow Youth and Teen Services folks for a great, stress-relieving social event! You won't be asked to share your feelings, do team building exercises, or be uncomfortable — unless you want to!! It's been a year for the history books and you need to spend time with people who "get it." We will have fun, stress-relieving activities available for you to try while you chat with friends, old and new. No pressure, just camaraderie. Join us!

Thursday

November 18

2:00–4:00 p.m.

**Tour of the Neville Public
Museum Collections,
Archives and Library**

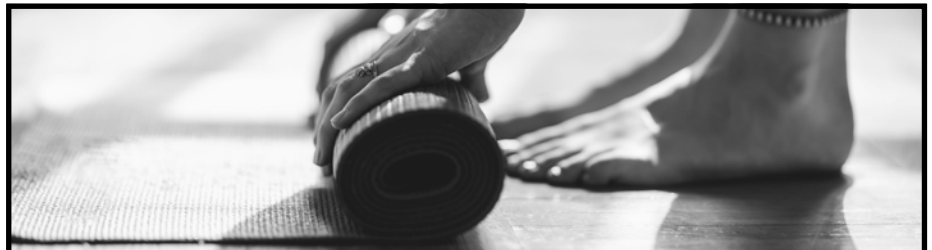
Neville Public Museum
210 Museum Pl, Green Bay

Meet in East Rotunda on the first floor of the KI Center. The museum is located across the street and over the bridge.

Thursday, November 18 | 4:30–5:00 p.m.

Annual WLA Membership Meeting

Ballroom A1



Thursday, November 18, 5:00-6:00 p.m.

Yoga and Mimosas

Meeting Room B1

Join Jen Berres, owner of Jenstar Movement Studio in Green Bay, for a 60-minute yoga session followed by a complimentary mimosa. Participants should bring a yoga mat. This 60-minute yoga session will consist of a mindful movement flow paired with some breathing techniques that will stretch out the muscles of the body and settle the mind. In addition, we'll dive a little deeper into the Conference theme of "Getting Back On Track" and what that means for us in our personal wellness practice. There is no better way to unwind from a busy day and reconnect into your body. You'll feel completely recharged! New and experienced yoga practitioners are welcome.

Thursday, November 18 | 7:00–8:30 p.m.

Awards and Honors Dessert Reception

Doors open: 6:45 p.m. | Program starts: 7:00 p.m.

Grand D/E

This is your opportunity to personally thank and interact with our award winners! Cash bar available.

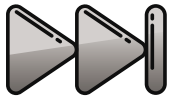
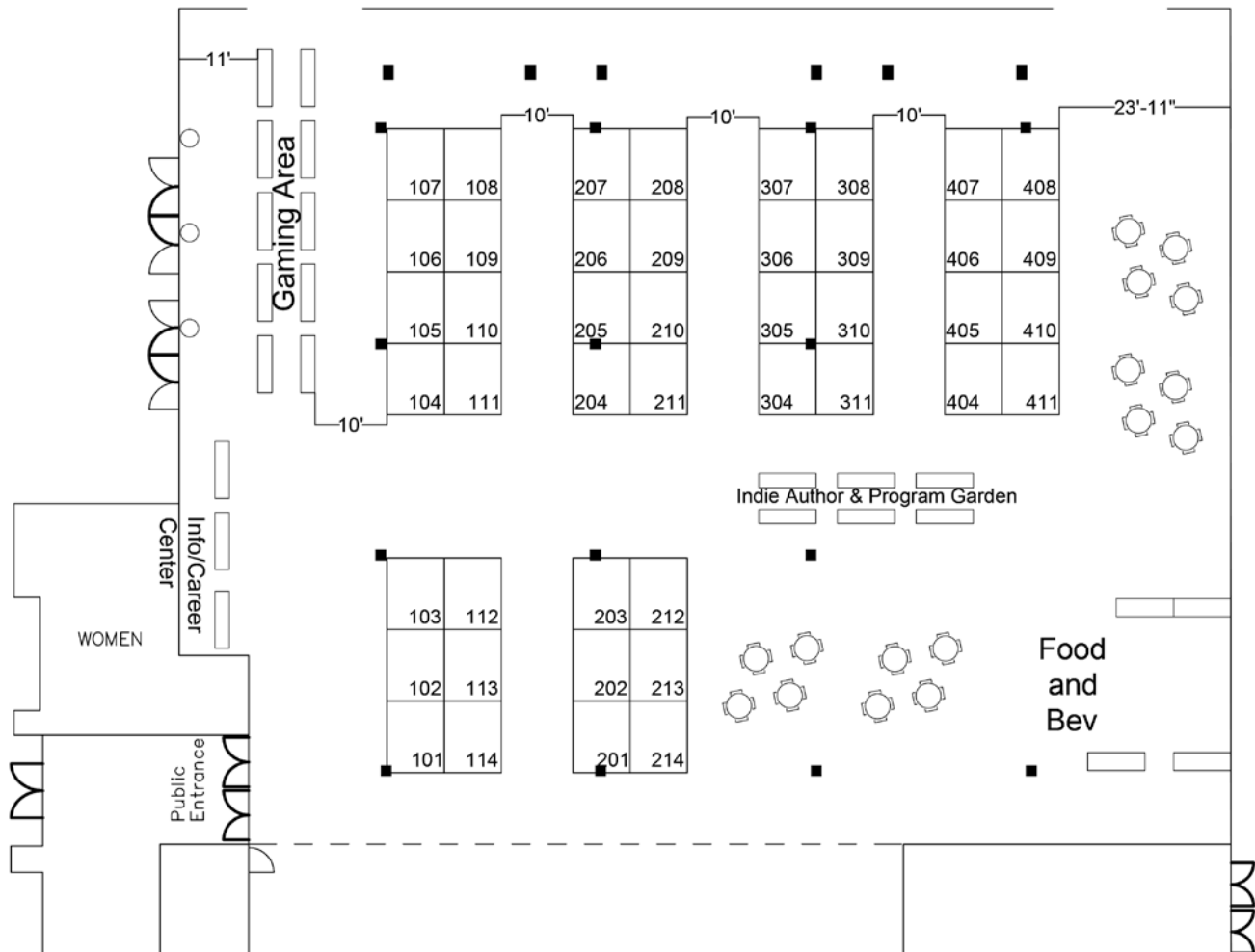
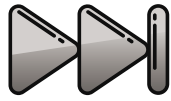


EXHIBIT HALL FLOOR PLAN



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 Baker & Taylor | Booth 202
 Brodart | Booth 114
 CPI (Children's Plus, Inc.) | Booth 404
 Covering Wisconsin | Booth 206
 EBSCO Information Services | Booth 112
 Engberg Anderson, Inc. | Booth 213
 ENVISIONWARE | Booth 204
 FEH Design | Booth 104
 HGA Architects | Booth 105
 Historical Information Gatherers | Booth 203
 Ingram Content Group | Booth 309
 Innovative | Booth 111
 Kubala Washatko Architects | Booth 308
 Library Furniture International | Booth 310/311
 LocalHop | Booth 405
 Mad Science of Milwaukee, Inc. | Booth 108

Maris Associates | Booth 306
 Nature's Niche | Booth 207
 Playaway Pre-Loaded Products | Booth 205
 Recollection Wisconsin | Booth 409
 Reference Solutions | Booth 304
 RMC Imaging Inc/ST Imaging | Booth 102
 Scholastic Library Publishing | Booth 212
 SirsiDynix | Booth 103
 TLC - The Library Corporation | Booth 411
 Today's Business Solution | Booth 211
 Transparent Language, Inc | Booth 113
 University of Wisconsin-Milwaukee School of Information Studies | Booth 201
 University of Wisconsin-Whitewater | Booth 107
 UW-Madison iSchool | Booth 305
 WiLS | Booth 410
 Wisconsin Historical Society Press | Booth 307
 Wisconsin Talking Books and Braille Library (WTBBL) | Booth 110
 Yerges Moving and Storage | Booth 101
 Zoobean, Inc. | Booth 109



EXHIBITORS

ABDO Books | Booth 208

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michael.gooding@baker-taylor.com

Representative: Michael Gooding

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www.coveringwi.org

charris2@wisc.edu

Representative: Courtney Harris

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978.356.6500

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Representatives: Jaye Hess, Jim Jacobson

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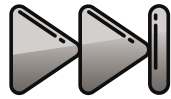
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Milwaukee, WI 53202-5883
414.944.9000

www.engberganderson.com

marketing@engberganderson.com

Representative: Janine Kolbeck

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EXHIBITORS

ENVISIONWARE | Booth 204

2855 Premiere Parkway

Suite A

Duluth, GA 30097

678.382.6500

678.382.6501 (fax)

www.envisionware.com

Representatives: Camille Garick, John Dexter

EnvisionWare provides self-service and library efficient solutions to over 10,000 libraries around the globe.

FEH Design | Booth 104

951 Main Street

Dubuque, IA 52001

262.968.2055

fehdesign.com

katies@fehdesign.com

Representative: Katie Stork

FEH Design is an architecture, interior design, and structural engineering firm specializing in libraries with offices in Oconomowoc, Wisconsin, and Dubuque, Des Moines, and Sioux City, Iowa.

HGA Architects | Booth 105

333 E. Erie Street

Milwaukee, WI 53202-6005

414.278.8200

414.270.7754 (fax)

www.hga.com

tbradley@hga.com

Representatives: Jenny Miller, Tiffany-Jo Bradley, Erica Allebach

HGA Architects and Engineers is a full-service architecture, engineering, and planning firm. A nationally recognized, award-winning firm, HGA's comprehensive solutions correspond with each client. HGA, an integrated architecture and engineering & planning firm that designs inspiring, state-of-the-art libraries.

Historical Information Gatherers | Booth 203

1589 Highway 7

Suite B2

Hopkins, MN 55305

Phone: 952.253.2004

orders@historicalinfo.com

raul@historicalinfo.com

<https://www.historicalinfo.com/>

Representatives: Cindy Demers, Jeri Massengill, Raul Gomez

Fire Insurance Maps *online* (FIMo) is the largest digital collection of color fire insurance maps, real estate atlases, and similar maps used for historical property research in the United States. These historical maps are important tools for students, historians, genealogists, and so many others. FIMo is an online subscription service that provides these maps to

users in a simple, easy-to-use platform. FIMo allows patrons to use this powerful map resource in your library or via remote access from the comfort of their own homes.

Ingram Content Group | Booth 309

1 Ingram Boulevard

La Vergne, TN 37086

1.800.937.5300 Ext. 27647

www.ingramcontent.com/libraries

jennifer.rose@ingramcontent.com

Representatives: David Brooks, Jennifer Rose

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Innovative | Booth 111

1900 Powell Street

Suite 400

Emeryville, CA 94608

510.496.3764

www.iii.com

events@iii.com

Representative: Dean Cooper

Innovative, a ProQuest company, provides leading technology solutions and services that empower libraries and enrich their users worldwide through a comprehensive portfolio of library automation products.

Kubala Washatko Architects | Booth 308

W61 N617 Mequon Avenue

Cedarburg, WI 53012

262.377.6039

www.tkwa.com

ehancock@tkwa.com

Representatives: Erik Hancock, Therese Hanson, Kevin Hardman

TKWA is a full-service architecture, planning, and interior design studio with offices in Milwaukee and Cedarburg, Wisconsin. We embrace a design philosophy of Wholeness.

Library Furniture International | Booth 310/311

797 Glenn Avenue

Wheeling, IL 60090

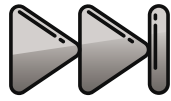
847.564.9497

libraryfurnitureinternational.com

scott@libraryfurniture-intl.com

Representatives: Scott Fairbanks, Michele Zernik, Henry Fairbanks

Library Furniture International (LFI) is a full-service firm specializing in the sale and service of library furnishings. We help libraries meet the rapidly changing sociological and technological growth in their community through design and product. LFI provides product options, quotes, and installation services to those that have specific needs. The



EXHIBITORS

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LocalHop | Booth 405

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Pontiac MI 48342
248.590.2300
www.getlocalhop.com
fadi@getlocalhop.com

Representative: Fadi Aldanal

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Mad Science of Milwaukee, Inc. | Booth 108

2855 S. 160th Street
New Berlin, WI 53151
262.330.5029
milwaukee.madscience.org
kathy@madsciencemilwaukee.com

Representative: Maria Tarantino

Mad Science is on a mission to get kids excited about science! Our stage shows and interactive workshops will captivate all your guests on any occasion. Our children's events are hassle-free, adaptable, and action-packed! They are available in person and in virtual formats. We'll have everyone oohing and ahing as they watch our over-the-top science demonstrations.

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262.628.1926
262.628.2662 (fax)
marshallcavendish.com
dambekaln@charter.net
Representative: Maris Dambekaln
Books and digital resources.

Nature's Niche | Booth 207

5223 HWY 66
Stevens Point, WI 54481
715.341.7149
www.naturesniche.org
tlachac@dwave.net

Representative: Dino Tlahac

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Playaway Pre-Loaded Products | Booth 205

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shop.playaway.com
pwuerl@findaway.com

Representative: Peter Wuertl

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Recollection Wisconsin | Booth 409

1360 Regent Street
#121
Madison, WI 53715

recollectionwisconsin.org
info@recollectionwisconsin.org

Representatives: Rebecca Rosenstiel, Andi Coffin, Emily Pfothenhauer

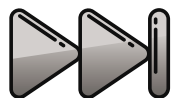
Recollection Wisconsin is a collaborative digital program that brings together photographs, documents, and other unique local resources from libraries, archives, historical societies, and museums across Wisconsin.

Reference Solutions | Booth 304

1001 Fort Crook Road North
Suite 150L
Bellevue, NE 68005
<https://www.data-axle.com/what-we-do/reference-solutions>
andra.roussel@data-axle.com
Representative: Andra Roussel

Reference Solutions (formerly ReferenceUSA) provides leading business and consumer data for libraries and their patrons.

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EXHIBITORS

RMC Imaging Inc/ST Imaging | Booth 102

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Rockford, IL 61114
708.309.9597
stimaging.com
rmc1imaging@sbcglobal.net
Representatives: Robert Czechowicz, Phil Czechowicz
ST Imaging Viewscan 4 18 mega pixel HD Digital Color
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Scholastic Library Publishing | Booth 212

1030 O'Ryan Trail North
West Lakeland, MN 55082
651.303.3460
651.304.6037 (fax)
scholastic.com/librarypublishing
gabeflynn@yahoo.com
Representative: Gabe J. Flynn
Scholastic Library offers the best fiction and nonfiction
books and award-winning digital products like BookFlix and
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SirsiDynix | Booth 103

3300 North Ashton Boulevard
Suite 500
Lehi, UT 55044
801.888.9049
<https://www.sirsidynix.com/>
jim.schwieters@sirsidynix.com
Representative: Jim Schwieters
Together with libraries, we help communities thrive by
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inspire.

TLC - The Library Corporation | Booth 411

Research Park
Inwood, WV 25428
304.229.0100
www.tlcdelivers.com
conferences@tlcdelivers.com
Representatives: Joe Reimers, Don West
The Library Corporation is a woman-owned, international
technology company with industry-leading support,
providing enterprise software systems, hardware solutions,
and data services that are trusted by more than 5,500
libraries and media centers worldwide.

Today's Business Solution | Booth 211

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Willowbrook, IL 60527
630.537.1370
www.tbsit360.com
tradeshows@tbsit360.com
Representative: Mickey Smith
TBS providers of high-tech library solutions; enhancing
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Transparent Language, Inc | Booth 113

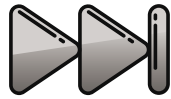
12 Murphy Drive
Nashua, NH 03062
603.262.6300
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libraries@transparent.com
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University of Wisconsin-Milwaukee School of Information Studies | Booth 201

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414.229.4707
ischool.uwm.edu
lauram@uwm.edu
Representative: Laura M. Meyer
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nelsons@uww.edu
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608.263.4849 (fax)
ischool.wisc.edu
mclowe@wisc.edu
Representative: Meredith Lowe
Master's degree, PhD, and certificate programs, and continuing education for library and information professionals. New Master of Science in Information degree - Fall 2021

WiLS | Booth 410

1360 Regent Street #121
Madison, WI 53715
wils.org
information@wils.org
Representatives: Rebecca Rosenstiel, Jennifer Chamberlain, Sara Gold, Nick Smith
WiLS is a nonprofit membership organization that facilitates collaborative projects and services to save our members time and money, and to advance library services.

Wisconsin Historical Society Press | Booth 307

816 State Street
Room 443
Madison, WI 53706-1417
608.264.6465
608.264.6486 (fax)
www.wisconsinhistory.org
kristin.gilpatrick@wisconsinhistory.org
Representatives: Kristin Gilpatrick, Chris Caldwell, Brigid Billing
By collecting, preserving, and sharing our stories, the Wisconsin Historical Society Press helps people connect to the past by publishing the best in Wisconsin history and culture.

Wisconsin Talking Books and Braille Library (WTBBL) | Booth 110

813 W. Wells Street
Milwaukee, WI, 53233
414.286.6918
<http://dpi.wi.gov/talkingbooks>
CESaldu@milwaukee.gov
Representative: Katie Saldutte
Wisconsin Talking Book and Braille Library provides free library service for anyone with a visual or physical impairment that prevents them from reading standard print.

Yerges Moving and Storage | Booth 101

P.O. Box 339
Fort Atkinson, WI 53538-0339
920.563.5000
www.yergesmoving.com
yergesvl@yergesmoving.com
Representatives: Kevin Becker, Lori Willing
Commercial movers with extensive experience in library relocation and remodeling projects. Also moving of medical equipment and household furniture. On-site storage available.

Zoobean, Inc. | Booth 109

5614 Connecticut Ave NW #227
Washington, D.C. 20015
717.968.7027
www.beanstack.com
rebekah@zoobean.com
Representative: Rebekah Garrety
Beanstack helps educators, librarians, families, and teams read more by creating, promoting, participating in, and gaining insights from reading challenges.

INDIE AUTHOR GARDEN

Erin Kant Barnard

seabearpress.com
Erin will present a program on Thursday, November 18, at 3:30 p.m. in Grand G. Her books include *Rhino & Dino in: Juice!* and *Mom Needs a Dinosaur*.

Gregory Lee Renz

glrenz.com
Gregory will present a program on Thursday, November 18, at 10:30 a.m. in Grand C. He is the author of *Beneath the Flames*.

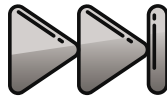


EXHIBIT CATEGORIES

Accessible Library

Transparent Language, Inc.
Wisconsin Talking Book and
Braille Library

Architecture & Design

Engberg Anderson, Inc.
FEH Design
HGA Architects
Kubala Washatko Architects

Audio/Interactive Books and Materials

Brodart Company, Maris Associates,
Scholastic Library Publishing
Wisconsin Talking Book and
Braille Library

Audio Visual Equipment/ Products/Systems

Brodart Company

Automation Software/Systems

ENVISIONWARE
SirsiDynix

Bindery

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Books

ABDO
Apple Books
Baker and Taylor
Brodart Company
Children's Plus
Ingram Content Group
Maris Associates
Scholastic Library Publishing
Wisconsin Historical Society Press

Book Jobber/Wholesaler

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Brodart Company

Children's Books/ Materials/Programs

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Brodart Company
Children's Plus
Maris Associates
Scholastic Library Publishing

Children's Programs

Mad Science of Milwaukee, Inc.
Nature's Niche
Zoobean, Inc.

Collection Development/ Cataloging Services

Brodart

Computer Reservation

Today's Business Solutions, Inc.

Consortium

Wisconsin Library Services

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Maris Associates
Reference Solutions
Scholastic Library Publishing

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EBSCO Information
Today's Business Solution
Wisconsin Library Services

Distributor

Baker & Taylor Brodart Company

Education

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Nature's Niche
UW-Madison iSchool
UW-Milwaukee SOIS
Zoobean, Inc.

Engineers

FEH Design
HGA Architects

Entertainment Products

Baker & Taylor

Furniture

Brodart Company
Library Furniture International

Genealogy/Local History

Reference Solutions

History and Culture

Recollection Wisconsin
Wisconsin Historical Society Press

Integrated Library Systems

Innovative
SirsiDynix

Library Automation

TLC-The Library Corporation

Library Management

EBSCO Information Services,
Today's Business Solutions, Inc.
TLC - The Library Corporation

Literacy

Covering Wisconsin
Mad Science of Milwaukee, Inc.
Transparent Language, Inc.

Magazine Subscription Agency

EBSCO Information Services

Microform/Microform Equipment

RMC Imaging Inc/ST Imaging

Movers

Yerges Moving and Storage

Online Information

EBSCO Information Services



AUTHOR SIGNINGS

All signings will take place immediately after program, keynote, or luncheon, with listed book titles available for purchase.

Popular Regional & Small Press Titles

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University of Wisconsin Press

Print Management/Mobile Printing

Today's Business Solutions, Inc.

Public Agencies

Covering Wisconsin
Wisconsin Talking Book and Braille Library
Zoobean, Inc.

Publishing

Maris Associates
Scholastic Library Publishing
Wisconsin Historical Society Press

Reference

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Maris Associates
Reference Solutions
Scholastic Library Publishing

Scanning Solutions

Today's Business Solutions, Inc.

Special Library Braille Books

Wisconsin Talking Book and Braille Library

Storage

Yerges Moving and Storage

Strategic Planning

Wisconsin Library Services

Subscription Services

EBSCO Information Services

Supplies

Brodart Company

Technology Management

Today's Business Solutions, Inc.

WEDNESDAY, NOVEMBER 17

8:15 a.m.

Sarah Vowell - Keynote Speaker

Lafayette in the Somewhat

United States

Unfamiliar Fishes

The Wordy Shipmates

Assassination Vacation

10:30 a.m.

Brian Malloy

After Francesco

11:30 a.m.

Erica Ruth Neubauer

Murder at the Mena House

Murder at Wedgefield Manor

11:30 a.m.

Mary Boone

Bugs for Breakfast: How Eating Insects

Could Help Save the Planet

12:30 p.m.

Cathy Camper - YSS Luncheon Speaker

Lowriders in Space

Lowriders to the Center of the World

Ten Ways to Hear Snow

Bugs Before Time

Prehistoric Insects and Their Relatives

2:00 p.m.

Charlie Donlea

The Suicide House

The Girl Who Was Taken

Some Choose Darkness

THURSDAY, NOVEMBER 18

8:30 a.m.

Nigel Poor

The San Quentin Project

This Is Ear Hustle: Unflinching Stories

of Everyday Prison Life

Signed copies of Nigel's books will be available for purchase.

10:30 a.m.

Gregory Lee Renz

Beneath the Flames

10:30 a.m.

Pao Lor

Modern Jungles: A Hmong Refugee's

Childhood Story of Survival

12:30 p.m.

Robyn Gigl

By Way of Sorrow

2:00 p.m.

Cathy Camper - Elizabeth Burr/

Worzalla Award Recipient

Lowriders in Space

Lowriders to the Center of the World

Ten Ways to Hear Snow

Bugs Before Time

Prehistoric Insects and Their Relatives

2:00 p.m.

David Siegel

3:30 p.m.

David Siegel

3:30 p.m.

Erin Kant Barnard

Rhino & Dino in: Juice!

Mom Needs a Dinosaur

Signing will take place in Grand G

immediately after the program.

FRIDAY, NOVEMBER 19

11:00 a.m.

Kristen Whitson

We Will Always Be Here: A Guide to

Exploring and Understanding the

History of LGBTQ+ Activism

in Wisconsin

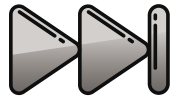
Signing will take place in Grand G

immediately following the program.

12:00 p.m.

Steven Wright

The Coyotes of Carthage



KEYNOTES



Sarah Vowell is the New York Times' bestselling author of seven nonfiction books on American history and culture. By examining the connections between the American past and present, she offers personal, often humorous accounts of American history as well as current events and politics. Her book *Assassination Vacation* is a haunting and surprisingly hilarious road trip to tourist sites devoted to the murders of presidents Lincoln, Garfield, and McKinley. Vowell examines what these acts of political violence reveal about our national character and our contemporary society.

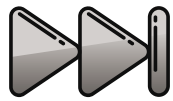
Vowell was a contributing editor for the public radio show "This American Life," from 1996-2008, where she produced numerous commentaries and documentaries and toured the country in many of the program's live shows. She was one of the original contributors to McSweeney's, also participating in many of the quarterly's readings and shows. She has been a columnist for Salon.com, *Time*, *San Francisco Weekly*, and is a contributing op-ed writer for the *New York Times*, where she writes about American history and politics, education, and life in Montana.



Nigel Poor is a visual artist whose work explores the various ways people make a mark and leave behind evidence of their existence. Her work has been exhibited nationally and internationally, and can be found in various museum collections including the SFMOMA, the M.H. deYoung Museum, and the Corcoran Gallery of Art, Washington, D.C. She is also a professor of photography at California State University, Sacramento. In 2011, Nigel got involved with San Quentin State Prison as a volunteer professor for the Prison University Project. In 2013, she started working with a group of incarcerated men producing a radio project called The San Quentin Prison Report. She is the co-creator, co-producer, and co-host of the podcast Ear Hustle.



Felton Thomas, Jr. was appointed Director of the Cleveland Public Library (CPL) in January 2009. During Felton's tenure, CPL has maintained its "Five Star" status and has been named a "Top Innovator" by the Urban Libraries Council for its use of technology and data to inform decision making. Felton's vision for the library is that of a strong leader in defining a more prosperous future for Cleveland by battling the digital divide, illiteracy, unemployment, and other community deficits with innovative programming and action at all branches. He has also launched a "Downtown Destination" campaign to reposition the Main Library for the 21st century and market its status as a major downtown attraction.



SPEAKERS



Mary Boone

Mary Boone has ridden an elephant, skydived, and eaten dozens of cricket cookies – all in the interest of research for her books and articles. She has written 60-plus nonfiction books for young readers. Mary grew up in Iowa and spent the early part of her career writing and editing for newspapers in the Midwest. She now lives in Tacoma, WA, where she shares an office with an Airedale terrier named Ruthie Bader.



Cathy Camper

Born and raised in Wisconsin, Cathy Camper is the author of the *Lowriders in Space* series, *Bugs Before Time: Prehistoric Insects and Their Relatives*, and *Ten Ways to Hear Snow*. She is also the author of two zines, *Sugar Needle* and *The Lou Reeder*, and is a founding member of the Portland

Women of Color Zine collection and a graduate of VONA/VOICES workshops for writers of color.

Cathy has also written articles, reviews, and stories for the magazines *Cricket*, *Wired*, and *Giant Robot*, the LAMBDA Literary website, and was on the board of the Arab Literary magazine *Mizna*. A huge believer of diversity and authenticity, Cathy advocates for representation for all in books, magazines, and other media.

She currently lives in Portland, Oregon, working as an outreach librarian for kids in grades K-12. In her spare time, Cathy likes to make art out of seeds and is a huge proponent for daydreaming.

Cathy is the recipient of the 2021 Burr/Worzalla Award.



Charlie Donlea

Charlie Donlea is the critically acclaimed, *USA Today*, Indiebound, and #1 internationally bestselling author of *Summit Lake*, *The Girl Who Was Taken*, *Don't Believe It*, *Some Choose Darkness*, *The Suicide House*, and *Twenty Years Later*. Published in nearly 30 countries and translated into more than

a dozen languages, Charlie has been praised for his “soaring pace, teasing plot twists” (BookPage) and talent for writing an ending that “makes your jaw drop” (The New York Times Book Review). He was born and raised in Chicago, where he continues to live with his wife and two children. Visit Charlie online at www.CharlieDonlea.com.



Robyn Gigl

Robyn Gigl is an author, attorney, speaker, and activist who has been honored by the ACLU-NJ and the NJ Pride Network for her work on behalf of the LGBTQ community. Appointed by the New Jersey Supreme Court to the Committee on Diversity Inclusion and Community Engagement, she is active in the New Jersey State Bar Association where she is a member of the Diversity Committee, the Women in the Profession Section, and a Past Chair of the Bar's LGBT Rights Section. Robyn is also a member of the Board of Directors of Garden State Equality, New Jersey's largest LGBTQ+ Civil Rights Organization, and a frequent lecturer on diversity issues. She lives in New Jersey. *Photo Credit – Wendy Tumminello*



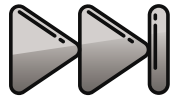
Norman Gilliland

Norman Gilliland is a longtime host-producer at Wisconsin Public Radio. In addition to hosting weekday classical music broadcasts, he reads for Chapter A Day. Norman does interviews for WPR's “University of the Air” and PBS Wisconsin's “University Place Presents.” He's the author of three novels – *Sand Mansions*, *Midnight Catch*, and *Downeast Ledge* – and two books about classical music – *Grace Notes for a Year* and *Scores to Settle*. His audio productions include “Beowulf: The Complete Story—a Drama” and “Oedipus Rex.” Since 1990, Norman's been the emcee of the Wisconsin Chamber Orchestra's popular Concerts on the Square. He lives in Middleton with his wife Amanda.



Pao Lor

Pao Lor was born in Laos and lived in two refugee camps in Thailand before resettling to Long Beach, California, in 1980. Today Pao lives in Kimberly, Wisconsin, with his family. He is a Patricia Wood Baer Professor of Education at the University of Wisconsin-Green Bay and chairs the Professional Program in Education. Prior to joining UW-Green Bay, Pao was a middle/high school administrator, high school/middle school teacher, university academic advisor, and college and high school soccer head coach. In *Modern Jungles*, Pao shares his account of the beginning of the Hmong American experience, leaving an ancient culture in Laos in the 1970s and establishing a new life in the United States in the 1980s.



SPEAKERS



Brian Malloy

Brian Malloy is the activist and award-winning author of *After Francesco*, *The Year of Ice*, *Brendan Wolf*, and *Twelve Long Months*. The recipient of an ALA Alex Award and the Minnesota Book Award, his novels have been shortlisted for The Violet Quill Award and the Ferro-Grumley Award for LGBT fiction. Brian's latest novel, *After Francesco*, was named a Great Group Reads selection of the Women's National Book Association and National Reading Group Month, as well as an Oprah Daily Best LGBTQ Books of the Year, LAMBDA Literary Most Anticipated Books, Apple Best Books of the Month, and a BookBub Books to read for PRIDE. As an early employee of the Minnesota AIDS Project, Brian helped organize the state's first AIDS Walk in 1988 and has remained an engaged member of the community. He received his MFA from the University of Minnesota and currently teaches creative writing in Minneapolis. Brian worked for the Minnesota AIDS Project in the 1980s and currently teaches writing classes for MELSA, the Twin Cities' regional public library system. Visit him at MalloyWriter.com.



Erica Ruth Neubauer

Erica Ruth Neubauer is the Agatha Award-winning author of the Jane Wunderly Mysteries, as well as an Anthony Award and Lefty Award finalist. She spent 11 years in the military, nearly two as a Maryland police officer, and one as a high school English teacher, before finding her way as a writer. She has been a reviewer of mysteries and crime fiction for publications such as *Publishers Weekly* and *Mystery Scene Magazine* for several years, and she's a member of Sisters in Crime and Mystery Writers of America. Erica Ruth lives in Milwaukee, WI. Visit her at EricaRuthNeubauer.com.



Jeff Russell

Jeff Russell specializes in analyzing and understanding the larger systems origin of organizational challenges and helps Russell Consulting, Inc. (RCI) clients identify the areas of high leverage to accomplishing lasting change and improvement. Jeff takes the lead role at RCI in providing innovative and dynamic skill training for leaders, managers, supervisors, and employees on a wide variety of organizational and leadership topics. He works closely with his wife Linda on all RCI consulting projects, lending his insights and perspective to hers in service to their clients. Prior to founding Russell Consulting with his wife, Jeff served as the human resources coordinator for the Wisconsin Department of Administration and as an assistant administrator in the

Department of Health & Family Services. He is an ad hoc faculty member with the University of Wisconsin's Small Business Development Program, Wisconsin Certified Public Manager Program, and Division of Continuing Education and Applied Studies. Jeff has a bachelor's degree in Humanism and Cultural Change and a master's of science degree in Industrial Relations from UW-Madison.



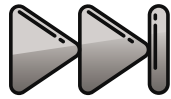
Steven Wright

Steven Wright teaches both law and creative writing at UW-Madison. Professor Wright is a clinical associate professor and co-director of the Wisconsin Innocence Project. The Wisconsin Innocence Project seeks to exonerate the innocent and to train the next generation of legal leaders. Professor Wright has also taught first-year criminal law and appellate advocacy.

During his time with the Wisconsin Innocence Project, Professor Wright has participated in several exonerations, including the exoneration of Daniel Scheidell and Sam Hadaway. He's also won cases in the United States Court of Appeals for the Seventh Circuit and the Wisconsin Court of Appeals.

Professor Wright is also a lecturer in the creative writing program. His debut novel, *The Coyotes of Carthage* (Ecco, 2020) received strong praise from *USA Today*, *Publisher's Weekly*, *Salon*, and the *Washington Post*, which called the novel, "riveting.... Those who pick up the book get a view of how the sausage of today's politics gets made.... And [Wright] does so with a ticktock pace and knockout prose."





FACILITIES

LACTATION ROOM



Room priority given to nursing mothers.

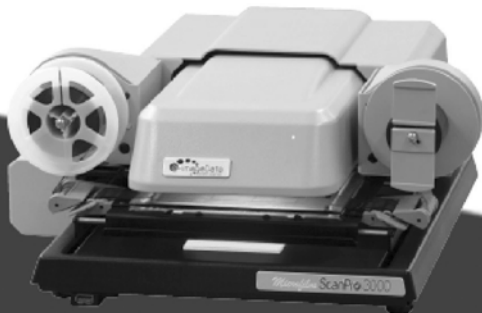
Lactation Room

**Lobby West Counter (First Floor)
and Grand Foyer D Registration (Second Floor)**

A Lactation Lounge is available on the first floor of the KI Convention Center near Exhibit Hall C and on the second floor of the KI Exhibit Center near Grand D/E. Anyone (regardless of gender identity) is welcome to use the lactation lounge for pumping. Keys will be available at the Registration Desk located on the first floor of the KI Convention Center.



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Gender-Inclusive Restrooms

are available on the second floor of the KI Convention Center near Grand D/E.

What are gender-inclusive restrooms?

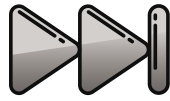
They are facilities that people of all gender identities and expressions are welcome to use without interference. The WLA conference has a few options, noted above. Gender-specific restrooms (female/women and male/men) are also available.

Why are gender-inclusive restrooms important?

People who are transgender, non-binary or gender non-conforming have been subjected to many kinds of discrimination and disrespectful behavior, particularly in restrooms. Gender-inclusive restrooms meet medical and accessibility needs of all conference attendees.

Who can use a gender-inclusive restroom?

Everyone! Its purpose is to provide facilities that are safe, accessible, and convenient for all. Common uses include, but are not limited to, individuals of all gender identities and expressions, as well as those who need help from family members, friends, or attendants. If you prefer to use a gender-specific restroom, they are located throughout the conference center.



SCHEDULE

TUESDAY

1:00–3:00 p.m.

System and Resource Library Administrators' Association of Wisconsin (SRLAAW) Meeting

Riverview 2

3:00–4:30 p.m.

Wisconsin Library Association (WLA) Finance Committee

Riverview 1

3:00–6:30 p.m.

Registration

KI Lobby South Counter

4:30–6:00 p.m.

Wisconsin Library Association (WLA) Board of Directors Meeting

Riverview 2

7:00–9:30 p.m.

WLA Conference Welcome Reception

*Brown County Library, 515 Pine Street, Green Bay
Sponsored by the Friends of the Brown County Library.*

Mix and mingle with fellow conference attendees! The evening's entertainment will offer a multi-sensory experience of creativity, art, hip-hop, and spoken word with Cujo. Enjoy hors d'oeuvres and a cash bar. Welcome to Green Bay. Enjoy your stay!

WEDNESDAY

7:00 a.m.–7:00 p.m.

Registration

KI Lobby South Counter

7:00–8:15 a.m.

Past Presidents Breakfast

Riverview 1

8:15–10:00 a.m.

Keynote, A Conversation With Sarah Vowell

Moderated by Norman Gilliland

Grand D/E

Sponsored by the Wisconsin Library Association Foundation

Sarah Vowell is the *New York Times*' bestselling author of seven nonfiction books on American history and culture. By examining the connections between the American past and present, she offers personal, often humorous accounts of American history as well as current events and politics. Sarah will discuss her writing and life, as well as her love of libraries. Norman Gilliland, Wisconsin Public Radio, will serve as moderator. Sarah will sign copies of her books after the presentation.

10:00 a.m.–5:30 p.m.

Activities in the Exhibit Hall

Exhibit Hall C

All Day:

- Resume Drop-Off
- Sign up for Portrait Photos by Stick People Productions
- BINGO Card Drop-Off

3:00–5:30 p.m.

NEW - Gaming event

Sponsored by Gnome Games, Green Bay

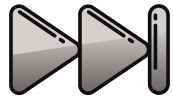
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SCHEDULE

10:00–10:30 a.m.

No-Conflict Time in Exhibit Hall

Exhibit Hall C

10:30–11:15 a.m.

Barriers to Equitable Hiring Practices in Libraries and How to Unmake Them

*Adriana McCleer, Appleton Public Library; Nick Demske, Racine Public Library
Ballroom A1*

The LIS field has long claimed to advocate for equity, diversity, and inclusion (EDI) within the profession. In 2021, our field has made little progress in these areas, particularly with hiring for librarian roles. This presentation will explore some of the reasons why the library field remains so white-dominated, despite our vocal commitments to EDI. Participants will hear from practitioners at two Wisconsin libraries which have implemented different equitable hiring practices for certain librarian roles and how it has enabled their hiring processes to be more inclusive and build staff teams more reflective of the communities they serve.

Designing the Post-Pandemic Library, Part 1

*David Vinjamuri, NYU; Joe Huberty, Engberg
Anderson Architects
Ballroom A2*

This session will guide attendees through the social and behavioral changes of the COVID-19 pandemic and their impact on the design of libraries. Participants will learn a system to analyze the performance of the library and identify areas to improve space utilization. NYU professor and space planning expert David Vinjamuri and architect Joe Huberty will provide insights, best practices, and tools to help you plan for a renovation or new space in the post-pandemic era.

After AIDS and After Francesco, Award-Winning Novelist Brian Malloy on the 40th Anniversary of the First Reports of AIDS

*Brian Malloy, Author
Grand A*

Sponsored by Kensington Books

2021 marks the 40th anniversary of the first reports of AIDS, which claimed the lives of hundreds of thousands of gay men, and writers such as Reinaldo Arenas and Essex Hemphill. ALA Alex Award and Minnesota Book Award winner Brian Malloy will discuss the impact of HIV/AIDS on gay literature, as well as the impetus of his new novel, *After Francesco*. Inspired by the author's own experiences as a member of the AIDS generation, *After Francesco* follows the journey from grief to activism of a gay Minnesotan in the late 1980s. It has been named a 2021 Great Group Reads selection, as well as an Oprah Daily Best LGBTQ Books of the Year.

Box It Up, Bag It Up: Connecting With the Youth When You Have No Connections

*Gillian Dawson, Brown County Library, Green Bay; Allison Felchlin, Brown County Library, Green Bay; Gretchen Swadley, Brown County Library, Green Bay
Grand B*

The Brown County Library Youth Services department pivoted to virtual programming during the pandemic, but quickly learned it wasn't reaching a wide array of patrons. They worked to find solutions to reaching their communities during this time and, from one-off take-and-make programs to monthly loot boxes, new offerings were born. Youth Services Librarians looked to drive patrons to their virtual offerings while also ensuring that they connected with the various youth populations. Learn how they used this opportunity to successfully get books into youth's hands and engage with them during the limiting circumstances of the pandemic.

Mentorship: On Track to Success

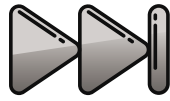
*Nyama Reed, Whitefish Bay Public Library; Susie Menk, Manitowoc Public Library; Marge Loch-Wouters, Loch-Works Consulting, La Crescent, MN; Emely Villanueva, Appleton Public Library; Rachel Hitt, Black Creek Village Library; Nancy Aycock, Mukwonago Community Library; Scott Brouwer, La Crosse Public Library
Grand C*

In these challenging times, it can be hard to know how to stay on track. Join us to learn how a mentor relationship can help you be successful. This session will be a panel discussion from participants in WLA's inaugural Mentorship Program. The program is free for WLA members and is designed to provide encouragement, support, and guidance to library staff seeking professional growth through connections with experienced colleagues within a structured mentoring program.

SharePoint Library: An Effective and Innovating Solution for Instructional Resources

*Margaret Murphy, UW-Madison School of Computer, Data, and Information Sciences, Madison
Grand F*

SharePoint as a collaborative tool provides an effective and innovative solution for digital curation and sharing of resources to meet the information needs of instructional design communities. This presentation provides tips, tricks, and best practices to effectively implement a SharePoint Resource Library.



SCHEDULE

Using Data to Help Tell Your Library's Story

Melissa McLimans, WILS, Madison; **Kim Kiesewetter**, WILS, Madison
Grand G

Surveys, focus groups, your annual report data: it's all telling you a story about your library and your community. Join Melissa and Kim as they share ways in which libraries can use data to tell the story of both their communities and institutions. It will include an overview of different types of data that a library might use ranging from existing resources to inspiration for new research. To tie everything together, the session will conclude with ways to present selected data in a compelling, narrative format to tell a larger story to a variety of audiences.

We've Got Style, Yes We Do! We've Got Style, How About You?

Jennie Fidler, Oconomowoc Public Library; **Lissa Radder**, Oconomowoc Public Library
Grand H

Most library workers are not graphic designers, yet they must create signs, brochures, and marketing materials. How can a library create a consistent, professional look and feel for all marketing materials no matter who designs it? By creating a style guide! With a focus on both appeal and accessibility, the Oconomowoc Public Library has strengthened its brand identity and streamlined design elements by standardizing its writing style, fonts, and colors. Learn how Jennie and Lissa researched, created, and implemented a style guide for their library.

11:30 a.m.–12:15 p.m. _____

Activating Change: Moving From Awareness to Action

Kathleen Larson, River Falls Public Library; **Anna M. Zook**, L.E. Phillips Memorial Public Library, Eau Claire
Ballroom A1

The presenters will share the L.E. Phillips Memorial Public Library's Anti-racism Pledge, highlighting unexpected impacts on established library practices, especially as they pertain to inclusive collections, cataloging practices, book displays, and advocacy. Discussion will include suggested practices promoting discoverability of diversity in collections, techniques to ensure readers advisory tools are inclusive and diverse, and other practical activities with an emphasis on equitable representation of the service population.

Designing the Post-Pandemic Library, Part 2

David Vinjamuri, NYU; **Joe Huberty**, Engberg Anderson Architects
Ballroom A2

This session will guide attendees through the social and behavioral changes of the COVID-19 pandemic and their impact on the design of libraries. Participants will learn a

system to analyze the performance of the library and identify areas to improve space utilization. NYU professor and space planning expert David Vinjamuri and architect Joe Huberty will provide insights, best practices, and tools to help you plan for a renovation or new space in the post-pandemic era.

Travel for Research: Erica Ruth Neubauer on Writing Historical Novels and Tracking Down the Past While on "Vacation"

Erica Ruth Neubauer, Author
Grand A

Sponsored by Kensington Books

Roving around Cairo on the back of a camel; visiting an English manor home; and embarking on a week-long transatlantic cruise in the middle of November: for each destination of the Jane Wunderly Mysteries, Erica Ruth Neubauer has traveled to and explored the areas where her books are set for research. What better way to write about Cairo, the English countryside, and deep ocean waters than to experience them first-hand? In this presentation, Erica Ruth discusses the research and inspiration behind the wanderlust settings of her delightful mystery series set in the late 1920s.

Ditching Dewey: A Survey of U.S. Public Libraries

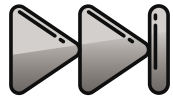
Rob Nunez, Kenosha Public Library; **Nadine Kozak**, UW-Milwaukee iSchool; **Michael Huynh**, UW-Milwaukee iSchool
Grand B

In the spring of 2020, the UW-Milwaukee iSchool partnered with the Kenosha Public Library to conduct a survey of public libraries in the country that have dropped the Dewey Decimal System. Of the respondents, there is a clear message to why changing to another system is helpful to patrons. In this session, the speakers will present their findings, discuss the pros and cons to Dewey, and consider the alternatives used by other public libraries.

Eating Insects & Flying Paper Airplanes: Let's Bring STEM Books to Life

Mary Boone, Author
Grand C

Tell a kid about eating bugs and she may remember it for a month. Let a kid actually taste a mealworm or bake cricket cookies and she'll remember it for a lifetime. Book talks and newsletters are great, but interactive learning makes topics come alive – especially for young readers. From taste tests to paper airplane flying competitions to using concepts of displacement to weigh large objects, session attendees will leave with oodles of creative ideas for low-cost, hands-on programs guaranteed to get young readers excited about STEM and STEAM books.



SCHEDULE

Library Lunch Ladies

Keri Whitmore, Franklin Public Library;
Sarah Bublitz, Franklin Public Library
Grand F

The presenters will discuss how to create and implement food-based programs at the library. They will highlight how to present cooking programs for children through adults, in person and virtually. A short cooking demonstration will give attendees an idea of how the cooking programs work.

Public Libraries and Fake News: How to Educate and Connect With Your Community

Barbara Alvarez, University of Illinois Urbana-Champaign; **Sam Molzahn**, Franklin Public Library
Grand G

In this session, the speakers will discuss the difference between misinformation and disinformation and why it is so important for public libraries to address this issue. The presenters will provide ideas and concepts for integrating education, collaboration, and meaningful communication with your patrons about fake news. Walk away with tips and tricks to add to your website, your programs, collections, and services.

Understanding the Wisconsin Circuit Court Records Website

Carol Hassler, Wisconsin State Law Library, Madison
Grand H

CCAP is the popular nickname for the Wisconsin Circuit Court Access (WCCA) website, which provides information about circuit court cases in Wisconsin. Learn what's in WCCA and get tips for creating successful searches. This session will also discuss common questions library users may ask about the database.



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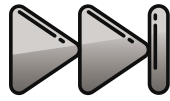




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SCHEDULE

12:30–1:45 p.m.

YSS Luncheon

Cathy Camper, Elizabeth Burr/Worzalla Award

Grand D/E

Sponsored by JJS Library Consulting, Jennie Stoltz

Author Cathy Camper provides a lively discussion about her award-winning *Lowriders in Space* graphic novel series and her picture books and nonfiction. Learn how graphic novels and picture books are created, the history of *Lowriders*, the technology to make them hop, and some of the science and secrets in the books. She will also talk about diversity and equity in children's books. If you love comics, cars, kids' books, writing, drawing, science and silly stuff, please join us! Cathy will sign copies of her books after the presentation.

2:00–2:45 p.m.

Creating Community Beyond Biases: Library Resources

Trina Erickson, McIntosh Memorial Library, Viroqua;

Laci Sheldon, McIntosh Memorial Library, Viroqua

Ballroom A1

In January 2021, the McIntosh Memorial Library launched a one-year program titled *Creating Community Beyond Biases: Library Resources*. It is both a self-directed reading program to contemplate human diversity and an interactive activity program to promote an inclusive community. Monthly, the library acknowledges a "Heritage," "History," or "Awareness" of-the-Month by hosting programs and providing reading lists for diversity, inclusion, and direct-action resources. Since its launch, the library has been awarded five grants to support the program and the presenters will share why they created it.

Preserving the Now: Building Unique and Meaningful Local History Archival Collections

Laura Godden, UW-La Crosse Murphy Library; **Elisabeth**

Primrose, UW-La Crosse Murphy Library

Ballroom A2

A constructive way to respond to an unprecedented time is to document it for the future. The historic importance of the COVID-19 pandemic quickly became apparent, and, in reaction, archivists worldwide found creative and proactive ways to gather related records for long-term preservation. This presentation will outline the building of one such collection and various considerations behind it like privacy, permissions, inclusivity, promotion and community engagement, collaborations, methods, strategies, and goals. Attendees can then use this information to help organize similar projects to chronicle future noteworthy events.

From Dream to Manuscript: One Writer's Rocky Road to Publication

Charlie Donlea, Author

Grand A

Sponsored by Kensington Books

A later bloomer to reading, Charlie Donlea was 20 years old before he read his first novel – *The Firm* by John Grisham – and knew he would someday write thrillers. Today, his books have been translated into more than a dozen languages across 30 countries. Breaking into the publishing world was not easy. *From Dream to Manuscript* is the story of Charlie's rocky road to publication, the multiple manuscripts he wrote that were never published, the heartbreaking rejections, how advice from an agent who hated Charlie's first manuscript turned out to be the key to his success, and how John Grisham's *The Firm* was not only the book that inspired his career, but the one that stopped him from quitting.

Engaging Your Community With Citizen Science

Marcia Siehr, Kenosha Public Library; **Shannon Urban**, Kenosha

Public Library

Grand B

Science can bring joy and purpose to individuals by inspiring learning and keeping people curious. Citizen Science brings science within reach of everyone, everywhere! This presentation will discuss how Kenosha Public Library uses the resources of Citizen Science, SciStarter, NASA, the Network of the National Library of Medicine (NNLM), and local community partners to meet strategic goals and create program series that inspire multigenerational excitement and participation.

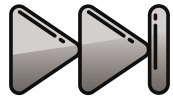
Failure IS an Option: Resiliency in Teen Librarianship

Linda Jerome, La Crosse Public Library; **Alejandria Galarza**,

Kenosha Public Library

Grand C

The presenters will discuss failure as an inherent part of working with teens and will share their experiences navigating failure and resiliency, which is especially important in a post-pandemic world. Participants will be encouraged to share their own stories of failure and resiliency and will learn how to evaluate themselves through a kind and constructive viewpoint.



SCHEDULE

Hey, Public Librarians! Have You Heard About OER?

Vince Mussehl, Chippewa Valley Technical College, Eau Claire; Nic Ashman, Chippewa Valley Technical College, Eau Claire; Cindy Domaika, Nicolet College, Rhinelander; Ashley McHose, Lakeshore Technical College, Cleveland, WI
Grand F

Have you heard about open educational resources (OER)? Wisconsin is an emerging leader in our OER efforts, saving students millions of dollars in learning resource expenses and improving their success. But what is OER? And how might it relate to your role in public libraries, K-12, or as an academic librarian? Join us for a roundtable discussion on OER in Wisconsin and learn what all the buzz is about. Hear initiatives and updates from Wisconsin OER experts and how the pandemic has resulted in more students and faculty using OER. The intended audience for this session is public librarians, media specialists, students, and emerging academic librarians, but all are welcome!

Making a Graceful Exit: How to Smooth the Path for Your Successor

Mark Arend (Ret.), Winnefox Library System, Oshkosh
Grand G

Life is full of transitions, for institutions as well as for people. A change of directors can be especially disruptive for the library, but can be made easier by preparing in advance. Whether you are looking toward retirement or a job change, the presenter will help you plan a smooth transition for your successor, staff, and patrons.

Who Takes a Job During a Global Pandemic? Library Director 101: Lessons I've Learned

Christinna Swearingen, Schreiner Memorial Library, Lancaster
Grand H

The presenter will share several lessons learned in the first year of being a library director ... during a pandemic. Whether one is new in the field or has years of experience, the presenter will reignite the love and passion that attendees have for this profession while also sharing vital knowledge about running a library. Being able to navigate and be a successful leader during a global pandemic and its aftermath is not easy, but the presenter will show you that it can be interesting, aggravating, and worthwhile.

2:45-3:15 p.m.

No-Conflict Time in Exhibit Hall

Exhibit Hall C

Bingo Prize Drawing Every 10 Minutes

3:30-4:15 p.m.

A Recipe for Grant Writing Success

Christine LaFond, Clear Lake Public Library
Ballroom A1

Have you always wanted to try grant writing in order to extend your library budget and pay for projects you want to do, but you don't know where to start? Have you written grants but want to be more successful? Are you wondering how you are going to fit this activity in on top of everything else you do? The presenter has over 30 years of grant writing experience and will share the ingredients, including practical and time-saving tips, for a successful grant writing experience.

Who Would Win? Airline Companies vs Disney World

Jessica Schoonover, Shirley M. Wright Memorial Library, Trempealeau
Ballroom A2

In a battle for the attention, satisfaction, and appreciation of those we serve, stellar customer service will win every time! Customer service is woven into every facet of the work we do in our libraries. The presenter will showcase common customer service pitfalls, blind spots we may have in putting our customers first, and encouragement to create a culture of help and kindness that should be the hallmark of every library.

A Case for Literacy: Value the Activity of Reading

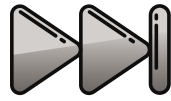
Anne M. Kissinger, Wauwatosa Public Library
Grand A

The presenter will demonstrate how one Milwaukee County Library is in the process of transforming the view of reading with zero extrinsic rewards (e.g., stickers, badges, logs, coupons) by valuing the activity of reading itself. Reading rewards lead to false statistical gains, oppression, lower-level reading, detrimental effects to intrinsic motivation, etc.

Continuous Recruitment and How It Worked for the Hales Corners Library

Patricia Laughlin, Hales Corners Library; Seth Harrison, Hales Corners Library
Grand B

After watching a workshop on the topic of recruiting and retaining employees that included paying attention to the people who provide good service in daily contacts, Patricia started watching the people who provided great service at the deli counter, the very busy check-in counter at the gym, and other stores. When it came time to replace the long-time circulation supervisor, Patricia reached out to one of these stellar service providers and suggested they consider applying - come hear the results.



SCHEDULE

Data Analytics in Libraries: Are You Asking These Four Questions?

Christopher Holly, EBSCO; Jaye Hess, EBSCO

Grand C

The presenters will cover safeguarding library data to becoming a data-informed driven library by answering four very important questions: So What? What Could You Miss? What Is Our Role in Student Success? What Can We Do to Safeguard Data?

Heroes Next Door: Documenting the Men and Women Who Helped Save the World in 1945

Jeff Rand, La Crosse Public Library; Scott Brouwer, La Crosse Public Library

Grand F

For the 75th anniversary of the last year of World War II, the La Crosse Public Library digitized local newspaper articles that chronicled La Crosse County's involvement on the battlefield and the home front during the year 1945. By the end of 2020, "Heroes Next Door: Helping Save the World in 1945" (<https://www.lacrosselibrary.org/heroes-next-door-helping-save-world-1945>) had preserved, indexed, and made accessible 6,287 newspaper articles and produced 104 feature stories about local men and women who helped win World War II. This was accomplished despite a two-and-a-half month library closure and the mid-year loss of half of the Archives and Adult Services staff.

How to Position Your Library as a Partner in Workforce Development: Staff Training, Marketing Resources, and How to Use Them

Tovah Anderson, Arrowhead Library System, Milton; Cole Zrostlik, Winding Rivers Library System, West Salem; Rebecca Kilde, IFLS Library System, Eau Claire; Jennifer Savino, KW2, Madison

Grand G

The three-year Libraries Activating Workforce Development Skills (LAWDS) project is wrapping up. It has produced state and regional workforce development partnerships, a series of library staff training webinars, a statewide digital marketing campaign, and a marketing and media relations toolkit for libraries to use to promote their own offerings and to amplify the existing digital campaign. Join this panel of library system marketers and a representative of KW2 – the marketing agency behind the campaign – for an overview of this project, the staff training resources, and an in-depth exploration of the marketing toolkit. All skill levels and questions are welcome.

4:00–6:00 p.m.

National Railroad Tour and Tappers

Transportation is provided, with the bus leaving from the KI Convention Center on Adams Street. Optional stop following the tour in downtown Green Bay's Railyard District. Enjoy a cold brew on your own at Titledown Brewery's Taproom and Roof Tap or The Depot Gastropub located in the historic Chicago & Northwestern depot. The bus leaves for the hotel at 7:45 p.m., or enjoy a walk across the bridge back to the hotel.

All aboard the library car! Did you know that some of America's finest passenger trains had a library on board for passengers' enjoyment? The railroads and literature ... both fiction and nonfiction ... are woven together throughout history. Join us at the National Railroad Museum to explore the intersection of trains, railroads, and books. We'll share with you many train stories, examples of good railroad books you can recommend, and illustrate how the museum can assist your library.

4:15–5:00 p.m.

Youth Services Section (YSS) Business Meeting

Grand A

4:30–5:30 p.m.

Compassion Resilience Trainers

Grand B

4:30–5:30 p.m.

Wisconsin Small Libraries (WISL) Leadership Meeting

Grand H

6:00–7:00 p.m.

UW-Madison iSchool Alumni, Students, and Friends Reunion

Riverview 2

6:00–7:00 p.m.

UW-Milwaukee SOIS iSchool Alumni, Students, and Friends Reception

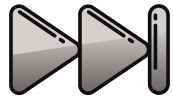
Riverview 1

7:00–8:30 p.m.

WLA Foundation Fundraiser

Grand D/E

Don't miss the WLA Foundation Fundraiser Trivia Contest hosted by Kris Turner. Here's your chance to show off your knowledge and enjoy a fun evening of random and obscure facts! Come as a team or play by yourself and compete for fun prizes. Light snacks, plus a charitable contribution to the Foundation! Cash bar available.



SCHEDULE

8:30–10:00 p.m.

Youth Services Section (YSS) Social

Riverview 2

Join your fellow Youth and Teen Services folks for a great, stress-relieving social event! You won't be asked to share your feelings, do team building exercises, or be uncomfortable – unless you want to!! It's been a year for the history books and you need to spend time with people who "get it." We will have fun, stress-relieving activities available for you to try while you chat with friends, old and new. No pressure, just camaraderie. Join us!

THURSDAY

7:00 a.m.–5:00 p.m.

Registration

KI Lobby South Counter

7:30–8:30 a.m.

Inclusive Services SIG

Riverview 1

8:30–10:00 a.m.

Keynote, Nigel Poor

Grand D/E

Sponsored by Nicolet Federated Library System

Nigel Poor will speak about podcasting as a form of storytelling, the creation and evolution of Ear Hustle, and connecting with underserved communities. Ear Hustle was the first podcast created and produced in prison, featuring stories of the daily realities of life inside California's San Quentin State Prison, shared by those living it. In 2020, Ear Hustle was named a finalist for a Pulitzer Prize in audio reporting – the first time the category was recognized – for bringing audiences "a consistently surprising and beautifully crafted series on life behind bars." Signed copies of Nigel's books will be available for purchase after the presentation.

10:00 a.m.–4:30 p.m.

Activities in the Exhibit Hall

Exhibit Hall C

10:00 a.m.–3:00 p.m.

BINGO Card Drop-Off

10:00 a.m.–1:00 p.m.

Sign up for Portrait Photos by Stick People Productions

1:00–3:00 p.m.

Portrait Photos by Stick People Productions (by appointment)

3:00–4:30 p.m.

Resume Pickup

10:00–10:30 a.m.

No-Conflict Time in Exhibit Hall

Exhibit Hall C

Bingo Prize Drawing Every 10 Minutes

10:30–11:15 a.m.

Wisconsin Library Association Foundation (WLAFF)

Business Meeting

Riverview 1

10:30–11:15 a.m.

Intergenerational Storytime 101

Mary Westness, Hedberg Public Library, Janesville; Shannon

Murphy-Tollefsrud, Hedberg Public Library, Janesville

Ballroom A1

What do you do when handed a bowl of lemons? You make a batch of lemonade, of course. While the Hedberg Public Library was undergoing a renovation, their storytime room was unavailable for eight months. Staff needed to think outside of the box to find a way to serve their youngest patrons. This obstacle sparked the presenters to foster a new community partnership and develop an intergenerational storytime for their patrons and the residents at Oak Park Place senior living community. Learn about the benefits of intergenerational programming and hear the details of how the program was developed and implemented.

Rethinking Library Services and Design in a Post-COVID World

Bill Wilson, Arrowhead Library System, Milton; Gregg Baum,

FEH Designs; Emily Kornak, Lake Geneva Public Library

Ballroom A2

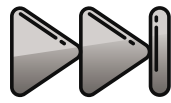
The COVID pandemic has raised many questions about services and facilities on topics ranging from air quality and social distancing to ongoing remote services and other new service delivery models. Whether you're in the process of planning for a new library or you just want to address adapting current space to new service realities, you'll find this introduction to a new approach to public library space needs analysis extremely helpful. The presenters will demonstrate a new space planning tool that will start you down the road to understanding how much space you need to carry out your library's mission. First-hand experiences of a public library currently working to transform its building will be included.

Modern Jungles: A Hmong Refugee's Childhood Story of Survival

Pao Lor, UW-Green Bay

Grand A

Professor Lor discusses his new memoir and shares his inspiring coming-of-age story. As a 5-year-old boy, Pao joined thousands of Hmong who fled for their lives through the jungles of Laos in the aftermath of war. Embarking on



SCHEDULE

a perilous journey that neither of his parents survived, he reached the safety of Thailand, but his challenges were just beginning. After more than two years in Thai refugee camps, Pao and his surviving family arrived in the U.S., where he navigated an unfamiliar world and struggled to fulfill the hopes his parents once held for his future.

Onboarding Your Early Career: Librarians at a Distance

Hayley Severson, UW-Oshkosh; Angel Tang, UW-Madison
Grand B

The presenters will discuss launching their careers as first-time professional academic librarians in fall 2020, and being trained for their positions remotely and without on-site supervision. This presentation aims to appeal to supervisors who are training not just early-career librarians, but staff members who must supervise their employees in remote environments as well as librarians who are entering the profession either in remote positions or without direct on-site supervision. The presenters will discuss useful tools, unexpected challenges, and triumphs from their experience of beginning their careers during the pandemic.

The Power of Fiction to Open Eyes and Change Minds

Gregory Lee Renz, Author
Grand C

The presenter will share how his novel *Beneath the Flames* opened eyes to the world of inner-city firefighters and their struggles of dealing with horrific scenes of tragedy. He will discuss how this was brought to life in the book along with some true stories of heroes dealing with PTSD. Also discussed will be the story's depiction of children growing up in the crushing poverty and violence of inner-city Milwaukee, The Inner Core, and how it created empathy and had some readers questioning their assumptions about race.

Make Your Library Binge-Worthy

Molly Hebert, Brown County Library, Green Bay;
Clare Kindt, Brown County Library, Green Bay
Grand F

Bingeing series has been trendy for a while, but the pandemic shutdown took it to a new level. However, not everyone has access to multiple streaming platforms, nor are all the titles/seasons always available to stream. Meet the Binge Box, a fun collection of DVDs based on a theme, series, or actor. BCL used a plethora of DVD donations to create these, much to the delight of patrons. The presenters will take you through the steps from idea to creation, including the stumbling blocks like ratings, packaging, cataloging, displaying, and most importantly, "which box would this go in?"

Show Me the Data: How a Tool From Missouri Can Help You Retrieve Census Data

Beth Harper, UW-Madison Memorial Library
Grand G

The Missouri State Data Center has developed easy-to-use tools to retrieve some of the most popular data from the Census. Much of the data in the MSDC archive is available for all 50 states, in some cases down to the Census tract level. This session will introduce you to content in the MSDC data archive and demonstrate its main retrieval tool.

The Past Through Tomorrow: Empowering Digital History at the Library

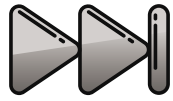
Kristen Whitson, Recollection Wisconsin; Steven Rice, Door County Historical Museum, Sturgeon Bay; Beth Renstrom, Sturgeon Bay Historical Society Foundation, Inc.
Grand H

Recollection Wisconsin resources can prepare your library to respond to the digital heritage needs of your community. Join us to hear about Recollection Wisconsin's Digital Readiness Community of Practice and how digital readiness applies to your organization. Then learn about how Door County Speaks, a real-life example of digital readiness concepts, responded to the community's needs to provide oral history kits for collecting community memories and how the oral history kits have been used in the Door County Granary project. Participants will gain a clear understanding of how to implement digital projects resources in their own organizations.

Deepening Community Engagement Through PBS KIDS: A Cohort Story

Mouna Algahaithi, PBS Wisconsin Education; Elizabeth Timmins, Muehl Public Library, Seymour; Sheva Abeles-Allison, Ashland High School; Katie Guzek, Brown County Library, Green Bay
Riverview 3

Through an exciting new initiative called the PBS KIDS Community Learning Cohort, PBS Wisconsin worked with 15 libraries around the state to empower and elevate family and community learning engagement. Participants created a community of practice, received training through five, 1.5-hour-long play-based webinars on PBS KIDS digital media resources, and received a \$1,000 stipend to implement their own PBS KIDS program during Summer 2021. Come hear stories of value and impact from participating libraries and learn how to integrate playful, educational PBS KIDS resources into your youth programming to create new, innovative programs for your library.



SCHEDULE

11:15 a.m.–12:00 p.m.

Wisconsin Library Trustees and Friends (WLTF)

Business Meeting

Riverview 2

11:30 a.m.–12:15 p.m.

Twenty New Ideas for Community Outreach

Gina Rae, Northern Waters Library Service, Ashland;

Jackee Johnson, Northern Waters Library Service, Ashland Ballroom A1

From one librarian and a book of poetry to system-wide outreach initiatives, a supergroup sample of small librarians will present 20 ways to connect with your community in ways that will make them love and support your library through the good times and the bad.

Diversity Audit: How and Why to Make It Happen With Your Collections

Claire Parrish, Rice Lake Public Library; Jenna Gilles-Turner, Chippewa Falls Public Library; Laura Turpin, St. Croix Falls Public Library

Ballroom A2

Diversity audits for collections are a great way to get insight into how diverse a collection is and are especially helpful identifying the gaps. Audits can also be incredibly daunting and time consuming, easily put on the backburner. Join three youth services librarians to learn how they successfully applied/created and implemented different diversity audits to their picture book, juvenile, and young adult collections. They'll share how to get things started, the importance of making it happen, what to do with the compiled data, including ideas for handling bad representations, and tips and tricks learned along the way.

What's Next? Planning for the Future of Your Library and Your Post-Library Life

Peg Burington, Waupaca Area Public Library

Grand A

You think it's time to retire and you want to be able to move on to your next chapter while having minimal negative impact on your organization. The presenter will discuss laying the groundwork for the next leader, preparing staff for departure, and letting go of ownership so you can move on. Checklists and practical tools will also be featured.

Break It Down: Data-Driven Analysis of Library Resources and Services

Julia Lee, Manitowoc Public Library; Karen Hansen, Manitowoc Public Library; Lisa Pike, Manitowoc Public Library; Rebecca Scherer, Manitowoc-Calumet Library System, Manitowoc Grand B

It can be difficult to justify the varying expenses public libraries face amongst the numerous collections and services they provide. From physical collections to electronic resources to programming, there is a greater demand on budgets that have not grown. To make it even more difficult, there are often varying statistics to analyze which almost never compare equally to other resources. Learn how Manitowoc Public Library has striven to develop an intentional analysis of their electronic resources, collections, and programs to make data-driven decisions for the resources and services they provide. The presenters will share the process of developing these metrics and how it has shaped their conversations around these resources and services.

Beyond the Books: An Exploratory Analysis on Mixed-Use Library Development in Milwaukee

Maddi Brenner, UW-Milwaukee

Grand C

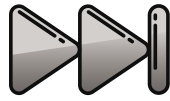
The presenter will discuss the development of mixed-use libraries across Milwaukee and connect these experiences to public-private partnerships, funding, community organizing, and social impact. At the start of the decade, Mayor Tom Barrett initiated a mass redevelopment project benefitting the branch libraries. "We are going to invest in libraries because we think they are great additions to neighborhoods, to learning, to safety, to community, just everything up and down the line," stated Barrett. Today, the city has implemented the redevelopment of three new branch libraries. These libraries, known as mixed-use libraries, traditionally work the same as their former counterparts, but with the inclusion of housing apartments on redeveloped property using financial investment from a private housing developer. How do mixed-use libraries perform? Are they the future for city development and local communities?

Where Did All of This Stuff Come From? A Look at How a Small Academic Library Handled a Huge Move

Marcus Seraphine, Dunwoody College of Technology Newkirk Learning Commons

Grand F

The presenter will share their experience of moving an entire small academic library after a major campus renovation took place and a new library was constructed. The presenter will discuss the process of undertaking such a huge move, what they wish they had known ahead of time, and how they were able to get services back on track for patrons as soon as possible.



SCHEDULE

Looking Forward: Libraries Activating Workforce Development Skills Project Update

Steve Heser, Milwaukee County Federated Library System; Laurie Freund, Bridges Library System; Tasha Jenkins, Wisconsin Department of Workforce Development; Jon Menz, West Central Wisconsin Workforce Development Board; Mark Jochem, South Central Library System

Grand G

Experts from Wisconsin public library systems, the Department of Workforce Development, and Wisconsin's Workforce Development Board share updates on the successes they have achieved working together and in their own organizations to uplift Wisconsin job seekers and the business community before and during the pandemic, and how they will collaborate after the LAWDS project's formal conclusion.

Starting Your Adventure: Creating and Running a Dungeons & Dragons Club at Your Library

Chad Robinson, Matheson Memorial Library, Elkhorn; Jessica Dowling, Matheson Memorial Library, Elkhorn

Riverview 3

Both before and after the global lockdown, the Matheson Memorial Library has found success with running and facilitating Dungeons and Dragons (D&D) meetups for patrons of all ages. D&D is more popular than ever, and we think it's the perfect library outreach, and easy to get off the ground. The presenters will give an overview of exactly what D&D is, what you need to get started, and the many lessons they've learned along the way.

12:00–1:30 p.m.

AWSL Business Meeting

Copper State Brewing Co., 313 Dousman Street

12:30–1:45 p.m.

Luncheon

Robyn Gigl

Grand D/E

Sponsored by Kensington Books

Robyn Gigl will discuss how her experiences as a lawyer and transgender woman helped shape the narrative of her debut novel, *By Way of Sorrow*. The discussion will include where the idea for her book came from and how she wove the issues surrounding race, gender identity, economic status, politics, and their impact on the justice system into a suspenseful page-turner. Following the talk, she will take questions from the audience. Robyn will sign copies of her book after the presentation

2:00–2:45 p.m.

Sustainable Programming: Taking Good Care of Ourselves, Our Organizations, and Our Earth

Shawn Brommer, South Central Library System, Madison; Rhonda Gould, Walla Walla County Rural Library District, WA Ballroom A1

Community members connect with ideas, one another, and library staff through programs offered by their public library. Whether it's connecting children through storytimes, teens through hands-on activities, or adults through book clubs, library programs provide opportunities for community members to meet and engage with each other. Library programs support communities, but how do they provide sustenance for library professionals, our organizations, and our beautiful planet? In this session, the speakers will present new ideas for sustainable program planning as well as concrete and original examples of eco-friendly activities that support and celebrate sustainable actions and ideas.

Transitioning From Summer to 365 With Reading Challenges

Rebekah Garrety, Zoobean Inc.

Ballroom A2

The presenter will discuss how libraries using Beanstack can easily transition to doing year-round or "365" programming through Beanstack. Participants will discuss how this type of consistent promotion can help drive patron use and engagement. They will also learn how this approach can help increase participation year-round while also increasing participation in flagship programs such as Summer Reading and 1000 Books Before Kindergarten. Librarians currently using Beanstack will be invited to share how they are using the platform. All attendees will gain access to Beanstack's calendar of content and tips on how they can utilize reading challenge content provided to them as part of their membership.

2021 Elizabeth Burr/Worzalla Award Winner Cathy Camper

Cathy Camper, Author

Grand A

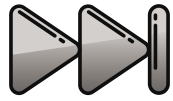
Cathy Camper, the 2021 Elizabeth Burr/Worzalla award winner, will discuss her award-winning book, *Ten Ways to Hear Snow*, and share stories and inspiration from her life.

Legal Reference: Sources and Strategies

Carol Hassler, Wisconsin State Law Library, Madison

Grand B

Librarians can be at the front lines of the legal system. Join the presenter for an overview of some favorite sources for answers to frequently asked legal reference questions. Survey sample questions and answers for family law, landlord/tenant, estates and wills, civil and small claims



SCHEDULE

cases, and more. Learn about print, database, and online sources, and how the Wisconsin State Law Library's website and services can be used to optimize your legal reference services.

Thank You to Librarians – An Author's Perspective

David Siegel, Author

Grand C

The presenter wrote a book examining the early history of the Green Bay Fire Department. Much of the history of the department was thought to have been lost to time, but was rediscovered through collaboration with librarians. This presentation will describe pivotal interactions with librarians and similar professionals while researching the history of the fire department. The goals of this talk are to share the perspective of a profoundly pleased researcher/library patron and to give a broad "thank you" to librarians.

Laying New Tracks in a Post-COVID Library

Emily Rogers, Brown County Library, Green Bay;

Clare Kindt, Brown County Library, Green Bay

Grand F

Using pandemic downtime, Brown County Library (BCL) strategically planned service improvements, enhanced internal communication, and increased staff engagement across a consolidated library system. When facilities closed and services shifted to virtual, BCL sought ways to improve patron access. Barriers to library card sign-up were removed, streaming services added, and a pick-up window implemented. Services were evaluated for strategic alignment before reinstatement. This led to new hours, a shift in programming philosophy, and changes to the circulation matrix. Internally, BCL employed virtual platforms to decrease staff isolation during the pandemic which led to improvements in communication, training, and engagement.

Technical Services Forum

Nic Ashman, Chippewa Valley Technical College, Eau Claire;

Amy Gannaway, South Central Library System, Madison, WI;

Carolyn Peil, Waukesha Public Library

Grand G

Is there a Technical Services topic about which you need information? Join the Technical Services Section officers for this forum-style facilitated session of questions and answers. The section officers or your peers might have great answers for you ... or maybe you have an idea someone else could use. Are you interested in options for processing materials? Looking for ideas of regular reports to use? Does your department need tips on reorganization? Have you had success changing classification systems? Want to rave about your new magazine vendor? Come with questions for your peers and section officers, as well ideas to share.

Onboarding Success: How First-Day Training Can Alter the Job Experience

Meaghan DeJager, UW Oshkosh

Grand H

First impressions matter when meeting a person, and it is the same for hiring, onboarding, and training in new jobs. These tasks are often stressful for both the new hire and the supervisor, as the new hire is learning everything at once, while the supervisor is trying to make sure the job at hand is done in the correct manner. This can be especially difficult in library settings when turnover is high and staffing levels are low. Based on your training style, you can make a positive or negative experience for the new hire, which may affect how they perform in the new job. The presenter is going to reflect positive and negative training styles through examples of her own experiences training other students and being trained throughout her library positions, and will share how a good first impression can make or break the new job.

What Are Friends For?

Bill Wilson, Arrowhead Library System,

Milton; Ashlee Kunkel, Milton Public Library

Riverview 3

The presenters will describe the separate and distinct roles of Library Trustees and Library Friends and will provide specific ways in which Library Friends can provide support and be active advocates for their libraries. Helpful tips, drawn from one library's recent experiences, will also be offered for ways to recruit new Friends members as well as for ways that Friends can contribute to their libraries financially, through advocacy, and through volunteer activities.

2:00–4:00 p.m.

Tour of the Neville Public Museum Collections, Archives, and Library

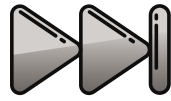
Neville Public Museum, 210 Museum Pl, Green Bay

2:45–3:15 p.m.

No-Conflict Time in Exhibit Hall

Bingo Prize Drawing Every 10 Minutes

Exhibit Hall C



SCHEDULE

3:30–4:15 p.m.

At the Movies With Librarians: The Book Is Not Enough

Sherry Machones, Northern Waters Library Service; **Angie Bodzislav**, Spooner Memorial Library; **Erin Foley**, Adams County Library, **Kim Dearth**, Wonewoc Public Library; **Rachel Arndt**, R. A. Consulting, Milwaukee
Ballroom A1

Back by popular demand! The panel will be discussing books being made into movies slated for release in late 2021 and early 2022. After enjoying exciting trailers, panelists will analyze how well (or poorly) these books may translate to the screen.

Opening the Lines of Electronic Communication

Betsy Bleck, Oconomowoc Public Library
Ballroom A2

Communicating by email, chat, and text can be cost-effective and efficient. However, it can also cause confusion, conflict, and misunderstanding. At this session, attendees will consider the effect of various communication modes, explore ways to avoid problems in workplace communication, and examine strategies for responding to conflict when communication goes wrong.

And the Winner is...You! A WLA Awards and Honors Presentation

Jessica Schoonover, Shirley M. Wright Memorial Library, Trempealeau; **Jeni Schomber**, Beloit Public Library
Grand A

You have what it takes to be a WLA Awards and Honors winner! What amazing programs and services did your library offer your community this past year? What is holding you back from tooting your own horn? You are already doing award-winning work, so why not let the rest of the Wisconsin library community know about it? Hear from a panel of Awards and Honors committee members and some of this year's winners to gain inspiration on how you and your library champions can submit a successful nomination in the future. You deserve to be celebrated!

Collab-O-GREAT! How We Learned to Stop Worrying & Love the Collaborative Program

Stacey Brown, Augusta Memorial Public Library; **Christine Lafond**, Clear Lake Public Library; **Caroline Herfindahl**, Ellsworth Public Library; **Heather Wiarda**, Amery Area Public Library
Grand B

This panel of adult services program coordinators from four rural Wisconsin libraries will discuss how they formed a virtual adult programming collaboration to provide a series of programs for adults. You'll learn why they decided to collaborate and how they were able to communicate and coordinate the programs. Find out what worked and what didn't work so well. Discover how they incorporated

community partners into their virtual programs for mutual benefit to the library and the program partners. The group will share ideas for initiating and developing a collaboration with other libraries.

Early History of the Green Bay Fire Department

David Siegel, Author
Grand C

This presentation is based on the nonfiction book *Forces of Change*, an extensive investigation into the early development of the Green Bay Fire Department. This exhaustively researched book examines major fires and the resulting consequences, beginning with creation of the first volunteer fire companies in 1841. Other changes include the transition to steamer fire engines following a block-size fire in 1863 and construction of a municipal water system after the Great Fire of 1880. These changes to the fire department occurred reactively – all were due to tragic lessons learned, written in soot and ash.

How Dewey Refresh Our Call Numbers When I'm Wearing So Many Hats? Creating a Sustainable Call Number Standardization Project

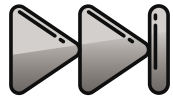
Hope Kramer, Oconomowoc Public Library
Grand F

The presenter will discuss the process Oconomowoc Public Library created to tackle call number inconsistencies, update outdated local practices, eliminate gatekeeping shorthand, and improve ease of access for patrons and staff. The presenter will discuss how the project started, what could have been done differently, and examples of projects over the past five years and their impact on access and circulation. There will be a discussion of practical steps and considerations for a long-term and large-scale project, including the reality of working with limited staffing, creating call number surveys, suggestions of where to start, weeding practices, and documentation.

Long Day's Journey Into Self-Publishing

Kent Barnard, Patterson Memorial Library, Wild Rose; **Erin Kant Barnard**, Author
Grand G

The presenters will showcase the trials and tribulations of their journey into self-publishing two picture books. The first was a print-on-demand title and the second was funded through Kickstarter and used a professional printing company. The presenters will discuss the pros and cons of each.



SCHEDULE

Social Justice Programming in the Children’s Department

Maria Schmitt, Wauwatosa Public Library

Grand H

The presenter will discuss three social justice programs she has successfully presented at the library: Tender Topics, a program for adults about using picture books to discuss sensitive topics; Social Justice Family Story Time, a family story time focused on important social issues; and Social Justice Book Club, a book club for 4th grade and up focused on topics similar to Social Justice Family Story Time. Attendees will leave knowing the reasons for having such programs, with advice for planning similar programs and suggestions for handling negative responses. Are you ready to share your passion for social justice with your patrons? Here’s your chance!

4:30–5:00 p.m.

2021 WLA and WLA Foundation Annual Membership Meeting

Ballroom A1

5:00–6:00 p.m.

Yoga and Mimosas

Meeting Room B1

Join Jen Berres, owner of Jenstar Movement Studio in Green Bay, for a 60-minute yoga session followed by a complimentary mimosa. Participants should bring a yoga mat. This 60-minute yoga session will consist of a mindful movement flow paired with some breathing techniques that will stretch out the muscles of the body and settle the mind. In addition, we’ll dive a little deeper into the Conference theme of “Getting Back On Track” and what that means for us in our personal wellness practice. There is no better way to unwind from a busy day and reconnect into your body. You’ll feel completely recharged! New and experienced yoga practitioners are welcome.

7:00–8:30 p.m.

Awards and Honors Dessert Reception

Doors open at 6:45 p.m. Program starts at 7:00 p.m.

Grand D/E

Sponsored by EBSCO Publishing

Other sponsors include Wisconsin Library Association Foundation and Wisconsin Valley Library Service.

This is your opportunity to personally thank and interact with our award winners! Awards are made possible by DEMCO, Inc., Worzalla Publishing, and individual donors through contributions to the WLAF.

Cash bar available.



2021 WLA and WLA Foundation Annual Membership Meeting

THURSDAY, NOVEMBER 18

4:30–5:00 p.m.

Ballroom A1

AGENDA

I. President, Sherry Machones

- Welcome/Call to Order
- Approval of the 2021 Agenda & 2019 Membership Meeting Minutes
- Introduction of Incoming Vice President/President Elect, Treasurer, and Secretary

II. Vice President/President Elect – Nyama Reed

III. WLA Foundation Report, WLAF Board President, Steven Thiry

IV. ALA Report – ALA Councilor, Kristina Gómez

V. Financial Report – Treasurer, Katharine Clark

VI. WLA 2021 Initiatives – Executive Director, Laura Sauser

VII. Invite a Friend to the WLA Annual Conference Prize Drawing

VIII. Resolutions

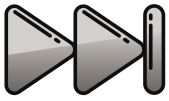
IX. Adjournment



The Artists of
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**Performing Artists for Libraries
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2020 & 2021 WLA END-OF-YEAR REVIEW

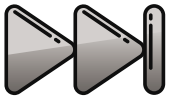
Mission: The Wisconsin Library Association engages, inspires and advocates for library workers and supporters to improve and promote library services for the people of Wisconsin.

KEY AREAS	ACHIEVEMENTS
Membership	<ul style="list-style-type: none"> • As of October 2021, there are 1,329 active WLA members. Membership numbers have gone down since the start of the global pandemic, but this downward trend has begun to stabilize. We hope funding and personal income will improve for our members to bring our membership numbers back to pre-COVID levels. • Introduced a monthly payment option for membership dues. • Rolled out a tiered membership dues structure for trustees and friends groups.
Events	<ul style="list-style-type: none"> • Successfully moved WAAL, WAPL, and SSCS conferences and the annual Legislative Day to virtual platforms for 2021. The virtual conferences all met and, in some cases, exceeded projected net revenues.
Financial/Administration	<ul style="list-style-type: none"> • The Employee Retention Tax Credit continues into 2021, which is very important to maintaining staff levels for WLA. • Investments continue to see positive gains, which we hope will continue through 2022. • Moved to a fully remote office to save on overhead and improve efficiencies. • Rolled out updated website with MemberClicks website template.
WLA Leadership	<ul style="list-style-type: none"> • Volunteer leaders maintained their positions for two consecutive years, providing the organization with consistent leadership during a period of great uncertainty. • Conducted national search and successfully recruited a new Executive Director.
Advocacy	<ul style="list-style-type: none"> • Mobilized WLA members to successfully advocate for an additional \$6.5 million in state aid for regional public library systems. These funds will support new technology resources and enhanced services in the areas of workforce development and lifelong learning.



Thank you for attending the conference and hope to see you in Lake Geneva, November 1-4, 2022!

WISCONSIN
LIBRARY
ASSOCIATION



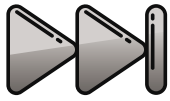
2020 & 2021 WLAf END-OF-YEAR REVIEW

Mission: To support the role of Wisconsin libraries as essential institutions.

KEY AREAS	TASKS REQUIRED	CURRENT STATUS
Mission Advancement	Provided financial support for: <ul style="list-style-type: none"> • WLA Awards and Honors • Scholarships for library and continuing education • WLA Literary Awards • Elizabeth Burr/Worzalla Award • Wisconsin Library Heritage Center • Special projects 	Ongoing
Fundraising & Marketing	• Continued to send out quarterly appeal letters.	Have secured over \$10,600 in gifts since 2020. Campaign is ongoing.
	• Ensure Foundation presence at WAAL, WAPL, and WLA conferences.	Ongoing
	• Promote planned giving option.	Received a \$10,000 estate gift in 2021. Planning giving promotions are ongoing.
Endowment	• Continue to explore fundraising opportunities, such as special events.	Ongoing
Board Recruitment	• Use outreach to secure board members from the community at large.	Ongoing
	• Use annual online “Call for Volunteers” to secure potential candidates from the membership.	

Wisconsin Library Association Statement of Net Assets August 31, 2020	
Net Assets	
Fund Balance	173,842.71
Increase to Net Assets	-24,032.93
TOTAL NET ASSETS	149,809.78
Wisconsin Library Association Foundation, Inc. Statement of Net Assets August 31, 2020	
Net Assets	
Fund Balance	347,980.72
Increase to Net Assets	-6,138.14
TOTAL NET ASSETS	341,842.58

Wisconsin Library Association Statement of Net Assets August 31, 2021	
Net Assets	
Fund Balance	109,079.35
Increase to Net Assets	149,929.55
TOTAL NET ASSETS	259,008.90
Wisconsin Library Association Foundation, Inc. Statement of Net Assets August 31, 2021	
Net Assets	
Fund Balance	357,641.65
Increase to Net Assets	35,839.98
TOTAL NET ASSETS	393,481.63



HONORING AWARD WINNERS

Celebrate at the Awards & Honors Reception

Thursday, November 18
Grand D/E

WLA President's Volunteer Award

Desiree Bongers, Ripon Public Library
Jim Ramsey, Stoughton Public Library

WLA Leadership Committee

Mentor/Mentee Recognition

Elizabeth Burr/Worzalla Award

Cathy Camper for *Ten Ways to Hear Snow*

Wisconsin Notable Children's Author

Pat Zietlow Miller

WLA Literary Award

Ayad Akhtar for *Homeland Elegies*

Wisconsin Notable Authors

Kimberly Blaeser
Neil Gaiman

SSCS Paralibrarian Award

Courtney Metko
Muskego Public Library

Programming Innovation Award

Aram Public Library's Summer
Storyteller Series, Delavan

Library of the Year Award

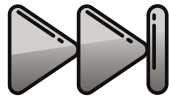
Leon-Saxeville Pine River Library

WLA/DEMCO Librarian of the Year Award

John Thompson
IFLS Library System, Eau Claire

Wisconsin Library Heritage Center Library Hall of Fame Inductees

Carol L. Diehl
Thomas J. Hennen, Jr.
Paul Nelson
Alice A. Sturzl



2021 BOOK AWARDS



Literary Awards Committee Honors

WLA Literary Award

Homeland Elegies
Ayad Akhtar

Notable Authors

Kimberly Blaeser
Neil Gaiman

Outstanding Achievement Award

Amy Quan Barry, *We Ride Upon Sticks*

Melissa Faliveno, *Tomboyland*

Mark Rader, *The Wanting Life*

Kate Elizabeth Russell, *My Dark Vanessa*

Emma Straub, *All Adults Here: A Novel*

Brandon Taylor, *Real Life*

Steven Wright, *The Coyotes of Carthage*

Outstanding Achievement in Poetry

Jan Chronnister, *Distanced: Poems From the Pandemic*

Thomas Davis, *Meditation on Ceremonies of Beginnings*

Kathryn Gahl, *The Velocity of Love*

Amaud Jamaul Johnson, *Imperial Liquor*

Dasha Kelly [Hamilton], *Life in Short*

Richard M Merelman, *A Door Opens*

Lauren Russell, *Descent*

Cherene Sherard-Johnson, *Grimoire*

Peggy Trojan, *River*

Children's Book Award Committee Honors

Elizabeth Burr/Worzalla Award

Ten Ways to Hear Snow
Cathy Camper

Notable Author

Pat Zietlow Miller

Outstanding Achievement

Alone in the Woods written by Rebecca Behrens

American Immigration: Our History, Our Stories
written by Kathleen Krull

Doodleville written and illustrated by Chad Sell

Everything's Not Fine written by Sarah Carlson

Feast of Peas written by Kashmira Sheth

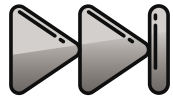
Never Fear, Meena's Here! written by Karla Manternach

Nina Soni, Sister Fixer written by Kashmira Sheth

Outside In written by Deborah Underwood

Robobaby written and illustrated by David Wiesner

Skunk and Badger written by Amy Timberlake



SCHEDULE

FRIDAY, NOVEMBER 19

7:00–11:00 a.m.

Registration

KI Lobby South Counter

7:30–8:30 a.m.

WAPL Leadership Meeting

Riverview 1

8:30–9:50 a.m.

Keynote, Felton Thomas, Jr.

Grand D/E

Famed author Malcolm Gladwell has written extensively about how industries are struggling with the evolution of complexity in our workplaces. He argues that institutions are challenged with the transition from organizational puzzles that can be solved to mysteries that continue to bewilder them. Libraries across our country and the world are transforming themselves from traditional spaces of learning to dynamic places of innovation and creativity. This transition requires not only visionary leadership but a recognition that the industry is being asked to solve very different problems from a decade ago. This presentation will introduce the participants to three distinct areas in which public libraries traditionally solved puzzles, but are now facing mysteries. Library leaders should understand and feel comfortable with each of these evolving areas. Participants will also learn how to transition their libraries into institutions better suited to fight the deficits in their communities using data.

10:00–10:45 a.m.

Providing Great Customer Service (During a Pandemic)

Jamie Matczak, Wisconsin Valley Library Service, Wausau Ballroom A1

The last year and a half has turned library service (and our world) upside down. Libraries have been tested and have had to pivot services and programs like never before. While most library patrons are grateful for the services the library is providing, some do become frustrated with modified or limited service “because of COVID.” How do libraries provide the best service possible in these times of high stress? Learn ways library staff can feel confident in providing customer service strategies in uncertain times.

Transitioning to a Bookstore Model: See Ya Dewey!

Katherine Freund, Little Chute Public Library; Aubrey Laux, Little Chute Public Library; Ashley Borman, Clintonville Public Library Ballroom A2

The presenters will discuss the planning and implementation of transitioning a standard public library organization, with Dewey numbers and author names, into a bookstore model of organization. The Little Chute Public Library began transitioning all library materials to common language and gentrification with the goal of modeling the library after

a bookstore. Once completed, all fiction items will be identified by genre and sub-genre and nonfiction items will be identified by topic, using common language, without the use of Dewey numbers.

“This Could Have Been an Email”: Examining Internal Communication Rituals

Ashley McHose, Lakeshore Technical College Grand A

Library professionals are in the business of access, but when it comes to organizing and communicating internal information we still fall short. Whether it is the neverending email threads, the department training wiki that hasn’t been updated since 1999, or your fifth mind-numbing meeting of the day, established workplace communication rituals often overwhelm, confuse, and even exclude certain library staff. In this program, break through the tangled web by critically examining the interaction rituals that hold us back from true communication while discovering strategies to make workplace communications more transparent, accessible, and inclusive for all staff.

Bite-Sized Strategic Analysis and Implementation

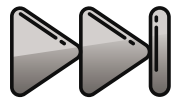
Linda Chosa, Brown County Library, Green Bay; Emily Rogers, Brown County Library, Green Bay Grand B

Strategic analysis got you down? Does implementing large-scale organizational changes seem daunting? Learn how Brown County Library (BCL) conducted a two-year internal assessment of services and staffing to create sustainable models across a multi-branch library. BCL employed time logs, usage data, and fiscal analysis to create a budget-conscious, future-focused, plan. Presenters will share the tools used in this analysis. New staffing and scheduling models were produced, hours and services were adapted for efficiencies, and strategic new positions created. Implementation of the plan was done in bite-sized segments, allowing for transparent communication, feedback, and an understanding of organization goals.

Building Partnerships to Serve English Language Learners at the Library

Trudy Lorandos, Verona Public Library; Stacey Burkart, Verona Public Library; Becky Fabrizio, Literacy Network Grand C

Imagine you moved to a country where you do not know the language and you have a desire to learn it. Where do you go? To your local public library! Libraries are ideal centers in our communities to help newcomers make connections, build careers, and achieve education goals. The Verona Public Library has been partnering with the Literacy Network for seven years providing free English classes to adults. The panel will share what we have learned and discuss the importance of community partners.



SCHEDULE

Hot, Hot, Hotspots!

Kathy Setter, IFLS Library System, Eau Claire; **Barb Krueger**, Deer Park Public Library
Grand F

Internet connectivity can still be a challenge for some people; availability, affordability, and speed all affect the digital divide. Enter the library, offering hotspots for checkout to help patrons get connected. Learn how the libraries in St. Croix County, Wisconsin got funding from the county for hotspots, what went into getting them ready to circulate, and the loan rules the libraries decided to use.

How Can I Advise Without Giving Advice?

Elizabeth Manriquez, University of Wisconsin Law School Library
Grand G

Today in the United States, there is an enormous gap between the need for and availability of civil legal assistance for lower- and middle-income people. Libraries can help bridge this gap. In this session, the speaker will present tools to help public librarians navigate the legal research process, effectively utilize government information, and outline cost-effective databases available to non-practitioners. She will also discuss further training options available to public librarians and successful projects across the country developed to bridge the civil justice gap in the United States.

Notable Books Marathon

Jean Anderson, South Central Library System, Madison; **Helene Androski (Ret.)**, UW-Madison; **Eliot Finkelstein**, UW-Madison; **Amy Lutzke**, Dwight Foster Public Library, Fort Atkinson
Grand H

The annual Notable Books Marathon features librarians from across the state discussing books from ALA's Notable Books List. In addition, the panel will highlight titles from the current WLA Literary Award Committee's Outstanding Achievement List. Come and find more books to add to your TBR list!

Teens & Tech – What the Heck! A Guide to Collaborative Teen Programming

Caroline Herfindahl, Ellsworth Public Library; **Valerie Spooner**, Rusk County Community Library, Ladysmith; **Stacey Brown**, Augusta Public Library; **Jenna Gilles**, Chippewa Falls Public Library
Riverview 3

Staff from libraries of varying sizes will discuss how they formed a virtual YA programming collaboration to provide monthly programs for teens. Find out how and why the group was formed, and learn about the challenges they faced and how they overcame them. Discover tips and tools that helped with the planning process and develop ideas for starting and sustaining a collaboration with other libraries. The group will share stories, provide suggestions, and talk about how it adapted for summer programming as well as plans for the future of the collaboration.

11:00–11:45 a.m.

1:1 Community Interview Examples & Tips for Libraries

Laura Damon-Moore, WiLS, Madison; **Martín Alvarado**, Madison Public Library; **Jon Mark Bolthouse**, Fond du Lac Public Library
Ballroom A1

In this session, attendees will hear about three different case studies for using 1:1 interviews as an information gathering method in a library or other municipal setting: 1) to learn how people currently use a city service and how that service might evolve to better suit community needs; 2) to learn about the wider community's and individuals' goals and aspirations, and challenges they see or experience in order to inform a library's planning process; 3) to tell a more complete story of a community's history through 1:1 interviews. Along with these case studies, session organizers will offer some best practices and practical tips for conducting 1:1 interviews to support these similar yet distinct information gathering efforts.

Leadership in the Time of COVID

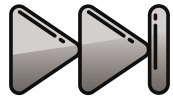
Jeffrey Russell, Russell Consulting, Inc.
Ballroom A2

How do you lead your library in a time of uncertainty – where COVID continues to define how we do our work and engage with our community? What actions can we take to find the “new normal” in a world transformed by this pandemic? What capacities should we build in our employees to prepare for the challenges ahead? Attend this session to learn the six competencies that leaders should develop in themselves, their employees, and their trustees to successfully navigate this age of uncertainty. We'll explore how developing these competencies will help your library define a clear path into the future.

Digital Programming: Engaging Social Media for Top Results

Morgan Mann, Door County Library, Sturgeon Bay
Grand A

Learn how a small and mighty marketing department cultivates and maximizes contributions from staff, optimizing content for Facebook, FB Groups, Creator Studio, Instagram and YouTube, and uses software and apps to increase productivity. See how production timelines and analytics can inform future endeavors for best results. The presenter will share success stories, tips for creating engaging digital programming, examples of marketing materials used to promote events, collections, and overarching initiatives, and learned best practices from 2020-2021.



SCHEDULE

Educating the Educators: Libraries as Partners in Quality Wisconsin Early Child Care

Shawn Wolf, Kenosha Public Library; Erin Mendoza, Kenosha Public Library

Grand B

Libraries are perfectly positioned to improve outcomes for early care and education providers and children they serve. Presenters will demonstrate the need for cost-free continuing education opportunities that help providers advance their professions and improve quality of care. Participants will learn how to work with various Wisconsin agencies that ensure quality of programs. Presenters will illustrate how the “Every Child Ready to Read” initiative and experience in youth services programming provide the foundation for high-demand workshop content.

Inclusive Cataloging - It's Time to Break Some Rules!

Gina Rae, Northern Waters Library Service, Ashland; Jackee Johnson, Northern Waters Library Service, Ashland

Grand C

Libraries speak of equity, diversity, and inclusion, but does your library catalog reflect those values back to your patrons? Do they see themselves reflected in the cataloging vocabulary that you are using? Not if you are limiting yourself to the rules set by the Library of Congress! Learn how a cataloging team is navigating this idea one step at a time. Leave this session with the tools you need to stop saying, “We should,” and start saying, “We are!” They don’t have all the answers, but they would love to help you begin.

Update from OverDrive: Libby, New Content, Best Practices and More

Daiva Madjar, OverDrive

Grand F

Learn what’s new with OverDrive! As the digital shift accelerates, serving your community with ebooks, digital audiobooks, and digital magazines is more important than ever. Hear the latest updates in store for Libby, OverDrive’s expanded magazine catalog, new access models, and Marketplace tools to maximize efficiency.

We Will Always Be Here: Teen Engagement With Wisconsin’s LGBTQ+ History

Kristen Whitson, Author; Jenny Kalvaitis, Author; Jenny DeRocher, La Crosse Public Library; Linda Jerome, LaCrosse Public Library

Grand G

Authors Jenny Kalvaitis and Kristen Whitson will share their experiences engaging teen participants while writing *We Will Always Be Here: A Guide to Exploring and Understanding the History of LGBTQ+ Activism in Wisconsin*. Writing for teens and relying on teen feedback – but written during a pandemic in which schools were closed and in-person workshops were impossible – taught the presenters valuable lessons about reaching teens where they are. Librarians Linda Jerome and Jenny DeRocher will share lessons learned in engaging with teen readers in discussions about *We Will Always Be Here*.

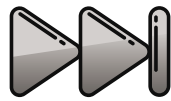
12:00–1:45 p.m.

Luncheon, Steven Wright

Grand D/E

Sponsored by Arrowhead Library System and Lakeshores Library System

Steven Wright will discuss his novel, *The Coyotes of Carthage*, which was a finalist for many awards and which received strong critical praise. Steven will sign copies of his book after the presentation.



SAVE THE DATES

2022

***Here's a snapshot of dates to
keep in mind for 2022***

JANUARY 14

Volunteer Orientation
DeForest Public Library

FEBRUARY 8

Library Legislative Day
Madison Concourse Hotel

APRIL 20-APRIL 22

WAAL Conference
Sheraton Milwaukee, Brookfield

MAY 11-13

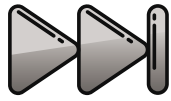
WAPL Conference
The Ingleside, Waukesha

MAY 26

SSCS One-Day Conference
TBD

NOVEMBER 1-4

WLA Conference
Grand Geneva Hotel, Lake Geneva



CREDIT AND THANKS



Roxane Bartelt



Nancy Bell



Desiree Bongers



Michelle Dennis



Heather Fischer



Jay Gerlach



Laura Gest



Mark Jochem



Matthew Kopyar



Sue Lagerman



Kathy Setter



Elizabeth Timmins



Kris Turner

WLA President.....Sherry Machones, Northern Waters Library Service, Ashland

CONFERENCE COMMITTEE

- Conference Committee Chair.....Desiree Bongers, Ripon Public Library
- Book Signing Laura Gest, Hartland Public Library
- BookletDesiree Bongers, Ripon Public Library
- Exhibits.....Michelle Dennis, Hedberg Public Library, Janesville
Kathy Setter, IFLS Library System, Eau Claire
- Exhibits Vendor Liaison..... Matthew Kopyar, Apple Books
- Local Arrangements..... Sue Lagerman, Brown County Library, Green Bay
- Mobile App Nancy Bell, Oshkosh Public Library
- ProgramsMark Jochem, South Central Library System, Madison
Kris Turner, UW-Madison Law Library
- Publicity.....Heather Fischer, Monarch Library System, Sheboygan
- Sponsorship.....Desiree Bongers, Ripon Public Library
Kris Turner, UW-Madison Law Library
Nyama Reed, Whitefish Bay Public Library
- Registration Elizabeth Timmins, Muehl Public Library, Seymour
- TechnologyJim Novy, Lakeshores Library System, Waterford
Jay Gerlach, Brown County Library, Green Bay
- Conference Liaison..... Roxane Bartelt, Janesville
- Program Layout, Design and Printing..... Econoprint, Madison

WLA STAFF

Laura Sauser, WLA Executive Director
 Tom Klement, Financial Manager
 Hannah Bunting, Membership

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THE WISCONSIN LIBRARY ASSOCIATION



The Wisconsin Library Association engages, inspires, and advocates for library workers and supporters to improve and promote library services for the people of Wisconsin. By your membership and involvement in the Wisconsin Library Association, you impact your library and your community as you engage, inspire, and advocate for library workers and supporters throughout our great state. We encourage members to become involved with any one of our many units. Member participation and engagement is vital to supporting and promoting WLA's mission. Join us!

Check out the WLA website www.wisconsinlibraries.org

For more information, contact Membership Coordinator, Hannah Bunting at Bunting@wisconsinlibraries.org





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smart library + smart community

Our future libraries will sustain the life of our communities. As our culture continues to evolve, so must the services libraries provide. As demand for information continues to grow, libraries must meet those demands. Scalable planning allows libraries to embrace on-going changes in service delivery with minimal disruption and expense.

Our team's planning approach considers adaptability the heart of successful library design.

We are firm believers in the power of libraries to shape lives and the role of design in creating transformative spaces.

Want to learn more? Contact Engberg Anderson Architects, and let's build a smart community together.

Alex Ramsey, AIA | 414-944-9000 | alexr@engberganderson.com



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